Edgar Filing: MATHIESON DAVID - Form 4

| MATHIESC | ON DAVID | | | | | | | | | | |
|-----------------------------|-------------------|------------------------------|------------|-------------------------------------|--------------------------------------|-----------|--|---|------------------------|-------------------------|--|
| Form 4 | | | | | | | | | | | |
| January 05, | 2007 | | | | | | | | | | |
| FORM | 14 | | | | | ~~~ | | 01 1 1 1 1 1 1 | OMB AF | PROVAL | |
| | • • UNITED |) STATES | | | | | NGE C | OMMISSION | OMB | 3235-0287 | |
| Check th | nis box | | Wa | shington, | , D.C. 20 | 549 | | | Number: | | |
| if no lon | aer | MENT O | E CHAN | | DENIE | | | | Expires: | January 31, 2005 | |
| subject t | 0 | STATEMENT OF CHAN | | | GES IN BENEFICIAL OWNE SECURITIES | | | | Estimated average | | |
| Section Form 4 c | | | | | | | | | burden hours per | | |
| Form 5 | | Filed pursuant to Section 16 | | | | ies F | xchange | Act of 1934 | response | 0.5 | |
| obligatio | ons Section 17 | | | | | | • | 1935 or Section | า | | |
| may con <i>See</i> Instr | unue. | | | vestment | • | · · | | | • | | |
| 1(b). | uction | () | | | · · · | 5 | | | | | |
| | | | | | | | | | | | |
| (Print or Type | Responses) | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | r Name and Ticker or Trading | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| MATHIESON DAVID Symbol | | | | | | | 155001 | | | | |
| | | | BRAD | Y CORP | [BRC] | | | (Chec) | k all applicable |) | |
| (Last) | (First) | (Middle) | | f Earliest Ti | ransaction | | | | | | |
| | | | /Day/Year) | | | | Director 10% Owner X Officer (give title Other (specify | | | | |
| 0333 WES | I GOOD HOPE | KD,. | 01/02/2 | 007 | | | | below) | below) | (speeny | |
| | | | | | | | | I I | /P & CFO | | |
| | (Street) | | 4. If Ame | endment, Da | ate Origina | | | 6. Individual or Jo | int/Group Filin | g(Check | |
| | | | Filed(Mo | nth/Day/Year | r) | | | Applicable Line) | | | |
| | | | | | | | | _X_ Form filed by C Form filed by M | | | |
| MILWAUK | KEE, WI 53223 | | | | | | | Person | | r8 | |
| (City) | (State) | (Zip) | Tab | e I - Non-I | Derivative | Securi | ties Acqu | iired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of | 2. Transaction Da | te 2A. Deer | ned | 3. | 4. Securit | ies Ac | auired | 5. Amount of | 6. | 7. Nature of | |
| Security | (Month/Day/Year | | n Date, if | | on(A) or Di | | • | Securities | Ownership | Indirect | |
| (Instr. 3) | | any | | Code | (Instr. 3, 4 | 4 and 5 | 5) | Beneficially | Form: Direct | | |
| | | (Month/I | Day/Year) | (Instr. 8) | | | | Owned Following | (D) or Indirect (I) | Ownership (Instr. 4) | |
| | | | | | | | | Reported | (Instr. 4) | (Instr. 1) | |
| | | | | | | (A) or | | Transaction(s) | | | |
| | | | | Code V | Amount | (D) | Price | (Instr. 3 and 4) | | | |
| Class A | | | | | | | \$ | | | | |
| Common | 01/02/2007 | | | J (1) | 0.0248 | А | \$ 37.09 | 0.0248 | D | | |
| Stock | | | | | | | 57.09 | | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| Edgar Filing: MATHIESON DAVID - Form 4 |
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|--|

| 1. Title o Derivativ Security (Instr. 3) | ve Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Title Amou Under Securi (Instr. | nt of lying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|------------------------------|---|---|--|---|---------------------|--------------------|--|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|----------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| MATHIESON DAVID 6555 WEST GOOD HOPE RD,. MILWAUKEE, WI 53223 | | | VP & CFO | | | | |
| Signatures | | | | | | | |

| /s Barbara | |
|------------|------------|
| Bolens | 01/05/2007 |
| | |

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This transaction was a result of share tradiing account transfer and a dividend re-investment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.