

BANK BRADESCO
Form 6-K
August 08, 2014

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE
SECURITIES EXCHANGE ACT OF 1934**

**For the month of August, 2014
Commission File Number 1-15250**

BANCO BRADESCO S.A.
(Exact name of registrant as specified in its charter)

BANK BRADESCO
(Translation of Registrant's name into English)

**Cidade de Deus, s/n, Vila Yara
06029-900 - Osasco - SP
Federative Republic of Brazil**
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.

Yes No

Press Release

Highlights

The main figures obtained by Bradesco in the first half of 2014 are presented below:

1. The Adjusted Net Income⁽¹⁾ for the first half of 2014 stood at R\$ 7.277 billion (an increase of 22.9% compared to the Adjusted Net Income of R\$ 5.921 billion recorded in the same period in 2013), which is equivalent to R\$ 3.23 per share, and returns of 20.7% on the Adjusted Average Equity⁽²⁾.
2. Adjusted Net Income is composed of R\$ 5.165 billion from financial activities, representing 71.0% of the total, and R\$ 2.112 billion from insurance, pension plan and capitalization bond operations, which together accounted for 29.0%.
3. Bradesco's market capitalization on June 30, 2014 was R\$ 134.861 billion⁽³⁾, up 8.1% compared to June 30, 2013.
4. Total Assets stood at R\$ 931.132 billion in June 2014, up 3.8% over June 2013. Return on Average Assets was 1.6%.
5. In June 2014, the Expanded Loan Portfolio⁽⁴⁾ reached R\$ 435.231 billion, up 8.1% over June 2013. Operations with individuals totaled R\$ 135.068 billion (up 9.6% over June 2013), while operations with companies totaled R\$ 300.163 billion (up 7.5% over June 2013).
6. Assets under Management stood at R\$ 1.305 trillion, up 5.8% over June 2013.
7. Shareholders' Equity stood at R\$ 76.800 billion in June 2014, up 16.3% on June 2013. The Capital Adequacy Ratio stood at 15.8% in June 2014, 12.1% of which was classified as Common Equity/Tier I.
8. Interest on Shareholders' Equity relative to the first half of 2014 was paid and recorded in provision to shareholders, in the amount
9. The Interest Earning Portion of the Net Interest Income stood at R\$ 22.805 billion, up 8.2% compared to the first half of 2013.
10. The Delinquency Ratio over 90 days dropped 0.2 p.p. in the last 12 months and stood at 3.5% on June 30, 2014 (3.7% on June 30, 2013).
11. Efficiency Ratio (ER)⁽⁵⁾ in June 2014 was 40.9% (41.8% in June 2013), whereas the adjusted-to-risk ratio stood at 50.0% (52.6% in June 2013). It is worth mentioning that, in the second quarter of 2014, we recorded the best quarterly ER (38.6%) in the past 5 years.
12. Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income totaled R\$ 25.442 billion in the first half of 2014, up 5.2% over the same period in 2013. Technical Reserves stood at R\$ 142.731 billion, up 8.3% compared to June 2013.
13. Investments in infrastructure, information technology and telecommunications amounted to R\$ 2.211 billion in the first half of 2014.
14. Taxes and contributions, including social security, paid or recorded in provision, amounted to R\$ 14.116 billion, of which R\$ 5.156 billion referred to taxes withheld and collected from third parties, and R\$ 8.960 billion from Bradesco Organization activities, equivalent to 123.1% of the Adjusted Net Income⁽¹⁾.
15. Bradesco has an extensive customer service network in Brazil, with 4,680 Branches and 3,497 Service Branches – PAs. Customers can also use any of 1,175 PAEs – ATMs (Automatic Teller Machines), 48,186 Bradesco Espresso service points, 31,509 Bradesco Dia & Noite ATMs and 16,103 Banco24Horas ATMs across the country.

of R\$ 2.396 billion, being R\$ 0.497 billion in monthly installments and R\$ 1,899 billion recorded in provision.

(1) According to the non-recurring events described on page 8 of this Report on Economic and Financial Analysis; (2) Excludes mark-to-market effect of Securities Available for Sale recorded under Shareholders' Equity; (3) Number of shares (excluding treasury shares) multiplied by the closing price for common and preferred shares on the last trading day of the period; (4) Includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligations in loan assignments (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignments and operations bearing credit risk – commercial portfolio, which includes debentures and promissory notes; and (5) In the last 12 months.

Report on Economic and Financial Analysis – June 2014

Highlights

16. Payroll, plus charges and benefits, totaled R\$ 5.651 billion. Social benefits provided to the 99,027 employees of the Bradesco Organization and their dependents amounted to R\$ 1.401 billion, while investments in training and development programs totaled R\$ 53,581 million.

17. In May 2014, Bradesco BBI participated as one of the coordinators and joint bookrunners of a securitization transaction for Ford Motor Credit Company in the U.S., involving a US\$ 1.04 billion transaction; this is the second time Bradesco BBI participates in funding operations for the U.S. automaker.

18. In May 2014, Banco Bradesco and Banco do Brasil, via its subsidiary Companhia Brasileira de Soluções e Serviços ("CBSS"), created the company LIVELO S.A. ("LIVELO"). The coalition loyalty program allows customers to accumulate and redeem points from multiple partners. The effective deployment of operations is conditioned to due compliance with applicable legal and regulatory formalities.

19. In July 2014, Banco Bradesco signed a new "Tecban Shareholders' Agreement", including the main Brazilian retail banks, covering the consolidation of external ATM networks by the Banco24Horas ATM Network within a four-year term, ultimately enhancing the efficiency and quality/reach of customer services rendered. The effectiveness of such Shareholders' Agreement is subject to preceding conditions, including due approval from competent regulatory entities.

20. In July 2014, Bradesco entered into a strategic partnership with IBM Brazil, which will take over the operational structure and all maintenance and support contracts entered between Scopus Serviços, an Organization Bradesco company, and its other customers.

21. Major Awards and Acknowledgments in the period:

- For the third consecutive year, Bradesco was named "Best Brazilian Bank" by Euromoney Awards for Excellence. In addition Bradesco BBI was chosen as best

The Bradesco Organization fully complies with best global sustainability and corporate governance practices, particularly: Global Compact, PRI (Principles for Responsible Investment), Equator Principles, Carbon Disclosure Project and Green Protocol. Our sustainability actions, strategies and guidelines are guided by best corporate governance practices. The Organization's main activities focus on banking inclusion, social and environmental variables for loan approvals and product offerings, based on social and environmental aspects. Regarding responsible management and engagement with stakeholders, we highlight activities geared towards valuing professionals, improving the workplace, client relations, managing suppliers and adopting environmental management practices. We also highlight the Organization's role in Brazilian society as one of its leading social investors, supporting education, environment, culture and athletic programs.

With its 57-year history of extensive social and educational work, Fundação Bradesco has been a stalwart supporter of such programs, and operates 40 schools across Brazil. In 2014, an estimated budget of R\$ 523.434 million will benefit approximately 105,672 students in its schools, in Basic Education (from Kindergarten to High School and Vocational Training at the High School level), Education for Youth and Adults, and Preliminary and Continuing

Qualification focused on the creation of jobs and generation of income.

Brazilian Investment Bank (Euromoney magazine);

- Among financial institutions, Bradesco led the ranking of most valuable brands in Brazil (IstoÉ Dinheiro magazine and BrandAnalytics/Milward Brown Optimor consulting firm); and
- Stood out as the only Brazilian bank ranked among the “Best Companies to Work for in Latin America” for the second consecutive year, under the “Companies with over 500 employees” category (Great Place to Work consulting firm).

Bradesco _____

Press Release**Main Information**

| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 |
|--|-----------|-----------|-----------|-----------|-----------|---------|
| Income Statement for the Period - R\$ million | | | | | | |
| Book Net Income | 3,778 | 3,443 | 3,079 | 3,064 | 2,949 | 2,9 |
| Adjusted Net Income | 3,804 | 3,473 | 3,199 | 3,082 | 2,978 | 2,9 |
| Total Net Interest Income | 12,066 | 10,962 | 11,264 | 10,729 | 10,587 | 10,7 |
| Gross Credit Margin | 7,967 | 7,711 | 7,850 | 7,793 | 7,634 | 7,4 |
| Net Credit Margin | 4,826 | 4,850 | 4,889 | 4,912 | 4,540 | 4,3 |
| Provision for Loan Losses (ALL) Expenses | (3,141) | (2,861) | (2,961) | (2,881) | (3,094) | (3,10 |
| Fee and Commission Income | 5,328 | 5,283 | 5,227 | 4,977 | 4,983 | 4,5 |
| Administrative and Personnel Expenses | (7,023) | (6,765) | (7,313) | (6,977) | (6,769) | (6,5 |
| Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income | 13,992 | 11,450 | 14,492 | 11,069 | 13,238 | 10,9 |
| Statement of Financial Position - R\$ million | | | | | | |
| Total Assets | 931,132 | 922,229 | 908,139 | 907,694 | 896,697 | 894,4 |
| Securities | 333,200 | 321,970 | 313,327 | 313,679 | 309,027 | 300,6 |
| Loan Operations ⁽¹⁾ | 435,231 | 432,297 | 427,273 | 412,559 | 402,517 | 391,6 |
| - Individuals | 135,068 | 132,652 | 130,750 | 127,068 | 123,260 | 119,0 |
| - Corporate | 300,163 | 299,645 | 296,523 | 285,490 | 279,257 | 272,6 |
| Allowance for Loan Losses (ALL) ⁽²⁾ | (21,791) | (21,407) | (21,687) | (21,476) | (21,455) | (21,35 |
| Total Deposits | 213,270 | 218,709 | 218,063 | 216,778 | 208,485 | 205,8 |
| Technical Reserves | 142,731 | 137,751 | 136,229 | 133,554 | 131,819 | 127,3 |
| Shareholders' Equity | 76,800 | 73,326 | 70,940 | 67,033 | 66,028 | 69,4 |
| Assets under Management | 1,304,690 | 1,277,670 | 1,260,056 | 1,256,220 | 1,233,546 | 1,243,1 |
| Performance Indicators (%) on Adjusted Net Income (unless otherwise stated) | | | | | | |
| Adjusted Net Income per Share - R\$ ^{(3) (4)} | 3.23 | 3.03 | 2.91 | 2.84 | 2.79 | 2. |
| Book Value per Common and Preferred Share - R\$ ⁽⁴⁾ | 18.31 | 17.48 | 16.90 | 15.97 | 15.72 | 16. |
| Annualized Return on Average Equity ^{(5) (6)} | 20.7 | 20.5 | 18.0 | 18.4 | 18.8 | 19. |
| Annualized Return on Average Assets ⁽⁶⁾ | 1.6 | 1.5 | 1.4 | 1.3 | 1.3 | 1. |
| Average Rate - Annualized (Adjusted Net Interest Income / Total Average Assets - Purchase and Sale Commitments - Permanent Assets) | 7.8 | 7.2 | 7.3 | 7.1 | 7.2 | 7. |
| Fixed Assets Ratio - Total Consolidated | 13.2 | 15.0 | 15.2 | 17.5 | 17.3 | 16. |
| Combined Ratio - Insurance ⁽⁷⁾ | 86.3 | 86.4 | 86.1 | 86.9 | 85.5 | 86. |
| Efficiency Ratio (ER) ⁽³⁾ | 40.9 | 41.9 | 42.1 | 42.1 | 41.8 | 41. |
| Coverage Ratio (Fee and Commission Income/Administrative and Personnel Expenses) ⁽³⁾ | 74.1 | 73.6 | 71.8 | 70.8 | 69.6 | 69. |
| Market Capitalization - R\$ million ⁽⁸⁾ | 134,861 | 135,938 | 128,085 | 136,131 | 124,716 | 145,5 |
| Loan Portfolio Quality % ⁽⁹⁾ | | | | | | |
| ALL / Loan Portfolio ⁽²⁾ | 6.6 | 6.5 | 6.7 | 6.9 | 7.0 | 7. |
| Non-performing Loans (> 60 days ⁽¹⁰⁾ / Loan Portfolio) | 4.4 | 4.2 | 4.2 | 4.4 | 4.6 | 4. |
| Delinquency Ratio (> 90 days ⁽¹⁰⁾ / Loan Portfolio) | 3.5 | 3.4 | 3.5 | 3.6 | 3.7 | 3. |

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| | | | | | | |
|--|-------|-------|-------|-------|-------|-------|
| Coverage Ratio (> 90 days ⁽¹⁰⁾ ⁽²⁾ | 186.9 | 193.8 | 192.3 | 190.3 | 188.6 | 179.8 |
| Coverage Ratio (> 60 days ⁽¹⁰⁾ ⁽²⁾ | 149.9 | 153.7 | 158.9 | 156.8 | 153.5 | 149.8 |
| Operating Limits % | | | | | | |
| Capital Adequacy Ratio - Total ⁽¹¹⁾ | 15.8 | 15.7 | 16.6 | 16.4 | 15.4 | 15.4 |
| Capital Nivel I | 12.1 | 11.9 | 12.3 | 12.7 | 11.6 | 11.6 |
| - Common Equity | 12.1 | 11.9 | 12.3 | - | - | - |
| Capital Nivel II | 3.7 | 3.8 | 4.3 | 3.7 | 3.8 | 3.8 |

Report on Economic and Financial Analysis – June 2014

Main Information

| | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 | Dec12 | Sept12 | Jun13 vs Mar13 |
|---|--------|--------|---------|---------|---------|---------|---------|---------|----------------------|
| Structural Information - Units | | | | | | | | | |
| Service Points | 73,208 | 73,320 | 72,736 | 71,724 | 70,829 | 69,528 | 68,917 | 67,225 | (0) |
| - Branches | 4,680 | 4,678 | 4,674 | 4,697 | 4,692 | 4,687 | 4,686 | 4,665 | (0) |
| - PAs ⁽¹²⁾ | 3,497 | 3,484 | 3,586 | 3,760 | 3,795 | 3,786 | 3,781 | 3,774 | (0) |
| - PAEs ⁽¹²⁾ | 1,175 | 1,186 | 1,180 | 1,421 | 1,454 | 1,457 | 1,456 | 1,456 | (0) |
| - External Bradesco ATMs ⁽¹³⁾ ⁽¹⁴⁾ | 1,684 | 2,701 | 3,003 | 3,298 | 3,498 | 3,712 | 3,809 | 3,954 | (37) |
| - Banco24Horas Network ATMs ⁽¹³⁾ | 12,023 | 11,873 | 11,583 | 11,229 | 11,154 | 10,966 | 10,818 | 10,464 | (0) |
| - Bradesco Expresso (Correspondent Banks) | 48,186 | 47,430 | 46,851 | 45,614 | 44,819 | 43,598 | 43,053 | 41,713 | (0) |
| - Bradesco Promotora de Vendas | 1,949 | 1,955 | 1,846 | 1,692 | 1,404 | 1,309 | 1,301 | 1,186 | (0) |
| - Branches / Subsidiaries Abroad | 14 | 13 | 13 | 13 | 13 | 13 | 13 | 13 | (0) |
| ATMs | 47,612 | 48,295 | 48,203 | 47,969 | 47,972 | 48,025 | 47,834 | 47,542 | (1) |
| - Bradesco Network | 31,509 | 32,909 | 33,464 | 33,933 | 34,322 | 34,719 | 34,859 | 35,128 | (4) |
| - Banco24Horas Network | 16,103 | 15,386 | 14,739 | 14,036 | 13,650 | 13,306 | 12,975 | 12,414 | (0) |
| Employees | 99,027 | 99,545 | 100,489 | 101,410 | 101,951 | 102,793 | 103,385 | 104,100 | (0) |
| Outsourced Employees and Interns | 12,790 | 12,671 | 12,614 | 12,699 | 12,647 | 13,070 | 12,939 | 13,013 | (0) |
| Customers - in millions | | | | | | | | | |
| Active Checking Account Holders ⁽¹⁵⁾ ⁽¹⁶⁾ | 26.5 | 26.6 | 26.4 | 26.4 | 26.2 | 25.8 | 25.7 | 25.6 | (0) |
| Savings Accounts ⁽¹⁷⁾ | 51.8 | 49.0 | 50.9 | 48.3 | 47.7 | 46.6 | 48.6 | 48.3 | (0) |
| Insurance Group | 45.5 | 45.3 | 45.7 | 45.3 | 44.2 | 42.9 | 43.1 | 42.4 | (0) |
| - Policyholders | 39.6 | 39.4 | 39.8 | 39.5 | 38.4 | 37.1 | 37.3 | 36.7 | (0) |
| - Pension Plan Participants | 2.4 | 2.4 | 2.4 | 2.4 | 2.4 | 2.3 | 2.3 | 2.3 | (0) |
| - Capitalization Bond Customers | 3.5 | 3.5 | 3.5 | 3.4 | 3.4 | 3.5 | 3.5 | 3.4 | (0) |
| Bradesco Financiamentos ⁽¹⁵⁾ | 3.2 | 3.2 | 3.3 | 3.4 | 3.5 | 3.6 | 3.7 | 3.7 | (0) |

- (1) Expanded Loan Portfolio: includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligations in loan assignments (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignments and operations bearing credit risk – commercial portfolio, covering debentures and promissory notes;
- (2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit, and standby letters of credit, which comprises the concept of excess ALL;
- (3) In the last 12 months;
- (4) For comparison purposes, shares were adjusted according to bonuses and stock splits;
- (5) Excluding mark-to-market effect of Securities Available for Sale recorded under Shareholders' Equity;
- (6) Year-to-Date Adjusted Net Income;
- (7) Excludes additional reserves;
- (8) Number of shares (excluding treasury shares) multiplied by the closing price for common and preferred shares on the period's last trading day;
- (9) As defined by the Brazilian Central Bank (Bacen);
- (10) Delinquent Credits;

- (11) Since October 2013, the Capital Adequacy Ratio calculation follows regulatory guidelines set forth in CMN Resolutions N^o 4192/13 and 4193/13 Capital Adequacy Ratio (Basel III);
- (12) PA (Service Branch): a result of the consolidation of PAB (Banking Service Branch), PAA (Advanced Service Branch) and Exchange Branches, according to CMN Resolution N^o 4072/12; and PAEs – ATMs located on a company's premises;
- (13) Including overlapping ATMs within the Bank's own network and the Banco24Horas Network;
- (14) Such reduction relates to the sharing of external network ATM terminals by the Banco24Horas ATM network;
- (15) Number of individual customers (Corporate Tax IDs (CNPJs) and Individual Taxpayer IDs (CPFs));
- (16) Refers to 1st and 2nd checking account holders; and
- (17) Number of accounts.

Bradesco _____

Press Release

Ratings

Main Ratings

| | | | | | | |
|--|-------------------------|---|------------|-------------------------------|-----------------------|--|
| | | Fitch Ratings | | | | |
| | | International Scale | | Foreign Currency | | |
| Feasibility | Support | Domestic Currency | | Foreign Currency | | |
| a - | 2 | Long Term | Short Term | Long Term | Short Term | |
| | | A - | F1 | BBB + | F2 | |
| | | Moody's Investors Service | | | | |
| | | International Scale | | | Domestic Scale | |
| Financial Strength / Individual Credit Risk Profile | | Domestic Currency | | Domestic Currency | | |
| | Foreign Currency | Deposit | | Deposit | | |
| C - / baa1 | Senior Debt | Long Term | Short Term | Long Term | Short Term | |
| | Long Term | Baa1 | P - 2 | Baa2 | P-2 | |
| | Baa1 | Baa1 | P - 2 | Baa2 | P-2 | |
| | | Aaa.br | BR - 1 | | | |
| | | Standard & Poor's | | | Austin Rating | |
| | | International Scale - Issuer's Credit Rating | | | Domestic Scale | |
| | | Foreign Currency | | Domestic Scale | | |
| | | Domestic Currency | | Issuer's Credit Rating | | |
| | | Long Term | Short Term | Long Term | Short Term | |
| | | BBB - | A - 3 | brAAA | brA - 1 | |
| | | BBB - | A - 3 | | | |
| | | | | Corporate Governance | Long Term | |
| | | | | brAA+ | brAAA | |

Book Net Income vs. Adjusted Net Income

The main non-recurring events that impacted Book Net Income in the periods below are presented in the following comparative chart:

R\$ million

| | 1H14 | 1H13 | 2Q14 | 1Q14 |
|---|--------------|--------------|--------------|--------------|
| Book Net Income | 7,221 | 5,868 | 3,778 | 3,443 |
| Non-Recurring Events | 56 | 53 | 26 | 30 |
| - Civil Provisions | 93 | 88 | 43 | 50 |
| - Tax Effects | (37) | (35) | (17) | (20) |
| Adjusted Net Income | 7,277 | 5,921 | 3,804 | 3,473 |
| ROAE % ⁽¹⁾ | 20.5 | 18.7 | 21.7 | 20.3 |
| (ADJUSTED) ROAE % ⁽¹⁾ | 20.7 | 18.8 | 21.9 | 20.5 |

(1) Annualized.

— Report on Economic and Financial Analysis – June 2014

Press Release

Summarized Analysis of Adjusted Income

To provide for better understanding, comparison and analysis of Bradesco's results, we use the Adjusted Income Statement for analysis and comments contained in this Report on Economic and Financial Analysis, obtained from adjustments made to the Book Income Statement, detailed at the end of this Press Release, which includes adjustments to non-recurring events shown on the previous page. Note that the Adjusted Income Statement serves as the basis for the analysis and comments made in Chapters 1 and 2 of this report.

| | R\$ million | | | | | | | |
|--|---------------------------|---------------|---------------|-------------|---------------|---------------|---------------|-------------|
| | Adjusted Income Statement | | | | Variation | | | |
| | 1H14 | 1H13 | 1H14 vs. 1H13 | | 2Q14 | 1Q14 | 2Q14 vs. 1Q14 | |
| | | | Amount | % | | | Amount | % |
| Net Interest Income | 23,028 | 21,293 | 1,735 | 8.1 | 12,066 | 10,962 | 1,104 | 10.1 |
| - Interest Earning Portion | 22,805 | 21,078 | 1,727 | 8.2 | 11,854 | 10,951 | 903 | 8.2 |
| - Non-interest Earning Portion | 223 | 215 | 8 | 3.7 | 212 | 11 | 201 | 1,827.3 |
| ALL | (6,002) | (6,203) | 201 | (3.2) | (3,141) | (2,861) | (280) | 9.8 |
| Gross Income from Financial Intermediation | 17,026 | 15,090 | 1,936 | 12.8 | 8,925 | 8,101 | 824 | 10.2 |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽¹⁾ | 2,514 | 2,183 | 331 | 15.2 | 1,270 | 1,244 | 26 | 2.1 |
| Fee and Commission Income | 10,611 | 9,582 | 1,029 | 10.7 | 5,328 | 5,283 | 45 | 0.9 |
| Personnel Expenses | (6,727) | (6,250) | (477) | 7.6 | (3,448) | (3,279) | (169) | 5.2 |
| Other Administrative Expenses | (7,061) | (7,033) | (28) | 0.4 | (3,575) | (3,486) | (89) | 2.6 |
| Tax Expenses | (2,234) | (2,140) | (94) | 4.4 | (1,120) | (1,114) | (6) | 0.5 |
| Equity in the Earnings (Losses) of Unconsolidated Companies | 87 | 15 | 72 | 480.0 | 35 | 52 | (17) | (32.7) |
| Other Operating Income/ (Expenses) | (2,724) | (2,317) | (407) | 17.6 | (1,333) | (1,391) | 58 | (4.2) |
| Operating Result | 11,492 | 9,130 | 2,362 | 25.9 | 6,082 | 5,410 | 672 | 12.4 |
| Non-Operating Result | (70) | (62) | (8) | 12.9 | (34) | (36) | 2 | (5.6) |
| Income Tax / Social Contribution | (4,086) | (3,091) | (995) | 32.2 | (2,215) | (1,871) | (344) | 18.4 |
| Non-controlling Interest | (59) | (56) | (3) | 5.4 | (29) | (30) | 1 | (3.3) |
| Adjusted Net Income | 7,277 | 5,921 | 1,356 | 22.9 | 3,804 | 3,473 | 331 | 9.5 |

(1) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Changes in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

Bradesco _____

Press Release

Summarized Analysis of Adjusted Income

Adjusted Net Income and Profits

Return on Adjusted Average Equity (ROAE) reached 20.7% in June 2014 – the best rate over the past 8 quarters. Such performance stems from the growth of adjusted net income, which increased by 9.5% in the quarterly comparison and 22.9% comparing the first half of 2014 with the same period of the previous year. The main events that impacted adjusted net income are detailed below.

Adjusted net income reached R\$ 3,804 million in the second quarter of 2014, up R\$ 331 million compared to the previous quarter, mainly due to (i) higher net interest income, due to increased interest and non-interest earning portions; (ii) increased fee and commission income, due to an increase in business volume; and partially impacted by: (iii) increased allowance for loan losses; and (iv) increased administrative and personnel expenses.

Year-over-year, adjusted net income for the first half of 2014 increased by R\$ 1,356 million, basically reflecting: (i) higher net interest income; (ii) lower allowance for loan losses; (iii) greater fee and commission income; (iv) greater income from Insurance, Pension Plans and Capitalization Bonds; and partially offset by: (v) greater operating expenses.

Shareholders' Equity stood at R\$ 76,800 million in June 2014, up 16.3% over June 2013. The Capital Adequacy Ratio stood at 15.8%, 12.1% of which fell under Common Equity/Tier I.

Total Assets reached R\$ 931,132 million in June 2014, up 3.8% over June 2013, driven by the

increase in operations and greater business volume.
Return on Average Assets (ROAA) reached 1.6%.

— Report on Economic and Financial Analysis – June 2014

Summarized Analysis of Adjusted Income

Efficiency Ratio (ER)

ER continued to drop in all calculation criteria presented. This downward trend was led by the 12-month Efficiency Ratio⁽¹⁾, which reached 40.9% in the second quarter of 2014 – its lowest level since December 2009 –, 1 p.p. higher than the previous quarter and an increase of 0.9 p.p. compared to the same period in 2013; and by the quarterly ER, which dropped from 40.1% to 38.6%. The events that contributed most to this improvement in ER were: (i) greater net interest income, due to increased average business volume and higher market arbitrage gains; and (ii) the behavior of operating expenses, impacted by rigorous cost controls despite the organic growth in the period.

Risk-adjusted ER, which reflects the impact of the risk associated to credit operations⁽²⁾, reached 50.0%, an improvement of 1.4 p.p. quarter-over-quarter and 2.6 year-over-year. Such improvement was mostly influenced by the lower provision for loan loss expenses in the last 12 months, resulting from the sustained loan portfolio quality, in addition to the aforementioned reasons.

(1) $ER = (\text{Personnel Expenses} - \text{Employee Profit Sharing} + \text{Administrative Expenses}) / (\text{Net Interest Income} + \text{Fee and Commission Income} + \text{Income from Insurance} + \text{Equity in the Earnings (Losses) of Unconsolidated Companies} + \text{Other Operating Income} - \text{Other Operating Expenses})$. Considering the ratio between (i) total administrative costs (Personnel Expenses + Administrative Expenses + Other Operating Expenses + Tax Expenses not related to revenue generation + Insurance Sales Expenses) and (ii) generation of net revenue of related taxes (not considering Claims and Sales Expenses from the Insurance Group), Bradesco's ER in the last 12 months up to the second quarter of 2014 would be 44.5%; and

(2) Including ALL expenses, adjusted for discounts granted, loan recovery and sale of foreclosed assets, among others.

Press Release

Summarized Analysis of Adjusted Income

Net Interest Income

In the quarter-over-quarter comparison, the R\$ 1,104 million growth was mainly due to: (i) increased results achieved by the interest earning portion, totaling R\$ 903 million, particularly Securities/Other, Loan, and Funding; and (ii) the increased non-interest earning portion of the net interest income, totaling R\$ 201 million, reflecting higher gains from market arbitrage.

Year-over-year, the net interest income for the first half of 2014 rose by R\$ 1,735 million, mainly due to: (i) a R\$ 1,727 million increase in interest earning operations, due to an increase in business volume, particularly in the Loan and Funding business lines.

Report on Economic and Financial Analysis – June 2014

Summarized Analysis of Adjusted Income**NII - Interest Earning Portion – Annualized Net Interest Margin (NIM)**

| | 1H14 | | 1H13 | | R\$ million | |
|----------------------------|-----------------|------------------------|---------------------|-----------------|------------------------|---------------------|
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 15,678 | 337,264 | 9.8% | 15,048 | 303,767 | 10.2% |
| Funding | 2,984 | 369,896 | 1.7% | 2,061 | 328,690 | 1.3% |
| Insurance | 2,045 | 138,949 | 3.1% | 1,828 | 128,330 | 2.9% |
| Securities/Other | 2,098 | 335,130 | 1.3% | 2,141 | 304,853 | 1.4% |
| Net Interest Income | 22,805 | - | 7.4% | 21,078 | - | 7.2% |
| | 2Q14 | | 1Q14 | | | |
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 7,967 | 339,341 | 10.1% | 7,711 | 335,187 | 9.9% |
| Funding | 1,570 | 365,285 | 1.8% | 1,415 | 374,507 | 1.6% |
| Insurance | 1,081 | 141,206 | 3.2% | 964 | 136,692 | 2.9% |
| Securities/Other | 1,236 | 324,770 | 1.6% | 861 | 345,490 | 1.0% |
| Net Interest Income | 11,854 | - | 7.7% | 10,951 | - | 7.1% |

The annualized net interest margin reached 7.7% in the second quarter of 2014, up 0.6 p.p. over the previous quarter, mainly due to an improvement of all business lines that make up the interest earning portion, as illustrated in the table above.

Press Release

Summarized Analysis of Adjusted Income

Expanded Loan Portfolio⁽¹⁾

In June 2014, Bradesco's expanded loan portfolio totaled R\$ 435.2 billion. The 0.7% increase in the quarter reflects mainly the Individuals portfolio, which was up 1.8%. The graph on the right shows that the share of SMEs in the portfolio has decreased, which is mostly due to a higher growth rate of lower-risk products, namely payroll-deductible loan, real estate financing and in the Corporations segment. In the last twelve months, this portfolio increased by 8.1%: (i) 9.9% in Corporations; (ii) 9.6% in Individuals; and (iii) 3.7% in SMEs

In the last twelve months, this portfolio increased by 8.1%: (i) 9.9% in Corporations; (ii) 9.6% in Individuals; and (iii) 3.7% in SMEs.

In the Corporate segment, the products that posted the strongest growth in the last 12 months were: (i) real estate financing; and (ii) foreign transactions.

In the Individual segment, the main highlights were: (i) payroll-deductible loan; and (ii) real estate financing.

(1) Includes sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, assignment of receivables-backed investment funds and mortgage-backed and rural loan receivables.

For more information, see Chapter 2 of this Report.

Allowance for Loan Losses (ALL)⁽¹⁾

Allowance for loan losses (ALL) stood at R\$ 3,141 million in the second quarter of 2014, a 9.8% increase over the previous quarter, partly due to: (i) a decrease in delinquency levels for the previous quarter, due to a delay in the seasonal concentration of expense payments by our customers – this

seasonal effect produced only a mild impact, in the second quarter of 2014; and (ii) by the adjustment of provision levels to the forecast of losses from specific corporate client operations.

Comparing the first half of 2014 to the same period of the previous year, this expense decreased 3.2%, despite the 7.6% increase in loan operations (as defined by Bacen), resulting from reduced delinquency levels in the last 12 months.

It is important to note that these results reflect the consistency of the loan granting policy and processes, quality of guarantees obtained, as well as the loan recovery process improvement.

(1) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit, and standby letter of credit, which comprises the concept of excess ALL.

For more information, see Chapter 2 of this Report.

— Report on Economic and Financial Analysis – June 2014

Summarized Analysis of Adjusted Income

Delinquency Ratio⁽¹⁾

Year-over-year, the total delinquency ratio, which is based on transactions due over 90 days, decreased from 3.7% to 3.5%, mainly due to: (i) changes in the portfolio mix; (ii) the continuous improvement of loan granting procedures and systems; and (iii) the improved internal credit risk monitoring models.

Quarter-over-quarter, there was a slight increase, mainly due to the lower growth rate experienced by the credit portfolio, as well as of some specific corporate client operations, which does not characterize a trend, as evidenced in the short-term delinquency chart below (between 15 and 90 days), which indicates that delinquency levels have stabilized.

Even with the lower growth rate presented by the loan portfolio, short-term delinquencies, which include transactions due between 15 and 90 days, have remained stable year-over-year and suffered a slight reduction quarter-over-quarter.

(1) As defined by the Brazilian Central Bank (Bacen).

Press Release

Summarized Analysis of Adjusted Income

Coverage Ratios

Bradesco monitors the development of its loan portfolio, as well as respective risks, by internally applying the expanded portfolio concept. In addition to the allowance for loan losses required by Bacen, Bradesco has excess ALL to support potential stress scenarios, as well as other operations/commitments bearing credit risks.

The following graph presents the changes in coverage ratio of the Allowance for Loan Losses for loans overdue for more than 60 and 90 days. In June 2014, these ratios stood at comfortable levels, reaching 149.9% and 186.9%, respectively.

(1) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit, and standby letter of credit, which comprises the concept of excess ALL.

Report on Economic and Financial Analysis – June 2014

Summarized Analysis of Adjusted Income

Income from Insurance, Pension Plans and Capitalization Bonds

Net income for the second quarter of 2014 stood at R\$ 1.072 billion (R\$ 1.040 billion in the first quarter of 2014), up 3.1% compared to the previous quarter, for an annualized Return on Adjusted Shareholders' Equity of 26.3%.

Net income for the first half of 2014 stood at R\$ 2.112 billion, up 13.5% compared to the same period in the previous year (R\$ 1.861 billion), for a return on Adjusted Shareholder's Equity of 25.1%.

(1) Excluding additional provisions.

| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 |
|--|---------|---------|---------|---------|---------|---------|---------|
| Net Income | 1,072 | 1,040 | 1,001 | 878 | 931 | 930 | 930 |
| Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income | 13,992 | 11,450 | 14,492 | 11,069 | 13,238 | 10,953 | 13,238 |
| Technical Reserves | 142,731 | 137,751 | 136,229 | 133,554 | 131,819 | 127,367 | 124,229 |
| Financial Assets | 154,261 | 147,725 | 146,064 | 143,423 | 141,984 | 141,535 | 141,535 |
| Claims Ratio (%) | 70.2 | 70.1 | 71.1 | 72.7 | 71.1 | 69.6 | 70.2 |
| Combined Ratio (%) | 86.3 | 86.4 | 86.1 | 86.9 | 85.5 | 86.0 | 86.3 |
| Policyholders / Participants and Customers (in thousands) | 45,468 | 45,260 | 45,675 | 45,292 | 44,215 | 42,941 | 43,000 |
| Employees (unit) | 7,152 | 7,265 | 7,383 | 7,462 | 7,493 | 7,510 | 7,510 |
| Market Share of Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income (%) ⁽¹⁾ | 23.8 | 23.4 | 24.2 | 23.8 | 24.0 | 22.4 | 23.8 |

(1) The second quarter of 2014 includes the latest data released by Susep (May/14).

Note: For purposes of comparison between the indexes for the aforementioned periods, the effects of non-recurring events have not been considered.

Press Release

Summarized Analysis of Adjusted Income

Income increased by 22.2% in the second quarter of 2014, compared to the previous quarter, driven by the Life and Pension Plans, Auto/RE and Capitalization Bonds products, which grew 46.2%, 10.9% and 7.1%, respectively.

Net income in the second quarter of 2014 was 3.1% higher compared to previous quarter, mainly due to: (i) 22.2% increase in revenue; (ii) improved financial results; (iii) stability of the claims ratio; and (iv) improved administrative efficiency ratio.

Production increased 5.2% in the first half of 2014 when compared to the same period in the previous year. This result was led by Auto RE, Health and Capitalization Bond products, which grew 31.5%, 21.1% and 18.3%, respectively.

Net income in the first half of 2014 was 13.5% higher compared to the same period in the previous year, due to: (i) 5.2% increase in revenue; (ii) improved financial and equity income; (iii) reduced expense and claims ratio; and (iv) maintenance of the administrative efficiency ratio.

Grupo Bradesco Seguros maintains its capital levels in compliance with regulatory requirements and global standards (Solvency II), with leverage of 2.7 times its Shareholders' Equity in the period

Summarized Analysis of Adjusted Income

Fee and Commission Income

In the second quarter of 2014, fee and commission income amounted to R\$ 5,328 million, up R\$ 45 million over the previous quarter, mainly as a result of an increase in business volume. The revenues that contributed most to such increase were: (i) loans; (ii) checking account; (iii) card income; (iv) fund management; and (v) consortium management; these were partially offset by: (vi) reduced revenues from underwriting/financial advisory services, which had recorded an excellent performance in the previous quarter.

In the comparison between the first half of 2014 and the same period of the previous year, the increase of R\$ 1,030 million, or 10.7%, is mostly due to the increased customer base combined with higher volume of operations, resulting from ongoing investments in customer service channels and technology. It is important to note that the revenues that contributed most to this result come from: (i) a good performance of the credit card segment, due to the increase in (a) income; and (b) number of transactions; (ii) the higher income from checking accounts, resulting from an increase in business volume and in the account holder base, which posted a net growth of 251,000 active accounts in the period; (iii) higher income from loans, due to the greater volume of operations and sureties and guarantees in the period; and revenue gains in: (iv) consortium management; and (v) collection.

Press Release

Summarized Analysis of Adjusted Income

Personnel Expenses

In the second quarter of 2014, the R\$ 169 million increase from the previous quarter is a result of variations in:

- structural expenses – increase of R\$ 81 million, mainly due to the reduced number of vacation leaves in the second quarter of 2014; and
- non-structural – increase of R\$ 88 million, which resulted mainly from increased expenses with: (i) provision for labor claims; (ii) employee and management profit sharing expenses; and (iii) training sessions.
- non-structural expenses totaling R\$ 157 million, which result particularly from greater expenses with: (i) employee and management profit sharing expenses; and (ii) provision for labor claims.

In the comparison between the first half of 2014 and the same period of the previous year, the R\$ 477 million increase was mainly due to:

- a R\$ 320 million increase in structural expenses, resulting from greater expenses with salaries, social charges and benefits, due to raise in salary levels, as per respective collective bargaining agreements; and

Note: Structural Expenses = Salaries + Social Charges + Benefits + Pension Plans.

Non-Structural Expenses = Employee and Management Profit Sharing + Training + Labor Provision + Costs with Termination of Employment Contracts.

