## Edgar Filing: BRADY CORP - Form 4

BRADY CO	RP										
Form 4											
October 19,	2007										
FORM	14								OMB AF	PROVAL	
	UNITED	) STATES		RITIES A shington,			NGE C	OMMISSION	OMB Number:	3235-0287	
Check this box if no longer				-					Expires:	January 31,	
subject to		MENT O	F CHAN	<b>NGES IN BENEFICIAL OWNERSHIP</b>				NERSHIP OF	Estimated average		
Section 1				SECUR	RITIES				burden hours per		
Form 4 o Form 5		manant to	Section 1	6(a) of the	o Cooumit	ion Er	rohonoo	A at of $1024$	response	0.5	
obligatio							-	e Act of 1934, 1935 or Section	n		
may cont	inue.			vestment					1		
<i>See</i> Instruction 1(b).	uction	20(11)		, estinent	compun	<i>y</i> 1100	. 01 19 1	0			
(Print or Type I	Responses)										
1 37 1 4		D *						5 5 1 4 1 6			
			er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
Symbo				ADY CORP [BRC]							
<i></i>								(Check	k all applicable	)	
(Last)	(First)	(Middle)		f Earliest Ti	ransaction			X Director	100	0	
			onth/Day/Year) /17/2007				_X_ Director10% Owner _X_ Officer (give title Other (specify				
00000 11 10 1			10/17/2	007				below)	below) sident & CEO		
			4 70 1								
			nendment, Date Original				6. Individual or Joint/Group Filing(Check				
			Filed(Mo	(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person			
MILWAUK	EE, WI 53223							Form filed by M			
		( <b>7</b> .)						Person			
(City)	(State)	(Zip)	Tabl	e I - Non-E	Derivative S	Securi	ties Acqu	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction Dat		•					5. Amount of	6.	7. Nature of	
Security (Instr. 3)	(Month/Day/Year)	) Executio any	n Date, if	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				Securities Beneficially Owned	Form: Direct	Indirect Beneficial	
(1130.5)		•	Day/Year)							Ownership	
								Following	Indirect (I)	(Instr. 4)	
						(A)		Reported Transaction(s)	(Instr. 4)		
				Cada V	A	or	Duiters	(Instr. 3 and 4)			
Class A				Code V	Amount	(D)	Price				
Common	10/17/2007			<b>J</b> (1)	8.5011	А	\$	1,337.4417	D		
Stock					0.0011		36.89	_,	2		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. ionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
				Code V	7 (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
JAEHNERT FRANK M 6555 WEST GOOD HOPE RD MILWAUKEE, WI 53223	Х		President & CEO				
Signatures							
/s/ Barbara Bolens, as Attorney-In-Fact		10/19/200	)7				
**Signature of Reporting Person		Date					

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This transaction was a result of the employer's 401K payroll deduction.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.