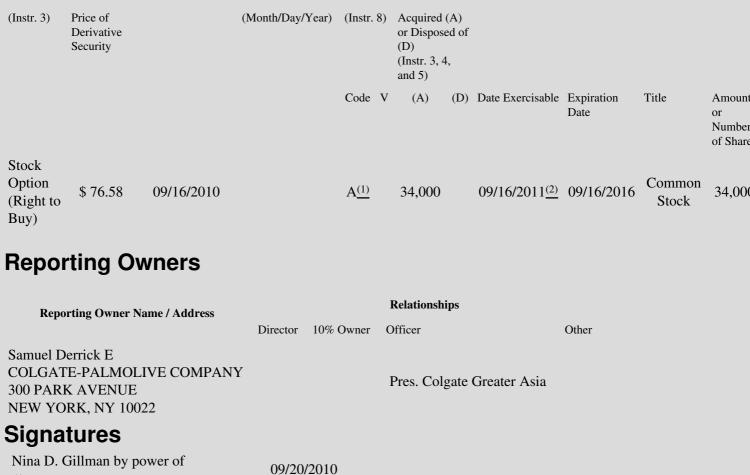
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Samuel Derrick E	2								
Form 4 September 20, 20	10								
								OMB A	PPROVAL
FORM 4	FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								3235-0287
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations	STATEN Filed put	MENT OF	Estimated burden hou response	urs per					
may continue. See Instruction 1(b).				•	•	npany Act y Act of 1	of 1935 or Sectio 940	on	
(Print or Type Respondent	nses)								
1. Name and Address of Reporting Person <u>*</u> Samuel Derrick E			2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First) (Middle)	3. Date of	of Earliest T	ransaction		(Cne	еск ан аррисаы	e)
COLGATE-PAL COMPANY, 300			(Month/I 09/16/2	Day/Year) 2010			Director X Officer (giv below) Pres. C		% Owner her (specify Asia
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
NEW YORK, N	Y 10022						Form filed by Person	More than One R	eporting
(City) ((State)	(Zip)	Tah	le I - Non-l	Derivative	Securities A	cquired, Disposed	of. or Beneficia	llv Owned
	ansaction Date th/Day/Year)	2A. Deeme Execution 1 any (Month/Da	ed Date, if	3. Transactio Code	4. Securiti mAcquired Disposed (Instr. 3, 4	es (A) or of (D)	5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Reminder: Report on	a separate line	e for each cla	iss of sec	urities bene	Perso inform requir	ns who rest ation cont ed to respo ys a curre	or indirectly. Spond to the colle alined in this form ond unless the for ntly valid OMB co	n are not rm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount o
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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attorney

-

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual Stock Option granted under the issuer's 2005 Employee Stock Option Plan.
- (2) Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.