Summarized Analysis of Adjusted Income

Administrative Expenses

Despite the higher expenses with (i) the opening of 2,379 service points in the period, mainly Bradesco Expresso points, bringing the number of service points on June 30, 2014 to a total of 73,208, and (ii) increased business and service volumes in the period, administrative expenses increased only 0.4% in the comparison between the first half of 2014 and the same period in the previous year, as a result of the continued efforts to reduce costs led by our Efficiency Committee, which included revision of processes and ongoing investments in technology. It is worth noting that IPCA and IGP-M inflation indexes reached 6.52% and 6.25% in the last 12 months, respectively.

In the second quarter of 2014, the 2.6% increase in administrative expenses, compared to the previous quarter, was mainly due to increased business and service volumes in the quarter, which ultimately generated higher expenses with: (i) maintenance and preservation of assets; (ii) data processing; (iii) outsourced services; (iv) depreciation and amortization; and (v) materials.

Other Operating Income and Expenses

Other operating expenses, net of other operating income, totaled R\$ 1,333 million in the second quarter of 2014, down R\$ 58 million over the previous quarter. In the comparison between the first half of 2014 and the same period of the previous year, the R\$ 407 million increase is mainly due to: (i) greater expenses with operating provisions, mainly liability contingencies; and (ii) greater expenses with Credit Card sales.

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Summarized Analysis of Adjusted Income

Income Tax and Social Contribution

Income tax and social contribution increased 18.4% over the previous quarter and 32.2% year-over-year, mainly due to: (i) the increase in taxable result; and (ii) the non-use of the full tax benefit in this quarter due to interim dividends provisioned in the second quarter of 2014 over interest on shareholders' equity. The income tax and social contribution (IR/CS) rate stood at 36.6% in the second quarter of 2014.

Unrealized Gains

Unrealized gains totaled R\$ 21,673 million in the second quarter of 2014, a R\$ 6,695 million increase from the previous quarter. Such variation was mainly driven by the appreciation of: (i) our investments, especially our Cielo shares, which went up by 25.8% in the quarter; and (ii) fixed income securities.

Report on Economic and Financial Analysis – June 2014

Economic Scenario

In general, the international financial markets managed to maintain low volatility rates throughout the second quarter. Recent positive news regarding various U.S. economic indicators, following the negative impacts of a gloomy scenario in the beginning of the year, indicate that the recovery of the world's leading economy is on a sustainable path. Looking forward, there is a general consensus regarding the gradual and well-announced reduction of monetary incentives by the Federal Reserve, whose initiatives tend to support this recovery process.

In the Eurozone, the European Central Bank increased monetary incentives in attempt to mitigate the risks of deflation in the region. The Chinese economy has shown signs of growth stabilization, albeit at a lower level compared to last year, eliminating all concerns over a potential hard landing scenario.

In the commodities market, geopolitical aspects have raised some concern regarding oil supply, representing one of the key threats to the global economic recovery. On the other hand, bearish pressures prevail in other segments, particularly in the grain and iron ore sectors. The drop in price for most primary goods and the upward trend of long interest-rates in the U.S. represent even greater hurdles to macroeconomic policy management in emerging countries.

Meanwhile, the very same global scenario may also generate some valuable opportunities, especially for countries that adopt effective economic and institutional differentiation measures. In this sense, Brazil should look toward continuously reinforcing its commitment towards healthy economic policies. Such efforts must be perceived by society as a value in itself, one which represents a requirement for the maintenance of macroeconomic visibility and income gains, in addition to boosting the confidence level among economic agents.

Indicators for Domestic economic activities have been modest, further highlighting the relevance of structural initiatives aimed at promoting future growth. The constant search for excellence in education is Brazil's front line in its battle to become more competitive and to expedite its efforts to upgrade infrastructure. It is always important to remind that, in the long term, the main source of economic growth is productivity, which becomes an even more relevant topic within a global context characterized by high levels of efficiency.

Productive investments tend to play an increasingly relevant role in the composition of growth over the next few years, which should be favored by the increased share of the capital market in funding of infrastructure projects. At the same time, despite the shift in consumer market expansion levels in some segments, the potential of domestic demand for goods and services has yet to be depleted, and there is still much room for growth. Income gains, employment formalization, diversification of consumption habits and social mobility are still key influential factors.

Bradesco maintains a positive outlook towards Brazil, with favorable perspectives for its operating segments. Credit volume is growing at sustainable and risk-compatible rates, whereas delinquency rates are stabilized at historically low and controlled levels. The scenario is still very promising for the Brazilian banking and insurance sectors.

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Press Release**Main Economic Indicators**

| Main Indicators (%) | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | 3Q12 |
|---|--------------|--------------|--------------|---------------|--------------|--------------|--------------|---------------|
| Interbank Deposit Certificate (CDI) | 2.51 | 2.40 | 2.31 | 2.12 | 1.79 | 1.61 | 1.70 | 1.91 |
| Ibovespa | 5.46 | (2.12) | (1.59) | 10.29 | (15.78) | (7.55) | 3.00 | 8.87 |
| USD – Commercial Rate | (2.67) | (3.40) | 5.05 | 0.65 | 10.02 | (1.45) | 0.64 | 0.46 |
| General Price Index - Market (IGP-M) | (0.10) | 2.55 | 1.75 | 1.92 | 0.90 | 0.85 | 0.68 | 3.79 |
| Institute of Geography and Statistics (IBGE) | 1.54 | 2.18 | 2.04 | 0.62 | 1.18 | 1.94 | 1.99 | 1.42 |
| Federal Government Long-Term Interest Rate (TJLP) | 1.24 | 1.24 | 1.24 | 1.24 | 1.24 | 1.24 | 1.36 | 1.36 |
| Reference Interest Rate (TR) | 0.15 | 0.19 | 0.16 | 0.03 | - | - | - | 0.03 |
| Savings Account (Old Rule) ⁽¹⁾ | 1.66 | 1.70 | 1.67 | 1.54 | 1.51 | 1.51 | 1.51 | 1.53 |
| Savings Account (New Rule) ⁽¹⁾ | 1.66 | 1.70 | 1.67 | 1.47 | 1.30 | 1.25 | 1.26 | 1.40 |
| Business Days (number) | 61 | 61 | 64 | 66 | 63 | 60 | 62 | 64 |
| Indicators (Closing Rate) | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 | Dec12 | Sept12 |
| USD – Commercial Selling Rate - (R\$) | 2.2025 | 2.2630 | 2.3426 | 2.2300 | 2.2156 | 2.0138 | 2.0435 | 2.0306 |
| Euro - (R\$) | 3.0150 | 3.1175 | 3.2265 | 3.0181 | 2.8827 | 2.5853 | 2.6954 | 2.6109 |
| Country Risk (points) | 208 | 228 | 224 | 236 | 237 | 189 | 142 | 166 |
| Basic Selic Rate Copom (% p.a.) | 11.00 | 10.75 | 10.00 | 9.00 | 8.00 | 7.25 | 7.25 | 7.50 |
| BM&F Fixed Rate (% p.a.) | 10.91 | 11.38 | 10.57 | 10.07 | 9.39 | 7.92 | 7.14 | 7.48 |

(1) Regarding the new savings account yield rule, it was defined that: (i) existing deposits up to May 3, 2012 will continue to yield at TR + interest of 6.17% p.a.; and (ii) for deposits made as of May 4, 2012, the new rules are: (a) if the Selic rate is higher than 8.5% p.a., a yield of TR + 6.17% p.m. interest will be maintained; and (b) if the Selic rate is equal or lower than 8.5% p.a., the yield will be 70% of Selic rate + TR.

Projections for 2016

| % | 2014 | 2015 | 2016 |
|--|-------------|-------------|-------------|
| USD - Commercial Rate (year-end) - R\$ | 2.35 | 2.45 | 2.55 |
| Extended Consumer Price Index (IPCA) | 6.40 | 6.00 | 5.50 |
| General Price Index - Market (IGP-M) | 5.00 | 5.50 | 5.00 |
| Selic (year-end) | 11.00 | 11.00 | 10.00 |
| Gross Domestic Product (GDP) | 1.00 | 1.50 | 3.00 |

Guidance

Bradesco's Outlook for 2014

This guidance contains forward-looking statements that are subject to risks and uncertainties, as they are based on Management's expectations and assumptions and information available to the market as of the date hereof.

| | |
|--|-------------------|
| Loan Portfolio ⁽¹⁾ | 10 to 14 % |
| Individuals | 11 to 15 % |
| Companies | 9 to 13 % |
| NII - Interest Earning Portion | 6 a 10 % |
| Fee and Commission Income | 9 to 13 % |
| Operating Expenses ⁽²⁾ | 3 to 6 % |
| Insurance Premiums | 9 to 12 % |

(1) Expanded Loan Portfolio; and

(2) Administrative and Personnel Expenses.

Press Release**Book Income vs. Managerial Income vs. Adjusted Income Statement****Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement****Second Quarter of 2014**

| | Book Income Statement | Reclassifications | | | | | 2Q P F |
|--|--------------------------------------|--------------------------|--------------|--------------|---------------|--------------|-----------------------|
| | | (1) | (2) | (3) | (4) | (5) | (6) |
| Net Interest Income | 14,274 | (334) | (143) | (248) | (922) | - | - |
| ALL | (3,645) | - | - | - | 637 | (133) | - |
| Gross Income from Financial Intermediation | 10,629 | (334) | (143) | (248) | (285) | (133) | - |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽⁹⁾ | 1,270 | - | - | - | - | - | - |
| Fee and Commission Income | 5,226 | - | - | - | - | - | 102 |
| Personnel Expenses | (3,448) | - | - | - | - | - | - |
| Other Administrative Expenses | (3,607) | - | - | - | - | - | 32 |
| Tax Expenses | (1,169) | - | - | - | (12) | - | - |
| Companies | 35 | - | - | - | - | - | - |
| Other Operating Income/Expenses | (2,298) | 334 | 143 | 248 | 297 | 33 | (134) |
| Operating Result | 6,639 | - | - | - | -(100) | - | - |
| Non-Operating Result | (134) | - | - | - | - | 100 | - |
| Income Tax / Social Contribution and Non-controlling Interest | (2,727) | - | - | - | - | - | - |
| Net Income | 3,778 | - | - | - | - | - | - |

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Net Interest Income;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (4) Income from Loan Recovery classified under the item "Net Interest Income"; Expenses with Discounts Granted, classified under the item "Other Operating Income/Expenses"; and Expenses with Write-offs of Leasing Operations, classified under the item "Net Interest Income", were reclassified to the item "Provision for Loan Loss (ALL) Expenses"; Tax Expenses, classified as "Other Operating Expenses", were reclassified under the item "Tax Expenses"; and Expenses with Provision for Guarantees Provided, classified as "Other Operating Expenses", were reclassified to the item "Provision for Loan Loss (ALL) Expenses";
- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to items "Provision for Loan Loss (ALL) Expenses"/"Other Operating Income/Expenses";
- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under "Other Operating Income/Expenses" were reclassified to the item "Fee and

- Commission Income”; and Credit Card Operation Interchange Expenses classified under the item “Other Operating Income/Expenses” were reclassified to the item “Other Administrative Expenses”;
- (7) Partial result of Derivatives used to hedge investments abroad – which, in terms of Net Income, simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy;
 - (8) For more information see page 8 of this chapter; and
 - (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Changes in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

— Report on Economic and Financial Analysis – June 2014

Press Release

Book Income vs. Managerial Income vs. Adjusted Income Statement**Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement****First Quarter of 2014**

| | Book Income Statement | Reclassifications | | | | | | 1Q1 Fi He |
|--|--------------------------------------|--------------------------|------|-----|------|-------------|-------|--------------------------|
| | | (1) | (2) | (3) | (4) | (5) | (6) | |
| Net Interest Income | 12,770(332) | 64(113)(804) | - | - | - | - | - | - |
| ALL | (3,251) | - | - | - | 496 | (106) | - | - |
| Gross Income from Financial Intermediation | 9,519(332) | 64(113)(308)(106) | - | - | - | - | - | - |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽⁹⁾ | 1,244 | - | - | - | - | - | - | - |
| Fee and Commission Income | 5,190 | - | - | - | - | - | - | 93 |
| Personnel Expenses | (3,279) | - | - | - | - | - | - | - |
| Other Administrative Expenses | (3,515) | - | - | - | - | - | - | 29 |
| Tax Expenses | (1,141) | - | - | - | (12) | - | - | - |
| Companies | 52 | - | - | - | - | - | - | - |
| Other Operating Income/Expenses | (2,052) | 332 | (64) | 113 | 320 | 33 | (122) | - |
| Operating Result | 6,018 | - | - | - | - | (73) | - | - |
| Non-Operating Result | (109) | - | - | - | - | 73 | - | - |
| Income Tax / Social Contribution and Non-controlling Interest | (2,465) | - | - | - | - | - | - | - |
| Net Income | 3,443 | - | - | - | - | - | - | - |

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Net Interest Income;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (4) Income from Loan Recovery classified under the item "Net Interest Income"; Expenses with Discounts Granted, classified under the item "Other Operating Income/Expenses"; and Expenses with Write-offs of Leasing Operations, classified under the item "Net Interest Income", were reclassified to the item "Provision for Loan Loss (ALL) Expenses"; Tax Expenses, classified as "Other Operating Expenses", were

reclassified under the item "Tax Expenses"; and Expenses with Provision for Guarantees Provided, classified as "Other Operating Expenses", were reclassified to the item "Provision for Loan Loss (ALL) Expenses";

- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to items "Provision for Loan Loss (ALL) Expenses"/"Other Operating Income/Expenses";
- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income"; and Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses";
- (7) Partial result of Derivatives used to hedge investments abroad – which, in terms of Net Income, simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy;
- (8) For more information see page 8 of this chapter; and
- (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Changes in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

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Press Release**Book Income vs. Managerial Income vs. Adjusted Income Statement****Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement****First Half of 2014**

| | Book Income Statement | Reclassifications | | | | | 1H |
|--|--------------------------------------|--------------------------|-------------|--------------|----------------|--------------|------------|
| | | (1) | (2) | (3) | (4) | (5) | (6) |
| Net Interest Income | 27,044 | (666) | (79) | (361) | (1,726) | - | - |
| ALL | (6,896) | - | - | - | 1,133 | (239) | - |
| Gross Income from Financial Intermediation | 20,148 | (666) | (79) | (361) | (593) | (239) | - |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽⁹⁾ | 2,514 | - | - | - | - | - | - |
| Fee and Commission Income | 10,416 | - | - | - | - | - | 195 |
| Personnel Expenses | (6,727) | - | - | - | - | - | - |
| Other Administrative Expenses | (7,122) | - | - | - | - | - | 61 |
| Tax Expenses | (2,310) | - | - | - | (24) | - | - |
| Companies | 87 | - | - | - | - | - | - |
| Other Operating Income/Expenses | (4,350) | 666 | 79 | 361 | 617 | 66 | (256) |
| Operating Result | 12,656 | - | - | - | - | (173) | - |
| Non-Operating Result | (243) | - | - | - | - | 173 | - |
| Income Tax / Social Contribution and Non-controlling Interest | (5,192) | - | - | - | - | - | - |
| Net Income | 7,221 | - | - | - | - | - | - |

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Net Interest Income;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (4) Income from Loan Recovery classified under the item "Net Interest Income"; Expenses with Discounts Granted, classified under the item "Other Operating Income/Expenses"; and Expenses with Write-offs of Leasing Operations, classified under the item "Net Interest Income", were reclassified to the item "Provision for Loan Loss (ALL) Expenses"; Tax Expenses, classified as "Other Operating Expenses", were reclassified under the item "Tax Expenses"; and Expenses with Provision for Guarantees Provided, classified as "Other Operating Expenses", were reclassified to the item "Provision for Loan Loss (ALL) Expenses";

- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item “Non-Operating Result” were reclassified to items “Provision for Loan Loss (ALL) Expenses”/“Other Operating Income/Expenses”;
- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under “Other Operating Income/Expenses” were reclassified to the item “Fee and Commission Income”; and Credit Card Operation Interchange Expenses classified under the item “Other Operating Income/Expenses” were reclassified to the item “Other Administrative Expenses”;
- (7) Partial result of Derivatives used to hedge investments abroad – which, in terms of Net Income, simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy;
- (8) For more information see page 8 of this chapter; and
- (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Changes in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

Press Release

Book Income vs. Managerial Income vs. Adjusted Income Statement

Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement

First Half of 2013

| | Book Income Statement | (1) | (2) | (3) | (4) | (5) | (6) | 1H1 F H |
|--|-----------------------------|---------------|----------------|------------|-------|-----------|-------|---------------|
| Net Interest Income | 21,933(652) | 53(83) | (1,520) | 168 | - | - | - | - |
| ALL | (7,083) | - | - | - | 1,015 | (135) | - | - |
| Gross Income from Financial Intermediation | 14,850(652) | 53(83) | (505) | 33 | - | - | - | - |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽⁹⁾ | 2,183 | - | - | - | - | - | - | - |
| Fee and Commission Income | 9,395 | - | - | - | - | - | 188 | - |
| Personnel Expenses | (6,250) | - | - | - | - | - | - | - |
| Other Administrative Expenses | (6,898) | - | - | - | - | - | (135) | - |
| Tax Expenses | (1,968) | - | - | - | (20) | - | - | - |
| Companies | 15 | - | - | - | - | - | - | - |
| Other Operating Income/Expenses | (3,606) | 652 | (53) | 83 | 525 | 48 | (53) | - |
| Operating Result | 7,720 | - | - | - | - | 81 | - | - |
| Non-Operating Result | 18 | - | - | - | - | (81) | - | - |
| Income Tax / Social Contribution and Non-controlling Interest | (1,870) | - | - | - | - | - | - | (1) |
| Net Income | 5,868 | - | - | - | - | - | - | - |

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Net Interest Income;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Net Interest Income;"
- (4) Income from Loan Recovery classified under the item "Net Interest Income"; Expenses with Discounts Granted, classified under the item "Other Operating Income/Expenses"; and Expenses with Write-offs of Leasing Operations, classified under the item "Net Interest Income", were reclassified to the item "Provision for Loan Loss (ALL) Expenses"; Tax Expenses, classified as "Other Operating Expenses", were reclassified under the item "Tax Expenses"; and Expenses with Provision for Guarantees Provided, classified as "Other Operating Expenses", were reclassified to the item "Provision for Loan Loss (ALL) Expenses";

- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item “Non-Operating Result” were reclassified to items “Provision for Loan Loss (ALL) Expenses”/“Other Operating Income/Expenses”;
- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under “Other Operating Income/Expenses” were reclassified to the item “Fee and Commission Income”; and Credit Card Operation Interchange Expenses classified under the item “Other Operating Income/Expenses” were reclassified to the item “Other Administrative Expenses”;
- (7) Partial result of Derivatives used to hedge investments abroad – which, in terms of Net Income, simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy;
- (8) For more information see page 8 of this chapter; and
- (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Changes in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

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Economic and Financial Analysis**Consolidated Statement of Financial Position and Adjusted Income Statement****Statement of Financial Position**

| | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|
| Assets | | | | | | |
| Current and Long-Term Assets | 915,986 | 906,760 | 892,495 | 892,363 | 881,121 | 879,121 |
| Cash and Cash Equivalents | 11,535 | 12,110 | 12,196 | 16,427 | 16,180 | 11,300 |
| Interbank Investments | 137,654 | 127,014 | 135,456 | 144,967 | 147,485 | 171,300 |
| Securities and Derivative Financial Instruments | 333,200 | 321,970 | 313,327 | 313,679 | 309,027 | 300,600 |
| Interbank and Interdepartmental Accounts | 56,115 | 61,740 | 56,995 | 52,121 | 52,150 | 52,700 |
| Loan and Leasing Operations | 302,276 | 301,914 | 296,629 | 286,899 | 281,982 | 276,000 |
| Allowance for Loan Losses (ALL) ⁽¹⁾ | (21,458) | (21,051) | (21,349) | (21,476) | (21,455) | (21,300) |
| Other Receivables and Assets | 96,664 | 103,063 | 99,241 | 99,746 | 95,752 | 88,400 |
| Permanent Assets | 15,146 | 15,469 | 15,644 | 15,331 | 15,576 | 15,200 |
| Investments | 1,887 | 1,871 | 1,830 | 1,910 | 1,920 | 1,800 |
| Premises and Leased Assets | 4,579 | 4,597 | 4,668 | 4,392 | 4,464 | 4,500 |
| Intangible Assets | 8,680 | 9,001 | 9,146 | 9,029 | 9,192 | 8,900 |
| Total | 931,132 | 922,229 | 908,139 | 907,694 | 896,697 | 894,421 |
| Reserve Requirements | | | | | | |
| Current and Long-Term Liabilities | 853,622 | 847,794 | 835,917 | 839,393 | 829,426 | 823,700 |
| Deposits | 213,270 | 218,709 | 218,063 | 216,778 | 208,485 | 205,800 |
| Federal Funds Purchased and Securities Sold under Agreements to Repurchase | 255,611 | 250,716 | 256,279 | 258,580 | 266,825 | 281,000 |
| Funds from Issuance of Securities | 69,877 | 64,511 | 57,654 | 55,427 | 53,821 | 47,800 |
| Interbank and Interdepartmental Accounts | 5,673 | 5,343 | 6,864 | 4,806 | 3,793 | 3,800 |
| Borrowing and Onlending | 54,142 | 56,724 | 56,095 | 51,307 | 49,121 | 46,200 |
| Derivative Financial Instruments | 4,727 | 3,894 | 1,808 | 3,238 | 3,141 | 2,500 |
| Reserves for Insurance, Pension Plans and Capitalization Bonds | 142,732 | 137,751 | 136,229 | 133,554 | 131,819 | 127,300 |
| Other Reserve Requirements | 107,590 | 110,146 | 102,925 | 115,703 | 112,421 | 109,000 |
| Deferred Income | 224 | 560 | 677 | 676 | 661 | 600 |
| Non-controlling Interest in Subsidiaries | 486 | 549 | 605 | 592 | 582 | 600 |
| Shareholders' Equity | 76,800 | 73,326 | 70,940 | 67,033 | 66,028 | 69,400 |
| Total | 931,132 | 922,229 | 908,139 | 907,694 | 896,697 | 894,421 |

(1) Including the allowance for guarantees provided, in June 2014, the allowance for loan losses totaled R\$ 21,791 million.

Report on Economic and Financial Analysis – June 2014

Economic and Financial Analysis

Consolidated Statement of Financial Position and Adjusted Income Statement

Adjusted Income Statement

| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Net Interest Income | 12,066 | 10,962 | 11,264 | 10,729 | 10,587 | 10,706 | 11,109 |
| - Interest Earning Portion | 11,854 | 10,951 | 10,986 | 10,622 | 10,569 | 10,509 | 10,678 |
| - Non-interest Earning Portion | 212 | 11 | 278 | 107 | 18 | 197 | 431 |
| ALL | (3,141) | (2,861) | (2,961) | (2,881) | (3,094) | (3,109) | (3,210) |
| Gross Income from Financial Intermediation | 8,925 | 8,101 | 8,303 | 7,848 | 7,493 | 7,597 | 7,899 |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽¹⁾ | 1,270 | 1,244 | 1,188 | 1,100 | 1,028 | 1,155 | 955 |
| Fee and Commission Income | 5,328 | 5,283 | 5,227 | 4,977 | 4,983 | 4,599 | 4,675 |
| Personnel Expenses | (3,448) | (3,279) | (3,465) | (3,346) | (3,191) | (3,059) | (3,142) |
| Other Administrative Expenses | (3,575) | (3,486) | (3,848) | (3,631) | (3,578) | (3,455) | (3,755) |
| Tax Expenses | (1,120) | (1,114) | (1,254) | (987) | (1,017) | (1,123) | (1,098) |
| Equity in the Earnings (Losses) of Unconsolidated Companies | 35 | 52 | 26 | 2 | 12 | 3 | 45 |
| Other Operating Income/ (Expenses) | (1,333) | (1,391) | (1,232) | (1,194) | (1,147) | (1,170) | (1,130) |
| Operating Result | 6,082 | 5,410 | 4,945 | 4,769 | 4,583 | 4,547 | 4,449 |
| Non-Operating Result | (34) | (36) | (31) | (27) | (24) | (38) | (29) |
| Income Tax and Social Contribution | (2,215) | (1,871) | (1,696) | (1,638) | (1,553) | (1,538) | (1,488) |
| Non-controlling Interest | (29) | (30) | (19) | (22) | (28) | (28) | (14) |
| Adjusted Net Income | 3,804 | 3,473 | 3,199 | 3,082 | 2,978 | 2,943 | 2,918 |

(1) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

NII - Interest and Non-Interest Earning Portion

Net Interest Income Breakdown

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Economic and Financial Analysis**NII - Interest and Non-Interest Earning Portion****Net Interest Margin**

| | | | | | R\$ million | |
|--------------------------------------|---------------------|---------------|---------------|---------------|--------------|--------------|
| | Net Interest Income | | | | Variation | |
| | 1H14 | 1H13 | 2Q14 | 1Q14 | Half | Quarter |
| Interest - due to volume | | | | | 2,235 | 13 |
| Interest - due to spread | | | | | (508) | 890 |
| - NII - Interest Earning Portion | 22,805 | 21,078 | 11,854 | 10,951 | 1,727 | 903 |
| - NII - Non-Interest Earning Portion | 223 | 215 | 212 | 11 | 8 | 201 |
| Net Interest Income | 23,028 | 21,293 | 12,066 | 10,962 | 1,735 | 1,104 |
| Average NIM ⁽¹⁾ | 7.4% | 7.2% | 7.8% | 7.2% | | |

(1) Average Net Interest Income Rate = (Net Interest Income/Average Assets – Repos – Permanent Assets) Annualized

In the comparison between the second quarter of 2014 and the previous quarter, the R\$ 1,104 million increase was mainly due to the greater: (i) interest earning portion, totaling R\$ 903 million, particularly regarding the Securities/Other, Loan and Funding businesses; and (ii) the non-interest earning portion, totaling R\$ 201 million, basically related to the Insurance business.

In the comparison between the first half of 2014 and the same period of the previous year, net interest income rose by R\$ 1,735 million, mainly due to: (i) higher interest earning portion, totaling R\$ 1,727 million, due to an increased business volume, particularly in the Loan and Funding business lines.

NII - Interest Earning Portion**Interest Earning Portion Breakdown**

| | | | | | R\$ million | |
|--|------------------------------------|------|------|------|-------------|---------|
| | Interest Earning Portion Breakdown | | | | Variation | |
| | 1H14 | 1H13 | 2Q14 | 1Q14 | Half | Quarter |

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| | | | | | | |
|---------------------------------|---------------|---------------|---------------|---------------|--------------|------------|
| Loans | 15,678 | 15,048 | 7,967 | 7,711 | 630 | 256 |
| Funding | 2,984 | 2,061 | 1,570 | 1,415 | 923 | 155 |
| Insurance | 2,045 | 1,828 | 1,081 | 964 | 217 | 117 |
| Securities/Other | 2,098 | 2,141 | 1,236 | 861 | (43) | 375 |
| Interest Earning Portion | 22,805 | 21,078 | 11,854 | 10,951 | 1,727 | 903 |

The interest earning portion stood at R\$ 11,854 million in the second quarter of 2014, against R\$ 10,951 million recorded in the previous quarter, accounting for an increase of R\$ 903 million. All business lines contributed to this result, particularly: (i) Securities/Others; (ii) Loan; and (iii) Funding, broken down under Securities/Other Margin - Interest Earning Operations, Credit Margin - Interest Earning Operations, and Funding Margin - Interest Earning Operations.

In the comparison between the first half of 2014 and the same period of the previous year, the interest earning portion of the NII was up R\$ 1,727 million. The business lines that most contributed to this increase were Loan and Funding.

Economic and Financial Analysis

NII - Interest Earning Portion**NII - Interest Earning Portion – Rates**

The annualized interest financial margin stood at 7.7% in the second quarter of 2014, up 0.6 p.p. over the previous quarter, mainly due to an improvement of all business lines that make up the interest earning portion, as illustrated in the table below.

NII - Interest Earning Portion – Annualized Average Rates

| | R\$ million | | | | | |
|---------------------------------|---------------|-----------------|--------------|---------------|-----------------|--------------|
| | 1H14 | | | 1H13 | | |
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 15,678 | 337,264 | 9.8% | 15,048 | 303,767 | 10.2% |
| Funding | 2,984 | 369,896 | 1.7% | 2,061 | 328,690 | 1.3% |
| Insurance | 2,045 | 138,949 | 3.1% | 1,828 | 128,330 | 2.9% |
| Securities/Other | 2,098 | 335,130 | 1.3% | 2,141 | 304,853 | 1.4% |
| Interest Earning Portion | 22,805 | - | 7.4% | 21,078 | - | 7.2% |
| | 2Q14 | | | 1Q14 | | |
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 7,967 | 339,341 | 10.1% | 7,711 | 335,187 | 9.9% |
| Funding | 1,570 | 365,285 | 1.8% | 1,415 | 374,507 | 1.6% |
| Insurance | 1,081 | 141,206 | 3.2% | 964 | 136,692 | 2.9% |
| Securities/Other | 1,236 | 324,770 | 1.6% | 861 | 345,490 | 1.0% |
| Interest Earning Portion | 11,854 | - | 7.7% | 10,951 | - | 7.1% |

Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Credit Margin - Interest Earning Operations – Breakdown**

| | Credit Margin - Interest Earning Operations | | | | R\$ million | |
|---------------------------------|--|---------------|--------------|--------------|---------------------------|----------------|
| | 1H14 | 1H13 | 2Q14 | 1Q14 | Variation Half | Quarter |
| Interest - due to volume | | | | | 1,557 | 98 |
| Interest - due to spread | | | | | (927) | 158 |
| Interest Earning Portion | 15,678 | 15,048 | 7,967 | 7,711 | 630 | 256 |
| Income | 27,790 | 26,478 | 14,127 | 13,663 | 1,312 | 464 |
| Expenses | (12,112) | (11,430) | (6,160) | (5,952) | (682) | (208) |

In the second quarter of 2014, financial margin with loan operations reached R\$ 7,967 million, up R\$ 256 million over the first quarter of 2014. The variation is the result of: (i) a R\$ 158 million increase in the average spread; and (ii) a R\$ 98 million increase in average business volume.

In the comparison between the first half of 2014 and the same period of the previous year, the net interest rate was up R\$ 630 million. The variation is the result of: (i) a R\$ 1.557 million increase in the volume of operations; and partially offset by: (ii) a decrease in the average spread, amounting to R\$ 927 million, affected mostly by the change in loan portfolio mix.

Credit Margin - Interest Earning Operations

Net Credit Margin

The graph above presents a summary of loan activity. The Gross Margin line refers to interest income from loans, net of opportunity cost (a specific rate by type of operation and term).

The ALL curve shows delinquency costs, which are represented by Allowance for Loan Losses (ALL) expenses, plus discounts granted in transactions net of loan recoveries, arising from the sale of foreclosed assets, among others. The increase in expenses for the second quarter of 2014 was partly due to: (i) a decrease in delinquency levels for the previous quarter, due to a delay in the seasonal concentration of expense payments by our customers – this seasonal effect produced only a mild impact, in the second quarter of 2014; and (ii) by the adjustment of provision levels to specific occurrences in corporate client operations.

The net margin curve, which refers to loan interest income net of ALL, remained virtually stable in the second quarter of 2014, compared to the previous quarter. In the comparison between the first half of 2014 and the same period of the previous year, the net margin was up 9.4%, mainly due to: (i) increase in business volume; and (ii) reduction in delinquency costs.

Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Expanded Loan Portfolio⁽¹⁾**

In June 2014, the expanded loan portfolio stood at R\$ 435.2 billion, up 0.7% in the quarter and 8.1% over the last 12 months.

In the quarter, we highlight the growth of 1.8% in Individuals. The graph on the right shows that the share of SMEs in the portfolio has decreased, which is mostly due to a higher growth rate of lower-risk products, namely payroll-deductible loan, real estate financing and in the Corporations segment.

The figures for the last 12 months were led by a 9.9% growth for Corporations and 9.6% for Individuals.

(1) In addition to the loan portfolio, it includes sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, co-obligation in receivables-backed investment funds (FIDC), mortgage-backed receivables (CRI) and rural loans.

For further information, refer to page 44 herein.

Expanded Loan Portfolio Breakdown by Product and Type of Customer (Individual and Corporate)

A breakdown of expanded loan portfolio products for Individuals is presented below:

| Individuals | R\$ million | | | Variation % | |
|-------------------------|--------------------|--------------|--------------|--------------------|------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| Payroll-deductible Loan | 28,727 | 28,100 | 24,262 | 2.2 | 18.4 |

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| | | | | | |
|-------------------------|----------------|----------------|----------------|------------|------------|
| CDC / Vehicle Leasing | 25,248 | 26,030 | 29,303 | (3.0) | (13.8) |
| Credit Card | 23,793 | 23,290 | 21,156 | 2.2 | 12.5 |
| Personal Loans | 16,694 | 16,602 | 16,049 | 0.6 | 4.0 |
| Real Estate Financing | 15,564 | 14,521 | 11,543 | 7.2 | 34.8 |
| Rural Loans | 9,350 | 8,813 | 6,752 | 6.1 | 38.5 |
| BNDES/Finame Onlending | 6,955 | 7,014 | 6,421 | (0.8) | 8.3 |
| Overdraft Facilities | 3,982 | 3,792 | 3,455 | 5.0 | 15.3 |
| Sureties and Guarantees | 372 | 282 | 361 | 31.6 | 3.1 |
| Other | 4,382 | 4,208 | 3,959 | 4.1 | 10.7 |
| Total | 135,068 | 132,652 | 123,260 | 1.8 | 9.6 |

Individual segment operations grew by 1.8% in the quarter and 9.6% over the last 12 months. The lines that contributed most to such increase were: (i) real estate financing; and (ii) payroll-deductible loan.

— Report on Economic and Financial Analysis – June 2014

Economic and Financial Analysis**Credit Margin - Interest Earning Operations**

A breakdown of expanded loan portfolio products for Corporations is presented below:

| Corporate | R\$ million | | | Variation % | |
|--|----------------|----------------|----------------|-------------|------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| Working Capital | 42,869 | 43,304 | 44,207 | (1.0) | (3.0) |
| BNDES/Finame Onlending | 33,198 | 33,771 | 31,345 | (1.7) | 5.9 |
| Operations Abroad | 29,249 | 31,778 | 26,638 | (8.0) | 9.8 |
| Real Estate Financing | 21,739 | 20,900 | 14,168 | 4.0 | 53.4 |
| Export Financing | 16,118 | 15,814 | 16,024 | 1.9 | 0.6 |
| CDC / Leasing | 12,787 | 12,840 | 13,163 | (0.4) | (2.9) |
| Credit Card | 12,649 | 13,053 | 13,590 | (3.1) | (6.9) |
| Overdraft Account | 11,054 | 11,060 | 10,540 | - | 4.9 |
| Rural Loans | 7,376 | 6,054 | 4,953 | 21.8 | 48.9 |
| Sureties and Guarantees | 69,504 | 67,235 | 63,022 | 3.4 | 10.3 |
| Operations bearing Loan Risk - Commercial Portfolio ⁽¹⁾ | 33,356 | 33,342 | 30,942 | - | 7.8 |
| Other | 10,264 | 10,495 | 10,664 | (2.2) | (3.8) |
| Total | 300,163 | 299,645 | 279,257 | 0.2 | 7.5 |

(1) Including debenture and promissory note operations.

Corporate segment operations grew by 0.2% in the quarter and 7.5% in the last 12 months. The highlights of the quarter were the following lines: (i) rural loans; and (ii) real estate financing. In the last 12 months, the lines that showed significant growth were: (i) real estate financing; and (ii) foreign transactions.

Expanded Loan Portfolio – Consumer Financing⁽¹⁾

The graph below shows the types of credit related to Consumer Financing of Individual customers, which stood at R\$ 94.5 billion in June 2014, up 0.5% for the quarter and up 4.1% over the last 12 months.

The following types of credit posted the strongest numbers for June 2014: (i) personal loans, including payroll-deductible loans, totaling R\$ 45.4 billion; and (ii) Vehicle CDC/leasing, totaling R\$ 25.2 billion.

Together, these operations totaled R\$ 70.7 billion, accounting for 74.8% of the Consumer Financing balance.

(1) Including vehicle CDC/leasing, personal loans, revolving credit card and cash and installment purchases at merchants operations.

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Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Breakdown of Vehicle Portfolio**

| | R\$ million | | | Variation % | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| CDC Portfolio | 33,063 | 33,596 | 35,805 | (1.6) | (7.7) |
| Individuals | 24,805 | 25,487 | 28,192 | (2.7) | (12.0) |
| Corporate | 8,258 | 8,109 | 7,613 | 1.8 | 8.5 |
| Leasing Portfolio | 2,071 | 2,358 | 3,517 | (12.2) | (41.1) |
| Individuals | 443 | 543 | 1,111 | (18.4) | (60.1) |
| Corporate | 1,628 | 1,815 | 2,406 | (10.3) | (32.3) |
| Finame Portfolio | 11,136 | 11,404 | 11,029 | (2.4) | 1.0 |
| Individuals | 701 | 757 | 857 | (7.4) | (18.2) |
| Corporate | 10,435 | 10,647 | 10,172 | (2.0) | 2.6 |
| Total | 46,270 | 47,358 | 50,351 | (2.3) | (8.1) |
| Individuals | 25,949 | 26,787 | 30,160 | (3.1) | (14.0) |
| Corporate | 20,321 | 20,571 | 20,191 | (1.2) | 0.6 |

Vehicle financing operations (individual and corporate customers) totaled R\$ 46.3 billion in June 2014, presenting a decrease in quarter-over-quarter and year-over-year comparisons. Of the total vehicle portfolio, 71.5% corresponds to CDC, 24.1% to Finame and 4.4% to Leasing. Individuals represented 56.1% of the portfolio, while corporate customers accounted for the remaining 43.9%.

Expanded Loan Portfolio Concentration – By Sector

The Individual share of the expanded loan portfolio by sector increased both in the quarter and the last 12 months.

Activity Sector

| | Jun14 | | Mar14 | | Jun13 | | R\$ million |
|-----------------------|----------------|-------------|----------------|-------------|----------------|-------------|-------------|
| | | % | | % | | % | |
| Public Sector | 7,359 | 1.7 | 7,052 | 1.6 | 716 | 0.2 | |
| Private Sector | 427,872 | 98.3 | 425,245 | 98.4 | 401,801 | 99.8 | |
| Corporate | 292,804 | 67.3 | 292,593 | 67.7 | 278,239 | 69.1 | |
| Industry | 89,141 | 20.5 | 90,744 | 21.0 | 84,664 | 21.0 | |

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| | | | | | | |
|--|----------------|--------------|----------------|--------------|----------------|--------------|
| Commerce | 54,304 | 12.5 | 55,117 | 12.7 | 53,852 | 13.4 |
| Financial Intermediaries | 9,042 | 2.1 | 9,510 | 2.2 | 7,642 | 1.9 |
| Services | 136,461 | 31.4 | 133,696 | 30.9 | 129,067 | 32.1 |
| Agriculture, Cattle Raising, Fishing, Forestry and Forest Exploration | 3,856 | 0.9 | 3,526 | 0.8 | 3,014 | 0.7 |
| Individuals | 135,068 | 31.0 | 132,652 | 30.7 | 123,562 | 30.7 |
| Total | 435,231 | 100.0 | 432,297 | 100.0 | 402,517 | 100.0 |

Note: On June 2014, we refined the classification process of the economic activity sector of credit operations and, for the purposes of comparability, we reclassified previous periods.

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Economic and Financial Analysis

Credit Margin - Interest Earning Operations

Changes in the Expanded Loan Portfolio

Of the R\$ 32.7 billion growth in the expanded loan portfolio over the last 12 months, new borrowers accounted for R\$ 31.7 billion, or 97.0%, representing 7.3% of the portfolio in June 2014.

(1) Including new loans, contracted over the last 12 months, by customers with operations as of June 2013.

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Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Changes in the Expanded Loan Portfolio – By Rating**

The chart below shows that the vast majority of new borrowers and remaining debtors as of June 2013 (customers that remained in the loan portfolio for at least 12 months) received ratings between AA and C, demonstrating the adequacy and consistency of the loan assignment and monitoring policy and processes, as well as the quality of guarantees.

Changes in the Extended Loan Portfolio by Rating between June 2013 and 2014
New Customers from

| Rating | Total Loan as at | | July 2013 and | | Remaining Debtors as at | |
|--------------|------------------|--------------|---------------|--------------|-------------------------|--------------|
| | June 2014 | | June 2014 | | June 2013 | |
| | R\$ million | % | R\$ million | % | R\$ million | % |
| AA - C | 409,249 | 94.0 | 29,922 | 94.3 | 379,326 | 94.0 |
| D | 6,407 | 1.5 | 295 | 0.9 | 6,112 | 1.5 |
| E - H | 19,575 | 4.5 | 1,516 | 4.8 | 18,060 | 4.5 |
| Total | 435,231 | 100.0 | 31,733 | 100.0 | 403,498 | 100.0 |

Expanded Loan Portfolio – By Customer Profile

The table below presents the changes in the expanded loan portfolio by customer profile:

| Customer Profile | R\$ million | | | Variation % | |
|------------------------------|----------------|----------------|----------------|-------------|------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| Corporations | 187,983 | 186,865 | 171,105 | 0.6 | 9.9 |
| SMEs | 112,180 | 112,780 | 108,153 | (0.5) | 3.7 |
| Individuals | 135,068 | 132,652 | 123,260 | 1.8 | 9.6 |
| Total Loan Operations | 435,231 | 432,297 | 402,517 | 0.7 | 8.1 |

Expanded Loan Portfolio – By Customer Profile and Rating (%)

Loans rated between AA and C improved in the quarter and over the last 12 months.

Customer Profile

By Rating

| | Jun14 | | | Mar14 | | | Jun13 | | |
|--------------|-------------|------------|------------|-------------|------------|------------|-------------|------------|------------|
| | AA-C | D | E-H | AA-C | D | E-H | AA-C | D | E-H |
| Corporations | 98.4 | 0.4 | 1.2 | 98.0 | 0.9 | 1.1 | 97.2 | 2.3 | 0.5 |
| SMEs | 90.3 | 2.9 | 6.8 | 90.6 | 2.9 | 6.4 | 90.5 | 3.4 | 6.2 |
| Individuals | 91.0 | 1.7 | 7.3 | 91.1 | 1.7 | 7.2 | 89.7 | 2.1 | 8.2 |
| Total | 94.0 | 1.5 | 4.5 | 93.9 | 1.7 | 4.4 | 93.1 | 2.5 | 4.4 |

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Economic and Financial Analysis

Credit Margin - Interest Earning Operations

Expanded Loan Portfolio – By Business Segment

The quarterly growth of the expanded loan portfolio by business segment was led by the Prime, and Retail segments. Prime, Retail and Corporate loans also recorded the highest increase over the last 12 months.

| Business Segments | R\$ million | | | | Variation % | | | |
|--|----------------|--------------|----------------|--------------|----------------|--------------|------------|------------|
| | Jun14 | % | Mar14 | % | Jun13 | % | Quarter | 12M |
| Retail | 121,878 | 28.0 | 120,032 | 27.8 | 111,426 | 27.7 | 1.5 | 9.4 |
| Corporate | 189,727 | 43.6 | 189,040 | 43.7 | 175,019 | 43.5 | 0.4 | 8.4 |
| Middle Market | 48,199 | 11.1 | 48,333 | 11.2 | 44,981 | 11.2 | (0.3) | 7.2 |
| Prime | 20,222 | 4.6 | 19,641 | 4.5 | 17,082 | 4.2 | 3.0 | 18.4 |
| Other / Non-account Holders ⁽¹⁾ | 55,206 | 12.7 | 55,251 | 12.8 | 54,010 | 13.5 | (0.1) | 2.2 |
| Total | 435,231 | 100.0 | 432,297 | 100.0 | 402,517 | 100.0 | 0.7 | 8.1 |

(1) Comprised mostly of non-account holders using vehicle financing, credit cards and payroll-deductible loans.

Expanded Loan Portfolio – By Currency

The balance of foreign currency-indexed and/or denominated loan and onlending operations (excluding ACCs (Advances on Foreign Exchange Contracts)) totaled US\$ 15.5 billion in June 2014 (US\$ 16.2 billion in March 2014 and US\$ 14.4 billion in June 2013), down 4.3% in the quarter and up 7.6% over the last 12 months, in U.S. Dollars. In Brazilian Reais, these operations amounted to R\$ 34.0 billion in June 2014 (R\$ 36.7 billion in March 2014 and R\$ 31.9 billion in June 2013), down 7.4% in the quarter and up 6.6% over the last 12 months.

In June 2014, total loan operations in Reais stood at R\$ 401.2 billion (R\$ 395.6 billion in March 2014 and R\$ 370.6 billion in June 2013), up 1.4% in the quarter and 8.3% in the last 12 months.

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Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Expanded Loan Portfolio – by Debtor**

Except for the largest debtor range, the concentration level among the largest debtors was lower when compared to the previous quarter. The portfolio quality of the 100 largest borrowers saw a moderate drop in the quarter, based on AA to A rating evaluation.

Loan Portfolio⁽¹⁾ – By Type

The total sum of operations bearing credit risk reached R\$ 461.6 billion, up 0.9% in the quarter and 8.5% in the last 12 months.

| | R\$ million | | | Variation % | |
|--|----------------|----------------|----------------|-------------|------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| Loans and Discounted Securities Financing | 156,010 | 157,271 | 149,406 | (0.8) | 4.4 |
| Rural and Agribusiness Financing | 23,341 | 21,474 | 17,580 | 8.7 | 32.8 |
| Leasing Operations | 4,969 | 5,271 | 6,656 | (5.7) | (25.3) |
| Advances on Exchange Contracts | 6,414 | 6,459 | 6,646 | (0.7) | (3.5) |
| Other Loans | 19,978 | 19,884 | 16,945 | 0.5 | 17.9 |
| Subtotal Loan Operations ⁽²⁾ | 328,668 | 328,257 | 305,574 | 0.1 | 7.6 |
| Sureties and Guarantees Granted (Memorandum Accounts) | 69,875 | 67,518 | 63,383 | 3.5 | 10.2 |
| Operations bearing Credit Risk - Commercial Portfolio ⁽³⁾ | 33,356 | 33,342 | 30,942 | - | 7.8 |
| Letters of Credit (Memorandum Accounts) | 402 | 445 | 966 | (9.6) | (58.4) |
| Advances from Credit Card Receivables | 1,386 | 1,100 | 1,084 | 26.0 | 27.9 |
| Co-obligation in Loan Assignment FIDC/CRI (Memorandum Accounts) | 1,432 | 1,525 | 449 | (6.1) | 218.9 |
| Co-obligation in Rural Loan Assignment (Memorandum Accounts) | 111 | 111 | 120 | - | (7.5) |
| Subtotal of Operations bearing Credit Risk - Expanded Portfolio | 435,231 | 432,297 | 402,517 | 0.7 | 8.1 |
| Other Operations Bearing Credit Risk ⁽⁴⁾ | 26,344 | 25,230 | 23,086 | 4.4 | 14.1 |
| Total Operations bearing Credit Risk | 461,575 | 457,527 | 425,603 | 0.9 | 8.5 |

- (1) In addition to the Expanded Portfolio, it includes other operations bearing credit risk;
- (2) As defined by Bacen;
- (3) Including debenture and promissory note operations; and
- (4) Including CDI operations, international treasury, swaps, forward currency contracts and investments in FIDC and CRI.

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Credit Margin - Interest Earning Operations

The charts below refer to the Loan Portfolio, as defined by Bacen.

Loan Portfolio⁽¹⁾ – By Flow of Maturities⁽²⁾

The loan portfolio by flow of maturities recorded longer maturities for June 2014, compared to the same period of the previous year, mainly due to the contribution of BNDES onlending, real estate financing and payroll-deductible loans. It should be noted that, due to their guarantees and characteristics, these operations are not only exposed to lower risk, but they also provide favorable conditions to gain customer loyalty.

(1) As defined by Bacen; and

(2) Only performing loans.

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Economic and Financial Analysis

Credit Margin - Interest Earning Operations

Loan Portfolio⁽¹⁾ – Delinquency

Year-over-year, the total delinquency ratio, which is based on transactions due over 90 days, decreased from 3.7% to 3.5%, mainly due to: (i) changes in the portfolio mix; (ii) the continuous improvement of loan granting procedures and systems; and (iii) the improved internal credit risk monitoring models. Quarter-over-quarter, there was a slight increase, mainly due to the lower growth rate experienced by the credit portfolio, as well as of some specific occurrences in corporate client operations.

Even with the lower growth rate presented by the loan portfolio, short-term delinquencies, which include transactions due between 15 and 90 days, have remained stable year-over-year and suffered a slight reduction quarter-over-quarter.

(1) As defined by Bacen.

Credit Margin - Interest Earning Operations

Allowance for Loan Losses (ALL) vs. Delinquency vs. Losses⁽¹⁾

The development of the loan portfolio, as well as respective risks, are monitored internally by applying the expanded portfolio concept.

In addition to the allowance for loan losses, required by Bacen Resolution N^o 2.682/99, there is excess ALL to support eventual stress scenarios, as well as other operations/commitments bearing credit risks.

Allowance for Loan Losses totaled R\$ 21.8 billion in June 2014, representing 6.6% of the total loan portfolio, and is comprised of: (i) general provision (customer and/or operation rating); (ii) specific provision (non-performing loans); and (iii) excess provision (internal criteria, including provision for guarantees provided).

Provisioning levels are deemed appropriate and sufficient to support possible changes in scenarios, such as higher delinquency levels and/or changes in the loan portfolio profile.

(1) As defined by Bacen; and

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of excess ALL.

Economic and Financial Analysis

Credit Margin - Interest Earning Operations

It is worth mentioning the assertiveness of the provisioning criteria adopted, which is proven by: (i) analyzing historical data on recorded allowances for loan losses; and (ii) effective losses in the subsequent twelve-month period. When analyzed in terms of loss, net of recovery, the coverage margin shows a significant increase – that is, for a provision of 7.0% of the portfolio⁽¹⁾ in June 2013, net loss in the subsequent twelve-month period was 3.1%, meaning that the existing provision exceeded over 125% the loss in the subsequent 12 months.

In June 2013, for a provision of 7.0% of the portfolio⁽¹⁾, gross loss in the subsequent twelve-month period was 4.3%, meaning that the existing provision exceeded the real loss for the subsequent 12 months by over 61%, as illustrated in the graph below.

(1) As defined by Bacen; and

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of excess ALL.

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Credit Margin - Interest Earning Operations

Allowance for Loan Losses⁽¹⁾

The Non-performing Loans ratio (operations overdue for over 60 days) saw slight decrease in June 2014 when compared to the same period of the previous year, and a slight increase in the quarter. Coverage ratios were stabilized at comfortable levels.

(1) As defined by Bacen;

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of excess ALL; and

(3) Loan operations overdue for over 60 days and that do not generate revenue appropriation on accrual accounting.

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Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Loan Portfolio – Portfolio Indicators**

With a view to facilitating the monitoring of the quantitative and qualitative performance of Bradesco's loan portfolio, a comparative summary of the main figures and indicators is presented below:

| | R\$ million (except %) | | |
|---|-------------------------------|----------------|----------------|
| | Jun14 | Mar14 | Jun13 |
| Total Loan Operations ⁽¹⁾ | 328,668 | 328,257 | 305,574 |
| - Individuals | 133,959 | 131,553 | 122,571 |
| - Corporate | 194,709 | 196,704 | 183,002 |
| Total Provision ⁽²⁾ | 21,791 | 21,407 | 21,455 |
| - Specific | 11,097 | 10,778 | 10,879 |
| - Generic | 6,685 | 6,621 | 6,568 |
| - Excess ⁽²⁾ | 4,009 | 4,008 | 4,008 |
| Specific Provision / Total Provision ⁽²⁾ (%) | 50.9 | 50.3 | 50.7 |
| Total Provision ⁽²⁾ / Loan Operations (%) | 6.6 | 6.5 | 7.0 |
| AA - C Rated Loan Operations / Loan Operations (%) | 92.2 | 92.2 | 91.3 |
| D Rated Operations under Risk Management / Loan Operations (%) | 1.9 | 2.1 | 3.0 |
| E - H Rated Loan Operations / Loan Operations (%) | 5.9 | 5.7 | 5.8 |
| D Rated Loan Operations | 6,224 | 7,013 | 9,070 |
| Provision for D-rated Operations | 1,717 | 1,910 | 2,356 |
| D Rated Provision / Loan Operations (%) | 27.6 | 27.2 | 26.0 |
| D - H Rated Non-Performing Loans | 16,551 | 16,293 | 16,015 |
| Total Provision ⁽²⁾ / D-to-H-rated Non-performing Loans (%) | 131.7 | 131.4 | 134.0 |
| E - H Rated Loan Operations | 19,388 | 18,714 | 17,577 |
| Provision for E-to-H-rated Loan Operations | 16,190 | 15,560 | 15,380 |
| E - H Rated Provision / Loan Operations (%) | 83.5 | 83.1 | 87.5 |
| E - H Rated Non-Performing Loans | 13,560 | 12,987 | 13,029 |
| Total Provision ⁽²⁾ / E-to-H-rated Non-performing Loans (%) | 160.7 | 164.8 | 164.7 |
| Non-performing Loans ⁽³⁾ | 14,538 | 13,928 | 13,980 |
| Non-performing Loans ⁽³⁾ / Loan Operations (%) | 4.4 | 4.2 | 4.6 |
| Coverage Ratio - Total Provision ⁽²⁾ / Non Performing Loans ⁽³⁾ (%) | 149.9 | 153.7 | 153.5 |
| Loan Operations Overdue for over 90 days | 11,658 | 11,048 | 11,374 |
| Loan Operations Overdue for over 90 days / Loan Operations (%) | 3.5 | 3.4 | 3.7 |
| Coverage Ratio - Total Provision ⁽²⁾ / Operations Overdue for over 90 days (%) | 186.9 | 193.8 | 188.6 |

- (1) As defined by Bacen;
- (2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of excess ALL; and
- (3) Loan operations overdue for over 60 days and that do not generate revenue appropriation on accrual accounting.

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Economic and Financial Analysis**Funding Margin - Interest Earning Operations****Funding Margin Breakdown – Interest Earning Operations**

| | Funding Margin - Interest Earning Operations | | | | | R\$ million | |
|---------------------------------|---|--------------|--------------|--------------|------------------|--------------------|--|
| | 1H14 | 1H13 | 2Q14 | 1Q14 | Variation | | |
| | | | | | Half | Quarter | |
| Interest - due to volume | | | | | 332 | (40) | |
| Interest - due to spread | | | | | 591 | 195 | |
| Interest Earning Portion | 2,984 | 2,061 | 1,570 | 1,415 | 923 | 155 | |

Quarter-over-quarter, the Funding margin increased 11.0%, or R\$ 155 million, in the second quarter of 2014. The variation occurred mainly due to a R\$ 195 million increase in the average spread, due to the increase Selic rate; and offset by: (ii) a R\$ 40 million decrease in the volume of operations.

In the comparison between the first half of 2014 and the same period of the previous year, the Funding margin was up 44.8% or R\$ 923 million. The variation occurred mainly due to: (i) the R\$ 591 million increase in average spread as a result of an improved cost structure, with greater focus on funding obtained from Retail customers, associated with the increased Selic rate; and (ii) the greater volume of operations, amounting to R\$ 332 million.

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Economic and Financial Analysis**Funding Margin - Interest Earning Operations****Loans vs. Funding**

To analyze Loan Operations in relation to Funding, the following should be deducted from total customer funding: (i) the amount committed to reserve requirements at Bacen, (ii) the amount of available funds held at customer service network, as well as (iii) funds from domestic and foreign lines of credit that finance the demand for loans.

Note that the use of funds provides a comfortable margin, which proves that Bradesco is capable of meeting demand for loaning funds through its own funding.

Bradesco depends little on interbank deposits and foreign lines of credit, given its capacity to effectively obtain funding from customers. This is a result of: (i) the outstanding location of its Service Points; (ii) the broad diversity of products offered; and (iii) the market's confidence in the Bradesco brand.

| Funding vs. Investments | R\$ million | | | Variation % | |
|---|--------------------|----------------|----------------|--------------------|-------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12 M |
| Demand Deposits + Sundry Floating | 39,913 | 42,411 | 39,965 | (5.9) | (0.1) |
| Savings Deposits | 84,319 | 82,098 | 72,627 | 2.7 | 16.1 |
| Time Deposits + Debentures ⁽¹⁾ | 158,532 | 161,210 | 158,650 | (1.7) | (0.1) |
| Funds from Financial Bills ⁽²⁾ | 61,809 | 54,115 | 41,700 | 14.2 | 48.2 |
| Customer Funds | 344,573 | 339,834 | 312,942 | 1.4 | 10.1 |
| (-) Reserve Requirements | (53,502) | (58,919) | (50,246) | (9.2) | 6.5 |
| (-) Available Funds | (7,651) | (7,250) | (11,618) | 5.5 | (34.1) |
| Customer Funds Net of Reserve Requirements | 283,420 | 273,665 | 251,078 | 3.6 | 12.9 |
| Onlending | 40,414 | 41,057 | 38,033 | (1.6) | 6.3 |
| Securities Abroad | 8,068 | 10,395 | 12,121 | (22.4) | (33.4) |
| Borrowing | 13,727 | 15,667 | 11,088 | (12.4) | 23.8 |
| Other (Subordinated Debt + Other Borrowers - Cards) | 49,674 | 51,046 | 50,403 | (2.7) | (1.4) |

| | | | | | |
|---|----------------|----------------|----------------|-------------------|-------------------|
| Total Funding (A) | 395,303 | 391,830 | 362,723 | 0.9 | 9.0 |
| Expanded Loan Portfolio (Excluding Sureties and Guarantees) (B) | 365,356 | 364,779 | 339,134 | 0.2 | 7.7 |
| B/A (%) | 92.4 | 93.1 | 93.5 | (0.7) p.p. | (1.1) p.p. |

(1) Debentures mainly used to back repos; and

(2) Including: Collateral Mortgage Notes, Mortgage Bonds, Letters of Credit for Agribusiness, Financial Bills and Structured Operations Certificates.

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Economic and Financial Analysis

Funding Margin - Interest Earning Operations

Main Funding Sources

The following table presents changes in main funding sources:

| | R\$ million | | | Variation % | |
|--|----------------|----------------|----------------|--------------|------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| Demand Deposits | 36,176 | 38,569 | 36,586 | (6.2) | (1.1) |
| Savings Deposits | 84,319 | 82,098 | 72,627 | 2.7 | 16.1 |
| Time Deposits | 92,254 | 97,387 | 98,573 | (5.3) | (6.4) |
| Debentures ⁽¹⁾ | 66,278 | 63,823 | 60,077 | 3.8 | 10.3 |
| Borrowing and Onlending | 54,142 | 56,724 | 49,121 | (4.6) | 10.2 |
| Funds from Issuance of Securities ⁽²⁾ | 69,877 | 64,511 | 53,821 | 8.3 | 29.8 |
| Subordinated Debts | 35,384 | 35,840 | 36,222 | (1.3) | (2.3) |
| Total | 438,430 | 438,952 | 407,027 | (0.1) | 7.7 |

(1) Considering mostly debentures used to back repos; and

(2) Including: Financial Bills, on June 30, 2014, amounting to R\$ 48,111 million (R\$ 41,688 million on March 31, 2014; and R\$ 31,878 million on June 30, 2013).

Demand Deposits

The R\$ 2,393 million reduction in the second quarter of 2014 compared to the previous quarter, and the R\$ 410 million reduction compared to the same period in the previous year were due mostly to new business opportunities offered to customers made possible by the interest rate fluctuations in the period.

(1) Additional installment not included.

Savings Deposits

Savings deposits increased 2.7% in the quarter-over-quarter comparison and 16.1% compared to the same period in the previous year,

(1) Additional installment not included.

mainly as a result of: (i) greater funding volume; (ii) the yield of savings account reserve; and (iii) increase in voluntary deposits by clients.

Bradesco has been increasing its savings accounts base at a constant level, posting a net growth of 4.1 million new savings accounts over the last 12 months.

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Economic and Financial Analysis

Funding Margin - Interest Earning Operations

Time Deposits

In the second quarter of 2014, time deposits totaled R\$ 92,254 million, presenting a reduction of 5.3% quarter-over-quarter, and 6.4% on the same period of the previous year.

(1) As defined by Bacen.

This performance was due mostly to new investment alternatives available to customers.

Debentures

On June 30, 2014, Bradesco's debentures balance reached R\$ 66,278 million, a 3.8% increase in the quarter-over-quarter comparison, and a 10.3% increase over the last 12 months.

These variations are mainly due to the placement and maturity of the securities, which are also used to back repos that are, in turn, impacted by the levels of economic activity.

Borrowing and Onlending

The R\$ 2.582 million decrease in the quarter-over-quarter comparison was mainly driven

R\$ 13,921 million in June 2014, mainly driven by:
(i) the increase in the volume of funds raised; and

by: (i) a R\$ 1.905 million decrease borrowing and onlending denominated and/or indexed in foreign currency, basically reflecting (a) settlement of operations; and (b) negative exchange variation of 2.7% in the period; and (ii) a R\$ 677 million decrease in the volume of funds raised through borrowing and onlending in Brazil, led by Finame and BNDES operations.

(ii) the R\$ 2,314 million increase in volume of funds raised through borrowing and onlending in Brazil, led by Finame operations.

In the comparison between the first half of 2014 and the same period of the previous year, the borrowing and onlending balance rose by R\$ 5,021 million, which was mostly due to: (i) the R\$ 2,707 million increase in foreign-currency-denominated and/or indexed borrowing and onlending, from R\$ 11,214 million in June 2013 to

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Funding Margin - Interest Earning Operations

Funds from the Issuance of Securities

Funds from Issuance of Securities totaled R\$ 69,877 million, up 8.3% or R\$ 5,366 million in the quarter, mainly due to: (i) increased inventory of Financial Bills, whose balance increased R\$ 6,423 million; and (ii) higher volume of Mortgage Bonds, totaling R\$ 2,042 million; and partially offset by: (iii) the R\$ 2,328 million reduction in the volume of securities issued abroad, basically reflecting: (a) the maturity of such securities; and (b) the negative exchange rate variation of 2.7% in the period.

In the comparison between the first half of 2014 and the same period of the previous year, the R\$ 16,056 million increase was mainly driven by: (i) increased inventory of Financial Bills, from R\$ 31,878 million in June 2013 to R\$ 48,111 million in June 2014, mainly due to new issuances in the period; (ii) higher volume of Mortgage Bonds, in the amount of R\$ 4,277 million; and

partially offset by: (iii) R\$ 4,053 million reduction in the volume of securities issued abroad.

(1) Considering: Mortgage Notes, Mortgage Bonds, Letters of Credit for Agribusiness, Debentures, MTN Program Issues, Cost of issuances over funding and Structured Operations Certificates.

Subordinated Debt

Subordinated Debt totaled R\$ 35,384 million in June 2014 (R\$ 7,726 million abroad and R\$ 27,658 million in Brazil), down 1.3% quarter-over-quarter and 2.3% year-over-year, essentially due to the maturity of debts.

Economic and Financial Analysis**Securities/Other Margin – Interest Earning Operations****Securities/Other Margin Breakdown – Interest Earning Operations**

| | R\$ million | | | | | |
|---------------------------------|---|--------------|--------------|------------|-------------|------------|
| | Securities/Other Margin - Interest Earning Operations | | | | Variation | |
| | 1H14 | 1H13 | 2Q14 | 1Q14 | Half | Quarter |
| Interest - due to volume | | | | | 190 | (79) |
| Interest - due to spread | | | | | (233) | 454 |
| Interest Earning Portion | 2,098 | 2,141 | 1,236 | 861 | (43) | 375 |
| Income | 16,488 | 14,444 | 8,820 | 7,668 | 2,044 | 1,152 |
| Expenses | (14,390) | (12,303) | (7,584) | (6,807) | (2,087) | (777) |

Securities/Other Margin – Interest Earning Operations rose R\$ 375 million between the second quarter of 2014 and the previous quarter. The variation was mainly due to: (i) a R\$ 454 million increase in the average spread, reflecting the behavior of the pricing of fixed income securities portfolio in the quarter; and partially offset by: (ii) a R\$ 79 million decrease in the volume of operations.

In the comparison between the first half of 2014 and the same period of the previous year, the Securities/Other Margin - Interest Earning Operations was down R\$ 43 million. This result was primarily due to: (i) a reduced average spread, totaling R\$ 233 million, as well as the pricing of fixed income securities portfolio; and partially offset by: (ii) a greater volume of operations, which impacted the result in R\$ 190 million.

Insurance Margin - Interest Earning Operations**Insurance Margin Breakdown – Interest Earning Operations**

| | R\$ million | | | | | |
|--------------------------|--|------|------|------|-----------|---------|
| | Insurance Margin - Interest Earning Operations | | | | Variation | |
| | 1H14 | 1H13 | 2Q14 | 1Q14 | Half | Quarter |
| Interest - due to volume | | | | | 156 | 35 |
| Interest - due to spread | | | | | 61 | 82 |
| | | | | | | 84 |

| | | | | | | |
|---------------------------------|--------------|--------------|--------------|------------|------------|------------|
| Interest Earning Portion | 2,045 | 1,828 | 1,081 | 964 | 217 | 117 |
| Income | 7,055 | 3,827 | 3,607 | 3,448 | 3,228 | 159 |
| Expenses | (5,010) | (1,999) | (2,526) | (2,484) | (3,011) | (42) |

In the quarter-over-quarter comparison, interest financial margin from insurance operations increased R\$ 117 million, or 12.1%, impacted by: (i) the R\$ 82 million increase in average spread, basically reflecting the IPCA and IGP-M indexes' behavior in the quarter; and (ii) the greater volume of operations, which amounted to R\$ 35 million.

In the year-over-year comparison, Insurance Margin - Interest Earning Operations increased 11.9%, or R\$ 217 million, mostly due to: (i) a greater volume of operations, which amounted to R\$ 156 million; and (ii) a R\$ 61 million increase in the average spread.

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Economic and Financial Analysis**NII - Non-Interest Earning Portion****NII - Non-Interest Earning Portion – Breakdown**

| | NII - Non-Interest Earning Portion | | | | R\$ million | |
|------------------|---|-------------|-------------|-------------|---------------------------|----------------|
| | 1H14 | 1H13 | 2Q14 | 1Q14 | Variation Half | Quarter |
| Funding | (154) | (146) | (77) | (77) | (8) | - |
| Insurance | (32) | 62 | 49 | (80) | (94) | 129 |
| Securities/Other | 409 | 299 | 240 | 168 | 110 | 72 |
| Total | 223 | 215 | 212 | 11 | 8 | 201 |

The non-interest earning portion of the net interest income in the second quarter of 2014 was R\$ 212 million, versus R\$ 11 million in the previous quarter, which amounted to a R\$ 201 million increase primarily due to an increase in the Insurance and Securities/Other margin. In the comparison between the first half of 2014 and the same period of the previous year, the non-interest earning portion of the net interest income was up R\$ 8 million. The variations in non-interest earning portion of the net interest income were mostly a result of the following:

- Insurance – represented by gains/losses from variable-income securities; the variations in the periods are associated with market conditions, which enable greater/lower gain opportunity; and
- "Securities/Other" - the increase of R\$ 72 million and R\$ 110 million quarter-over-quarter and year-over-year, respectively, were due to increased market volatility in the period.

Bradesco _____

Economic and Financial Analysis**Insurance, Pension Plans and Capitalization Bonds**

Below is the analysis of the Statement of Financial Position and Income Statement of Grupo Bradesco Seguros e Previdência:

Consolidated Statement of Financial Position

| | R\$ million | | |
|--|----------------|----------------|----------------|
| | Jun14 | Mar14 | Jun13 |
| Assets | | | |
| Current and Long-Term Assets | 165,203 | 158,370 | 152,459 |
| Securities | 154,261 | 147,725 | 141,984 |
| Insurance Premiums Receivable | 2,969 | 2,779 | 2,546 |
| Other Loans | 7,973 | 7,866 | 7,929 |
| Permanent Assets | 4,434 | 4,342 | 3,936 |
| Total | 169,637 | 162,712 | 156,395 |
| Reserve Requirements | | | |
| Current and Long-Term Liabilities | 150,230 | 144,495 | 139,412 |
| Tax, Civil and Labor Contingencies | 2,354 | 2,317 | 2,792 |
| Payables on Insurance, Pension Plan and Capitalization Bond Operations | 446 | 412 | 355 |
| Other Reserve Requirements | 4,699 | 4,015 | 4,446 |
| Insurance Technical Reserves | 12,272 | 11,728 | 11,698 |
| Life and Pension Plan Technical Reserves | 124,192 | 119,942 | 114,383 |
| Capitalization Bond Technical Reserves | 6,267 | 6,081 | 5,738 |
| Non-controlling Interest | 594 | 615 | 641 |
| Shareholders' Equity | 18,813 | 17,602 | 16,342 |
| Total | 169,637 | 162,712 | 156,395 |

Consolidated Income Statement

| | R\$ million | | | |
|---|-------------|--------|--------|--------|
| | 1H14 | 1H13 | 2Q14 | 1Q14 |
| Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income | 25,442 | 24,191 | 13,992 | 11,450 |
| Premiums Earned from Insurance, Pension Plan Contribution and Capitalization Bond | 14,469 | 12,605 | 7,378 | 7,091 |
| Financial Result from the Operation | 2,108 | 1,828 | 1,098 | 1,010 |
| Sundry Operating Income | 383 | 410 | 188 | 195 |

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| | | | | |
|---|--------------|--------------|--------------|--------------|
| Retained Claims | (8,275) | (7,271) | (4,193) | (4,082) |
| Capitalization Bond Draws and Redemptions | (2,260) | (1,883) | (1,173) | (1,087) |
| Selling Expenses | (1,417) | (1,266) | (737) | (680) |
| General and Administrative Expenses | (1,091) | (1,023) | (553) | (538) |
| Tax Expenses | (318) | (280) | (158) | (160) |
| Other Operating Income/Expenses | (409) | (223) | (236) | (173) |
| Operating Result | 3,190 | 2,897 | 1,614 | 1,576 |
| Equity Result | 324 | 218 | 160 | 164 |
| Non-Operating Result | (21) | (20) | (9) | (12) |
| Income before Taxes and Profit Sharing | 3,493 | 3,095 | 1,765 | 1,728 |
| Income Tax and Contributions | (1,273) | (1,141) | (641) | (632) |
| Profit Sharing | (45) | (33) | (21) | (24) |
| Non-controlling Interest | (63) | (60) | (31) | (32) |
| Net Income | 2,112 | 1,861 | 1,072 | 1,040 |

Note: For comparison purposes, the effects non-recurring events have not been considered.

— Report on Economic and Financial Analysis – June 2014

Economic and Financial Analysis**Insurance, Pension Plans and Capitalization Bonds****Income Distribution of Grupo Bradesco Seguros e Previdência**

| | R\$ million | | | | | | | |
|------------------------|--------------|--------------|--------------|------------|------------|------------|------------|------------|
| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | 3Q12 |
| Life and Pension Plans | 698 | 639 | 582 | 552 | 564 | 542 | 570 | 493 |
| Health | 184 | 192 | 175 | 139 | 155 | 167 | 167 | 133 |
| Capitalization Bonds | 119 | 110 | 101 | 105 | 97 | 131 | 103 | 86 |
| Basic Lines and Other | 71 | 99 | 143 | 82 | 115 | 90 | 124 | 125 |
| Total | 1,072 | 1,040 | 1,001 | 878 | 931 | 930 | 964 | 837 |

Performance Ratios

| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | 3Q12 | % |
|--|------|------|------|------|------|------|------|------|---|
| Claims Ratio ⁽¹⁾ | 70.2 | 70.1 | 71.1 | 72.7 | 71.1 | 69.6 | 70.5 | 70.4 | |
| Expense Ratio ⁽²⁾ | 11.2 | 10.4 | 10.9 | 10.4 | 10.9 | 11.0 | 11.6 | 11.3 | |
| Administrative Expenses Ratio ⁽³⁾ | 4.0 | 4.7 | 4.3 | 4.9 | 4.1 | 4.3 | 4.2 | 5.0 | |
| Combined Ratio ^{(4) (5)} | 86.3 | 86.4 | 86.1 | 86.9 | 85.5 | 86.0 | 86.6 | 86.5 | |

(1) Retained Claims/Earned Premiums;

(2) Sales Expenses/Earned Premiums;

(3) Administrative Expenses/Net Written Premiums;

(4) (Retained Claims + Sales Expenses + Other Operating Income and Expenses)/Earned Premiums +

(5) (Administrative Expenses + Taxes)/Net Written Premiums; and

(5) Excluding additional reserves.

Note: For comparison purposes, the effects non-recurring events have not been considered.

Written Premiums, Pension Plan Contributions and Capitalization Bond Income

Income increased by 22.2% in the second quarter of 2014, compared to the previous quarter, driven by the Life and Pension Plans, Auto/RE and Capitalization Bonds products, which grew 46.2%, 10.9% and 7.1%, respectively.

Production increased 5.2% in the first half of 2014 when compared to the same period in the previous year. This result was led by Auto RE, Health and Capitalization Bond products, which grew 31.5%, 21.1% and 18.3%, respectively.

Bradesco _____

Economic and Financial Analysis

Insurance, Pension Plans and Capitalization Bonds

Written Premiums, Pension Plan Contributions and Capitalization Bond Income

Report on Economic and Financial Analysis – June 2014

Insurance, Pension Plans and Capitalization Bonds

Retained Claims by Insurance Line

Bradesco

Economic and Financial Analysis

Insurance, Pension Plans and Capitalization Bonds

Insurance Sales Ratio by Segment

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Insurance, Pension Plans and Capitalization Bonds

Efficiency Ratio

General and Administrative Expenses/Revenue

The 0.7 p.p. improvement in efficiency ratio for the second quarter of 2014, when compared to the first quarter of 2014, was mostly due to: (i) the benefits generated by cost-cutting measures; and (ii) a 22.2% growth in revenue for the period.

Bradesco

Economic and Financial Analysis

Insurance, Pension Plans and Capitalization Bonds

Technical Reserves

Report on Economic and Financial Analysis – June 2014

Economic and Financial Analysis**Bradesco Vida e Previdência**

| | R\$ million (unless otherwise specified) | | | | | | |
|---|--|---------|---------|---------|---------|---------|---------|
| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 |
| Net Income | 698 | 639 | 582 | 552 | 564 | 542 | 542 |
| Premium and Contribution Income ⁽¹⁾ | 7,301 | 4,994 | 8,505 | 4,971 | 7,535 | 5,698 | 8,505 |
| - Income from Pension Plans and VGBL | 6,117 | 3,898 | 7,317 | 3,838 | 6,475 | 4,677 | 6,117 |
| - Income from Life/Personal Accidents Insurance Premiums | 1,184 | 1,096 | 1,188 | 1,133 | 1,060 | 1,021 | 1,188 |
| Technical Reserves | 124,192 | 119,942 | 119,228 | 115,814 | 114,383 | 110,527 | 108,000 |
| Investment Portfolio | 129,193 | 126,001 | 124,655 | 121,211 | 119,842 | 118,380 | 117,000 |
| Claims Ratio | 31.5 | 29.9 | 37.3 | 43.3 | 37.3 | 35.1 | 37.3 |
| Expense Ratio | 20.7 | 21.8 | 21.2 | 21.8 | 18.8 | 23.4 | 21.2 |
| Combined Ratio | 57.8 | 58.6 | 67.3 | 72.6 | 61.0 | 70.0 | 67.3 |
| Participants / Policyholders (in thousands) | 27,789 | 27,451 | 28,256 | 28,044 | 27,030 | 25,722 | 25,722 |
| Premium and Contribution Income Market Share (%) ⁽²⁾ | 27.5 | 26.1 | 30.2 | 29.1 | 28.8 | 24.6 | 30.2 |
| Life/AP Market Share - Insurance Premiums (%) ⁽²⁾ | 17.0 | 17.6 | 17.0 | 16.9 | 16.3 | 16.4 | 17.0 |

(1) Life/VGBL/PGBL/Traditional; and

(2) The second quarter of 2014 includes the latest data released by Susep (May/14).

Note: For comparison purposes, the effects non-recurring events have not been considered.

Based on the solid structure, innovative product policy and market trust earned, Bradesco Vida e Previdência accounted for 27.5% of the pension plan and VGBL income.

Net income for the second quarter of 2014 was up 9.2% compared to the previous quarter, mainly due to: (i) a 46.2% increase in revenue; (ii) improved administrative efficiency ratio; (iii) improved financial result; and partially offset by: (iv) the 1.6 p.p. increase in Life claims ratio.

Net income for the first half of 2014 was up 20.9% compared to the same period of the previous year, mainly due to: (i) the 5.6 p.p. decrease in the claims ratio; (ii) improved financial and equity result; and (iii) reduced general and administrative expenses.

Bradesco

Economic and Financial Analysis

Bradesco Vida e Previdência

Technical reserves for Bradesco Vida e Previdência stood at R\$ 124.2 billion in June 2014. These reserves were comprised of R\$ 117.9 billion from Pension Plans and VGBL and R\$ 6.3 billion from Life, Personal Accidents and Other Lines. The total amounts to an increase of 8.6% over the same period of the previous year.

The Pension Plan and VGBL Investment Portfolio accounted for 31.7% of market funds in April 2014 (source: Fenaprevi).

Growth of Participants and Life and Personal Accident Policyholders

In June 2014, the number of Bradesco Vida e Previdência customers rose 2.8% when compared to June 2013, surpassing a total of 2.4 million pension plan and VGBL plan participants and 25.3 million life and personal accident participants. This impressive growth was fueled by the strength of the Bradesco brand and the improvement of selling and management policies.

Bradesco Saúde and Mediservice

| | R\$ million (unless otherwise stated) | | | | | | | |
|--|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|
| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | 3Q12 |
| Net Income | 184 | 192 | 175 | 139 | 155 | 167 | 167 | 133 |
| Net Written Premiums | 3,509 | 3,372 | 3,274 | 3,154 | 2,926 | 2,787 | 2,727 | 2,498 |
| Technical Reserves | 6,149 | 5,794 | 5,726 | 6,585 | 6,503 | 6,308 | 5,582 | 5,466 |
| Claims Ratio | 86.1 | 86.9 | 88.5 | 89.8 | 87.3 | 84.7 | 85.3 | 86.9 |
| Expense Ratio | 4.6 | 4.1 | 5.4 | 5.4 | 5.4 | 5.2 | 5.1 | 5.0 |
| Combined Ratio | 97.7 | 96.9 | 99.5 | 99.6 | 98.9 | 96.2 | 98.5 | 99.9 |
| Policyholders (in thousands) | 4,360 | 4,273 | 4,173 | 4,117 | 4,082 | 3,985 | 3,964 | 3,873 |
| Written Premiums Market Share (%) ⁽¹⁾ | 45.7 | 45.4 | 46.0 | 45.6 | 48.8 | 48.2 | 45.3 | 46.8 |

(1) The second quarter of 2014 includes the latest data released by ANS (May/14).

Note: For comparison purposes, the effects non-recurring events have not been considered.

Net income for the second quarter of 2014 was down 4.2% compared to the previous quarter, mainly due to: (i) the increase in the combined ratio, partly impacted by: (a) sales figures; and (b) higher operating expenses; and partially offset by: (ii) a 4.1% increase in revenue; and (iii) a 0.8 p.p. drop in the claims ratio.

Net income for the first half of 2014 was up 16.8% compared to the same period in the previous year, mainly due to: (i) a 20.4% increase in revenue; (ii) a 0.9 p.p. drop in sales; (iii) improved financial and equity result; (iv) improvement in the administrative efficiency ratio; partially offset by (v) a 0.3 p.p. increase in the claims ratio.

In June 2014, Bradesco Saúde and Mediservice maintained a strong market position in the corporate segment (source: ANS).

Over 92,000 companies in Brazil have Bradesco Saúde insurance and Mediservice plans.

Of the 100 top-grossing companies in Brazil, 63 are Bradesco Saúde and Mediservice customers (source: Exame magazine's *Melhores e Maiores* ranking, June 2014).

Economic and Financial Analysis**Bradesco Saúde and Mediservice****Number of Bradesco Saúde and Mediservice Policyholders**

Both companies have a combined total of over 4.3 million customers. The high share of corporate policies in the overall portfolio (95.8% in June 2014) shows the companies' high level of specialization and customization in the corporate segment.

We highlight the Small and Mid-Sized Group Insurance (SPG) portfolio, which covered approximately over 829,000 lives in June 2014, up 22.2% when compared to the same period in 2013.

Bradesco Capitalização

| | R\$ million (unless otherwise stated) | | | | | | | |
|--|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|
| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | 3Q12 |
| Net Income | 119 | 110 | 101 | 105 | 97 | 131 | 103 | 86 |
| Capitalization Bond Income | 1,290 | 1,205 | 1,296 | 1,234 | 1,126 | 983 | 1,089 | 1,013 |
| Technical Reserves | 6,267 | 6,081 | 5,900 | 5,762 | 5,738 | 5,623 | 5,449 | 5,165 |
| Customers (in thousands) | 3,456 | 3,485 | 3,475 | 3,428 | 3,439 | 3,462 | 3,459 | 3,426 |
| Premium Income Market Share (%) ⁽¹⁾ | 23.6 | 24.3 | 22.1 | 21.8 | 20.9 | 22.1 | 23.1 | 22.8 |

(1) The second quarter of 2014 includes the latest data released by Susep (May/14).

Net income for the second quarter of 2014 rose 8.2% when compared to the previous quarter, mainly due to: (i) 7.1% increase in income; (ii) improved financial result; and (iii) reduction in the administrative efficiency ratio.

Net income for the first half of 2014 was up 0.4% when compared to the same period in the previous year, due to: (i) a 18.3% increase in income; (ii) improved administrative efficiency ratio; and (iii) improved financial result.

Bradesco Capitalização

Bradesco Capitalização ended the first half of 2014 in the top portion of the ranking of capitalization bond companies, due to its policy of transparency and of adjusting its products based on potential consumer demand.

In order to offer the capitalization bond that best fits the profile and budget of each customer, Bradesco Capitalização has developed several products that vary in accordance with payment method (lump sum or monthly), contribution term, frequency and amount of premium payments. This phase was highlighted by a closer relationship with the public through the consolidation of Pé Quente Bradesco products.

Among these products, it is worth pointing out the performance of the social and environmental products, from which a part of the profit is allocated to socially responsible projects, while also allowing the customer to create a financial reserve.

Bradesco Capitalização currently has partnerships with the following social and environmental institutions: (i) SOS Mata Atlântica Foundation (contributes to the conservation of biological and cultural diversity of the Atlantic Forest, stimulating social and environmental citizenship); (ii)

Amazonas Sustentável Foundation (contributes to the sustainable development, environmental preservation and improvement to the quality of life of communities that benefit from the preservation centers in the state of Amazonas); (iii) the Brazilian Cancer Control Institute (contributes to the development of projects for the prevention, early diagnosis and treatment of breast cancer in Brazil); and (iv) Tamar Project (created to save sea turtles).

The portfolio is composed of 22.7 million active bonds, of which: 35.9% are Traditional Bonds sold in the branch network and at Bradesco Dia&Noite service channels, and 64.1% are incentive bonds (assignment of drawing rights), such as partnerships with Bradesco Vida e Previdência and Bradesco Auto/RE, which were up 1.4% over June 2013. Given that the purpose of this type of capitalization bond is to add value to the product of an associated company or even to encourage timely payment by its customers, bonds have reduced maturity and grace terms and lower sale price.

Economic and Financial Analysis**Bradesco Auto/RE and Atlântica Companhia de Seguros**

| | R\$ million (unless otherwise stated) | | | | | | | |
|--|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|
| | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | 3Q12 |
| Net Income | 38 | 86 | 71 | 25 | 43 | 28 | 10 | 42 |
| Net Written Premiums | 1,551 | 1,399 | 1,108 | 1,276 | 1,204 | 1,039 | 1,014 | 1,239 |
| Technical Reserves | 5,689 | 5,314 | 4,998 | 5,003 | 4,817 | 4,643 | 4,577 | 4,508 |
| Claims Ratio | 62.5 | 58.0 | 59.1 | 59.5 | 58.6 | 58.5 | 63.7 | 63.9 |
| Expense Ratio | 21.8 | 20.9 | 19.6 | 18.9 | 18.0 | 17.7 | 17.8 | 18.7 |
| Combined Ratio | 107.6 | 103.6 | 104.5 | 101.6 | 100.8 | 105.6 | 109.6 | 105.8 |
| Policyholders (in thousands) | 3,690 | 3,882 | 3,613 | 3,631 | 3,652 | 3,798 | 3,871 | 3,968 |
| Premium Income Market Share (%) ⁽¹⁾ | 10.4 | 10.3 | 8.8 | 9.1 | 9.1 | 8.8 | 10.0 | 10.5 |

(1) The second quarter of 2014 includes the latest data released by Susep (May/14).

Note: We are considering Atlântica Companhia de Seguros as of the first quarter of 2014.

Income increased 10.9% in the second quarter of 2014, compared to the previous quarter. Net income for the quarter was down 55.8% compared to the previous quarter, due to: (i) 4.5 p.p. increase in claims ratios; and (ii) improved financial and equity result.

Income was up 31.5% in the first half of 2014, compared to the same period in the previous year. Net income was up 74.6%, mainly due to: (i) improved financial and equity result; (ii) improved administrative efficiency ratio; and partially offset by: (iii) 1.9 p.p. increase in claims ratios; and (iv) 3.5 p.p. increase in the expense ratio.

In the Property Insurance segment, the focus on large brokers and Corporate and Middle Market customers was maintained. This results in renewal of the main accounts, whether as the leading company or through participation in co-insurance. In Aviation and Maritime Hull insurance, the increased exchange with Corporate and Middle Market segments has been drawn on extensively, taking full advantage of the stronger sales of new aircraft and those of the maritime segment.

Despite strong competition in the Auto/RCF line, the insurer increased its fleet to approximately 1.6 million vehicles—which proves its power of competitiveness, mainly due to the establishment of a refined and segmented quoting process. Another important fact relates to improvements to current products and the creation of products for a specific target market. Among them, it is worth noting the launch of the First Vehicular Protection of Bradesco Seguro (Bradesco Seguro Primeira Proteção Veicular), exclusive to Bradesco's account holders, which provides assistance to new and used vehicles with as many as 15 years of use, through the Day and Night Support Services. The launch of the Harley-Davidson Insurance, with exclusive coverage and services provided to owners of the world's most famous motorcycles.

In order to provide its customers with a better service, Bradesco Auto/RE currently has 27 Bradesco Auto Centers (BAC), which offer policyholders the greatest variety of services in a single place, including: auto claims services, rental car reservations, installation of anti-theft

The transportation segment is still the primary focus, with essential investments made to leverage new business.

equipment, preventative maintenance checks, glass repairs or replacement and environmental vehicle inspections.

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Number of Policyholders at Auto/RE

Mass insurance targets individuals, self-employed professionals and SMEs. The launch of new products combined with the continuous improvement to methods and systems has contributed to maintenance of customer base, which comprises around 3.7 million customers in the last 12 months.

It is worth pointing out that we continued with a strong strategy for the Residential Insurance segment, totaling more than 1.7 million insured homes. We recently launched Monthly Home Insurance, a product that can be debited directly from customers' checking accounts.

Bradesco

Economic and Financial Analysis**Fee and Commission Income**

A breakdown of the variation in Fee and Commission Income for the respective periods is presented below:

| Fee and Commission Income | 1H14 | 1H13 | 2Q14 | 1Q14 | R\$ million | |
|--|---------------|--------------|--------------|--------------|--------------------|----------------|
| | | | | | Variation | |
| | | | | | Half | Quarter |
| Card Income | 3,818 | 3,421 | 1,919 | 1,899 | 397 | 20 |
| Checking Account | 1,916 | 1,722 | 972 | 944 | 194 | 28 |
| Loan Operations | 1,198 | 1,090 | 625 | 573 | 108 | 52 |
| Fund Management | 1,139 | 1,131 | 578 | 562 | 8 | 16 |
| Collection | 768 | 710 | 388 | 380 | 58 | 8 |
| Consortium Management | 413 | 344 | 214 | 199 | 69 | 15 |
| Underwriting / Financial Advisory Services | 381 | 346 | 160 | 221 | 35 | (61) |
| Custody and Brokerage Services | 246 | 260 | 121 | 125 | (14) | (4) |
| Payments | 196 | 166 | 100 | 96 | 30 | 4 |
| Other | 536 | 391 | 251 | 284 | 145 | (33) |
| Total | 10,611 | 9,582 | 5,328 | 5,283 | 1,030 | 45 |

Explanations of the main items that influenced the variation in Fee and Commission Income between periods can be found below.

Fee and Commission Income

Card Income

In the second quarter of 2014, card income increased to R\$ 1,919 million, up R\$ 20 million over the previous quarter, mainly due to: (i) increased volume of transactions in the period; and (ii) increased income for the period.

In the comparison between the first half of 2014 and the same period of the previous year, card income was up 11.6%, or R\$ 397 million, mainly due to: (i) the increase in revenue from purchases and services, resulting from the 11.3% increase in card revenue, which amounted to R \$ 62.8 billion in the first half of 2014; (ii) the increase in the credit and debit card base; and (iii) the increase in transactions in the period.

Bradesco

Economic and Financial Analysis

Fee and Commission Income

Checking Account

Checking account service revenues were up 3.0% in the second quarter of 2014, compared to the previous quarter, mainly due to: (i) the expansion of the customer service portfolio; and (ii) an increase in business volume.

In the comparison between the first half of 2014 and the same period of the previous year, this revenue was up R\$ 194 million, or 11.3%, mainly due to: (i) the expansion of the checking account customer base, which posted a net increase of 251,000 active checking account holders (226,000 individual customers and 25,000 corporate customers); (ii) the expansion of the customer service portfolio; and (iii) an increase in business volume

Loan Operations

Loan operation revenue totaled R\$ 625 million in the second quarter of 2014, up 9.1% compared to the previous quarter mainly due to the increased volume of operations contracted in the quarter.

Year-over-year, the 9.9% increase in the first half of 2014 was mainly driven by: (i) increased volume of operations contracted in the period; and (ii) greater income from collaterals, up 10.8%, derived mostly from a 10.2% growth in the volume of Sureties and Guarantees.

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Fee and Commission Income**Fund Management**

In the second quarter of 2014, income from fund management totaled R\$ 578 million, up R\$ 16 million, compared to the previous quarter, mainly due to the 5.3% increase in the volume of funds and portfolios raised and managed.

In the comparison between the first half of 2014 and the same period of the previous year, the R\$ 8 million increase was mainly driven by: (i) the growth in the average volume of funds and portfolios raised and managed in the period; and (ii) a 12.0% increase in the Ibovespa index in the period, impacting income from managed funds and portfolios pegged to equities.

| Shareholders' Equity | R\$ million | | | Variation % | |
|--|----------------|----------------|----------------|-------------|--------------|
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| Investment Funds | 423,668 | 402,449 | 387,172 | 5.3 | 9.4 |
| Managed Portfolios | 30,964 | 28,649 | 31,350 | 8.1 | (1.2) |
| Third-Party Fund Quotas | 7,614 | 8,078 | 8,715 | (5.7) | (12.6) |
| Total | 462,246 | 439,176 | 427,237 | 5.3 | 8.2 |
| Distribution | R\$ million | | | Variation % | |
| | Jun14 | Mar14 | Jun13 | Quarter | 12M |
| Investment Funds – Fixed Income | 395,546 | 375,054 | 359,835 | 5.5 | 9.9 |
| Investment Funds – Equities | 28,122 | 27,395 | 27,337 | 2.7 | 2.9 |
| Investment Funds – Third-Party Funds | 5,496 | 5,828 | 6,851 | (5.7) | (19.8) |
| Total - Investment Funds | 429,164 | 408,277 | 394,023 | 5.1 | 8.9 |
| Managed Portfolios - Fixed Income | 21,870 | 20,297 | 23,053 | 7.7 | (5.1) |
| Managed Portfolios – Equities | 9,094 | 8,352 | 8,297 | 8.9 | 9.6 |
| Managed Portfolios - Third-Party Funds | 2,118 | 2,250 | 1,864 | (5.9) | 13.6 |
| Total - Managed Funds | 33,082 | 30,899 | 33,214 | 7.1 | (0.4) |
| x | | | | | |
| Total Fixed Income | 417,416 | 395,351 | 382,888 | 5.6 | 9.0 |
| Total Equities | 37,216 | 35,747 | 35,634 | 4.1 | 4.4 |

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| | | | | | |
|-------------------------|----------------|----------------|----------------|------------|------------|
| Total Third-Party Funds | 7,614 | 8,078 | 8,715 | (5.7) | (12.6) |
| Overall Total | 462,246 | 439,176 | 427,237 | 5.3 | 8.2 |

Bradesco _____

Economic and Financial Analysis

Fee and Commission Income

Cash Management Solutions (Payments and Collection)

In the second quarter of 2014, income from payments and collections increased by R\$ 12 million compared to the previous quarter, mainly due to an increase in business volume.

Year over year, the 10.0% – or R\$ 88 million – increase in the first half of 2014 was mainly due to the greater volume of processed documents, up from 1,037 million in the first half of 2013 to 1,078 million in the first half of 2014, up 4.0% in the period.

Consortium Management

In the second quarter of 2014, income from consortium management was up 7.5% over the previous quarter, driven by sales in the period. On June 30, 2014, Bradesco had 1.010 thousand active quotas (957,000 active quotas on March 31, 2014), ensuring a leading position in all the segments it operates (real estate, auto and trucks/tractors/machinery and equipment).

In the comparison between the first half of 2014 and the same period of the previous year, the 20.1% increase in income from consortium management was mainly driven by: (i) a higher volume of bids received; (ii) the increase in the average ticket; and (iii) the increase in sales of new quotas, from 821 thousand active quotas on June 30, 2013 to 1.010 thousand active quotas on June 30, 2014, an increase of 189 thousand net quotas.

Fee and Commission Income

Custody and Brokerage Services

Custody service income reached R\$ 121 million in the second quarter of 2014 and R\$ 246 million in the first half of 2014, down 3.2% quarter-over-quarter and 5.4% year-over-year. This behavior is mainly attributed to lower volumes traded on BM&FBovespa, which affected the brokerage income.

Underwriting/Financial Advisory Services

The quarter-over-quarter R\$ 61 million reduction resulted primarily from the excellent performance in the capital market during the first quarter of 2014. It is important to note that variations recorded in this income derive from the volatile behavior of the capital market.

In the comparison between the first half of 2014 and the same period of the previous year, the R\$ 35 million increase is mainly related to the higher business volume in the period.

Bradesco

Economic and Financial Analysis**Personnel and Administrative Expenses**

| Personnel and Administrative Expenses | 1H14 | 1H13 | 2Q14 | 1Q14 | R\$ million | |
|--|---------------|----------------|---------------|---------------|--------------------|------------------|
| | | | | | Variation | Variation |
| | | | | | Half | Quarter |
| Personnel Expenses | | | | | | |
| Structural | 5,373 | 5,054 | 2,727 | 2,646 | 320 | 81 |
| Payroll/Social Charges | 3,980 | 3,755 | 2,026 | 1,954 | 225 | 72 |
| Benefits | 1,393 | 1,299 | 701 | 692 | 94 | 9 |
| Non-Structural | 1,353 | 1,197 | 721 | 633 | 157 | 88 |
| Management and Employee Profit Sharing | 749 | 672 | 390 | 360 | 76 | 31 |
| Provision for Labor Claims | 403 | 374 | 220 | 182 | 29 | 38 |
| Training | 54 | 39 | 36 | 17 | 15 | 19 |
| Termination Costs | 148 | 112 | 74 | 74 | 36 | - |
| Total | 6,727 | 6,250 | 3,448 | 3,279 | 477 | 169 |
| Administrative Expenses | | | | | | |
| Outsourced Services | 1,827 | 1,912 | 924 | 903 | (85) | 21 |
| Depreciation and Amortization | 918 | 809 | 466 | 452 | 109 | 14 |
| Communication | 754 | 795 | 378 | 376 | (41) | 2 |
| Data Processing | 632 | 615 | 326 | 306 | 17 | 20 |
| Rental | 430 | 407 | 216 | 214 | 23 | 2 |
| Transportation | 402 | 404 | 200 | 203 | (2) | (3) |
| Financial System Services | 385 | 368 | 188 | 197 | 17 | (9) |
| Advertising and Marketing | 349 | 330 | 170 | 178 | 19 | (8) |
| Asset Maintenance | 331 | 316 | 180 | 152 | 15 | 28 |
| Security and Surveillance | 277 | 239 | 139 | 138 | 38 | 1 |
| Materials | 168 | 146 | 91 | 77 | 22 | 14 |
| Water, Electricity and Gas | 118 | 119 | 57 | 61 | (1) | (4) |
| Trips | 65 | 61 | 34 | 30 | 4 | 4 |
| Other | 405 | 512 | 207 | 198 | (107) | 9 |
| Total | 7,061 | 7,033 | 3,575 | 3,486 | 28 | 89 |
| x | | | | | | |
| Total Personnel and Administrative Expenses | 13,788 | 13,283 | 7,023 | 6,765 | 505 | 258 |
| Employees | 99,027 | 101,951 | 99,027 | 99,545 | (2,924) | (518) |
| Service Points | 73,208 | 70,829 | 73,208 | 73,320 | 2,379 | (112) |

In the second quarter of 2014, total personnel and administrative expenses amounted to R\$ 7,023 million, up 3.8% in comparison with the previous quarter. In the first half of 2014, total personnel and administrative expenses amounted to R\$ 13,788 million, up 3.8% compared to the same period in the previous year.

Personnel Expenses

In the second quarter of 2014, personnel expenses amounted to R\$ 3,448 million, varying 5.2%, or R\$ 169 million, when compared to the previous quarter.

The R\$ 81 million, mainly due to the reduced number of vacation leaves in the second quarter of 2014, for a total amount of R\$ 74 million.

The R\$ 88 million increase in non-structural expenses derives mainly from greater expenses with: (i) provision for labor claims, totaling R\$ 38 million; (ii) employee and management profit sharing expenses, totaling R\$ 31 million; and (iii) training activities, totaling R\$ 19 million.

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Economic and Financial Analysis

Personnel and Administrative Expenses

Personnel Expenses

In the comparison between the first half of 2014 and the same period of the previous year, the R\$ 477 million increase was mainly due to: (i) structural expenses, totaling R\$ 320 million, related to the increase in expenses with payroll, social charges and benefits, impacted by higher salaries (2013 collective bargaining agreement); and (ii) increase of R\$ 157 million in non-structural expenses, which results mainly from greater expenses with: (i) employee and management profit sharing expenses (PLR), totaling R\$ 76 million; and (ii) provision for labor claims, totaling R\$ 29 million.

Bradesco

Economic and Financial Analysis

Personnel and Administrative Expenses

Administrative Expenses

In the second quarter of 2014, administrative expenses stood at R\$ 3,575 million, up R\$ 89 million or 2.6% compared to the previous quarter, mainly due to higher expenses with: (i) maintenance and preservation of assets, totaling R\$ 28 million; (ii) data processing, totaling R\$ 20 million; (iii) outsourced services, totaling R\$ 21 million; (iv) depreciation and amortization, totaling R\$ 14 million; and (v) materials, totaling R\$ 14 million.

Despite the higher expenses with (i) the opening of 2,379 service points in the period, mainly Bradesco Expresso points, for a total of 73,208 service points on June 30, 2014, and (ii) higher business and service volume in the period, the administrative expenses increased only 0.4% compared to the same period in the previous year, as a result of the continued efforts to reduce costs, led by our Efficiency Committee. It is worth noting that IPCA and IGP-M inflation indexes reached 6.52% and 6.25% in the last 12 months, respectively.

Operating Coverage Ratio ⁽¹⁾

In the quarter, the coverage ratio over the last 12 months maintained its improvement with a 0.5 p.p. growth, mainly due to an increase in fee and commission income, combined with ongoing cost control efforts, including the initiatives of our Efficiency Committee and measures applied to increase the offer of products and services to the entire client base.

(1) Fee and Commission Income/Administrative and Personnel Expenses (in the last 12 months).

It should be pointed out that 74.1% is the best rate over the last six years.

Tax Expenses

Tax expenses totaled R\$ 1,120 million in the second quarter of 2014, up R\$ 6 million, or 0.5% compared to the previous quarter, remaining virtually stable.

In the year-over-year comparison, such expenses increased by R\$ 94 million, or 4.4%, basically due to increased PIS/ISS expenses due to the increase in taxable income.

Equity in the earnings (losses) of unconsolidated companies

In the second quarter of 2014, the equity in the earnings (losses) of unconsolidated companies was R\$ 35 million, down R\$ 17 million, or 32.7% compared to the previous quarter, mainly due to lower results from the unconsolidated company IRB – Brasil Resseguros.

In the comparison between the first half of 2014 and the same period of the previous year, the R\$

72 million increase was mainly attributed to improved results from the unconsolidated company IRB – Brasil Resseguros.

Bradesco _____

Economic and Financial Analysis

Operating income

Operating income stood at R\$ 6,082 million in the second quarter of 2014, up R\$ 672 million, or 12.4%, from the previous quarter. Such behavior is mainly due to: (i) increased net interest income results, totaling R\$ 1,104 million; (ii) reduction in other operating expenses (net of other income), totaling R\$ 58 million; (iii) increase in service income, totaling R\$ 45 million; partially offset by: (iv) increased expenses with allowance for loan losses, totaling R\$ 280 million; and (v) increase in personnel and administrative expenses, totaling R\$ 258 million.

In the comparison between the first half of 2014 and the same period of the previous year, the R\$ 2,362 million or 25.9% increase was mainly due to: (i) higher net interest income, totaling R\$ 1.735 million; (ii) increase in service income, totaling R\$ 1,029 million; (iii) increase in the operating income of Insurance, Pension Plans and Capitalization Bonds, totaling R\$ 331 million; (iv) lower expenses with allowance for loan losses, totaling R\$ 201 million; partially offset by: (v) higher personnel and administrative expenses, totaling R\$ 505 million; and (vi) increase in other operating expenses (net of other income), totaling R\$ 407 million.

Non-Operating Income

In the second quarter of 2014, non-operating income posted a loss of R\$ 34 million, down R\$ 2 million over the previous quarter and up R\$ 8 million over the same period in the previous year. The variation recorded in the half-over-half comparison reflects greater non-operating expenses (such as losses on sale of foreclosed assets/other) in the period.

Return to Shareholders

Sustainability

Bradesco maintains ISO 14064 certification

Under the goal of consolidating the guidelines adopted to measure and report greenhouse gas emissions and savings, the Bradesco Organization received the ISO 14064-1:2007 Certification for the 7th consecutive year.

During the months of March and April, Fundação Vanzolini audited greenhouse gas emission inventories of Bradesco, Grupo Segurador, Bradesco Financiamentos, Bradesco Promotora and Scopus Tecnologia.

In addition to supporting the Organization's transparency regarding greenhouse gas emissions, the ISO 14064 Certification generates new opportunities and consolidates Bradesco's commitment towards issues regarding the management of impacts based on climate changes.

Investor Relations – IR

In the Investor Relations area, the second quarter of 2014 was marked by participation in 93 events: 51 in Brazil and 42 abroad. A total of 1,012 analysts and investors were covered during the period.

We participated in conferences held in Canada, Chile, U.S., France and England.

Corporate Governance

Bradesco's management is made up of the Board of Directors and the Statutory Board of Executive Officers. The former is composed of nine members who are eligible for reelection, and includes eight external members, including the Chairman (Mr. Lázaro de Mello Brandão) and one internal member (The Chief Executive Officer, Mr. Luiz Carlos Trabuco Cappi). Board members are elected by the Annual Shareholders' Meeting, which elect the members of the Board of Executive Officers.

Bradesco's Corporate Governance structure includes six (6) Committees subordinated to the Board of Directors, two (2) of which are Statutory Committees (Audit and Compensation) and four (4) which are Non-Statutory Committees (Ethical Conduct, Internal

Bradesco guarantees its shareholders, as a minimum dividend, 30% of adjusted net income, as well as 100% tag-along rights for common shares and 80% for preferred shares. Preferred shares are also entitled to dividends 10% greater than those paid to common shares.

Bradesco was rated brAA+ (Excellent Corporate Governance Practices) by Austin Rating. Bradesco voluntarily adhered to Level 1 Corporate Governance of BM&FBovespa in 2001, as well as to the Code of Self-Regulation and Best Practices for Publicly Held Companies, issued by the Brazilian Association of Publicly Held Companies (Abrasca), in 2011.

Controls and Compliance, Integrated Risk Management and Capital Allocation and Sustainability), in addition to multiple Executive Committees subordinated to the Board of Executive Officers, assisting it in performing its duties.

All subjects proposed for the General Meetings were duly approved on March 10, 2014.

On March 12, 2014, the CEO, Mr. Luiz Carlos Trabuco Cappi, was elected Vice-Chairman of Bradesco's Board of Directors.

Additional information is available at Bradesco's Investor Relations website (www.bradesco.com.br – Corporate Governance Section).

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Bradesco Shares**Number of Shares – Common and Preferred Shares⁽¹⁾**

| | Jun14 | Mar14 | In thousands Jun13 |
|--------------------------------------|------------------|------------------|-------------------------------|
| Common Shares | 2,100,738 | 2,100,738 | 2,100,738 |
| Preferred Shares | 2,094,652 | 2,094,652 | 2,098,372 |
| Subtotal – Outstanding Shares | 4,195,391 | 4,195,391 | 4,199,110 |
| Treasury Shares | 11,883 | 11,883 | 8,164 |
| Total | 4,207,274 | 4,207,274 | 4,207,274 |

(1) Excluding bonuses and stock splits during the periods.

On June 30, 2014, Bradesco's capital stock stood at R\$ 38.1 billion, composed of 4,207,274 thousand no-par, book-entry shares, of which 2,103,637 thousand were common shares and 2,103,637 thousand were preferred shares. The largest shareholder is the holding company Cidade de Deus Cia. Comercial de Participações, which directly holds 48.7% of voting capital and 24.4% of total capital.

Cidade de Deus Cia. Comercial de Participações is controlled by the Aguiar Family, Fundação Bradesco and another holding company, Nova Cidade de Deus Participações S.A., which is in turn controlled by Fundação Bradesco and BBD Participações S.A., whose shareholders are the majority of Bradesco's Board of Directors, Statutory Board of Executive Officers and management-level employees.

Number of Shareholders – Domiciled in Brazil and Abroad

| | Jun14 | % | Ownership of Capital (%) | Jun13 | % | Ownership of Capital (%) |
|-------------------------------------|----------------|--------------|-------------------------------------|----------------|--------------|-------------------------------------|
| Individuals | 323,284 | 89.7 | 22.4 | 327,527 | 89.8 | 22.0 |
| Companies | 35,961 | 10.0 | 45.7 | 36,336 | 10.0 | 45.4 |
| Subtotal Domiciled in Brazil | 359,245 | 99.7 | 68.0 | 363,863 | 99.7 | 67.4 |
| Domiciled Abroad | 1,104 | 0.3 | 32.0 | 1,019 | 0.3 | 32.7 |
| Total | 360,349 | 100.0 | 100.0 | 364,882 | 100.0 | 100.0 |

Regarding Bradesco's shareholders, either residing in Brazil or abroad, 359,245 of shareholders were domiciled in Brazil as of June 30, 2014, accounting for 99.7% of the total number of shareholders and representing 68.0% of shares. The number of shareholders residing abroad was 1,104, accounting for 0.3% of the total number of shareholders and representing 32.0% of shares.

Return to Shareholders

Bradesco Shares

Average Daily Trading Volume of Shares

Bradesco shares are traded on BM&FBovespa (São Paulo) and the New York Stock Exchange (NYSE). Since November 21, 2001, Bradesco trades its ADRs backed by preferred shares on NYSE. As of March 13, 2012, it has also traded ADRs backed by common shares.

The average daily trading volume reached R\$ 541 million during the first half of 2014. Compared to the previous year, average daily trading volume was up 1.9%, due to the higher trading volume of our ADRs backed by preferred shares on NYSE.

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Bradesco Shares**Appreciation of Preferred Shares - BBDC4**

The graph shows the change in Bradesco's preferred shares, taking into account the reinvestment of dividends, compared to the Ibovespa and the Interbank Deposit Rate (CDI).

An investment of R\$ 100 in Bradesco shares by late December 2001 would be worth approximately R\$ 1,037 by June 2014, which is a substantially larger appreciation compared to Ibovespa and CDI for the same period.

Share and ADR Performance⁽¹⁾

| | In R\$ (unless otherwise stated) | | | | | |
|---|----------------------------------|------|-------------|------|------|-------------|
| | 2Q14 | 1Q14 | Variation % | 1H14 | 1H13 | Variation % |
| Adjusted Net Income per Share | 0.91 | 0.83 | 9.6 | 1.74 | 1.41 | 23.4 |
| Dividends/Interest on Shareholders' Equity – Common Share (after Income Tax) | 0.26 | 0.23 | 13.0 | 0.49 | 0.40 | 22.8 |
| Dividends/Interest on Shareholders' Equity – Preferred Share (after Income Tax) | 0.28 | 0.26 | 7.7 | 0.54 | 0.44 | 23.3 |

| | In R\$ (unless otherwise stated) | | | | | |
|--|----------------------------------|---------|-------------|---------|---------|-------------|
| | Jun14 | Mar14 | Variation % | Jun14 | Jun13 | Variation % |
| Book Value per Common and Preferred Share | 18.31 | 17.48 | 4.7 | 18.31 | 15.72 | 16.5 |
| Last Trading Day Price – Common Shares | 32.24 | 33.61 | (4.1) | 32.24 | 30.60 | 5.4 |
| Last Trading Day Price – Preferred Shares | 32.05 | 31.19 | 2.8 | 32.05 | 28.80 | 11.3 |
| Last Trading Day Price – ADR ON (US\$) | 14.67 | 14.87 | (1.3) | 14.67 | 13.86 | 5.8 |
| Last Trading Day Price – ADR PN (US\$) | 14.52 | 13.67 | 6.2 | 14.52 | 13.01 | 11.6 |
| Market Capitalization (R\$ million) ⁽²⁾ | 134,861 | 135,938 | (0.8) | 134,861 | 124,716 | 8.1 |

(1) Adjusted for corporate events in the periods; and

(2) Number of shares (excluding treasury shares) vs. closing price for common and preferred shares on the last trading day of the period.

Return to Shareholders

Bradesco Shares

Recommendation of Market Analysts – Target Price

Market analysts issue periodical recommendations on Bradesco preferred shares (BBDC4). In July 2014, we had access to 11 reports prepared by these analysts.

Their recommendations and a general consensus on the target price for December 2014 can be found below:

Recommendations Target Price in R\$ for Dec14

| | % | | |
|----------------|------|--------------------|------|
| Buy | 45.5 | Average | 36.1 |
| Keep | 54.5 | Standard Deviation | 3.6 |
| Sell | - | Higher | 45.0 |
| Under Analysis | - | Lower | 32.4 |

For more information on target price and recommendation by each market analyst that monitors the performance of Bradesco shares, go to our Shareholder Relationship website at:

www.bradescori.com.br > Information to Shareholders > Analysts' Consensus.

Market Capitalization

On June 30, 2014, Bradesco's market capitalization, including closing quotes of Common and Preferred shares, was

R\$ 134.9 billion, up 8.1% when compared to the same period in 2013.

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Main Indicators

Price/Earnings Ratio ⁽¹⁾: indicates a possible number of years that the investor would recover the capital invested, based on the closing prices of common and preferred shares. **(1) Twelve-month adjusted net income.**

Price/Book Ratio: indicates the multiple by which Bradesco's market capitalization exceeds its book value.

Dividend Yield ⁽¹⁾ ⁽²⁾: the ratio between share price and dividends and/or interest on shareholders' equity paid to shareholders in the last 12 months, which indicates the return on investment represented by the allocation of net income. **(1) Source: Economatica; and (2) Calculated by the share with highest liquidity.**

Return to Shareholders

Dividends/Interest on Shareholders' Equity

In the first half of 2014, R\$ 2,396 million were paid to shareholders as interest on shareholders' equity (JCP) and dividends. Over the past 12 months, the total JCP and Dividends assigned to shareholders account for 34.7% of the net income for the fiscal year and, considering the income tax deduction and JCP assignments, 31.5% of the net income.

(1) In the last 12 months.

Weight on Main Stock Indexes

Bradesco shares comprise Brazil's main stock indexes, including the IBrX-50 and IBrX-100 (indexes that measure the total return of a theoretical portfolio comprising 50 and 100 of the most traded shares on BM&FBovespa, respectively), IFNC (Financial Index which comprises banks, insurance and financial companies), ISE (Corporate Sustainability Index), IGC (Special Corporate Governance Stock Index), the ITAG (Special Tag-Along Stock Index), the ICO2 (index comprising shares of companies that participate in the IBrX-50 index and that accepted to take part in this initiative by adopting transparent greenhouse gas emission practices), and the Mid-Large Cap Index (MLCX), which measures the return of a portfolio composed of the

Abroad, Bradesco shares are listed on NYSE's Dow Jones Sustainability World Index and the FTSE Latibex Brazil Index of the Madrid Stock Exchange.

highest cap companies listed.

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Return to Shareholders

| | Jun14 | ln % (1) |
|----------|--------------|-----------------|
| Ibovespa | | 8.7 |
| IBrX-50 | | 9.3 |
| IBrX-100 | | 8.1 |
| IFNC | | 18.7 |
| ISE | | 4.9 |
| IGC | | 6.1 |
| ITAG | | 11.3 |
| ICO2 | | 14.0 |
| MLCX | | 8.6 |

(1) Represents Bradesco's weight on the portfolio of main Brazilian stock market indexes.

Bradesco

Market Share of Products and Services

Market shares held by the Organization in the Banking and Insurance industries and in the Customer Service Network are presented below.

| | Jun14 |
|--|--------------|
| Banks – Source : Brazilian Central Bank (Bacen) | |
| Demand Deposits | N/A |
| Savings Deposits | N/A |
| Time Deposits | N/A |
| Loan Operations | 10.5 (1) |
| Loan Operations - Private Institutions | 22.3 (1) |
| Loan Operations - Vehicles Individuals (CDC + Leasing) | 13.2 (1) |
| Payroll-Deductible Loans | 12.1 (1) |
| Number of Branches | 20.6 |
| Banks – Source: Social Security National Institute (INSS)/Dataprev | |
| Benefit Payment to Retirees and Pensioners | N/A |
| Banks – Source: Anbima | |
| Managed Investment Funds and Portfolios | 18.5 |
| Insurance, Pension Plans and Capitalization Bonds – Source: Insurance Superintendence (Susep) and National Supplementary Healthcare (ANS) | |
| Insurance, Pension Plan and Capitalization Bond Premiums | 23.8 (3) |
| Insurance Premiums (including Long-Term Life Insurance - VGBL) | 23.3 (3) |
| Life Insurance and Personal Accident Premiums | 17.0 (3) |
| Auto/Basic Lines Insurance Premiums | 10.4 (3) |
| Auto/Optional Third-Party Liability (RCF) Insurance Premiums | 13.1 (3) |
| Health Insurance Premiums | 45.7 (3) |
| Income from Pension Plan Contributions (excluding VGBL) | 32.4 (3) |
| Capitalization Bond Income | 23.6 (3) |
| Technical Reserves for Insurance, Pension Plans and Capitalization Bonds | 27.9 (3) |
| Insurance and Pension Plans – Source: National Federation of Life and Pension Plans (Fenaprevi) | |
| Income from VGBL Premiums | 25.3 (2) |
| Income from Unrestricted Benefits Generating Plans (PGBL) Contributions | 26.2 (2) |
| Pension Plan Investment Portfolios (including VGBL) | 31.7 (2) |
| Leasing – Source: Brazilian Association of Leasing Companies (ABEL) | |
| Lending Operations | 20.0 (2) |
| Consortia – Source: Bacen | |
| Real Estate | 30.0 (2) |
| Auto | 29.4 (2) |
| Trucks, Tractors and Agricultural Implements | 18.5 (2) |
| International Area – Source: Bacen | |
| Export Market | 18.4 |
| Import Market | 14.3 |

- (1) SFN data is preliminary;
 - (2) Base Date: Apr/14; and
 - (3) Base Date: May/14.
- N/A – Not Available.

Bradesco _____

Additional Information**Market Share of Products and Services****Branch Network**

| Region | Jun14 | | Market Share | Jun13 | | Market Share |
|--------------|--------------|---------------|--------------|--------------|---------------|--------------|
| | Bradesco | Market | | Bradesco | Market | |
| North | 278 | 1,106 | 25.1% | 279 | 1,081 | 25.8% |
| Northeast | 847 | 3,616 | 23.4% | 850 | 3,527 | 24.1% |
| Midwest | 346 | 1,806 | 19.2% | 346 | 1,716 | 20.2% |
| Southeast | 2,429 | 11,848 | 20.5% | 2,430 | 11,623 | 20.9% |
| South | 780 | 4,317 | 18.1% | 787 | 4,256 | 18.5% |
| Total | 4,680 | 22,693 | 20.6% | 4,692 | 22,203 | 21.1% |

Reserve Requirements

| % | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 | Dec12 | Sept12 |
|-------------------------------------|-------|-------|-------|--------|-------|-------|-------|--------|
| Demand Deposits | | | | | | | | |
| Rate ⁽²⁾ | 45 | 44 | 44 | 44 | 44 | 44 | 44 | 44 |
| Additional ⁽³⁾ | - | - | - | - | - | - | - | - |
| Reserve Requirements ⁽¹⁾ | 34 | 34 | 34 | 34 | 34 | 34 | 34 | 34 |
| Reserve Requirements (Microfinance) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Free | 19 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |
| Savings Deposits | | | | | | | | |
| Rate ⁽⁴⁾ | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |
| Additional ⁽³⁾ | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Reserve Requirements | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 |
| Free | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| Time Deposits | | | | | | | | |
| Rate ^{(3) (5)} | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |
| Additional ⁽³⁾ | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 12 |
| Free | 69 | 69 | 69 | 69 | 69 | 69 | 69 | 68 |

(1) At Bradesco, reserve requirements are applied to Rural Loans;

(2) Collected in cash and not remunerated;

(3) Collected in cash with the Special Clearance and Custody System (Selic) rate;

(4) Collected in cash with the Reference Interest Rate (TR) + interest of 6.17% p.a. for deposits made until

05.03.12, and TR + 70% of the Selic rate for deposits made as of 05.04.2012, when the Selic rate is equal to or lower than 8.5% p.a.; and

(5) As of the calculation period from 03.29.2010 to 04.01.2010, with compliance on 04.09.2010, reserve requirements are now exclusively in cash, and may be paid with credits acquired as provided for by legislation in force.

Note: On 07.24.2014, the Central Bank published Circular Letter Nº 3712/14, which allows certain credit operations to be used to shorten the term of reserve requirements for Long-Term Funding.

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Investments in Infrastructure, Information Technology and Telecommunications

During the first five months of the year, we reached a record figure of 580 million transactions performed in Bradesco Mobile, up 100% compared to the same period in 2013. A total of 15% of Bradesco's transactions are currently performed through this channel, which offers over 180 different services. Another major breakthrough was the use of the Mobile Token (M-Token), which reached the milestone of 1 million active clients.

A new ATM terminal was launched in June allowing customers to make cash deposits without having to use deposit envelopes, instantly crediting deposited amounts in the customers' accounts. The terminal identifies different bills and detects counterfeit bills. Customers may now access this pioneering initiative among major Brazilian banks at the Bradesco Next store, located at Shopping JK Iguatemi in São Paulo. For those who still haven't visited the space, the space where Bradesco showcases all of its innovative technology solutions, the Bradesco Next mobile app allows users to learn more about all of the different and high-end solutions available at the store, through a virtual and interactive tour which is activated by tilting their mobiles or tablets in the right direction. The app allows users to experience part of the innovations displayed at the physical site. Users can also view the schedule of events and set up reminders for their favorite attractions. Customers can also watch all "Momento Next" events online and live.

Another innovation for American Express Membership Card holders is the app for Android and iOS mobiles, which gives users access to benefits and services such as promotions, discounts, entertainment, lifestyle and reward programs, among several others.

The Click Conta and Bradesco Universitários Internet Banking websites were also fully

Bradesco Financiamentos also had its website redesigned and received an even more innovative and modern look. With streamlined browsing features, customers can now easily solve doubts and find information on specific products and services.

We participated in the 13th International Fair of Rehabilitation, Inclusion, Accessibility and Adapted Sports (Reatech 2014) in April. With a long history of engagement in the promotion the social inclusion of disabled individuals, Bradesco took this opportunity to present initiatives aimed at facilitating the day-to-day activities and contribute towards the autonomy of these individuals, such as Virtual Vision, a new withdrawal service based on verbal ATM commands, as well as Visual Mouse. This solution received the "beyondBanking" award also in April, granted by the Inter-American Development Bank, under the equalBanking category. The software is aimed at individuals with motor disabilities in upper limbs which prevent them from using a conventional computer mouse. Based on a face image captured by a webcam, the device allows users to control the mouse with head and mouth movements.

Still in April, voice-activated telephone banking was also added to Fone Fácil Bradesco throughout the states of Rio Grande do Sul, Santa Catarina and Paraná. All customers need to do is to simply say the name of the service they would like to access, and they can perform transactions through the telephone without having to talk to service representatives. Available services include balance and statement checking, pre-approved credit, requesting and unblocking checkbooks, changing and registering four-digit passwords, transfers between Bradesco accounts, payment of bank slips, water, phone and gas bills, as well as mobile recharging. Voice-activated telephone banking

overhauled. Featuring an entirely new visual identity, services will be gradually expanded to other customers now access a customized environment Brazilian states. based on their profiles, with themed backgrounds.

Bradesco _____

Additional Information**Investments in Infrastructure, Information Technology and Telecommunications**

The period was also marked by new challenges. In May, Bradesco joined a partnership with Cielo and Banco do Brasil to launch Stelo, an electronic payment company that will facilitate and provide even more security for both consumers and retailers in e-commerce transactions. An exclusive area for Bradesco Private customers was also launched in May. Through the bradescoprivatebank.com.br website, customers can view account transactions and key financial indexes, as well as view monthly and daily reports, and access news in the financial market.

In June, Bradesco received the 5th “Excellence in Technology” Award, promoted by HP to recognize most outstanding projects. We won top prize in the “Innovation” category, with our Private Cloud project, and in the “Customer Relations” category, for the Private Banking Emailing project. In the same month, Bradesco won the “2014 Technology Award” by The Banker magazine, under the “Social Media” category, with the “F.Banking Bradesco – Investments and Credit on Facebook” case. In addition, Bradesco was one of the top winners of the XVIII efinance Award, granted by the Executivos Financeiros magazine, with 19 award-winning cases.

As a prerequisite for its continuous expansion, Bradesco invested R\$ 2,211 million in Infrastructure, Information Technology and Telecommunications in the first half of 2014. The total amount invested over recent years, including infrastructure (facilities, restorations, improvements, furniture and fixtures), can be found below:

| | 1H14 | 2013 | 2012 | 2011 | R\$ million 2010 |
|--|--------------|--------------|--------------|--------------|---------------------|
| Infrastructure | 305 | 501 | 718 | 1,087 | 716 |
| Information Technology and Telecommunication | 1,906 | 4,341 | 3,690 | 3,241 | 3,204 |
| Total | 2,211 | 4,842 | 4,408 | 4,328 | 3,920 |

Risk Management

Risk management is highly strategic due to the increasing complexity of services and products and the globalization of the Organization's business. The dynamic aspect of markets forces Bradesco to engage in continuous improvement of this activity in pursuit of best practices. That has allowed Bradesco to use its internal market risk models, which were already in force, to calculate regulatory capital, since January 2013.

The Organization controls risk management in an integrated and independent manner, preserving and valuing the Board's decisions, developing and implementing methodologies, models, and measurement and control tools. It also provides training to employees from all Organization levels, from business areas to the Board of Directors.

The management process allows the risks to be identified, measured, mitigated, monitored and reported in a proactive manner, which is necessary in view of the Organization's complex financial products and activity profile.

Detailed information on the risk management process, capital and capital requirement, as well as the Organization's risk exposure, can be found in the Risk Management Report on the Investor Relations website, at www.bradescori.com.br.

Capital Management

The Capital Management structure aims to meet the Organization's strategic objectives through an appropriate capital sufficiency planning. This structure is comprised of Executive Committees and one Non-Statutory Committee, which assist the Board of Directors and Board of Executive Officers in the decision-making process.

In addition to the Committee structure, the Organization has a department responsible for the capital management centralization, named Capital Management and Internal Capital Adequacy Assessment Process (ICAAP), subordinated to the Department of Planning, Budget and Control, which acts jointly with the Integrated Risk Control Department, associated companies, business areas

The capital plan is devised on an annual basis and approved by the Board of Executive Officers and Board of Directors. It is also aligned with the strategic plan and encompasses a prospective outlook of at least three years. The process of developing this plan considers threats and opportunities, market share and development goals, capital requirement projections based on risks, as well as capital held by the Organization. These projections are constantly monitored and controlled by the capital management area.

With the implementation of the capital management structure, an internal process was established to assess capital adequacy (ICAAP), which provides conditions to assess capital sufficiency in

and the Organization's supporting areas.

accordance with the base and stress scenarios. Capital adequacy and sufficiency information represent essential tools to manage and support the decision-making process.

Additional information on the capital management structure is available in the Risk Management Report – Pillar 3 and the 2013 Annual Report, on the Investor Relations website: www.bradesco.com.br.

Bradesco _____

Additional Information**Capital Adequacy Ratio**

The implementation of the new capital structure in Brazil began in October 2013. Through the CMN Resolution N^o 4192/13, Bacen provided a new methodology to assess Capital, replacing CMN Resolution N^o 3444/07.

Considering that such methodology entails the introduction of new adjustments, we have adapted the historical series, stated in periods, for the transition from Basel II to Basel III.

It is important to note that indexes published by September 2013 were kept, but cannot be compared due to the current resolution's criteria.

In June 2014, the Capital amounted to R\$ 94,090 million, against risk-weighted assets totaling R\$ 596,457 million. The Capital Adequacy Ratio was virtually stable compared to the previous quarter, going from 15.7% in March 2014 to 15.8% in June 2014, mainly due to: (i) the increase in Shareholders' Equity due to greater results in the quarter; and partially offset by: (ii) reduced subordinated debts eligible to Tier II Capital, as per the criteria set out in the CMN Resolution N^o 4192/13.

| Calculation Basis | Basel III (1) Financial | | | | | |
|--|-------------------------|----------------|----------------|--------------------|----------------|----------------|
| | Consolidated | | | Economic-Financial | | |
| | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 |
| Capital | 94,090 | 92,235 | 95,804 | 93,064 | 92,629 | 96,000 |
| Tier I | 71,892 | 69,934 | 70,808 | 71,830 | 69,868 | 67,000 |
| Common Equity | 71,892 | 69,934 | 70,808 | 71,830 | 69,868 | 67,000 |
| Shareholders' Equity | 76,800 | 73,326 | 70,940 | 67,033 | 66,028 | 69,000 |
| Prudential Adjustments provided for in CMN Resolution 4192/13 ⁽²⁾ | (4,908) | (3,392) | (132) | - | - | - |
| Adjustments Provided for in CMN Resolution 3444/07 | - | - | - | 4,797 | 3,840 | (1,000) |
| Tier II | 22,198 | 22,301 | 24,996 | 21,234 | 22,761 | 28,000 |
| Mark-to-Market Adjustments | - | - | - | (4,508) | (3,593) | 1,000 |
| Subordinated Debt ⁽³⁾ | 22,198 | 22,301 | 24,996 | 25,741 | 26,354 | 27,000 |
| Risk-Weighted Assets (RWA) | 596,457 | 585,991 | 576,777 | 566,797 | 603,541 | 621,000 |
| Credit Risk | 548,600 | 534,885 | 526,108 | 482,336 | 479,217 | 494,000 |
| Operating Risk | 29,853 | 29,853 | 23,335 | 33,100 | 30,494 | 30,000 |
| Market Risk | 18,004 | 21,253 | 27,334 | 51,361 | 93,831 | 96,000 |
| Total Ratio ⁽⁴⁾ | 15.8% | 15.7% | 16.6% | 16.4% | 15.4% | 15.5% |
| Tier I Capital | 12.1% | 11.9% | 12.3% | 12.7% | 11.6% | 11.6% |
| Common Equity | 12.1% | 11.9% | 12.3% | - | - | - |
| Tier II Capital | 3.7% | 3.8% | 4.3% | 3.7% | 3.8% | 4.0% |

(1) Since October 2013, capital is calculated as per CMN Resolution N^o 4192/13, which establishes that

calculation is based on the “Financial Consolidated” by December 2014 and “Prudential Consolidated” as of January 2015;

(2) The prudential adjustments are progressive deductions that are already being applied on the main capital and will follow the implementation schedule, as provided by CMN Resolution N^o 4192/13. The impact of these adjustments in the Main Capital deduction was 0% in 2013, and will be 20% in 2014, 40% in 2015, 60% in 2016, 80% in 2017 and 100% in 2018;

(3) In addition, it should be noted that, from the total amount of subordinated debt, R\$ 22,198 million will be used to compose the Tier II of the Capital Adequacy Ratio, calculated as per CMN Resolution N^o 4192/13 (including amendments thereof), effective as of October 2013; and

(4) Since October 2013, the Capital Adequacy Ratio calculation follows regulatory guidelines set forth in CMN Resolutions N^o 4192/13 and 4193/13.

— Report on Economic and Financial Analysis – June 2014

Market Disclosure

20-F Form

Since we hold common and preferred ADRs on the New York Stock Exchange (NYSE), we develop and publish the 20-F Form on an annual basis. On April 30, 2014, we filed this document at the Securities and Exchange Commission (SEC) regarding the financial year ended on December 31, 2013, along with due accounting statements developed in accordance with the International Financial Reporting Standards (IFRS).

The document is available on our Investor Relations website: www.bradesco.com.br > Reports and Worksheets > SEC Reports > 20-F Reports.

Reference Form

In compliance with the CVM Instruction Nº 480/09, we submitted the Reference Form to the CVM [Brazilian Securities and Exchange Commission] on May 30, 2014. This document is developed on an annual basis and reviewed in case of amendments, as set out in Art. 24 of the aforementioned Instruction. In addition to financial statements, the document presents other risk factors of the Organization, providing information operations and controllers, directors' comments on results and financial position, among other relevant issues.

The document is available on our Investor Relations website: www.bradesco.com.br > Reports and Worksheets > CVM Reports.

Independent Auditors' Report

Independent Reasonable Assurance Report on the supplementary accounting information included within the Economic and Financial Analysis Report

To

The Directors of

Banco Bradesco S.A.

Osasco - SP

Introduction

We were engaged by Banco Bradesco S.A. ("Bradesco") to report on the supplementary accounting information of Banco Bradesco S.A. for the semester ended as at June 30, 2014, in the form of reasonable assurance conclusion that based on our work, described within this report, the supplementary accounting information included within the Economic and Financial Analysis Report is presented, in all material respects, based on the information referred to in the "Criteria for preparing the supplementary accounting information" paragraph.

Responsibilities of the Management of Bradesco

Management is responsible for preparing and adequately presenting the supplementary accounting information included within the Economic and Financial Analysis Report based on the criteria for the preparation of the supplementary accounting information described below, and for other information contained within this report, as well as the design, implementation and maintenance of internal controls that management determines are necessary to allow for such information that is free from material misstatement, whether due to fraud or error.

Independent Auditor's Responsibility

Our responsibility is to examine the supplementary accounting information included within the Economic and Financial Analysis Report prepared by Bradesco and to report thereon in the form of a reasonable assurance conclusion based on the evidence obtained. We conducted our engagement in accordance with the NBC TO 3000 - Assurance Engagement Other than Audit and Review (ISAE 3000). That standard requires that we comply with ethical requirements, including independence requirements, and plan and perform our procedures to obtain reasonable assurance about whether the supplementary accounting information included within the Economic and Financial Analysis Report is presented, in all material respects, to the information referred to in the "Criteria for preparing the supplementary accounting information" paragraph.

The procedures selected were based on our judgment, including the assessment of risks of material misstatement in the supplementary accounting information of Banco Bradesco S.A. whether due to fraud or error; however, this does not include the search and identification of fraud or error.

In making those risk assessments, we have considered internal controls relevant to the preparation and presentation of supplementary accounting information in order to design assurance procedures that are appropriate in the circumstances, but not for the purposes of expressing a conclusion as to the effectiveness of Bradesco's internal control over the preparation and presentation of the supplementary accounting information. Our engagement also includes the assessment of the appropriateness of the reasonableness of the supplementary accounting information, the suitability of the criteria used by Bradesco in preparing the supplementary accounting information within the Economic and Financial Analysis Report in the circumstances of the engagement, evaluating the appropriateness of the procedures used in the preparation of the supplementary accounting information and the reasonableness of estimates made by Bradesco and evaluating the overall presentation of the supplementary accounting information. Reasonable assurance is less than absolute assurance.

Our conclusion does not contemplate aspects related to any prospective information contained within the Economic and Financial Analysis Report, nor offers any guarantee if the assumptions used by Management provide a reasonable basis for the projections presented. Therefore, our report does not offer any type of assurance on the scope of future information (such as goals, expectations and ambitions) and descriptive information that is subject to subjective assessment.

— Report on Economic and Financial Analysis – June 2014

Independent Reasonable Assurance Report on the supplementary accounting information included within the Economic and Financial Analysis Report

Criteria for preparing the supplementary accounting information

The supplementary accounting information disclosed within the Economic and Financial Analysis Report, for the semester ended June 30, 2014 has been prepared by the Management of Bradesco, based on the information contained in the consolidated financial statements on June 30, 2014 and the criteria described within the Economic and Financial Analysis Report, in order to facilitate additional analysis, without, however, being part of the consolidated financial statements disclosed on that date.

Conclusion

Our conclusion has been formed on the basis of, and is limited to, the matters outlined in this report. We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion. In our opinion, the supplementary accounting information included within the Economic and Financial Analysis Report is presented, in all material respects, in accordance with the information referred to in the "*Criteria for preparing the supplementary accounting information*" paragraph.

Osasco, July 30, 2014

Original report in Portuguese signed by

KPMG Auditores Independentes

CRC 2SP028567/0-1F SP

Cláudio Rogélio Sertório

Contador CRC 1SP212059/O-0

Bradesco

Independent Auditors' Report

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Report on Economic and Financial Analysis – June 2014

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Management Report

Dear Shareholders,

We hereby present the consolidated financial statements of Banco Bradesco S.A. for the first half of 2014, prepared in accordance with the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank.

The signs of the upturn of the U.S. economy, the stabilization of the rate of Chinese expansion, and the adoption of new monetary stimulus in Europe are positive vectors for the recovery of the world economy in the coming quarters. These external stimuli should work in Brazil's favor and leverage domestic actions that will help to raise the level of confidence of economic agents. Among these actions, highlight goes to the continuous commitment to consistent macroeconomic policies and institutional advances that accelerate the country's growth.

Events that marked the period at the Bradesco Organization include:

- **on April 17 Bradesco and Banco do Brasil launched Stelo S.A.**, a payment solutions company that will manage, operate and explore the payment facilitator segment for e-commerce and digital portfolio business; **on May 14 they formed LIVELO S.A.**, whose purpose will be to explore businesses

In the same period, taxes and contributions, including social security contributions, paid or provisioned, amounted to R\$ 14.116 billion, of which R\$ 5.156 billion related to taxes withheld and collected from third parties, and R\$ 8.960 billion related to activities developed by the Bradesco Organization, corresponding to 124.1% of Net Income.

In the first half of the year, R\$ 2.396 billion were destined to shareholders as Interest on Equity and Dividends, of which R\$ 497.377 million were paid in monthly and interim installments and R\$ 1.899 billion were provisioned. Interim Dividends, paid on 7.18.2014, represent approximately 11.8 times the amount of the Interest paid monthly (net of withholding income tax).

2. Capital and Reserves

At the end of the first half of 2014, the Paid-in Capital came to R\$ 38.100 billion. Together with Equity Reserves of R\$ 38.700 billion, Shareholders' Equity came to R\$ 76.800 billion, 16.3% up on the same period in the previous year, and equivalent to a book value of R\$ 18.31 per share.

Based on its stock price, Bradesco's Market Capitalization came to R\$ 134.861 billion on June 30, 2014, equivalent to 1.8 times the Shareholders' Equity.

The Administered Shareholders' Equity is equivalent to 8.3% of the Consolidated Assets, which totaled R\$ 931.132 billion, a 3.8% growth compared to June 2013. Thus, the Capital Adequacy Ratio reached 15.8%, substantially higher than the 11% minimum established by National Monetary Council

related to coalition loyalty program, allowing the client to accumulate and redeem points in various partners;

- **on May 27 the second Fluvial Service Station was inaugurated aboard the ship Voyager V, in the Solimões River in the Amazon.** The new ship will serve approximately 50 communities and 11 cities, covering a stretch of around 1,600 kilometers between Manaus and Tabatinga and bringing banking services that make life easier at these riverside communities;

- **on July 17, Bradesco, along with the leading retail banks in Brazil, signed a new Shareholders' Agreement from TecBan – Tecnologia Bancária S.A.**, which expects, in approximately 4 years, the consolidation of its external Automated Service Terminal networks by Banco24Horas; and

- **on July 28 Bradesco formalized a strategic partnership with IBM Brasil - Indústria Máquinas e Serviços Ltda.**, which will provide hardware and software support and maintenance activities, **currently** provided by Scopus Tecnologia Ltda. IBM will take over the operational structure from Scopus, and all support and maintenance contracts signed between Scopus and its other clients.

1. Results for the Period

In the first half of 2014, Bradesco's Net Income was R\$ 7.221 billion, corresponding to R\$ 1.72 per share and profitability of 20.5% over the average Shareholders' Equity^{*}). The annual return on Average Assets was 1.6%.

Resolution nº 4193/13, in conformity with the Basel Committee. At the end of the first half of 2014, the fixed asset ratio in relation to the Consolidated Reference Assets was 46.7% in the consolidated financial result, and 13.2% in the consolidated economic and financial result, well within the 50% limit.

In compliance with Article 8 of Brazilian Central Bank Circular Letter nº 3068/01, Bradesco declares that it has the financial capacity and the intention of holding to maturity those securities classified under "held-to-maturity securities".

3. Funding

On June 30, 2014, total funding raised and managed by the Bradesco Organization totaled R\$ 1.305 trillion, 5.8% more than in the same period in the previous year, broken down as follows:

R\$ 468.881 billion in demand deposits, time deposits, interbank deposits, savings accounts and federal funds purchased and securities sold under agreements to repurchase;

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R\$ 462.246 billion in assets under management, comprising investment funds, managed portfolios and third-party fund quotas, an 8.2% increase;

R\$ 201.117 billion in the exchange portfolio, borrowings and onlendings in Brazil, working capital, tax payments and collection and related charges, funds from issuance of securities in Brazil, and subordinated debt in Brazil, a 20.9% expansion;

R\$ 142.732 billion in technical reserves for insurance, pension plans and capitalization bonds, up by 8.3%; and

R\$ 29.714 billion in foreign funding, through public and private issues, subordinated debt abroad, securitization of future financial flows and borrowings and onlendings abroad, equivalent to US\$ 13.491 billion.

4. Loan Operations

At the end of the first half of 2014, the balance of the consolidated credit operations at the concept expanded, totaled R\$ 435.231 billion, an increase of 8.1% over the same period in 2013, including:

R\$ 6.415 billion in advances on exchange contracts, giving a total export financing portfolio of US\$ 12.786 billion;

US\$ 3.437 billion in import financing denominated in foreign currency;

R\$ 4.969 billion in leasing operations;

5. Bradesco Service Network

Present in all regions of the country and in various locations abroad, the Bradesco Organization Service Network had 59,236 points at the end of the first half of 2014, available to clients and users. It also had 31,509 ATMs from the Bradesco *Dia & Noite* Automated Service Network, of which 31,031 were also operative during weekends and holidays, in addition to 16,103 ATMs from the *Banco24Horas* Network, available to customers for cash withdrawals, balance verification, bank statements, loan request, payments and transfers between accounts. In the payroll-deductible loan segment, the network had 1,949 Bradesco Promotora correspondent bank branches, and in the vehicle segment, it had 12,790 Bradesco Financiamentos points of sale:

8,177 Branches and PAs (Service Branches) in Brazil (Branches: Bradesco 4,655, Banco Bradesco Financiamentos 19, Banco Bradesco BBI 1, Banco Bradesco BERJ 1, Banco Bradesco Cartões 3, and Banco Alvorada 1; and PAs: 3,497);

3 Overseas Branches, 1 in New York and 2 in Grand Cayman;

11 Overseas Subsidiaries (Banco Bradesco Argentina S.A. in Buenos Aires; Banco Bradesco Europa S.A. in Luxembourg; Bradesco North America LLC, Bradesco Securities, Inc., and BRAM US LLC in New York; Bradesco Securities UK Limited in London, Bradesco Securities Hong Kong Limited and Bradesco Trade Services Limited in Hong Kong; Bradesco Services Co. Ltd., in Tokyo; Cidade Capital Markets Ltd. in Grand Cayman; and Bradescard Mexico, Sociedad de Responsabilidad Limitada in Mexico);

| | |
|--|---|
| R\$ 23.341 billion in rural lending; | 48,186 Bradesco Expresso service points; |
| | 1,175 PAEs – in-company electronic service branches; and |
| R\$ 94.463 billion in consumer financing, including R\$ 15.220 billion in credit card receivables; | 1,684 External terminals in the Bradesco Dia&Noite network and 12,023 ATMs in the Banco24Horas network, with 868 terminals shared by both networks. |
| R\$ 69.875 billion in sureties and guarantees; and | |

R\$ 34.576 billion in operations involving the onlending of foreign and domestic funds, originating mainly from the Brazilian Development Bank (BNDES), as one of its main onlending agents.

In the first half of 2014, the Bradesco Organization allocated a total of R\$ 7.234 billion in Real Estate Loan resources for the construction and acquisition of 31,177 homes.

The consolidated balance of allowance for loan losses reached R\$ 21.791 billion, equivalent to 6.6% of the total volume of loan operations, with a R\$ 4.009 billion surplus provision in relation to the minimum required by the Central Bank.

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6. Banco Bradesco BBI

Bradesco BBI, the Bradesco Organization's investment bank, advises customers on share issues, merger and acquisition transactions and the structuring and distribution of debt instruments, including debentures, promissory notes, CRIs, mortgage-backed investment funds, receivables-backed investment funds (FIDCs) and bonds in Brazil and abroad, in addition to structured financing operations for companies and project finance. Its transaction volume in the first half of 2014 was over R\$ 93.028 billion.

7. Grupo Bradesco Seguros

On June 30, 2014, Grupo Bradesco Seguros, one of the leaders in the Insurance, Capitalization Bond and Pension Plan segments, posted Net Income of R\$ 2.112 billion and Shareholders' Equity of R\$ 18.813 billion. Net written insurance premiums, pension contributions and capitalization bond income came to R\$ 25.442 billion, 5.2% up on the same period in 2013.

8. Corporate Governance

With its shares traded on stock exchanges in Brazil since 1946, Bradesco operates in the American capital market since 1997, initially trading Level I ADRs backed by preferred shares, and starting in 2001 and 2012, trading Level II ADRs backed by preferred and common shares, respectively. Bradesco also trades GDRs in the European market

In search of continuous improvement of its governance practices, since 2001 Bradesco has voluntarily observed BM&FBOVESPA's Level 1 Corporate Governance, and since 2011 it has observed the Code of Self-Regulation and Best Practices for Publicly Held Companies, issued by the Brazilian Association of Publicly Held Companies (ABRASCA), adopting the "apply or explain" practice. Bradesco was rated AA+ (Excellent Corporate Governance Practices) by Austin Rating.

According to the Securities and Exchange Commission Instruction nº 381/03, in the first half of 2014 the Bradesco Organization did not hire or have services provided by KPMG Auditores Independentes not related to external audit, at no more than 5% of the total fees related to external audit services. Other services provided by the external auditors included diagnosing the system and compiling IT information and training. The Bank's policy is in line with the principles of preserving the auditors' independence, which are based on generally accepted international criteria, i.e. the auditors should not audit their own work, perform managerial duties for their clients or promote their customers' interests.

8.1. Internal Controls

The effectiveness of the Organization's internal controls is supported by trained professionals, well-defined and implemented processes, and technology compatible with the business needs. The Compliance and Internal Controls Policy and the Internal Control System Standards are aligned with

(Latibex) since 2001.

Bradesco's management is formed by the Board of Directors and Board of Executive Officers. Board members are elected by the Annual Shareholders' Meeting, who elect the members of the Board of Executive Officers. The duties of the Chairman of the Board of Directors and the Chief Executive Officer are different.

Installed annually since 2002, the Fiscal Council is composed of 5 sitting members and 5 deputy members. Two sitting members and their respective deputy members are chosen by preferred and common minority shareholders. These members were elected at the Meeting held on March 10, 2014, which established their mandate until the next ASM in 2015.

the main control frameworks, such as COSO – Committee of Sponsoring Organizations of the Treadway Commission and COBIT - Control Objectives for Information and Related Technology, which cover aspects related to Business and Information Technology, respectively.

The existence, effectiveness and implementation of controls that ensure acceptable risk levels in the Organization's processes are certified by the Department of Integrated Risk Control - *Internal Control department*, and the results are reported to the Audit Committee and to the Compliance and Internal Controls Committee, as well as to the Board of Directors, aiming to provide reasonable assurance regarding the proper conduct of business and the achievement of the established goals, in accordance with applicable external laws and regulations, policies, internal rules and procedures, codes of conduct and self-regulation.

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Preventing and Combating Corruption and Money Laundering and the Financing of Terrorism

Bradesco maintains specific policies, standards, procedures and systems to prevent and/or detect the use of its structure, products and services for the purposes of money laundering and the financing of terrorism.

Additionally, the Bank also invests in training employees through programs in various formats, such as booklets, videos, face-to-face and distance learning courses, and face-to-face lectures designed specifically to cover the areas in which they are required.

The Program for Preventing and Combating Corruption and Money Laundering and the Financing of Terrorism is supported by the Executive Committee for Preventing and Combating Corruption and Money Laundering and the Financing of Terrorism, which evaluates the work and the need to align procedures to the rules established by Regulatory Agencies, and to national and international best practices.

Additionally, Bradesco adopts a formal and effective process for preventing and combating corruption and bribery, supported by the Code of Ethical Conduct and by the Corporate Anti-Corruption Policy. Cultural adaptation is accomplished through institutional communication and training programs, providing an effective monitoring of risks and controls. Bradesco also has a complaint channel, whose actions configured as violations are subject to applicable disciplinary measures, regardless of hierarchical level, and without prejudice to

Information Security

Information Security at the Bradesco Organization consists of a set of controls represented by procedures, processes, organizational structures, policies and regulations, and information technology solutions, aiming to protect the information in regards to confidentiality, integrity and availability. Bradesco's Corporate Policies and Regulations on Information Security describe the basis for the Organization's Information Security Management System, which aim to protect the information assets.

Developed based on best practices and international standards regarding Information Security, the Corporate Awareness and Education Program and the Policy and Regulations focus on the absolute protection of customer data and strategic information owned by the Organization.

The Safety Committees and the Executive Committee for Corporate Security meet periodically to assess and approve guidelines, measures and instructions to support processes and procedures related to Information Security at the Organization.

8.2. Transparency and Information Disclosure Policies

In the first half of 2014, Bradesco promoted 110 events involving analysts, 47 of which were held in Brazil and 63 abroad, as well as 109 conference calls. One of these events was the first Bradesco Insurance Day, which was attended by Bradesco's Board of Executive Officers, serving 67 Capital Market analysts. The events also included 2 videochats targeted to individual investors, held with Bradesco's Investor Relations Director, and 4

appropriate legal penalties.

result-related teleconferences targeted to institutional investors.

Independent Validation of Management Models and Risk and Capital Measurement

Bradesco uses internal models to manage and measure risks and capital, developed based on statistical data or expert knowledge, that support and facilitate the structuring of critical issues, and provide quick and standardized decisions.

In order to identify, mitigate and manage the risks, the models are validated independently through rigorous tests, whose results - which address aspects related to processes adaptation, governance and construction of models and their premises - are reported to managers, Internal Audit, to the Compliance and Internal Control Committee, and to the Integrated Risk Management and Capital Allocation Committee (COGIRAC).

The Investor Relations website – www.bradesco.com.br/ri – provides information related to the Bradesco Organization, such as its profile, history, ownership structure, management reports, financial results, recent acquisitions, APIMEC meetings, Economic and Financial Analysis Report, Annual Report, in addition to other information related to the financial market.

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9. Integrated Risk Control

9.1. Risk Management

The risk management activity is highly strategic and integrated, allowing risks to proactively identified, measured, mitigated, monitored and reported, due to the growing complexity of services and products, and the globalization of the Organization's business. This activity must be constantly enhanced to keep pace with the dynamism of the markets and the pursuit of best practices, exemplified by the fact that Bradesco became the first and only Brazilian bank authorized by the Central Bank to use its own internally-developed market risk management models to calculate regulatory capital since January 2013.

The Organization conducts an integrated and independent corporate control of the risks, preserves and recognizes the environment where joint decisions are taken, develops and implements methodologies, models and tools for measurement and control, supported in a structure of Committees that respond to the Board of Directors, including the Audit Committee and Committees under the Board of Executive Officers. It also provides ongoing training on risks to employees from all Organization levels, from the business areas to the Board of Directors.

9.2. Credit Risk

Credit risk management is a continuous and evolving process of mapping, development, assessment and diagnosis through the use of models, instruments and procedures that require a high degree of discipline and control during the analysis of operations to preserve the integrity and autonomy of the processes. It includes all aspects related to the lending process, concentration,

9.4. Liquidity Risk

The Market and Liquidity Risk Management Policy and the resulting rules and procedures define the minimum levels to be observed, taking into account stress scenarios, and also determine which kind of financial instruments must resources be applied, and the operational strategy to be used, if needed.

The liquidity risk process consists of daily monitoring of the composition of available resources, compliance with the minimum level of liquidity and contingency plans for stress situations. The control and monitoring of the positions are held in a centralized manner.

9.5. Operational Risk

Operational Risk is controlled in a centralized manner through identification, measurement, mitigation plans and monitoring, on a consolidated basis and for each of the Organization's companies.

Among plans to mitigate operational risk, the most important is managing the Organization's business continuity, which consists of formal plans to be adopted during moments of crisis to guarantee the recovery and continuation of business as well as preventing loss.

10. Human Resources

Constantly striving to improve the quality of care and the level of services provided, Bradesco's Corporate University (UniBrad) upholds its purpose of promoting continuing education and enhancing the development and training of its staff. With that, employees have access to an integrated array of learning solutions that promote skill development aligned to the Organization's business. A total of

guarantee requirement, terms, among others.

The Organization continuously maps all activities that can generate exposure to credit risk, with their respective ratings related to probability and magnitude, as well as the identification of their managers, measurement and mitigation plans. Control is held in a corporate, centralized and standardized manner.

9.3. Market Risk

Market risk is carefully identified, measured, mitigated, controlled and reported. The Organization's exposure to market risk profile is in line with the guidelines established by the governance process, with limits monitored independently on a timely basis.

All activities exposed to market risks are controlled for all of the Organization's companies in a corporate and centralized manner.

1,921 courses were held in the first half of 2014, with 523,807 participations.

In the same period, the benefits aimed at improving their safety, well-being and overall quality of life, as well as that of their dependents, covered 203,942 individuals.

11. Sustainability at the Bradesco Organization

Since its origins, Bradesco Organization has been fully committed to Brazil's social and economic development. It constantly seeks to attain sustainability in management, businesses and daily activities. Under such purpose, the Organization strives to ensure continuous and sustainable growth, committed to the public with whom it engages, as well as the communities and environments in which it operates. It fully complies with best global sustainability and corporate governance practices, particularly: Global Compact, PRI (Principles for Responsible Investment), Equator Principles, Carbon Disclosure Project and Green Protocol.

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Management Report

At the Bradesco Organization, sustainability actions, strategies and guidelines are guided by best corporate governance practices. Its main activities focus on banking inclusion, social and environmental variables for loan approvals and product offerings, based on social and environmental aspects. Regarding responsible management and engagement with stakeholders, we highlight activities geared towards valuing professionals, improving the workplace, client relations, managing suppliers and adopting environmental management practices. We also highlight the Organization's role in Brazilian society as one of its leading social investors, supporting education, environment, culture and athletic programs.

For more information about Bradesco's initiatives visit www.bancodoplaneta.com.br or www.bradesco.com.br/ri

Fundação Bradesco

Fundação Bradesco, the main focus of the Organization's social initiatives, holds social and educational programs with 40 schools located in all Brazilian states, including the Federal District, mostly in socially and economically underprivileged regions.

The budget for this year is forecast at R\$ 523.434 million, R\$ 71.095 million of which is intended to restructuring high school education through classroom expansion works, and R\$ 452.339 million will enable offering free quality education to: a) 105,672 students enrolled in its schools in the following levels: basic education (kindergarten to high school) and vocational training - high school, youth and adult education; and preliminary and continuing vocational training, which focuses on

The "National Day of Voluntary Action", celebrated on 5.17.2014 for the 12th year running, gathered 19,739 volunteers in 66 different locations throughout Brazil, including Fundação Bradesco schools and service points near the school units. It provided a total of 275,789 services related to education, health, leisure, sports and the environment, displaying once more an example of citizenship and solidarity.

Bradesco Sports and Education Program

The Bradesco Sports and Education Program in the city of Osasco, SP offers Training Centers and Experts to teach women's volleyball and basketball. The activities take place at its Sports Development Center, at Fundação Bradesco schools, municipal Sports Centers, and private schools. Currently, about 2 thousand children and young people from 8 to 20 years old are benefited, reaffirming the social commitment and the recognition of talent and full exercise of citizenship, with education, sport and health actions.

12. Awards

Rankings – the following acknowledgments were made to Bradesco during the period:

- **Most valuable banking sector brand in Latin America** and 20th in the global ranking, according to a survey conducted by the consulting firm *Brand Finance* and *The Banker* magazine;
- **Brazil's Most Valuable Bank Brand**, according to rankings compiled by the magazine *IstoÉ Dinheiro* and the consulting firm

creating jobs and income; b) 370 thousand students who will complete at least one of the distance-learning courses (EaD) available on the e-learning portal; and c) 21,527 beneficiaries in partnership projects and initiatives, including the Digital Inclusion Centers (CIDs), the Educa+Ação program and technology courses (Educar and Aprender). The approximately 45 thousand students enrolled in the basic education system also receive uniforms, school supplies, meals, and medical and dental assistance free of charge.

BrandAnalytics/Milward Brown Optimor;

- **“Best Brazilian Bank” for the third consecutive year**, acknowledged by Euromoney Awards for Excellence. In addition, **Bradesco BBI was chosen as the Best Brazilian Investment Bank** at the same awards, granted by the British magazine Euromoney;

Bradesco _____

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Management Report

- **Featured for the 4th consecutive time in The 35 Best Companies to Start your Career, from Guia Você S/A**, in a survey conducted by the magazine *Você S/A* in partnership with *Fundação Instituto de Administração (FIA)* and *Cia. de Talentos*. The list also includes *Tempo Serviços*, Bradesco Organization's credit card administrator;

- **One of the 100 Best Companies in IDHO - Organizational Human Development Indicator**, in a study developed by the magazine *Gestão RH*. This year, Bradesco **was featured in the Governance dimension**, being the only Bank to appear in the ranking of the 10 Best Companies in IDHO;

- **The only Brazilian Bank ranked among the "Best Companies to Work for in Latin America"**, under the "Companies with over 500 employees" category, according to the survey conducted by the consulting firm Great Place to Work;

- **Bradesco Private Bank was recognized as the best of Brazil under the "Specialized Services" category**, at the special edition Private Banking Global Survey 2014 of Euromoney Magazine;

- **Bradesco Cartões, company of the year at the XV Modern Consumer Award for Excellence in Customer Service**, recognized by the quality of services offered to consumers;

- **BRAM-Bradesco Asset Management** received the highest management quality rating - **1-AMP (very strong)** - from Standard & Poor's. It was also voted **Top Management 2014 Variable Income**, in the ranking published by the magazine *ValorInveste*, according to an evaluation from

- credit rating agencies Moody's Investors Service and Austin Rating affirmed all ratings of the Organization; and

- credit rating agency Standard & Poor's downgraded the ratings on a global scale for issuer credit in local and foreign currency from 'BBB/A2' to 'BBB-/A3', due to relegation of the sovereign rating.

13. Acknowledgments

The results achieved in the first half of 2014 reflect the precision and the consistency of Bradesco Organization's expansion strategy, grounded on quality and efficiency, always in line with the new demands of the markets and the economy as a whole. Through these advancements, we wish to thank our shareholders and customers for their trust and support, and to thank our employees and other associates for their dedication and commitment.

Cidade de Deus, July 30, 2014

Standard & Poor's; and

Board of Directors

Board of Executive Officers

- **eFinance 2014 Award**, from the magazine *Executivos Financeiros*, winning with cases in various categories.

Ratings – In the first half of 2014, among the evaluation indexes assigned to Brazilian Banks by national and international Agencies and Entities, we have recorded for Bradesco that:

(*) Excluding mark-to-market effect of Securities Available for sale recorded under Shareholders' Equity.

Report on Economic and Financial Analysis – June 2014

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Consolidated Statement of Financial Position – In thousands of Reais

| Assets | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | June | March | June |
| Current assets | 600,639,035 | 597,002,155 | 601,883,754 |
| Cash and due from banks (Note 6) | 11,534,602 | 12,110,067 | 16,179,775 |
| Interbank investments (Notes 3d and 7) | 136,983,854 | 126,320,146 | 146,391,618 |
| Investments in federal funds sold and securities borrowed under agreements to resell | 125,321,856 | 115,741,455 | 139,789,912 |
| Interbank investments | 11,675,372 | 10,618,597 | 6,602,636 |
| Allowance for losses | (13,374) | (39,906) | (930) |
| Securities and derivative financial instruments (Notes 3e, 3f, 8 and 32b) | 199,469,993 | 193,114,514 | 197,622,811 |
| Own portfolio | 176,316,096 | 160,506,063 | 165,330,778 |
| Subject to repurchase agreements | 16,222,348 | 26,121,894 | 27,292,429 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 4,733,427 | 3,778,562 | 2,374,661 |
| Underlying guarantees provided | 1,944,322 | 2,458,066 | 1,784,978 |
| Securities subject to unrestricted repurchase agreements | 253,800 | 249,929 | 839,965 |
| Interbank accounts | 55,195,430 | 60,599,096 | 50,930,612 |
| Unsettled payments and receipts | 1,557,986 | 1,575,879 | 608,839 |
| Reserve requirement (Note 9): | | | |
| - Reserve requirement - Brazilian Central Bank | 53,501,826 | 58,919,160 | 50,247,046 |
| - National treasury - rural loans | - | - | 578 |
| - SFH | 4,249 | 5,961 | 3,025 |
| Correspondent banks | 131,369 | 98,096 | 71,124 |
| Interdepartmental accounts | 320,342 | 548,957 | 649,691 |
| Internal transfer of funds | 320,342 | 548,957 | 649,691 |
| Loans (Notes 3g, 10 and 32b) | 132,038,064 | 133,771,326 | 125,590,039 |
| Loans: | | | |
| - Public sector | 31,779 | 42,639 | 106,606 |
| - Private sector | 145,639,263 | 146,955,377 | 138,529,404 |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (13,632,978) | (13,226,690) | (13,045,971) |
| Leasing (Notes 2, 3g, 10 and 32b) | 2,281,099 | 2,477,965 | 3,247,669 |
| Leasing receivables: | | | |
| - Private sector | 4,615,232 | 4,989,529 | 6,418,871 |
| Unearned income from leasing | (2,103,807) | (2,255,345) | (2,825,360) |
| Allowance for leasing losses (Notes 3g, 10f, 10g and 10h) | (230,326) | (256,219) | (345,842) |
| Other receivables | 59,524,158 | 64,770,782 | 58,441,498 |
| Receivables on sureties and guarantees honored (Note 10a-3) | 30,304 | 31,862 | 22,539 |
| Foreign exchange portfolio (Note 11a) | 11,476,110 | 18,133,644 | 12,603,475 |
| Receivables | 603,653 | 731,351 | 747,051 |
| Securities trading | 830,940 | 997,323 | 4,180,999 |
| Specific receivables | 3,292 | 3,046 | 2,761 |

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| | | | |
|--|--------------------|--------------------|--------------------|
| Insurance and reinsurance receivables and reinsurance assets – | | | |
| technical reserves | 4,070,116 | 3,777,433 | 3,462,377 |
| Sundry (Note 11b) | 43,292,639 | 41,899,947 | 38,288,768 |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (782,896) | (803,824) | (866,472) |
| Other assets (Note 12) | 3,291,493 | 3,289,302 | 2,830,041 |
| Other assets | 1,660,960 | 1,565,634 | 1,293,444 |
| Provision for losses | (647,622) | (603,368) | (519,587) |
| Prepaid expenses (Notes 3i and 12b) | 2,278,155 | 2,327,036 | 2,056,184 |
| Long-term receivables | 315,346,984 | 309,758,601 | 279,237,449 |
| Interbank investments (Notes 3d and 7) | 669,821 | 693,875 | 1,093,041 |
| Interbank investments | 669,821 | 693,875 | 1,093,041 |
| | | <u>Bradesco</u> | <u> </u> |

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Consolidated Statement of Financial Position – In thousands of Reais

| Assets | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | June | March | June |
| The accompanying Notes are an integral part of these Financial Statements. | | | |
| Securities and derivative financial instruments (Notes 3e, 3f, 8 and 32b) | 133,730,405 | 128,855,866 | 111,404,163 |
| Own portfolio | 75,546,787 | 75,535,850 | 52,647,547 |
| Subject to repurchase agreements | 50,286,078 | 48,280,299 | 49,069,201 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 1,000,075 | 594,395 | 862,972 |
| Subject to the Brazilian Central Bank | 19,008 | 2,694 | 47,224 |
| Privatization currencies | 62,237 | 63,052 | 69,604 |
| Underlying guarantees provided | 5,990,548 | 4,322,077 | 8,100,563 |
| Securities subject to unrestricted repurchase agreements | 825,672 | 57,499 | 607,052 |
| Interbank accounts | 599,801 | 591,868 | 569,016 |
| Reserve requirement (Note 9): | | | |
| - SFH | 599,801 | 591,868 | 569,016 |
| Loans (Notes 3g, 10 and 32b) | 145,031,278 | 143,060,489 | 129,753,104 |
| Loans: | | | |
| - Public sector | 1,919,401 | 2,069,028 | 75,531 |
| - Private sector | 145,510,575 | 143,554,018 | 136,614,551 |
| Loans Related to Assignment | 4,205,713 | 4,023,119 | - |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (6,604,411) | (6,585,676) | (6,936,978) |
| Leasing (Notes 2, 3g, 10 and 32b) | 2,301,181 | 2,368,402 | 2,810,710 |
| Leasing receivables: | | | |
| - Private sector | 4,985,585 | 5,169,314 | 6,261,672 |
| Unearned income from leasing | (2,528,065) | (2,632,691) | (3,198,846) |
| Allowance for leasing losses (Notes 3g, 10f, 10g and 10h) | (156,339) | (168,221) | (252,116) |
| Other receivables | 31,400,852 | 32,537,264 | 31,949,379 |
| Receivables | 7,459 | 16,393 | 27,011 |
| Securities trading | 126,860 | 177,378 | 269,650 |
| Sundry (Note 11b) | 31,317,233 | 32,354,294 | 31,660,540 |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (50,700) | (10,801) | (7,822) |
| Other assets (Note 12) | 1,613,646 | 1,650,837 | 1,658,036 |
| Prepaid expenses (Notes 3i and 12b) | 1,613,646 | 1,650,837 | 1,658,036 |
| Permanent assets | 15,145,755 | 15,467,997 | 15,576,165 |
| Investments (Notes 3j, 13 and 32b) | 1,886,747 | 1,870,597 | 1,920,417 |
| Equity in the earnings (losses) of unconsolidated companies - In Brazil | 1,471,009 | 1,456,636 | 1,440,183 |
| Other investments | 689,466 | 687,804 | 754,227 |
| Allowance for losses | (273,728) | (273,843) | (273,993) |
| Premises and equipment (Notes 3k and 14) | 4,578,907 | 4,596,795 | 4,464,008 |

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| | | | |
|--|--------------------|--------------------|--------------------|
| Premises | 1,463,321 | 1,449,649 | 1,342,235 |
| Other assets | 10,352,291 | 10,378,734 | 9,881,431 |
| Accumulated depreciation | (7,236,705) | (7,231,588) | (6,759,658) |
| Intangible assets (Notes 3I and 15) | 8,680,101 | 9,000,605 | 9,191,740 |
| Intangible assets | 16,416,704 | 16,260,103 | 17,581,168 |
| Accumulated amortization | (7,736,603) | (7,259,498) | (8,389,428) |
| Total | 931,131,774 | 922,228,753 | 896,697,368 |

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis – June 2014

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Consolidated Statement of Financial Position – In thousands of Reais

| Liabilities | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | June | March | June |
| Current Liabilities | 645,826,729 | 633,058,763 | 610,203,074 |
| Deposits (Notes 3n and 16a) | 164,831,687 | 168,041,497 | 149,275,466 |
| Demand Deposits | 36,176,242 | 38,569,323 | 36,586,408 |
| Savings Deposits | 84,318,918 | 82,098,295 | 72,627,265 |
| Interbank deposits | 329,746 | 455,468 | 485,693 |
| Time deposits (Notes 16a and 32b) | 44,006,781 | 46,918,411 | 39,576,100 |
| Federal funds purchased and securities sold under agreements to repurchase (Notes 3n and 16b) | 232,207,444 | 228,518,684 | 248,966,584 |
| Own portfolio | 108,296,248 | 114,875,410 | 117,565,530 |
| Third-party portfolio | 122,146,097 | 112,795,792 | 110,974,509 |
| Unrestricted portfolio | 1,765,099 | 847,482 | 20,426,545 |
| Funds from issuance of securities (Notes 16c and 32b) | 36,898,189 | 26,558,538 | 24,842,697 |
| Mortgage and real estate notes, letters of credit and others | 33,703,331 | 21,293,057 | 20,388,900 |
| Securities issued abroad | 3,043,455 | 5,138,381 | 4,453,797 |
| Structured Operations Certificates | 151,403 | 127,100 | - |
| Interbank accounts | 1,910,430 | 1,690,041 | 1,014,942 |
| Correspondent banks | 1,910,430 | 1,690,041 | 1,014,942 |
| Interdepartmental accounts | 3,762,883 | 3,653,373 | 2,777,590 |
| Third-party funds in transit | 3,762,883 | 3,653,373 | 2,777,590 |
| Borrowing (Notes 17a and 32b) | 12,870,253 | 14,695,954 | 10,050,917 |
| Borrowing in Brazil - other institutions | 5,686 | 5,738 | 3,776 |
| Borrowing abroad | 12,864,567 | 14,690,216 | 10,047,141 |
| Onlending in Brazil - official institutions (Notes 17b and 32b) | 11,860,115 | 11,794,019 | 11,570,961 |
| National treasury | 1,109 | 2,289 | 17,444 |
| BNDES | 3,261,698 | 3,129,109 | 3,744,213 |
| CEF | 16,388 | 18,863 | 20,900 |
| FINAME | 8,579,662 | 8,642,502 | 7,788,404 |
| Other institutions | 1,258 | 1,256 | - |
| Onlending abroad (Notes 17b and 32b) | 212,745 | 173,694 | 136,862 |
| Onlending abroad | 212,745 | 173,694 | 136,862 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 3,985,513 | 3,197,880 | 2,368,516 |
| Derivative financial instruments | 3,985,513 | 3,197,880 | 2,368,516 |
| Technical reserves for insurance, pension plans and capitalization bonds (Notes 3o and 21) | 119,068,718 | 114,366,561 | 106,516,946 |
| Other liabilities | 58,218,752 | 60,368,522 | 52,681,593 |
| Payment of taxes and other contributions | 3,736,961 | 3,842,269 | 3,379,189 |
| Foreign exchange portfolio (Note 11a) | 5,551,655 | 11,995,335 | 5,601,398 |
| Social and statutory | 2,187,638 | 1,157,261 | 1,770,785 |
| Tax and social security (Note 20a) | 5,635,570 | 3,942,229 | 5,360,436 |

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| | | | |
|---------------------------------------|--------------------|--------------------|--------------------|
| Securities trading | 1,918,240 | 1,605,227 | 5,804,401 |
| Financial and development funds | 1,236 | 2,956 | 1,230 |
| Subordinated debts (Notes 19 and 32b) | 2,649,372 | 2,514,553 | 2,311,545 |
| Sundry (Note 20b) | 36,538,080 | 35,308,692 | 28,452,609 |
| Long-term liabilities | 207,795,160 | 214,734,626 | 219,223,705 |
| Deposits (Notes 3n and 16a) | 48,438,846 | 50,667,998 | 59,210,059 |
| Interbank deposits | 191,281 | 199,353 | 213,191 |
| | | <u>Bradesco</u> | <u> </u> |

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Consolidated Statement of Financial Position – In thousands of Reais

| Liabilities | 2014 | | 2013 |
|--|-------------------|-------------------|-------------------|
| | June | March | June |
| The accompanying Notes are an integral part of these Financial Statements. | | | |
| Time deposits (Notes 16a and 32b) | 48,247,565 | 50,468,645 | 58,996,868 |
| Federal funds purchased and securities sold under agreements to repurchase (Notes 3n and 16b) | 23,403,544 | 22,197,346 | 17,858,536 |
| Own portfolio | 23,403,544 | 22,197,346 | 17,858,536 |
| Funds from issuance of securities (Notes 16c and 32b) | 32,978,552 | 37,952,071 | 28,977,913 |
| Mortgage and real estate notes, letters of credit and others | 27,895,149 | 32,652,954 | 21,311,125 |
| Securities issued abroad | 5,024,645 | 5,256,747 | 7,666,788 |
| Structured Operations Certificates | 58,758 | 42,370 | - |
| Borrowing (Notes 17a and 32b) | 857,437 | 971,137 | 1,036,810 |
| Borrowing in Brazil - other institutions | 14,179 | 8,761 | 6,879 |
| Borrowing abroad | 843,258 | 962,376 | 1,029,931 |
| Onlending in Brazil - official institutions (Notes 17b and 32b) | 28,340,766 | 29,089,213 | 26,325,469 |
| BNDES | 8,124,315 | 8,590,501 | 8,116,776 |
| CEF | 13,515 | 16,058 | 28,165 |
| FINAME | 20,202,564 | 20,482,285 | 18,178,885 |
| Other institutions | 372 | 369 | 1,643 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 741,052 | 695,983 | 772,057 |
| Derivative financial instruments | 741,052 | 695,983 | 772,057 |
| Technical reserves for insurance, pension plans and capitalization bonds (Notes 3o and 21) | 23,663,671 | 23,384,244 | 25,301,917 |
| Other liabilities | 49,371,292 | 49,776,634 | 59,740,944 |
| Tax and social security (Note 20a) | 10,808,229 | 10,675,088 | 19,695,567 |
| Subordinated debts (Notes 19 and 32b) | 32,734,624 | 33,325,359 | 33,910,561 |
| Sundry (Note 20b) | 5,828,439 | 5,776,187 | 6,134,816 |
| Deferred income | 223,400 | 560,099 | 661,074 |
| Deferred income | 223,400 | 560,099 | 661,074 |
| Non-controlling interests in subsidiaries (Note 22) | 486,207 | 549,269 | 582,002 |
| Shareholders' equity (Note 23) | 76,800,278 | 73,325,996 | 66,027,513 |
| Capital: | | | |
| - Domiciled in Brazil | 37,622,310 | 37,622,312 | 37,622,549 |
| - Domiciled abroad | 477,690 | 477,688 | 477,451 |
| Capital reserves | 11,441 | 11,441 | 11,441 |
| Profit reserves | 38,976,929 | 36,382,872 | 30,020,791 |
| Asset valuation adjustments | 9,923 | (870,302) | (1,907,418) |
| Treasury shares (Notes 23d and 32b) | (298,015) | (298,015) | (197,301) |

| | | | |
|---|--------------------|--------------------|--------------------|
| Attributable to equity holders of the Parent Company | 77,286,485 | 73,875,265 | 66,609,515 |
| Total | 931,131,774 | 922,228,753 | 896,697,368 |

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis – June 2014

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Consolidated Income Statement – In thousands of Reais

| | 2014 | | 2013 | |
|--|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Revenue from financial intermediation | 27,806,362 | 25,599,441 | 53,405,803 | 44,364,450 |
| Loans (Note 10j) | 14,316,694 | 13,666,972 | 27,983,666 | 25,369,039 |
| Leasing (Note 10j) | 165,636 | 176,592 | 342,228 | 407,922 |
| Operations with securities (Note 8h) | 8,018,709 | 7,231,372 | 15,250,081 | 13,822,165 |
| Financial income from insurance, pension plans and capitalization bonds (Note 8h) | 3,564,421 | 3,263,448 | 6,827,869 | 3,746,383 |
| Derivative financial instruments (Note 8h) | 540,076 | 133,550 | 673,626 | (1,603,839) |
| Foreign exchange operations (Note 11a) | 73,647 | (7,526) | 66,121 | 1,172,934 |
| Reserve requirement (Note 9b) | 1,139,673 | 1,082,075 | 2,221,748 | 1,362,550 |
| Sale or transfer of financial assets | (12,494) | 52,958 | 40,464 | 87,296 |
| Financial intermediation expenses | 17,176,987 | 16,080,203 | 33,257,190 | 29,514,464 |
| Federal funds purchased and securities sold under agreements to repurchase (Note 16e) | 11,179,473 | 10,465,246 | 21,644,719 | 17,497,382 |
| Adjustment for inflation and interest on technical reserves for insurance, pension plans and capitalization bonds (Note 16e) | 2,492,083 | 2,580,982 | 5,073,065 | 1,909,077 |
| Borrowing and onlending (Note 17c) | (139,128) | (217,324) | (356,452) | 3,025,017 |
| Allowance for loan losses (Notes 3g, 10g and 10h) | 3,644,559 | 3,251,299 | 6,895,858 | 7,082,988 |
| Gross income from financial intermediation | 10,629,375 | 9,519,238 | 20,148,613 | 14,849,986 |
| Other operating income (expenses) | (3,991,364) | (3,501,428) | (7,492,792) | (7,130,668) |
| Fee and commission income (Note 24) | 5,225,624 | 5,190,428 | 10,416,052 | 9,394,618 |
| Other fee and commission income | 3,934,689 | 4,142,058 | 8,076,747 | 7,453,748 |
| Income from banking fees | 1,290,935 | 1,048,370 | 2,339,305 | 1,940,870 |
| Insurance, pension plan and capitalization bond retained premiums (Notes 3o and 21d) | 13,883,351 | 11,382,058 | 25,265,409 | 24,089,514 |
| Net premiums written | 13,992,488 | 11,449,495 | 25,441,983 | 24,191,161 |
| Reinsurance premiums | (109,137) | (67,437) | (176,574) | (101,647) |
| Variation in technical reserves for insurance, pension plans and capitalization bonds (Note 3o) | (6,504,866) | (4,147,182) | (10,652,048) | (11,486,646) |
| Retained claims (Note 3o) | (4,206,128) | (4,216,031) | (8,422,159) | (7,274,092) |
| Capitalization bond draws and redemptions (Note 3o) | (1,172,860) | (1,086,733) | (2,259,593) | (1,883,384) |
| Insurance, pension plan and capitalization bond selling expenses (Note 3o) | (728,741) | (687,865) | (1,416,606) | (1,262,358) |
| Payroll and related benefits (Note 25) | (3,447,840) | (3,279,147) | (6,726,987) | (6,250,514) |

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| | | | | |
|---|--------------------|--------------------|--------------------|--------------------|
| Other administrative expenses (Note 26) | (3,606,827) | (3,515,337) | (7,122,164) | (6,898,043) |
| Tax expenses (Note 27) | (1,168,898) | (1,141,275) | (2,310,173) | (1,968,486) |
| Equity in the earnings (losses) of unconsolidated companies (Note 13b) | 34,864 | 51,763 | 86,627 | 15,220 |
| Other operating income (Note 28) | 707,261 | 811,285 | 1,518,546 | 1,725,886 |
| Other operating expenses (Note 29) | (3,006,304) | (2,863,392) | (5,869,696) | (5,332,383) |
| Operating income | 6,638,011 | 6,017,810 | 12,655,821 | 7,719,318 |
| Non-operating income (loss) (Note 30) | (134,594) | (109,445) | (244,039) | 18,133 |
| Income before income tax and social contribution and non-controlling interests | 6,503,417 | 5,908,365 | 12,411,782 | 7,737,451 |
| Income tax and social contribution (Notes 34a and 34b) | (2,696,382) | (2,435,388) | (5,131,770) | (1,813,090) |
| Non-controlling interests in subsidiaries | (29,281) | (29,801) | (59,082) | (56,523) |
| Net income | 3,777,754 | 3,443,176 | 7,220,930 | 5,867,838 |

The accompanying Notes are an integral part of these Financial Statements.

Bradesco _____

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Statement of Changes in Shareholders' Equity – In Thousands of Reais

| Events | Paid-in | Capital reserves Share premium | Profit reserves | | Asset valuation adjustments | | Treasury shares | Retain earnings (accumulated losses) |
|--|-------------------|-----------------------------------|------------------|-------------------|-----------------------------|------------------|------------------|--------------------------------------|
| | | | Legal | Statutory | Bradesco | Subsidiaries | | |
| Balance on December 31, 2012 | 30,100,000 | 11,441 | 3,838,474 | 30,380,303 | 886,689 | 5,027,853 | (197,301) | |
| Capital increase through reserves | 8,000,000 | - | - | (8,000,000) | - | - | - | |
| Asset valuation adjustments | - | - | - | - | (2,887,377) | (4,934,583) | - | |
| Net income | - | - | - | - | - | - | - | 5,86 |
| Allocations:- Reserves | - | - | 293,392 | 3,508,622 | - | - | - | (3,802) |
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | - | (2,065) |
| Balance on June 30, 2013 | 38,100,000 | 11,441 | 4,131,866 | 25,888,925 | (2,000,688) | 93,270 | (197,301) | |
| Balance on December 31, 2013 | 38,100,000 | 11,441 | 4,439,025 | 29,712,872 | (865,373) | (189,070) | (269,093) | |
| Acquisition of treasury shares | - | - | - | - | - | - | (28,922) | |
| Asset valuation adjustments | - | - | - | - | (5,420) | 189,561 | - | |
| Net income | - | - | - | - | - | - | - | 3,44 |
| Allocations:- Reserves | - | - | 172,159 | 2,058,816 | - | - | - | (2,230) |
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | - | (1,212) |
| Balance on March 31, 2014 | 38,100,000 | 11,441 | 4,611,184 | 31,771,688 | (870,793) | 491 | (298,015) | |
| Asset valuation adjustments | - | - | - | - | 592,839 | 287,386 | - | |
| Net income | - | - | - | - | - | - | - | 3,77 |
| Allocations:- Reserves | - | - | 188,888 | 2,405,169 | - | - | - | (2,594) |
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | - | (354) |

| | | | | | | | | |
|---|-------------------|-----------------------|-------------------|------------------|------------------|------------------|---------|-------|
| equity paid and/or provisioned - Interim Dividends Provisioned | - | - | - | - | - | - | - | (829) |
| Balance on June 30, 2014 | 38,100,000 | 11,441,480,072 | 34,176,857 | (277,954) | 287,877 | (298,015) | | |
| Balance on December 31, 2013 | 38,100,000 | 11,441,439,025 | 29,712,872 | (865,373) | (189,070) | (269,093) | | |
| Acquisition of treasury shares | - | - | - | - | - | (28,922) | | |
| Asset valuation adjustments | - | - | - | 587,419 | 476,947 | - | | |
| Net income | - | - | - | - | - | - | 7,220 | |
| Allocations: - Reserves | - | 361,047 | 4,463,985 | - | - | - | (4,825) | |
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | (1,566) | |
| - Interim Dividends Provisioned | - | - | - | - | - | - | (829) | |
| Balance on June 30, 2014 | 38,100,000 | 11,441,480,072 | 34,176,857 | (277,954) | 287,877 | (298,015) | | |

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis – June 2014

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Statement of Value Added – In thousands of Reais

| Description | 2014 | | | | |
|---|-------------------------|----------------|-------------------------|----------------|--------------------------|
| | 2 nd quarter | % | 1 st quarter | % | 1 st semester |
| 1 - Revenue | 28,461,401 | 251.0 | 26,854,472 | 254.6 | 55,315,873 |
| 1.1) Financial intermediation | 27,806,362 | 245.2 | 25,599,441 | 242.7 | 53,405,799 |
| 1.2) Fees and commissions | 5,225,624 | 46.1 | 5,190,428 | 49.2 | 10,416,052 |
| 1.3) Allowance for loan losses | (3,644,559) | (32.1) | (3,251,299) | (30.8) | (6,895,858) |
| 1.4) Other | (926,026) | (8.2) | (684,098) | (6.5) | (1,610,124) |
| 2 - Financial intermediation expenses | (13,532,428) | (119.3) | (12,828,904) | (121.6) | (26,361,332) |
| 3 - Inputs acquired from third-parties | (2,924,347) | (25.8) | (2,849,666) | (27.1) | (5,774,013) |
| Material, water, electricity and gas | (147,345) | (1.3) | (138,637) | (1.3) | (285,982) |
| Outsourced services | (923,863) | (8.1) | (903,415) | (8.6) | (1,827,278) |
| Communication | (378,197) | (3.3) | (375,505) | (3.6) | (753,702) |
| Financial system services | (187,589) | (1.7) | (197,048) | (1.9) | (384,637) |
| Advertising and marketing | (170,499) | (1.5) | (178,249) | (1.7) | (348,748) |
| Transport | (199,590) | (1.8) | (202,885) | (1.9) | (402,475) |
| Data processing | (326,301) | (2.9) | (335,694) | (3.2) | (661,995) |
| Asset maintenance | (179,873) | (1.6) | (151,507) | (1.4) | (331,380) |
| Security and surveillance | (138,787) | (1.2) | (138,307) | (1.3) | (277,094) |
| Travel | (34,368) | (0.3) | (30,252) | (0.3) | (64,620) |
| Other | (237,935) | (2.1) | (198,167) | (1.9) | (436,102) |
| 4 – Gross value added (1-2-3) | 12,004,626 | 105.9 | 11,175,902 | 105.9 | 23,180,528 |
| 5 - Depreciation and amortization | (699,889) | (6.2) | (679,403) | (6.4) | (1,379,292) |
| 6 - Net value added produced by the entity (4-5) | 11,304,737 | 99.7 | 10,496,499 | 99.5 | 21,801,236 |
| 7 - Value added received through transfer | 34,864 | 0.3 | 51,763 | 0.5 | 86,627 |
| Equity in the earnings (losses) of unconsolidated companies | 34,864 | 0.3 | 51,763 | 0.5 | 86,627 |
| 8 - Value added to distribute (6+7) | 11,339,601 | 100.0 | 10,548,262 | 100.0 | 21,887,863 |
| 9 – Value added distributed | 11,339,601 | 100.0 | 10,548,262 | 100.0 | 21,887,863 |
| 9.1) Personnel | 2,997,589 | 26.4 | 2,850,300 | 27.1 | 5,847,889 |
| Salaries | 1,563,127 | 13.8 | 1,516,258 | 14.4 | 3,079,385 |
| Benefits | 704,205 | 6.2 | 697,236 | 6.6 | 1,401,441 |
| Government Severance Indemnity Fund for Employees (FGTS) | 147,462 | 1.3 | 143,606 | 1.4 | 291,068 |
| Other | 582,795 | 5.1 | 493,200 | 4.7 | 1,075,995 |
| 9.2) Tax, fees and contributions | 4,315,531 | 38.1 | 4,005,510 | 37.9 | 8,321,041 |
| Federal | 4,146,415 | 36.6 | 3,818,750 | 36.2 | 7,965,165 |
| State | 8,783 | 0.1 | 3,216 | - | 11,999 |
| Municipal | 160,333 | 1.4 | 183,544 | 1.7 | 343,877 |
| 9.3) Value distributed to providers of capital | 219,446 | 1.9 | 219,475 | 2.0 | 438,921 |
| Rental | 215,859 | 1.9 | 213,903 | 2.0 | 429,762 |
| Asset leasing | 3,587 | - | 5,572 | - | 9,159 |
| 9.4) Value distributed to shareholders | 3,807,035 | 33.6 | 3,472,977 | 33.0 | 7,280,012 |

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| | | | | | |
|--|-----------|------|-----------|------|-------|
| Interest on shareholders' equity/dividends | 1,183,697 | 10.4 | 1,212,201 | 11.5 | 2,395 |
| Retained earnings | 2,594,057 | 22.9 | 2,230,975 | 21.2 | 4,825 |
| Non-controlling interests in retained earnings | 29,281 | 0.3 | 29,801 | 0.3 | 59 |

The accompanying Notes are an integral part of these Financial Statements.

Bradesco

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Consolidated Cash Flow Statement - In Thousands of Reais

| | 2014 | | 2013 |
|---|-------------------------|-------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester |
| | | | 1 st semester |
| Cash flow from operating activities: | | | |
| Net Income before income tax and social contribution | 6,503,417 | 5,908,365 | 12,411,782 |
| Adjustments to net income before income tax and social contribution | 7,907,424 | 7,606,227 | 15,513,651 |
| Allowance for loan losses | 3,644,559 | 3,251,299 | 6,895,858 |
| Depreciation and amortization | 699,889 | 679,403 | 1,379,292 |
| Expenses with civil, labor and tax provisions | 727,276 | 799,809 | 1,527,085 |
| Expenses with adjustment for inflation and interest on technical reserves for insurance, pension plans and capitalization bonds | 2,492,083 | 2,580,982 | 5,073,065 |
| Equity in the earnings (losses) of unconsolidated companies | (34,864) | (51,763) | (86,627) |
| (Gain)/loss on sale of investments | 1,858 | (4) | 1,854 |
| (Gain)/loss on sale of fixed assets | (10,765) | 3,127 | (7,638) |
| (Gain)/loss on sale of foreclosed assets | 83,247 | 62,899 | 146,146 |
| Other | 304,141 | 280,475 | 584,616 |
| Adjusted net income before taxes | 14,410,841 | 13,514,592 | 27,925,433 |
| (Increase)/decrease in interbank investments | (1,059,515) | 15,613,632 | 14,554,117 |
| (Increase)/decrease in trading securities and derivative financial instruments | (8,295,443) | (68,310) | (8,363,753) |
| (Increase)/decrease in interbank and interdepartmental accounts | 536,913 | (2,726,528) | (2,189,615) |
| (Increase) in loan and leasing | (3,589,399) | (8,794,161) | (12,383,560) |
| (Increase) in insurance and reinsurance receivables and reinsurance assets – technical reserves | (292,683) | (279,231) | (571,914) |
| Increase/(decrease) in technical reserves for insurance, pension plans and capitalization bonds | 2,489,501 | (1,059,288) | 1,430,213 |
| Increase/(decrease) in deferred income | (336,699) | (116,634) | (453,333) |
| (Increase)/decrease in other receivables and other assets | 7,562,437 | (3,618,405) | 3,944,032 |
| (Increase)/decrease in reserve requirement - Brazilian Central Bank | 5,417,334 | (3,538,171) | 1,879,163 |
| Increase/(decrease) in deposits | (5,438,962) | 646,450 | (4,792,512) |
| Increase/(decrease) in federal funds purchased and securities sold under agreements to repurchase | 4,894,958 | (5,562,766) | (667,808) |
| Increase in funds from issuance of securities | 5,366,132 | 6,856,616 | 12,222,748 |
| Increase/(decrease) in borrowings and onlending | (2,582,701) | 629,165 | (1,953,536) |

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| | | | | |
|--|--------------------|--------------------|--------------------|---------------------|
| Increase/(decrease) in other liabilities | (6,584,618) | 7,747,175 | 1,162,557 | (2,839,820) |
| Income tax and social contribution paid | (1,258,209) | (2,839,584) | (4,097,793) | (4,436,488) |
| Net cash provided by/(used in) operating activities | 11,239,887 | 16,404,552 | 27,644,439 | 96,710,386 |
| Cash flow from investing activities: | | | | |
| (Increase)/decrease in held-to-maturity securities | (324,087) | (561,866) | (885,953) | 189,963 |
| Sale of/maturity of and interests on available-for-sale securities | 12,404,826 | 10,632,545 | 23,037,371 | 27,958,933 |
| Proceeds from sale of foreclosed assets | 141,620 | 131,827 | 273,447 | 204,611 |
| Sale of investments | 1,583 | 2,277 | 3,860 | 198,435 |
| Sale of premises and equipment | 139,076 | 176,261 | 315,337 | 264,298 |
| Purchases of available-for-sale securities | (12,954,809) | (16,569,919) | (29,524,728) | (60,877,870) |
| Foreclosed asset acquisitions | (352,534) | (309,650) | (662,184) | (528,565) |
| Investment acquisitions | (5,044) | (1,440) | (6,484) | (76,442) |
| Purchase of premises and equipment | (306,030) | (263,981) | (570,011) | (577,445) |
| Intangible asset acquisitions | (211,723) | (168,778) | (380,501) | (1,723,220) |
| Dividends and interest on shareholders' equity received | 28,833 | 119,882 | 148,715 | 179,991 |
| Net cash provided by/(used in) investing activities | (1,438,289) | (6,812,842) | (8,251,131) | (34,787,311) |
| Cash flow from financing activities: | | | | |
| Increase/(decrease) in subordinated debts | (455,916) | (45,091) | (501,007) | 1,370,392 |
| Dividends and interest on shareholders' equity paid | (248,665) | (2,346,657) | (2,595,322) | (2,788,503) |
| Non-controlling interest | (92,343) | (85,967) | (178,310) | (62,715) |
| Acquisition of own shares | - | (28,922) | (28,922) | - |
| Net cash provided by/(used in) financing activities | (796,924) | (2,506,637) | (3,303,561) | (1,480,826) |
| Net increase in cash and cash equivalents | 9,004,674 | 7,085,073 | 16,089,747 | 60,442,249 |
| Cash and cash equivalents - at the beginning of the period | 124,909,995 | 117,824,922 | 117,824,922 | 47,555,069 |
| Cash and cash equivalents - at the end of the period | 133,914,669 | 124,909,995 | 133,914,669 | 107,997,318 |
| Net increase in cash and cash equivalents | 9,004,674 | 7,085,073 | 16,089,747 | 60,442,249 |

The accompanying Notes are an integral part of these Financial Statements.

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Notes to the Financial Statements Index

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Notes to the Consolidated Financial Statements

1) OPERATIONS

Banco Bradesco S.A. (Bradesco) is a private-sector publicly traded company and universal bank that carries out all types of banking activities that it is authorized to do so through its commercial, foreign exchange, consumer financing and housing loan portfolios. The Bank has a number of other activities, either directly or indirectly, through its subsidiaries, particularly in leasing, investment banking, brokerage, consortium management, credit cards, real estate projects, insurance, pension plans and capitalization bonds. Operations are conducted within the context of the companies within the Bradesco Organization, working together in the market.

2) PRESENTATION OF THE FINANCIAL STATEMENTS

Bradesco's consolidated financial statements include the financial statements for Banco Bradesco, its foreign branches, subsidiaries and jointly-controlled entities, in Brazil and abroad, including SPEs (Special Purpose Entities). They were prepared based on accounting practices issued by Laws nº 4595/64 (Brazilian Financial System Law) and nº 6404/76 (Brazilian Corporate Law), along with amendments introduced by Laws nº 11638/07 and nº 11941/09 relating to the accounting of operations, associated with rules and instructions of the National Monetary Council (CMN) and the Brazilian Central Bank (Bacen), Brazilian Securities and Exchange Commission (CVM), where applicable, National Private Insurance Council (CNSP), Insurance Superintendence (Susep) and National Supplementary Healthcare Agency (ANS). The financial statements of leasing companies included in the consolidated information were prepared using finance leases, whereby leased fixed assets are classified as operating leases less the residual value paid in advance.

In the preparation of these consolidated financial statements, intercompany transactions, including investments, assets and liabilities, revenue, expenses and unrealized profit were eliminated and net income and shareholders' equity attributable to the non-controlling interests were accounted for on a separate line. For jointly-controlled investments with other shareholders, assets, liabilities and income and loss were proportionally consolidated in the consolidated financial statements according to the interest on shareholders' equity of each investee. Goodwill on the acquisition of investments in subsidiary/unconsolidated companies or jointly-controlled entities is included in investments and intangible assets (Note 15a). The foreign exchange variation from foreign branches or investments is presented in the income statement accounts together with changes in the value of the derivative financial instrument, borrowing or onlending operation to eliminate the effect of these investment hedge instruments.

The financial statements include estimates and assumptions, such as: the calculation of estimated loan losses; fair value estimates of certain financial instruments; civil, tax and labor provisions; impairment

losses of securities classified as available-for-sale and held-to-maturity and non-financial assets; the calculation of technical reserves for insurance, pension plans and capitalization bonds; and the determination of the useful life of specific assets. Actual results may differ from those based on estimates and assumptions.

Bradesco's consolidated financial statements were approved by the Board of Directors on July 30, 2014.

Report on Economic and Financial Analysis – June 2014

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Below are the primary direct and indirectly owned companies included in the consolidation:

| | Activity | Equity interest | | |
|--|------------------------|-----------------|------------------|-----------------|
| | | 2014 June 30 | 2014 March 31 | 2014 June 30 |
| Financial Area - Brazil | | | | |
| Alvorada Cartões, Crédito, Financiamento e Investimento S.A. (1) | Banking | - 100.00% | 100.00% | 100.00% |
| Banco Alvorada S.A. | Banking | 99.99% | 99.99% | 99.99% |
| Banco Bradesco Financiamentos S.A. | Banking | 100.00% | 100.00% | 100.00% |
| Banco Bankpar S.A. (2) | Banking | - 100.00% | 100.00% | 100.00% |
| Banco Bradesco BBI S.A. | Investment bank | 98.35% | 98.35% | 98.35% |
| Banco Boavista Interatlântico S.A. | Banking | 100.00% | 100.00% | 100.00% |
| Banco CBSS S.A. (3) | Banking | 100.00% | 100.00% | 100.00% |
| Banco Bradesco Cartões S.A. | Cards | 100.00% | 100.00% | 100.00% |
| Bradesco Administradora de Consórcios Ltda. | Consortium management | 100.00% | 100.00% | 100.00% |
| Banco Bradesco BERJ S.A. (4) | Banking | 100.00% | 100.00% | 100.00% |
| Bradesco Leasing S.A. Arrendamento Mercantil | Leasing | 100.00% | 100.00% | 100.00% |
| Bradesco S.A. Corretora de Títulos e Valores Mobiliários | Brokerage | 100.00% | 100.00% | 100.00% |
| BRAM - Bradesco Asset Management S.A. DTVM | Asset management | 100.00% | 100.00% | 100.00% |
| Ágora Corretora de Títulos e Valores Mobiliários S.A. | Brokerage | 100.00% | 100.00% | 100.00% |
| Banco Bradescard S.A. | Cards | 100.00% | 100.00% | 100.00% |
| Cielo S.A. (5) | Services | 28.65% | 28.65% | 28.65% |
| Cia. Brasileira de Soluções e Serviços - Alelo (5) | Services | 50.01% | 50.01% | 50.01% |
| Tempo Serviços Ltda. | Services | 100.00% | 100.00% | 100.00% |
| Financial Area - Abroad | | | | |
| Banco Bradesco Argentina S.A. | Banking | 99.99% | 99.99% | 99.99% |
| Banco Bradesco Europa S.A. | Banking | 100.00% | 100.00% | 100.00% |
| Banco Bradesco S.A. Grand Cayman Branch (6) | Banking | 100.00% | 100.00% | 100.00% |
| Banco Bradesco New York Branch | Banking | 100.00% | 100.00% | 100.00% |
| Bradesco Securities, Inc. | Brokerage | 100.00% | 100.00% | 100.00% |
| Bradesco Securities, UK. | Brokerage | 100.00% | 100.00% | 100.00% |
| Insurance, Pension Plan and Capitalization Bond Area | | | | |
| Bradesco Argentina de Seguros S.A. | Insurance | 99.92% | 99.92% | 99.92% |
| Bradesco Auto/RE Companhia de Seguros | Insurance | 100.00% | 100.00% | 100.00% |
| Bradesco Capitalização S.A. | Capitalization bonds | 100.00% | 100.00% | 100.00% |
| Bradesco Saúde S.A. | Insurance/health | 100.00% | 100.00% | 100.00% |
| Odontoprev S.A. (7) | Dental care | 50.01% | 50.01% | 43.00% |
| Bradesco Seguros S.A. | Insurance | 100.00% | 100.00% | 100.00% |
| Bradesco Vida e Previdência S.A. | Pension plan/insurance | 100.00% | 100.00% | 100.00% |
| Atlântica Companhia de Seguros | Insurance | 100.00% | 100.00% | 100.00% |

Other Activities

| | | |
|--|------------------------|-------------------------|
| Andorra Holdings S.A. | <i>Holding</i> | 100.00% 100.00% 100.00% |
| Bradseg Participações S.A. | <i>Holding</i> | 100.00% 100.00% 100.00% |
| Bradescor Corretora de Seguros Ltda. | Insurance brokerage | 100.00% 100.00% 100.00% |
| Bradesplan Participações Ltda. | <i>Holding</i> | 100.00% 100.00% 100.00% |
| BSP Empreendimentos Imobiliários S.A. | Real estate | 100.00% 100.00% 100.00% |
| Cia. Securitizadora de Créditos Financeiros Rubi | Credit acquisition | 100.00% 100.00% 100.00% |
| Columbus Holdings S.A. | <i>Holding</i> | 100.00% 100.00% 100.00% |
| Nova Paiol Participações Ltda. | <i>Holding</i> | 100.00% 100.00% 100.00% |
| Scopus Tecnologia Ltda. | Information technology | 100.00% 100.00% 100.00% |
| União Participações Ltda. | <i>Holding</i> | 100.00% 100.00% 100.00% |

- (1) Company merged into Banco Bradesco BERJ S.A. in April 2014;
- (2) Company merged into Banco Bradesco Cartões S.A. in June 2014;
- (3) New corporate name of Bankpar Arrendamento Mercantil S.A.;
- (4) Currently Banco BERJ S.A.;
- (5) Company proportionally consolidated, pursuant to CMN Resolution nº 2723/00 and CVM Rule nº 247/96;
- (6) The special purpose entity International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 16d); and
- (7) Increase in equity interest through share acquisition in January 2014;

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3) SIGNIFICANT ACCOUNTING PRACTICES

a) Functional and Presentation Currencies

Consolidated financial statements are presented in Brazilian reais, which is also Bradesco's functional currency. Foreign branches and subsidiaries are mainly a continuation of activities in Brazil, and, therefore, assets, liabilities and profit or loss are translated into Brazilian reais using the appropriate currency exchange rate to comply with accounting practices adopted in Brazil. Foreign currency translation gains and losses arising are recognized in the period's income statement under items "Derivative Financial Instruments" and "Borrowing and Onlending".

b) Income and Expense Recognition

Income and expenses are recognized on an accrual basis together to determine the net income for the period to which they relate, regardless of receipt or payment of funds.

Fixed rate transactions are recorded at their redemption value with the income or expense relating to future periods being recorded as a deduction from the corresponding asset or liability. Finance income and costs are prorated daily and calculated based on the exponential method, except when they relate to discounted notes or to foreign transactions which are calculated using the straight-line method.

Floating rate or foreign-currency-indexed transactions are adjusted for inflation at the end of the reporting period.

Insurance and coinsurance premiums, net of premiums assigned to coinsurance and corresponding commissions, are recorded upon the issue of the related policies/certificates/endorsements and invoices, or upon the beginning of the effectiveness of risk in cases in which the risk begins before the issue, and recognized on a straight-line basis during the policies' effective period through accrual and reversal of the unearned premium reserve of deferred acquisition costs. Revenues from premiums and the corresponding

deferred acquisition costs, relating to existing risk but with no policy issued, are recorded in the income statement at the beginning of the risk coverage, based on estimated figures.

Recognition of health insurance premiums commences concurrent with the effectiveness of the corresponding insurance policy and is recognized in proportion to the portion of the term elapse.

Income and expenses arising from DPVAT insurance operations are recorded based on information provided by Seguradora Líder dos Consórcios do Seguro DPVAT S.A.

Accepted coinsurance and retrocession operations are recorded based on the information received from other companies and IRB - Brasil Resseguros S.A. (IRB), respectively. Deferral of reinsurance premiums granted is consistent to the corresponding reinsurance premium and/or reinsurance contract.

Brokerage and acquisition of new health insurance operations are deferred and recorded in the income statement on a straight-line basis according to the average time beneficiaries stay in a plan, as measured by a technical study, as provided for in ANS Normative Resolution nº 314/12.

Pension plan contributions and life insurance premiums covering survival are recognized in the income statement as they are received. Income from management fees paid by special-purpose investment funds are recognized on the accrual basis at contractual rates.

Income from capitalization bonds is recognized when it is effectively received. Income from prescribed capitalization bonds are recognized after the prescription period, which according to Brazilian law, is up to 20 years for capitalization bonds and drawings not redeemed by November 11, 2003 and 5 years after this date. The expenses for placement of capitalization bonds, classified as "Acquisition Costs", are recognized when they are incurred. Technical reserves are recorded when the respective revenues are registered in books.

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c) Cash and cash equivalents

Cash and cash equivalents include: funds available in currency, investments in gold, investments in federal funds purchases and securities sold under agreements to repurchase and interest-earning deposits in other banks, maturing in 90 days or less, and are exposed to insignificant risk of change in fair value. These funds are used by Bradesco to manage its short-term commitments.

Cash and cash equivalents detailed balances are reflected in Note 6.

d) Interbank investments

Unrestricted purchase and sale commitments are stated at their fair value. Other investments are stated at cost, plus income earned up to the end of the reporting period, net of any devaluation allowance, if applicable.

The breakdown, terms and proceeds relating to interbank investments are presented in Note 7.

e) Securities - Classification

- Trading securities - securities acquired for the purpose of being actively and frequently traded. They are recorded at cost, plus income earned and adjusted to Fair value recognized in profit or loss for the period;

- Available-for-sale securities - securities that are not specifically intended for trading purposes or to be held to maturity. They are recorded at cost, plus income earned, which is recorded in profit or loss in the period and adjusted to Fair value within shareholders' equity, net of tax, which will be recognized in profit or loss only when effectively disposed; and
- Held-to-maturity securities - securities for which there is positive intent and financial capacity to be held in the portfolio up to maturity. They are recorded at cost, plus earnings recognized in profit or loss for the period.

Securities classified as trading and available-for-sale, as well as derivative financial instruments, are recognized in the consolidated statement of financial position at their estimated fair value. Fair value is generally based on quoted market prices or quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on traders' quotations, pricing models, discounted cash flows or similar techniques to determine the fair value and may require judgment or significant estimates by Management.

Classification, breakdown and segmentation of securities are presented in Note 8 (a to d).

f) Derivative financial instruments (assets and liabilities)

Classified according to intended use by Management, on the date that the operation was contracted and considering if it was intended for hedging purposes or not.

Operations involving derivative financial instruments are designed to meet the Bank's own needs in order to manage overall exposure, as well as to meet customer requests to manage their positions. Gains and losses are recorded in income or expenses accounts of the respective financial instruments.

Derivative financial instruments used to mitigate risk deriving from exposure to variations in the Fair value of financial assets and liabilities are designated as hedges and are classified according to their nature:

- Market risk hedge: financial instruments classified in this category as well as the hedge-related financial assets and liabilities, gains and losses, realized or not, are recorded in the income statement; and

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- Cash flow hedge: effective portion of valuation or devaluation of financial instruments classified in this category is recorded, net of taxes, in a specific account under shareholders' equity. The ineffective portion of the respective hedge is directly recognized in profit or loss.

A breakdown of amounts included in derivative financial instruments, in the balance sheet and off-balance-sheet accounts, is disclosed in Note 8 (e to h).

g) Loans and leasing, advances on foreign exchange contracts, other receivables with credit characteristics and allowance for loan losses

Loans and leasing, advances on foreign exchange contracts and other receivables with credit characteristics are classified by risk level based on: (i) the parameters established by Resolution CMN n° 2682/99, which requires risk ratings to have nine levels, where "AA" is (minimum risk) and "H" (maximum risk); and (ii) the Administration's assessment of the risk level. This assessment, which is carried out regularly, considers current economic conditions and past experience with loan losses, as well as specific and general risks relating to operations, debtors and guarantors. Moreover, the period of late payment defined in CMN Resolution n° 2682/99 is also considered to rate customer risk as follows:

| Past-due period (1) | Customer rating |
|----------------------------|------------------------|
| • from 15 to 30 days | B |
| • from 31 to 60 days | C |
| • from 61 to 90 days | D |
| • from 91 to 120 days | E |
| • from 121 to 150 days | F |
| • from 151 to 180 days | G |
| • more than 180 days | H |

(1) For transactions with terms of more than 36 months, past-due periods are doubled, as allowed under CMN Resolution n° 2682/99.

Interest and inflation adjustments on past-due transactions are only recognized up to the 59th day that they are past due. As from the 60th day, they are recognized in deferred income.

H-rated past-due transactions remain at this level for six months, after which they are written-off against the existing allowance and controlled in off-balance-sheet accounts for at least five years.

Renegotiated transactions are maintained at least at the same level as previously classified. Renegotiations already written-off against the allowance and that were recorded in off-balance-sheet accounts, are rated as level “H” and any possible gains derived from their renegotiation are recognized only when they are effectively received. When there is a significant repayment on the operation or when new material facts justify a change in the level of risk, the operation may be reclassified to a lower risk category.

The estimated allowance for loan losses is calculated to sufficiently cover probable losses, considering CMN and Bacen standards and instructions, together with Management assessment to determine credit risk.

Type, values, terms, levels of risk, concentration, economic sector of the activity, renegotiation and income from loans, as well as the breakdown of expenses and statement of financial position accounts for the allowance for loan losses are presented in Note 10.

h) Income tax and social contribution (assets and liabilities)

Income tax and social contribution credits, calculated on income tax losses, social contribution losses and temporary additions are recorded in “Other Receivables - Sundry” and the provisions for deferred tax liabilities on tax differences in leasing depreciation and mark-to-market adjustments on securities are recorded in “Other Liabilities - Tax and Social Security”. The income tax rate only applies to tax differences in leasing depreciation.

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Tax credits on temporary additions are used and/or reversed against the corresponding provision. Tax credits on income tax and social contribution losses are used when taxable income is generated, under the 30% limit of the taxable profit for the period. Such tax credits are recorded based on current expectations on when the deduction can be used, considering technical studies and analyses carried out by Management.

The provision for income tax is calculated at 15% of taxable income plus a 10% surcharge. Social contribution on net income is calculated at 15% for financial institutions and insurance companies and at 9% for other companies.

Provisions were recorded for other income tax and social contribution in accordance with specific applicable legislation.

Pursuant to Law n^o 11941/09, changes in the criteria to recognize for revenue, costs and expenses included in the net income for the period, enacted by Law n^o 11638/07 and by Articles n^o 37 and n^o 38 of Law n^o 11941/09, shall not affect taxable income, and, for tax purposes, accounting methods and criteria in force on December 31, 2007 are considered. For accounting purposes, the tax effects of adopting the aforementioned laws are recorded in the corresponding deferred tax assets and liabilities.

The breakdown of income tax and social contribution, showing the calculations, the origin and expected use of tax credits, as well as unrecorded tax credits, are presented in Note 34.

i) Prepaid expenses

Prepaid expenses are represented by use of funds for future benefits or services, which are recognized in the profit or loss on an accrual basis.

Incurring costs relating to corresponding assets that will generate revenue in subsequent periods are recorded in profit or loss according to the terms and the amount of expected benefits and directly written-off in profit or loss when the corresponding assets or rights are no longer part of the institution's assets or when future benefits are no longer expected.

Prepaid expenses are shown in details in Note 12b.

j) Investments

Investments in unconsolidated companies, with significant influence over the investee or with at least 20% of the voting rights, are accounted for by the equity method.

Tax incentives and other investments are stated at cost, less allowance for losses/impairment, where applicable.

Subsidiaries and jointly-controlled entities were consolidated, and the composition of the main companies can be found in Note 2. The composition of unconsolidated companies, as well as other investments, can be found in Note 13.

k) Premises and equipment

Relates to the tangible assets used by the Bank in its activities or used for that purpose, including those transactions which transfer risks, benefits and controls of the assets to the entity.

Premises and equipment are stated at acquisition cost, net of the respective accumulated depreciation, calculated by the straight-line method according to the assets' estimated economic useful life, where: use real estate - 4% per annum; furniture and utensils and machinery and equipment - 10% per annum; transport systems - 20% per annum; and data-processing systems - 20% to 50% per annum, and adjusted through impairment, when applicable.

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The breakdown of asset costs and their corresponding depreciation, as well as the unrecorded surplus value for real estate and fixed asset ratios, is presented in Note 14.

l) Intangible assets

Relates to the right over intangible assets used by the Bank in its activities or used for that purpose.

Intangible assets comprise:

- Future profitability/acquired client portfolio and acquisition of right to provide banking services: they are recorded and amortized, as applicable, over the period in which the asset will directly and indirectly contribute to future cash flows and adjusted through impairment, where applicable; and
- Software: stated at cost less amortization calculated on a straight-line basis over the estimated useful life (20% to 50% p.a.), from the date it is available for use and adjusted through impairment, where applicable. Internal software development costs are recognized as an intangible asset when it is possible to show the intention and ability to complete such development, as well as to reliably measure costs directly attributable to the intangible asset. These costs are amortized during its estimated useful life, considering the expected future economic benefits.

Goodwill and other intangible assets, including their changes by class, are broken down in Note 15.

m) Impairment

Financial and non-financial assets are tested for impairment.

Impairment evidence may comprise the non-payment or payment delay by the debtor, possible bankruptcy process or even significant or extended decline in asset value.

An impairment loss of a financial or non-financial asset is recognized in the profit or loss for the period if the book value of an asset or cash-generating unit exceeds its recoverable value.

Impairment losses are presented in Note 8d(10).

n) Deposits and federal funds purchased and securities sold under agreements to repurchase

These are recognized at the value of the liabilities and include, when applicable, related charges up to the end of the reporting period, on a daily prorated basis.

A breakdown of securities recorded in deposits and federal funds purchased and securities sold under agreements to repurchase, as well as terms and amounts recognized in the statement of financial position and income statement, is presented in Note 16.

o) Technical reserves relating to insurance, pension plans and capitalization bonds

- Damage, health and group insurance lines, except life insurance covering survival:
 - The unearned premium reserve (PPNG) is calculated on a daily prorated basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, is comprised of the portion corresponding to the periods of risk not arising from insurance policies less initial contracting costs, except for health and personal insurance, and includes estimates for risks in effect but not issued (RVNE);
 - The unearned premium or contribution reserve (PPCNG) is calculated on a daily prorated basis considering health insurance premiums and recorded by the portion corresponding to the insurance contract risk periods to be elapsed, whose effectiveness has already started;

- The mathematical reserve for unvested benefits (PMBaC) is calculated by the difference between the current value of future benefits and the current value of future contributions, corresponding to assumed obligations;

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- The reserve for unvested benefits relating to the individual health care plan portfolio covers the holder's dependents for five years upon death, and it is calculated based on the time dependents are expected to remain in the plan up to the end of this five-year period, in addition to the discount rate based on the Bank's own study; after this, it is calculated based on costs on the five-year-period plan, excluding payment of premiums;

- The reserve for vested benefits relating to the individual health care plan portfolio comprises obligations under the terms of the contract relating to coverage of the health care plan, and premiums for the payment of insurers participating in the Bradesco Saúde— "GBS Plan" insurance, based on the present value of estimated future expenses with health care provided to dependents whose holders are already deceased, as provided for in ANS Normative Resolution nº 75/04, and the discount rate based on the Bank's own study;

- For Health Insurance, the reserve for incurred but not reported (IBNR) claims is calculated based on incurred but not paid (IBNP) claims less the balance of the reserve for unsettled claims (PSL) on the calculation date. A final estimate of IBNP claims based on monthly run-off triangles, which consider the claims ratio in the last 12 months, is prepared to calculate IBNP claims;

- For non-life insurance, the reserve for incurred but not reported (IBNR) claims is calculated based on incurred but not paid (IBNP) claims less the balance of the reserve for unsettled claims (PSL) on the calculation date. A final estimate of IBNP claims based on biannual run-off triangles is prepared to calculate IBNP claims. The run-off triangles consider the historical development of claims paid in the last 14 semesters to determine a future projection per occurrence period, and considers the estimated claims incurred and not enough reported (IBNER), reflecting the expectation of changing the amount provisioned throughout the regulatory process. In 2013, the premise regarding the expectation of receiving saved and indemnified items was segregated between IBNR and PSL;

- For other life insurance, the reserve for incurred but not reported (IBNR) claims is calculated based on incurred but not paid (IBNP) claims less the balance of the reserve for unsettled claims (PSL) on the calculation date. A final estimate of IBNP claims based on biannual run-off triangles is prepared to calculate IBNP claims. The run-off triangles consider the historical development of claims paid in the last 14

semesters to determine a future projection per occurrence period;

- The reserve for unsettled claims (PSL) considers all loss notices received up to the end of the reporting period. The reserve is adjusted for inflation and includes all claims under litigation and loss of suits costs;

- For non-life insurance, the reserve for unsettled claims (PSL) is determined based on the indemnity payment estimates, considering all administrative and judicial claims existing at the reporting date, net of the corresponding portion of the expectation of receiving saved and indemnified items, including loss of suits costs;

- The reserve for related expenses (PDR) is recorded to cover estimated benefit and claims expenses;

- The reserve for redemptions and other amounts to be settled (PVR) comprises figures related to redemptions to settle and premium refund not yet paid;

- The complementary reserve for coverage (PCC) refers to the amount necessary to complement technical reserves, as calculated through the Liability Adequacy Test (LAT), which is prepared biannually using statistical and actuarial methods based on realistic considerations, taking into account the biometric table BR-EMS of both genders, improvement of G Scale and forward interest rate structures (ETTJ) free from risk and defined by Susep. The improvement rate is calculated from automatic updates of the biometric table, considering the expected increase in future life expectancy; and

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- Other technical reserves are mainly recorded to cover differences between the premiums future adjustments and the ones necessary to the technical balance of healthcare plan individual portfolio, adopting the formula included in the actuarial technical note approved by ANS, and the discount rate based on Bank's own study.

- Pension plans and life insurance covering survival:
 - The unrealized risk premiums (PPNG) is calculated on a daily prorated basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, is comprised of the portion corresponding to periods of risks not arising from insurance policies and includes an estimate for risks in effect but not issued (RVNE);-

 - The mathematical reserve for unvested benefits (PMBaC) is recorded for participants who have not yet received any benefit. In defined benefit pension plans, the reserve represents the difference between the current value of future benefits and the current value of future contributions, corresponding to obligations in the form of retirement, disability, pension and annuity plans. The reserve is calculated using methodologies and assumptions set forth in the actuarial technical notes;

 - The mathematical reserve for unvested benefits related to life insurance and unrestricted benefit pension plans (VGBL and PGBL), apart from the defined contribution plans, shows the value of participant contributions, net of costs and other contractual charges, plus income from investment;

 - The reserve for redemptions and other amounts to be settled (PVR) comprises figures related to redemptions to settle, premium refund and portability requested not yet transferred to the recipient;

 - The mathematical reserve for vested benefits (PMBC) is recognized for participants already benefiting and corresponds to the present value of future obligations related to the payment of ongoing benefits;

- The complementary reserve for coverage (PCC) refers to the amount necessary to complement technical reserves, as calculated through the Liability Adequacy Test (LAT), which is prepared biannually using statistical and actuarial methods based on realistic considerations, taking into account the biometric table BR-EMS of both genders, improvement of G Scale and forward interest rate structures (ETTJ) free from risk and defined by Susep. The improvement rate is calculated from automatic updates of the biometric table, considering the expected increase in future life expectancy;

- The reserve for related expenses (PDR) is recorded to cover estimated benefit and claims expenses;

- The reserve for financial surplus (PEF) corresponds to the portion of income from investment of reserves that exceeds minimum returns from pension plans that have a financial surplus in the participation clause;

- The reserve for technical surplus (PET) corresponds to the difference between the expected and the actual amounts for events in the period for pension plans that have a technical surplus in the participation clause;

- The reserve for incurred and not reported (IBNR) events is calculated based on run-off triangles, which consider the history of losses reported in the last 84 months to set forth a future projection by incurrence period;

- The reserve for unsettled claims (PSL) considers all loss notices received up to the end of the reporting period. The reserve is adjusted for inflation and includes all claims under litigation and loss of suit costs; and

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- Other technical reserves (OTP) comprise the amounts required by Susep Circular Letter nº 462/13.

- Capitalization bonds:
 - The mathematical reserve for capitalization bond (PMC) is recorded for each active or suspended capitalization bond during the estimated term set forth in the general conditions of the plan, and is calculated according to the methodology set forth in the actuarial technical notes;

 - The reserve for redemption (PR) is recorded from capitalization bonds overdue or not yet due where early redemption has been requested by the customer. Reserves are adjusted for inflation based on the indexes provided in each plan;

 - The reserve for draws not yet taken place (PSR) and the reserve for draws payable (PSP) are recorded to cover premiums for future draws (not yet taken place) and also for prize money from draws where customers have already been chosen (payable); and

 - The reserve for administrative expense (PDA) is recorded to cover the plan's expenses with placement and disclosure, brokerage and others, and complies with the methodology established in actuarial technical note.

Technical reserves are shown by account, product and segment, as well as amounts and details of plan assets covering these technical reserves, and are shown in Note 21.

p) Provisions, contingent assets and liabilities and legal obligations - tax and social security

Provisions, contingent assets and liabilities, and legal obligations, as defined below, are recognized, measured and disclosed in accordance with the criteria set out in CPC 25, approved by CMN Resolution nº 3823/09 and CVM Resolution nº 594/09:

- **Contingent assets:** these are not recognized in the financial statements, except when Management has control over the situation or when there are real guarantees or favorable judicial decisions, to which no further appeals are applicable, classifying the gain as practically certain by confirming the expectation of receipt or compensation against another liability. Contingent assets with a chance of probable success are disclosed in the notes to the financial statements;
- **Provisions:** these are recorded taking into consideration the opinion of legal counsel, the nature of the lawsuits, similarity with previous lawsuits, complexity and positioning of the courts, whenever the loss is deemed probable which would cause a probable outflow of funds to settle the obligation and when amounts can be reliably measured;
- **Contingent liabilities:** according to CPC 25, the term “contingent” is used for liabilities that are not recognized because their existence will only be confirmed by the occurrence of one or more uncertain future events beyond Management’s control. Contingent liabilities considered as possible losses should only be disclosed in the notes when relevant. Obligations deemed remote are not recorded as a provision nor disclosed; and
- **Legal obligations - provision for tax risks:** results from judicial proceedings, being contested on the grounds of legality or constitutionality, which, regardless of the assessment of the probability of success, are fully recognized in the financial statements.

Details on lawsuits, as well as segregation and changes in amounts recorded, by type, are presented in Note 18.

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q) Funding expenses

Expenses related to funding transactions involving the issuance of securities are recognized in the profit or loss over the term of the transaction and reduces the corresponding liability. They are presented in Notes 16c and 19.

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r) Other assets and liabilities

Assets are stated at their realizable amounts, including, when applicable, related income and monetary and exchange variations (on a daily prorated basis), less provision for losses, when deemed appropriate. Liabilities include known or measurable amounts, including related charges and monetary and exchange variations (on a daily prorated basis).

s) Subsequent events

These refer to events occurring between the reporting and the date the financial statement they are authorized to be issued.

They comprise the following:

- Events resulting in adjustments: events relating to conditions already existing at the end of the reporting period; and
- Events not resulting in adjustments: events relating to conditions not existing at the end of the reporting period.

Subsequent events, if any, are described in Note 35.

4) INFORMATION FOR COMPARISON PURPOSES

Reclassifications

There were no reclassifications or other relevant information for previous periods that affect the comparability of the consolidated financial statements for the period ended June 30, 2014.

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5) STATEMENT OF FINANCIAL POSITION AND INCOME STATEMENT ADJUSTED BY OPERATING SEGMENT

a) Statement of financial position

| | Financial (1) (2) | | Insuranc (2) |
|--|--------------------|-------------------|--------------------|
| | Brazil | Abroad | Brazil |
| Assets | | | |
| Current and long-term assets | 707,050,430 | 92,799,851 | 165,522,600 |
| Funds available | 11,479,996 | 3,093,163 | 233,300 |
| Interbank investments | 135,479,561 | 2,174,114 | |
| Securities and derivative financial instruments | 166,112,420 | 13,084,470 | 154,025,600 |
| Interbank and interdepartmental accounts | 56,115,573 | - | |
| Loan and leasing | 252,450,142 | 74,041,720 | |
| Other receivables and assets | 85,412,738 | 406,384 | 11,263,500 |
| Permanent assets | 63,825,928 | 35,413 | 3,674,700 |
| Investments | 53,611,194 | - | 1,287,500 |
| Premises and equipment | 3,513,780 | 11,938 | 992,300 |
| Intangible assets | 6,700,954 | 23,475 | 1,394,800 |
| Total on June 30, 2014 | 770,876,358 | 92,835,264 | 169,197,300 |
| Total on March 31, 2014 | 762,482,404 | 97,476,143 | 162,282,700 |
| Total on June 30, 2013 | 744,706,198 | 90,148,233 | 155,703,100 |
| Liabilities | | | |
| Current and long-term liabilities | 692,995,481 | 61,028,608 | 150,260,700 |
| Deposits | 186,949,638 | 29,769,852 | |
| Federal funds purchased and securities sold under agreements to repurchase | 253,511,394 | 2,673,159 | |
| Funds from issuance of securities | 63,011,712 | 8,068,100 | |
| Interbank and interdepartmental accounts | 5,673,313 | - | |
| Borrowing and onlending | 88,344,041 | 10,396,587 | |
| Derivative financial instruments | 2,795,539 | 1,931,026 | |
| Technical reserves from insurance, pension plans and capitalization bonds | - | - | 142,731,600 |
| Other liabilities: | | | |
| - Subordinated debts | 27,658,295 | 7,725,701 | |
| - Other | 65,051,549 | 464,183 | 7,529,100 |

| | | |
|--|--------------------|-------------------------------|
| Deferred income | 223,400 | - |
| Non-controlling interests in subsidiaries | 857,199 | 31,806,656 18,936,500 |
| Shareholders' equity | 76,800,278 | - |
| Total on June 30, 2014 | 770,876,358 | 92,835,264 169,197,300 |
| Total on March 31, 2014 | 762,482,404 | 97,476,143 162,282,700 |
| Total on June 30, 2013 | 744,706,198 | 90,148,233 155,703,100 |

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Notes to the Consolidated Financial Statements**b) Income statement**

| | Financial (1) (2) | | Insurance Group | | Other Activities (2) | Eliminations (4) |
|---|-------------------|----------------|------------------|----------------|----------------------|------------------|
| | Brazil | Abroad | (2) (3) | | | |
| | | | Brazil | Abroad | | |
| Revenues from financial intermediation | 45,708,812 | 1,166,733 | 6,826,040 | - | 74,377 | (370) |
| Expenses from financial intermediation | 27,882,927 | 671,375 | 5,073,065 | - | - | (370) |
| Gross income from financial intermediation | 17,825,885 | 495,358 | 1,752,975 | - | 74,377 | |
| Other operating income/expenses | (9,270,808) | (22,093) | 1,720,521 | (20) | 79,626 | |
| Operating income | 8,555,077 | 473,265 | 3,473,496 | (20) | 154,003 | |
| Non-operating income | (223,803) | 2,915 | (21,055) | - | (2,096) | |
| Income before taxes and non-controlling interest | 8,331,274 | 476,180 | 3,452,441 | (20) | 151,907 | |
| Income tax and social contribution | (3,780,661) | (12,919) | (1,287,272) | (12) | (50,906) | |
| Non-controlling interests in subsidiaries | (5,672) | - | (53,327) | - | (83) | |
| Net income for the 1st semester of 2014 | 4,544,941 | 463,261 | 2,111,842 | (32) | 100,918 | |
| Net income for the 1st semester of 2013 | 3,097,591 | 858,095 | 1,862,079 | (1,367) | 51,440 | |
| Net income for the 2nd quarter of 2014 | 2,395,381 | 270,375 | 1,071,491 | 57 | 40,450 | |
| Net income for the 1st quarter of 2014 | 2,149,560 | 192,886 | 1,040,351 | (89) | 60,468 | |

(1) The financial segment is comprised of financial institutions, holding companies—which are mainly responsible for managing financial resources, and credit card, consortium and asset management companies;

(2) The asset, liability, income and expense balances among companies from the same segment are eliminated;

(3) The Insurance Group segment comprises insurance, pension plan and capitalization bond companies; and

(4) Refer to amounts eliminated among companies from different segments, as well as among operations carried out in Brazil and abroad.

6) CASH AND CASH EQUIVALENTS

| | R\$ thousand | | |
|--|--------------------|--------------------|--------------------|
| | 2014 | | 2013 |
| | June 30 | March 31 | June 30 |
| Cash and due from banks in domestic currency | 7,650,892 | 7,249,718 | 11,618,039 |
| Cash and due from banks in foreign currency | 3,883,611 | 4,860,251 | 4,561,643 |
| Investments in gold | 99 | 98 | 93 |
| Total cash and due from banks | 11,534,602 | 12,110,067 | 16,179,775 |
| Interbank investments (1) | 122,380,067 | 112,799,928 | 91,817,543 |
| Total cash and cash equivalents | 133,914,669 | 124,909,995 | 107,997,318 |

(1) Refer to operations which mature 90 days or less from the date they were effectively invested and with insignificant risk of change in fair value.

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7) INTERBANK INVESTMENTS

a) Breakdown and maturity

| | 1 to 30 days |
|---|-------------------------|
| Investments in federal funds purchased and securities sold under agreements to repurchase: | |
| Own portfolio position | 3,166,999 |
| National treasury notes | 186,930 |
| National treasury bills | 2,967,850 |
| Other | 12,219 |
| Funded position | 118,408,807 |
| Financial treasury bills | 76,294 |
| National treasury notes | 75,398,612 |
| National treasury bills | 42,933,901 |
| Short position | 218,000 |
| National treasury bills | 218,000 |
| Subtotal | 121,793,807 |
| Interest-earning deposits in other banks: | |
| Interest-earning deposits in other banks | 3,210,343 |
| Provision for losses | (2,057) |
| Subtotal | 3,208,286 |
| Total on June 30, 2014 | 125,002,093 |
| % | 90.8 |
| Total on March 31, 2014 | 118,351,059 |
| % | 93.2 |
| Total on June 30, 2013 | 126,416,867 |
| % | 85.8 |

b) Income from interbank investments

Classified in the income statement as income on securities transactions.

| | R\$ thousand | | | |
|--|------------------|------------------|------------------|------------------|
| | 2 nd | 2014 | | 2013 |
| | quarter | 1 st | 1 st | 1 st |
| | quarter | quarter | semester | semester |
| Income from investments in purchase and sale commitments: | | | | |
| •Own portfolio position | 70,204 | 79,367 | 149,571 | 346,986 |
| •Funded position | 2,917,311 | 2,715,544 | 5,632,855 | 4,025,891 |
| •Short position | 27,508 | 120,712 | 148,220 | 3,488,534 |
| Subtotal | 3,015,023 | 2,915,623 | 5,930,646 | 7,861,411 |
| Income from interest-earning deposits in other banks | 198,976 | 128,668 | 327,644 | 256,967 |
| Total (Note 8h) | 3,213,999 | 3,044,291 | 6,258,290 | 8,118,378 |

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Notes to the Consolidated Financial Statements**8) SECURITIES AND DERIVATIVE FINANCIAL INSTRUMENTS**

Information on securities and derivative financial instruments is as follows:

a) Summary of the consolidated classification of securities by operating segment and issuer

| | 2014 | | | | | | | |
|--|--------------------|---------------------------------------|--------------------|---------------------|--------------------|--------------|--------------------|--------------|
| | Financial | Insurance/ Capitalization bonds | Pension plans | Other Activities | June 30 | % | March 31 | % |
| Trading securities (5) | 52,144,622 | 3,573,524 | 50,469,114 | 715,008 | 106,902,268 | 41.4 | 110,774,207 | 43.4 |
| - Government securities | 29,208,120 | 706,776 | 8,011 | 517,163 | 30,440,070 | 11.8 | 35,301,647 | 13.9 |
| - Corporate securities | 17,203,000 | 2,866,748 | 137,773 | 197,845 | 20,405,366 | 7.9 | 26,051,935 | 10.2 |
| - Derivative financial instruments (1) | 5,733,502 | - | - | - | 5,733,502 | 2.2 | 4,372,957 | 1.7 |
| - PGBL/VGBL restricted bonds | - | - | 50,323,330 | - | 50,323,330 | 19.5 | 45,047,668 | 17.6 |
| Available-for-sale securities (4) (5) | 107,908,861 | 9,816,621 | 9,984,073 | 53,820 | 127,763,375 | 49.4 | 121,094,631 | 47.4 |
| - Government securities | 58,666,845 | 8,070,744 | 8,237,657 | 2,771 | 74,978,017 | 29.0 | 75,121,878 | 29.4 |
| - Corporate securities | 49,242,016 | 1,745,877 | 1,746,416 | 51,049 | 52,785,358 | 20.4 | 45,972,753 | 18.0 |
| Held-to-maturity securities (4) | 36,757 | 4,166,630 | 19,590,162 | - | 23,793,549 | 9.2 | 23,528,116 | 9.2 |
| - Government securities | 36,757 | 4,166,630 | 19,590,162 | - | 23,793,549 | 9.2 | 23,528,116 | 9.2 |
| Subtotal | 160,090,240 | 17,556,775 | 80,043,349 | 768,828 | 258,459,192 | 100.0 | 255,396,954 | 100.0 |
| Purchase and sale commitments (2) | 18,239,202 | 7,326,105 | 49,086,468 | 89,431 | 74,741,206 | | 66,573,426 | 6 |
| Overall total | 178,329,442 | 24,882,880 | 129,129,817 | 858,259 | 333,200,398 | | 321,970,380 | 30 |
| - Government securities | 87,911,722 | 12,944,150 | 27,835,830 | 519,934 | 129,211,636 | 50.0 | 133,951,641 | 52.5 |
| - Corporate securities | 72,178,518 | 4,612,625 | 1,884,189 | 248,894 | 78,924,226 | 30.5 | 76,397,645 | 29.9 |

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| | | | | | | | | | |
|--------------------------------------|--------------------|-------------------|--------------------|----------------|--------------------|--------------|--------------------|--------------|-----------|
| - PGBL/VGBL restricted bonds | - | - | 50,323,330 | - | 50,323,330 | 19.5 | 45,047,668 | 17.6 | 4 |
| Subtotal | 160,090,240 | 17,556,775 | 80,043,349 | 768,828 | 258,459,192 | 100.0 | 255,396,954 | 100.0 | 24 |
| Purchase and sale commitments (2) | 18,239,202 | 7,326,105 | 49,086,468 | 89,431 | 74,741,206 | | 66,573,426 | | 6 |
| Overall total | 178,329,442 | 24,882,880 | 129,129,817 | 858,259 | 333,200,398 | | 321,970,380 | | 30 |

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Notes to the Consolidated Financial Statements**b) Breakdown of the consolidated portfolio by issuer**

| Securities (3) | June 30 | | | | 2014 |
|--|-------------------|-------------------|-------------------|--------------------|--------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | Fair/book value |
| | | | | | (6) (7) (8) |
| Government securities | 269,671 | 5,189,127 | 10,261,478 | 113,491,360 | 129,211,633 |
| Financial treasury bills | 81,973 | 1,174,066 | 1,440,483 | 6,952,607 | 9,649,122 |
| National treasury bills | 94,403 | 10,002 | 6,592,322 | 18,486,857 | 25,183,588 |
| National treasury notes | 67,720 | 3,984,699 | 2,228,673 | 87,687,033 | 93,968,122 |
| Brazilian foreign debt notes | 11,120 | - | - | 302,626 | 313,741 |
| Privatization currencies | - | - | - | 62,237 | 62,237 |
| Other | 14,455 | 20,360 | - | - | 34,815 |
| Private securities | 17,343,277 | 5,560,836 | 4,047,137 | 51,972,976 | 78,924,222 |
| Bank deposit certificates | 146,649 | 629,835 | 19,709 | 74,914 | 871,107 |
| Shares (9) | 5,942,454 | - | - | - | 5,942,454 |
| Debentures | 143,807 | 3,017,413 | 1,533,088 | 28,742,479 | 33,436,787 |
| Promissory notes | 200,059 | 783,914 | - | - | 983,973 |
| Foreign corporate securities | 125,462 | 14,424 | 442,009 | 8,000,975 | 8,582,870 |
| Derivative financial instruments (1) | 4,140,238 | 365,114 | 228,075 | 1,000,075 | 5,733,502 |
| Other | 6,644,608 | 750,136 | 1,824,256 | 14,154,533 | 23,373,533 |
| PGBL/VGBL restricted bonds | 3,265,713 | 14,972,603 | 5,474,241 | 26,610,773 | 50,323,330 |
| Subtotal | 20,878,661 | 25,722,566 | 19,782,856 | 192,075,109 | 258,459,199 |
| Purchase and sale commitments (2) | 74,741,206 | - | - | - | 74,741,206 |
| Hedge - cash flow (Note 8g) | - | - | - | - | - |
| Securities reclassified to "Held-to-maturity securities" (4) | - | - | - | - | - |
| Overall total | 95,619,867 | 25,722,566 | 19,782,856 | 192,075,109 | 333,200,399 |

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Notes to the Consolidated Financial Statements**c) Consolidated classification by category, maturity and operating segment****l) Trading securities**

| Securities (3) | June 30 | | | | 2014 | |
|---|-------------------|-------------------|------------------|--------------------|-----------------------------|---------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | Fair/book value (6) (7) (8) | Original amount (8) |
| - Financial (5) | 10,082,104 | 7,214,804 | 8,218,259 | 26,629,455 | 52,144,622 | 51,388,138 |
| National treasury bills | 31,331 | 7,659 | 4,140,739 | 556,197 | 4,735,926 | 4,735,926 |
| Financial treasury bills | 81,973 | 826,251 | 999,708 | 6,202,218 | 8,110,150 | 8,110,150 |
| Bank deposit certificates | 59,526 | 521,083 | 19,580 | 18,638 | 618,827 | 618,827 |
| Derivative financial instruments (1) | 4,140,238 | 365,114 | 228,075 | 1,000,075 | 5,733,502 | 5,099,000 |
| Debentures | 18,939 | 2,260,502 | 331,281 | 3,861,241 | 6,471,963 | 6,531,241 |
| Promissory notes | 78,768 | 75,044 | - | - | 153,812 | 153,812 |
| National treasury notes | 2,386 | 2,804,551 | 1,219,548 | 12,314,946 | 16,341,431 | 16,133,000 |
| Other | 5,668,943 | 354,600 | 1,279,328 | 2,676,140 | 9,979,011 | 10,000,000 |
| - Insurance companies and capitalization bonds | 1,167,055 | 631,136 | 274,665 | 1,500,668 | 3,573,524 | 3,566,668 |
| Financial treasury bills | - | 144,089 | 187,657 | 358,435 | 690,181 | 690,181 |
| National treasury bills | - | - | 12,154 | 4,017 | 16,171 | 16,171 |
| Bank deposit certificates | 1,213 | 108,295 | - | 17,767 | 127,275 | 127,275 |
| National treasury notes | - | 424 | - | - | 424 | 424 |
| Debentures | - | 5,133 | - | 126,804 | 131,937 | 131,937 |
| Other | 1,165,842 | 373,195 | 74,854 | 993,645 | 2,607,536 | 2,607,536 |
| - Pension plans | 3,327,155 | 14,980,323 | 5,474,241 | 26,687,395 | 50,469,114 | 50,469,114 |
| PGBL/VGBL restricted bonds | 3,265,713 | 14,972,603 | 5,474,241 | 26,610,773 | 50,323,330 | 50,323,330 |
| Other | 61,442 | 7,720 | - | 76,622 | 145,784 | 145,784 |
| - Other activities | 135,352 | 125,625 | 134,665 | 319,366 | 715,008 | 715,008 |
| Financial treasury bills | - | 87,516 | 87,430 | 243,518 | 418,464 | 418,464 |
| Bank deposit certificates | 5,116 | 457 | 129 | 8 | 5,710 | 5,710 |

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| Securities (3) | June 30 | | | | 2014 | | Origin amortiz cost |
|---|--------------------|-------------------|--------------------|-----------------------|--------------------|----------------|---------------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | Fair/book value | (6) (7) (8) | |
| National treasury bills | 10,095 | 2,344 | 20,926 | - | 33,365 | 33 | |
| Debentures | 3,904 | 1,314 | 324 | 35,289 | 40,831 | 40 | |
| Other | 116,237 | 33,994 | 25,856 | 40,551 | 216,638 | 216 | |
| Subtotal | 14,711,666 | 22,951,888 | 14,101,830 | 55,136,884 | 106,902,268 | 106,136 | |
| Purchase and sale commitments (2) | 74,506,700 | - | - | - | 74,506,700 | 74,506 | |
| Financial/other | 18,328,633 | - | - | - | 18,328,633 | 18,328 | |
| Insurance companies and capitalization bonds | 7,219,747 | - | - | - | 7,219,747 | 7,219 | |
| Pension plans | 48,958,320 | - | - | - | 48,958,320 | 48,958 | |
| - PGBL/VGBL | 47,786,715 | - | - | - | 47,786,715 | 47,786 | |
| - Funds | 1,171,605 | - | - | - | 1,171,605 | 1,171 | |
| Overall total | 89,218,366 | 22,951,888 | 14,101,830 | 55,136,884 | 181,408,968 | 180,642 | |
| Derivative financial instruments (liabilities) | (3,545,526) | (249,043) | (190,944) | (741,052) | (4,726,565) | (4,442) | |

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Notes to the Consolidated Financial Statements**II) Available-for-sale securities**

| Securities (3) (10) | June 30 | | | | 2014 | |
|---|------------------|------------------|------------------|--------------------|-----------------------------|-----------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | Fair/book value | a |
| | (6) | (7) | (8) | (9) | (10) | |
| - Financial (5) | 2,832,076 | 2,063,151 | 5,129,411 | 97,884,223 | 107,908,861 | 10 |
| National treasury bills | 52,978 | - | -2,418,503 | 17,926,642 | 20,398,123 | 2 |
| Brazilian foreign debt notes | 11,120 | - | - | 265,869 | 276,989 | |
| Foreign corporate securities | 124,470 | 14,424 | 430,313 | 7,946,145 | 8,515,352 | |
| National treasury notes | - | 530,639 | 457,510 | 36,575,762 | 37,563,911 | 3 |
| Financial treasury bills | - | 81,680 | 165,690 | 104,029 | 351,399 | |
| Bank deposit certificates | 55,696 | - | - | 38,502 | 94,198 | |
| Debentures | 120,964 | 718,846 | 1,201,483 | 24,547,705 | 26,588,998 | 2 |
| Shares (9) | 2,330,851 | - | - | - | 2,330,851 | |
| Other | 135,997 | 717,562 | 455,912 | 10,479,569 | 11,789,040 | 1 |
| - Insurance companies and capitalization bonds (4) | 1,668,801 | 683,894 | 306,948 | 7,156,978 | 9,816,621 | 1 |
| National treasury notes | - | 649,085 | 306,948 | 7,100,708 | 8,056,741 | |
| Shares | 1,660,645 | - | - | - | 1,660,645 | |
| Debentures | - | 20,806 | - | 50,906 | 71,712 | |
| Other | 8,156 | 14,003 | - | 5,364 | 27,523 | |
| - Pension plans (4) | 1,636,503 | 23,633 | - | 8,323,937 | 9,984,073 | |
| Shares | 1,622,865 | - | - | - | 1,622,865 | |
| National treasury notes | - | - | - | 8,183,492 | 8,183,492 | |
| Debentures | - | 10,813 | - | 99,100 | 109,913 | |
| Other | 13,638 | 12,820 | - | 41,345 | 67,803 | |
| - Other activities | 29,615 | - | - | 24,205 | 53,820 | |
| Bank deposit certificates | 25,098 | - | - | - | 25,098 | |
| Other | 4,517 | - | - | 24,205 | 28,722 | |
| Subtotal | 6,166,995 | 2,770,678 | 5,436,359 | 113,389,343 | 127,763,375 | 12 |
| | | | | <u>Bradesco</u> | <u> </u> | |

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| Securities (3) (10) | June 30 | | | | 2014 |
|--|------------------|------------------|------------------|--------------------|-----------------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | Fair/book value (6) (7) (8) |
| Purchase and sale commitments (2) | 66,145 | - | - | - | 66,145 |
| Insurance companies and capitalization bonds | 28,516 | - | - | - | 28,516 |
| Pension plans | 37,629 | - | - | - | 37,629 |
| Subtotal | 6,233,140 | 2,770,678 | 5,436,359 | 113,389,343 | 127,829,520 |
| Hedge - cash flow (Note 8g) | - | - | - | - | - |
| Securities reclassified to "Held-to-maturity securities" (4) | - | - | - | - | - |
| Overall total | 6,233,140 | 2,770,678 | 5,436,359 | 113,389,343 | 127,829,520 |

III) Held-to-maturity securities

| Securities (3) | June 30 | | | | March 31 | | June |
|---|----------------|-----------------|-------------------|--------------------|---------------------------------|---------------------------------|---------------------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | Original amortized cost (6) (7) | Original amortized cost (6) (7) | Original amortized cost (6) (7) |
| Financial | - | - | - | 36,757 | 36,757 | 36,657 | 46,657 |
| Brazilian foreign debt notes | - | - | - | 36,757 | 36,757 | 36,657 | 46,657 |
| Insurance companies and capitalization bonds | - | - | - | 4,166,630 | 4,166,630 | 4,017,513 | |
| National treasury notes | - | - | - | 4,166,630 | 4,166,630 | 4,017,513 | |
| Pension plans | - | -244,667 | 19,345,495 | 19,590,162 | 19,590,162 | 19,473,946 | 3,747,946 |
| National treasury notes | - | -244,667 | 19,345,495 | 19,590,162 | 19,590,162 | 19,473,946 | 3,747,946 |
| Subtotal | - | -244,667 | 23,548,882 | 23,793,549 | 23,528,116 | 23,528,116 | 3,793,946 |
| Purchase and sale commitments (2) | 168,361 | - | - | - | 168,361 | 109,102 | |
| Insurance companies and capitalization bonds | 77,842 | - | - | - | 77,842 | 68,676 | |
| Pension plans | 90,519 | - | - | - | 90,519 | 40,426 | |
| Overall total (4) | 168,361 | -244,667 | 23,548,882 | 23,961,910 | 23,691,910 | 23,637,218 | 3,793,946 |

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Notes to the Consolidated Financial Statements**d) Breakdown of the portfolios by financial statement classification**

| Securities | 2014 | | | | Total on | | | Total |
|--|-------------------|-------------------|--------------------|-----------------------|--------------------|-----------------|-------------|-------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | June 30 | (6) (7) | March | |
| | | | | | (3) (6) (7) | (8) | (3) (6) (7) | |
| Own portfolio | 91,436,856 | 21,783,937 | 15,420,890 | 123,221,200 | 251,862,883 | 236,040 | | |
| Fixed income securities | 85,494,402 | 21,783,937 | 15,420,890 | 123,221,200 | 245,920,429 | 230,330 | | |
| Financial treasury bills | 81,973 | 935,711 | 933,491 | 2,443,642 | 4,394,817 | 4,440 | | |
| National treasury notes | 67,720 | 649,539 | 551,820 | 45,014,285 | 46,283,364 | 41,550 | | |
| Brazilian foreign debt securities | 11,120 | - | - | 302,626 | 313,746 | 280 | | |
| Bank deposit certificates | 146,649 | 629,835 | 19,709 | 74,914 | 871,107 | 1,000 | | |
| National treasury bills | 94,403 | 10,002 | 4,642,276 | 765,609 | 5,512,290 | 7,000 | | |
| Foreign corporate securities | 89,720 | 14,424 | 442,009 | 5,133,773 | 5,679,926 | 7,900 | | |
| Debentures | 143,807 | 3,017,413 | 1,533,088 | 28,721,045 | 33,415,353 | 33,620 | | |
| Purchase and sale commitments (2) | 74,741,206 | - | - | - | 74,741,206 | 66,500 | | |
| PGBL/VGBL restricted bonds | 3,265,713 | 14,972,603 | 5,474,241 | 26,610,773 | 50,323,330 | 45,000 | | |
| Other | 6,852,091 | 1,554,410 | 1,824,256 | 14,154,533 | 24,385,290 | 22,800 | | |
| Equity securities | 5,942,454 | - | - | - | 5,942,454 | 5,700 | | |
| Shares of listed companies (technical reserve) | 1,925,663 | - | - | - | 1,925,663 | 1,400 | | |
| Shares of listed companies (other) (9) | 4,016,791 | - | - | - | 4,016,791 | 4,200 | | |
| Restricted securities | 42,773 | 3,573,515 | 4,133,891 | 66,774,362 | 74,524,541 | 81,240 | | |
| Repurchase agreements | 35,742 | 3,356,568 | 3,627,793 | 59,488,323 | 66,508,426 | 74,400 | | |
| National treasury bills | - | - | 1,940,620 | 12,247,959 | 14,188,579 | 16,400 | | |
| Financial treasury bills | - | 21,408 | 10,320 | 2,594,008 | 2,625,736 | 5,000 | | |
| National treasury notes | - | 3,335,160 | 1,676,853 | 41,757,720 | 46,769,733 | 52,000 | | |
| Foreign corporate securities | 35,742 | - | - | 2,867,202 | 2,902,944 | 800 | | |
| Debentures | - | - | - | 21,434 | 21,434 | - | | |
| Brazilian Central Bank | - | - | - | 19,008 | 19,008 | - | | |
| National treasury bills | - | - | - | 19,008 | 19,008 | - | | |
| National treasury notes | - | - | - | - | - | - | | |
| Privatization currencies | - | - | - | 62,237 | 62,237 | 600 | | |
| | | | | <u>Bradesco</u> | <u> </u> | <u> </u> | | |

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| Securities | 2014 | | | | To Ju (3) |
|---|-------------------|-------------------|--------------------|-----------------------|-----------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | |
| Guarantees provided | 7,031 | 216,947 | 506,098 | 7,204,794 | 7, |
| ? National treasury bills | - | - | 9,426 | 5,136,209 | 5, |
| ? Financial treasury bills | - | 216,947 | 496,672 | 1,914,957 | 2, |
| ? Other | 7,031 | - | - | 153,628 | |
| Derivative financial instruments (1) | 4,140,238 | 365,114 | 228,075 | 1,000,075 | 5, |
| Securities subject to unrestricted repurchase agreements | - | - | - | 1,079,472 | 1, |
| ? National treasury bills | - | - | - | 318,072 | |
| ? National treasury notes | - | - | - | 761,400 | |
| Overall total | 95,619,867 | 25,722,566 | 19,782,856 | 192,075,109 | 333, |
| % | 28.7 | 7.7 | 5.9 | 57.7 | |

(1) Consistent with the criterion adopted by Bacen Circular Letter nº 3068/01 and due to the characteristics of the securities, we are considering the derivative financial instruments, except those considered as cash flow hedges under the category Trading Securities;

(2) These refer to investment fund resources and managed portfolios applied on purchase and sale commitments with Bradesco, whose owners are consolidated subsidiaries, included in the consolidated financial statements;

(3) The investment fund quotas were distributed according to the instruments composing their portfolios and maintaining the fund category classification;

(4) In compliance with Article 8 of Bacen Circular Letter nº 3068/01, Bradesco declares that it has financial capacity and intention to maintain held-to-maturity securities up to their maturity dates. This financial capacity is proven in Note 32a, which presents the maturity of asset and liability operations. In December 2013, the mark-to-market of securities reclassified from the "Available-for-Sale Securities" category to the "Held-to-Maturity Securities" category is maintained under Shareholders' Equity, and is being recognized in income statement for the remaining term of the securities, pursuant to Bacen Circular Letter nº 3068/01;

(5) In June 2014, the amount of R\$ 4,571,838 thousand was reclassified from "Held-for-trading securities" to "Available-for-sale securities";

(6) The number of days to maturity was based on the maturity of the instruments, regardless of their accounting classification;

(7) This column reflects book value after mark-to-market accounting in accordance with item (8), except for held-to-maturity instruments, whose fair value is higher than the original amortized cost for the amount of R\$ 2,190,319 thousand (R\$ 1,184,811 thousand on March 31, 2014 and R\$ 1,834,739 thousand on June 30, 2013);

(8) The fair value of securities is determined based on the market price available at the end of the reporting period. If no market price quotation is available at the end of the reporting period, amounts are estimated based on the prices quoted by dealers, pricing models, quotation models or price quotations for instruments with similar characteristics; for investment funds, the original amortized cost reflects the fair value of the respective quotas. For investment funds, the original amortized cost reflects the fair value of the respective quotas;

(9) Includes shares of Banco Espírito Santo S.A. (BES), represented by the 3.9% participation in its capital, whose restated cost amounts to R\$ 593,950 thousand (R\$ 573,661 thousand on March 31, 2014 and R\$ 530,454 thousand on June 30, 2013), and the corresponding market-to-market adjustment in R\$ (194,634) thousand (R\$ 248,697 thousand on March 31, 2014, and R\$ (186,335) thousand on June 30, 2013). In the coming months, as occurs in other financial and non-financial assets, Bradesco will be evaluating the future development of the market value of this asset, in order to determine whether a impairment has occurred (Note 3m); and

(10) In the 1st semester of 2014 and 2013 there were no losses by impairment under the heading "equity securities", for the securities classified under the category "Available-for-sale securities".

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Notes to the Consolidated Financial Statements

e) Derivative financial instruments

Bradesco carries out transactions involving derivative financial instruments, which are recorded in the statement of financial position or in off-balance-sheet accounts, to meet its own needs in managing its global exposure, as well as to meet its customer's requests, in order to manage their exposure. These operations involve a series of derivatives, including interest rate swaps, currency swaps, futures and options. Bradesco's risk management policy is based on the utilization of derivative financial instruments mainly to mitigate the risks from operations carried out by the Bank and its subsidiaries.

Securities classified as trading and available-for-sale, as well as derivative financial instruments, are recognized in the consolidated statement of financial position at their estimated fair value. Fair value is generally based on quoted market prices or quotations for assets or liabilities with similar characteristics. Should market prices not be available, fair values are based on dealer quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by Management.

Quoted market prices are used to determine the fair value of derivative financial instruments. The fair value of swaps is determined by using discounted cash flow modeling techniques that use yield curves, reflecting adequate risk factors. The information to build yield curves is mainly obtained from the Securities, Commodities and Futures Exchange (BM&FBOVESPA) and the domestic and international secondary market. These yield curves are used to determine the fair value of currency swaps, interest rate and other risk factor swaps. The fair value of forward and futures contracts is also determined based on market price quotations for derivatives traded at the stock exchange or using methodologies similar to those outlined for swaps. The fair values of loan derivative instruments are determined based on market price quotation or from specialized entities. The fair value of options is determined based on mathematical models, such as Black & Scholes, using yield curves, implied volatilities and the fair value of corresponding assets. Current market prices are used to calculate volatility.

Derivative financial instruments in Brazil mainly refer to swap and futures operations and are registered at the OTC Clearing House (Cetip) and BM&FBOVESPA.

Operations involving forward contracts of indexes and currencies are contracted by Management to hedge Bradesco's overall exposures and to meet customer needs.

Foreign derivative financial instruments refer to swap, forward, options, credit and futures operations and are mainly carried out at the stock exchanges in Chicago and New York, as well as the over-the-counter (OTC) markets.

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Notes to the Consolidated Financial Statements**l) Amount of derivative financial instruments recorded in balance sheet and off-balance-sheet accounts**

| | 2014 | | 2013 | | R\$ thousand | |
|--------------------------------|--------------------|--------------------|--------------------|------------|----------------|------------|
| | June 30 | March 31 | June 30 | March 31 | June 30 | March 31 |
| | Overall amount | Net amount | Overall amount | Net amount | Overall amount | Net amount |
| Futures contracts | | | | | | |
| Purchase commitments: | 47,729,644 | 53,172,445 | 196,616,218 | | | |
| - Interbank market | 34,923,191 | - | 185,532,147 | - | | |
| - Foreign currency | 12,460,660 | - | 11,034,161 | - | | |
| - Other | 345,793 | - | 49,910 | - | | |
| Sale commitments: | 172,489,277 | 83,728,418 | 341,422,889 | | | |
| - Interbank market (1) | 144,175,395 | 109,252,204 | 297,055,555 | 111,523,4 | | |
| - Foreign currency (2) | 27,925,679 | 15,465,019 | 44,218,058 | 33,183,8 | | |
| - Other | 388,203 | 42,410 | 149,276 | 99,3 | | |
| | | | | | | |
| Option contracts | | | | | | |
| Purchase commitments: | 183,084,853 | 113,588,878 | 90,312,574 | | | |
| - Interbank market | 174,189,300 | - | 89,252,700 | - | | |
| - Foreign currency | 8,438,490 | - | 548,201 | - | | |
| - Other | 457,063 | 308,760 | 511,673 | 297,317 | 141,7 | |
| Sale commitments: | 192,330,117 | 124,656,009 | 96,395,214 | | | |
| - Interbank market | 182,179,923 | 7,990,623 | 94,879,622 | 8,769,213 | 5,626,9 | |
| - Foreign currency | 10,001,891 | 1,563,401 | 1,145,047 | 2,595,235 | 596,8 | |
| - Other | 148,303 | - | 370,545 | - | | |
| | | | | | | |
| Forward contracts | | | | | | |
| Purchase commitments: | 8,182,654 | 11,153,831 | 23,085,324 | | | |
| - Foreign currency | 7,196,046 | - | 22,605,990 | 2,207,146 | 11,547,7 | |
| - Other | 986,608 | 404,419 | 479,334 | 102,346 | | |
| Sale commitments: | 8,213,166 | 8,844,339 | 11,539,330 | | | |
| - Foreign currency | 7,630,977 | 434,931 | 11,058,249 | - | | |
| - Other | 582,189 | - | 481,081 | 423,894 | 1,7 | |
| | | | | | | |
| Swap contracts | | | | | | |
| Assets (long position): | 54,450,528 | 54,981,579 | 46,696,235 | | | |
| - Interbank market | 11,052,842 | - | 10,671,693 | 452,971 | 1,843,7 | |
| - Fixed rate | 6,364,785 | 3,196,915 | 4,087,314 | 2,775,745 | 1,326,8 | |

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| | | | | | | |
|--------------------------------------|-------------------|-----------|-------------------|-----------|-------------------|---------|
| - Foreign currency | 31,596,018 | 777,860 | 25,150,383 | - | 24,296,479 | |
| - IGP-M | 1,529,877 | - | 1,428,579 | - | 1,206,371 | |
| - Other | 3,907,006 | - | 11,244,116 | - | 6,434,378 | |
| Liabilities (short position): | 53,598,476 | | 54,514,974 | | 46,250,410 | |
| - Interbank market | 13,267,339 | 2,214,497 | 10,945,985 | - | 8,828,591 | |
| - Fixed rate | 3,167,870 | - | 2,983,800 | - | 2,760,512 | |
| - Foreign currency | 30,818,158 | - | 26,939,690 | 1,789,307 | 25,827,340 | 1,530,8 |
| - IGP-M | 2,217,591 | 687,714 | 2,194,830 | 766,251 | 2,335,778 | 1,129,4 |
| - Other | 4,127,518 | 220,512 | 11,450,669 | 206,553 | 6,498,189 | 63,8 |

Derivatives include operations maturing in D+1.

(1) Includes cash flow hedges to protect CDI-related funding, for the amount of R\$ 20,440,070 thousand (R\$ 19,630,750 thousand on March 31, 2014 and R\$ 17,479,586 thousand on June 30, 2013) (Note 8g); and

(2) Includes specific hedges to protect foreign investments totaling R\$ 31,850,766 thousand (R\$ 28,375,218 thousand on March 31, 2014 and R\$ 25,216,431 thousand on June 30, 2013).

To obtain greater payment assurance for operations with financial institutions and customers, Bradesco established compensation and settlement agreements for liabilities within the National Financial System, in accordance with CMN Resolution nº 3263/05.

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Notes to the Consolidated Financial Statements**II) Breakdown of derivative financial instruments (assets and liabilities) shown at original amortized cost and fair value**

| | 2014 | | | | | |
|---------------------------------|-------------------------|---------------------------|--------------------|-------------------------|---------------------------|--------------------|
| | June 30 | | | March 31 | | |
| | Original amortized cost | Mark-to-market adjustment | Fair value | Original amortized cost | Mark-to-market adjustment | Fair value |
| Adjustment receivables - swaps | 3,138,947 | 682,032 | 3,820,979 | 2,842,785 | 277,862 | 3,120,647 |
| Receivable forward purchases | 1,098,271 | - | 1,098,271 | 755,171 | - | 755,171 |
| Receivable forward sales | 705,931 | - | 705,931 | 403,170 | - | 403,170 |
| Premiums on exercisable options | 153,470 | (45,149) | 108,321 | 92,468 | 1,501 | 93,969 |
| Total assets | 5,096,619 | 636,883 | 5,733,502 | 4,093,594 | 279,363 | 4,372,957 |
| Adjustment payables - swaps | (2,616,028) | (352,899) | (2,968,927) | (2,453,263) | (200,778) | (2,654,041) |
| Payable forward purchases | (1,114,982) | - | (1,114,982) | (752,287) | - | (752,287) |
| Payable forward sales | (459,202) | - | (459,202) | (322,802) | - | (322,802) |
| Premiums on written options | (252,268) | 68,814 | (183,454) | (209,544) | 44,811 | (164,733) |
| Total liabilities | (4,442,480) | (284,085) | (4,726,565) | (3,737,896) | (155,967) | (3,893,863) |

III) Futures, options, forward and swap contracts - (Notional)

| | 2014 | | | | 2013 | | |
|--------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | 1 to 90 days | 91 to 180 days | 181 to 360 days | More than 360 days | Total on June 30 | Total on March 31 | Total on June 30 |
| Futures contracts | 36,797,805 | 85,281,544 | 70,307,177 | 27,832,395 | 220,218,921 | 136,900,863 | 538,039,100 |
| Option contracts | 239,060,410 | 15,237,143 | 120,656,265 | 461,152,375 | 414,970,238 | 238,244,887 | 186,707,780 |
| Forward contracts | 9,207,311 | 3,337,619 | 2,102,469 | 1,748,421 | 16,395,820 | 19,998,170 | 34,624,650 |
| Swap contracts | 11,727,269 | 15,347,456 | 4,175,957 | 19,378,867 | 50,629,549 | 51,860,932 | 45,034,390 |
| Total on June 30, 2014 | 296,792,795 | 119,203,762 | 197,241,868 | 49,420,835 | 662,659,260 | | |
| Total on March 31, 2014 | 69,384,342 | 242,160,798 | 56,958,455 | 78,501,257 | | 447,004,852 | |
| Total on June 30, 2013 | 226,219,873 | 49,004,397 | 341,874,692 | 187,306,978 | | | 804,405,940 |

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Notes to the Consolidated Financial Statements**IV) Types of margin offered for guarantee for derivative financial instruments, mainly futures contracts**

| | 2014 | | R\$ thousand 2013 |
|------------------------------|------------------|------------------|----------------------|
| | June 30 | March 31 | June 30 |
| Government securities | | | |
| National treasury notes | 123,655 | - | 691,568 |
| Financial treasury bills | 5,126 | 6,281 | 7,837 |
| National treasury bills | 3,707,271 | 3,271,471 | 6,477,872 |
| Total | 3,836,052 | 3,277,752 | 7,177,277 |

V) Revenues and expenses, net

| | 2014 | | | R\$ thousand 2013 |
|--|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Swap contracts | (78,685) | (408,459) | (487,144) | 595,677 |
| Forward contracts | (18,414) | (153,911) | (172,325) | 287,512 |
| Option contracts | (17,653) | 10,623 | (7,030) | (267,124) |
| Futures contracts | 892,459 | 907,329 | 1,799,788 | (2,432,512) |
| Foreign exchange variation of investments abroad | (237,631) | (222,032) | (459,663) | 212,608 |
| Total | 540,076 | 133,550 | 673,626 | (1,603,839) |

VI) Total value of derivative financial instruments, by trading location and counterparties

| | 2014 | | R\$ thousand 2013 |
|-------------------------------|-------------|-------------|----------------------|
| | June 30 | March 31 | June 30 |
| Cetip (over-the-counter) | 52,290,779 | 55,101,366 | 51,097,837 |
| BM&FBOVESPA (stock exchange) | 577,001,960 | 357,719,400 | 707,114,043 |
| Abroad (over-the-counter) (1) | 17,276,135 | 18,358,656 | 30,006,844 |

| | | | |
|-----------------------------|--------------------|--------------------|--------------------|
| Abroad (stock exchange) (1) | 16,090,386 | 15,825,430 | 16,187,216 |
| Total | 662,659,260 | 447,004,852 | 804,405,940 |

(1) Comprised of operations carried out on the Chicago and New York Stock Exchanges and over-the-counter markets.

As of June 30, 2014, a total of 94.6% of counterparties are corporate entities and 5.4% are financial institutions.

f) Credit Default Swaps (CDS)

Overall, they represent a bilateral contract in which one of the counterparties purchases protection against credit risk of a particular financial instrument (the risk is transferred). The selling counterparty receives remuneration that is usually paid linearly over the term of the agreement.

In case of a default, the purchasing counterparty will receive a payment to offset the loss incurred on the financial instrument. In this case, the selling counterparty usually receives the underlying asset of the agreement in exchange for the payment.

Bradesco carried out operations involving credit derivatives to better manage its risk exposure and its assets. As of June 30, 2014, it did not have credit derivative agreements.

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Notes to the Consolidated Financial Statements**g) Cash flow hedge**

Bradesco uses cash flow hedges to protect its cash flows from payment of interest rates on funds, related to floating interest rate risk of Interbank Deposit Rate (DI Cetip), thus registering fixed cash flows.

Bradesco has traded DI Future contracts at BM&FBOVESPA since 2009, using them as cash flow hedges for funding linked to DI. The following table presents the DI Future position, where:

| | 2014 | | R\$ thousand 2013 |
|--|------------|------------|----------------------|
| | June 30 | March 31 | June 30 |
| DI Future with maturity between 2015 and 2017 | 20,440,070 | 19,630,750 | 17,479,586 |
| Funding indexed to CDI | 20,290,694 | 19,788,753 | 17,170,617 |
| Mark-to-market adjustment recorded in shareholders' equity (1) | (20,725) | 269,156 | (7,045) |
| Ineffective fair value recorded in profit or loss | - | 140 | - |

(1) The adjustment in shareholders' equity is R\$ (12,435) thousand, net of taxes (R\$ 161,494 thousand on March 31, 2014 and R\$ (4,227) thousand on June 30, 2013).

The effectiveness of the hedge portfolio was assessed in accordance with Bacen Circular Letter nº 3082/02.

h) Income from securities, insurance, pension plans and capitalization bonds and derivative financial instruments

| | 2014 | | R\$ thousand 2013 | |
|---|----------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Fixed income securities | 4,803,214 | 4,187,245 | 8,990,459 | 5,678,322 |
| Interbank investments (Note 7b) | 3,213,999 | 3,044,291 | 6,258,290 | 8,118,378 |
| Equity securities | 1,496 | (164) | 1,332 | 25,465 |
| Subtotal | 8,018,709 | 7,231,372 | 15,250,081 | 13,822,165 |
| Income from insurance, pension plans and capitalization bonds | 3,564,421 | 3,263,448 | 6,827,869 | 3,746,383 |
| Income from derivative financial instruments (Note 8e V) | 540,076 | 133,550 | 673,626 | (1,603,839) |
| Total | 12,123,206 | 10,628,370 | 22,751,576 | 15,964,709 |

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Notes to the Consolidated Financial Statements**9) INTERBANK ACCOUNTS - RESERVE REQUIREMENT****a) Reserve requirement**

| | | 2014 | | R\$ thousand 2013 |
|---|--------------------|-------------------|-------------------|----------------------|
| | Remuneration | June 30 | March 31 | June 30 |
| Reserve requirement – demand deposits | not remunerated | 5,054,725 | 6,949,702 | 7,467,661 |
| Reserve requirement – savings deposits | savings index | 16,742,086 | 16,339,408 | 14,387,520 |
| Reserve requirement – time deposits | Selic rate | 12,472,422 | 14,789,408 | 10,533,404 |
| Collection of funds from rural loan (1) | not remunerated | - | - | 536 |
| Additional reserve requirement | Selic rate | 19,232,593 | 20,840,642 | 17,857,925 |
| • Savings deposits | | 8,371,043 | 8,169,704 | 7,191,501 |
| • Time deposits | | 10,861,550 | 12,670,938 | 10,666,424 |
| Reserve requirement – SFH | TR + interest rate | 604,050 | 597,829 | 572,041 |
| Funds from rural loan | not remunerated | - | - | 578 |
| Total (2) | | 54,105,876 | 59,516,989 | 50,819,665 |

(1) Pursuant to Bacen Circular Letter nº 3460/09, the banks must collect funds from rural loan (on demand deposits) not lent as of August 2010, for return in August 2013; and

(2) For further information regarding new rules on reserve requirement, see Note 35c.

b) Revenue from reserve requirement

| | 2014 | | | R\$ thousand 2013 |
|-----------------------------|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Reserve requirement – Bacen | 1,131,731 | 1,073,825 | 2,205,556 | 1,349,292 |
| Reserve requirement – SFH | 7,942 | 8,250 | 16,192 | 13,258 |
| Total | 1,139,673 | 1,082,075 | 2,221,748 | 1,362,550 |

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Notes to the Consolidated Financial Statements**10) LOANS**

Information relating to loans, including advances on foreign exchange contracts, leasing and other receivables with credit characteristics is shown below:

a) By type and maturity

| | Perform | | | | | |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|------------|
| | 1 to 30 | 31 to 60 | 61 to 90 | 91 to 180 | 181 to 360 | Mo |
| | days | days | days | days | days | 36 |
| Discounted trade receivables and loans (1) | 19,275,189 | 14,083,733 | 10,125,884 | 19,596,165 | 20,275,924 | 56 |
| Financing | 3,581,686 | 3,528,416 | 2,930,207 | 8,648,311 | 14,843,022 | 79 |
| Agricultural and agribusiness loans | 2,683,001 | 934,033 | 879,523 | 4,651,906 | 4,169,776 | 9 |
| Subtotal | 25,539,876 | 18,546,182 | 13,935,614 | 32,896,382 | 39,288,722 | 145 |
| Leasing | 246,163 | 215,187 | 209,043 | 595,811 | 974,509 | 2 |
| Advances on foreign exchange contracts (2) | 768,343 | 1,134,862 | 688,367 | 2,403,606 | 1,400,855 | |
| Subtotal | 26,554,382 | 19,896,231 | 14,833,024 | 35,895,799 | 41,664,086 | 147 |
| Other receivables (3) | 6,479,378 | 4,324,537 | 1,689,520 | 3,111,171 | 2,649,673 | 1 |
| Total loans | 33,033,760 | 24,220,768 | 16,522,544 | 39,006,970 | 44,313,759 | 149 |
| Sureties and guarantees (4) | 2,250,522 | 826,089 | 1,021,981 | 4,156,534 | 6,451,192 | 55 |
| Loan assignment (5) | - | - | - | - | - | - |
| Loan assignment - real estate receivables certificate | 58,186 | 58,184 | 58,181 | 167,446 | 249,897 | |
| Co-obligation in rural loan assignment (4) | - | - | - | - | - | - |
| Loans available for import (4) | 69,893 | 34,910 | 109,095 | 112,497 | 11,193 | |
| Confirmed exports loans (4) | 9,120 | 9,341 | 1,602 | 731 | 1,341 | |
| Acquisition of credit card receivables | 369,231 | 164,669 | 117,298 | 305,208 | 345,592 | |
| Overall total on June 30, 2014 | 35,790,712 | 25,313,961 | 17,830,701 | 43,749,386 | 51,372,974 | 205 |
| Overall total on March 31, 2014 | 36,744,557 | 25,537,505 | 17,566,272 | 41,985,432 | 54,617,824 | 199 |
| Overall total on June 30, 2013 | 35,543,634 | 24,235,524 | 17,749,713 | 38,991,338 | 48,864,754 | 184 |

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| | Non-performing loans | | | | | Total on June 30 (B) | % T (6) |
|--|-----------------------------|--------------------------|--------------------------|---------------------------|--------------------------------|-------------------------------------|--------------------|
| | 1 to 30 days | 31 to 60 days | 61 to 90 days | 91 to 180 days | 181 to 540 days | | |
| Discounted trade receivables and loans (1) | 1,288,364 | 1,155,309 | 997,604 | 2,129,308 | 2,390,175 | 7,960,760 | 88.17, |
| Financing | 208,707 | 169,413 | 98,951 | 196,482 | 124,658 | 798,211 | 8.8 |
| Agricultural and agribusiness loans | 10,466 | 12,899 | 17,757 | 17,935 | 27,004 | 86,061 | 1.0 |
| Subtotal | 1,507,537 | 1,337,621 | 1,114,312 | 2,343,725 | 2,541,837 | 8,845,032 | 97.98, |
| Leasing | 22,027 | 17,805 | 12,265 | 22,326 | 18,016 | 92,439 | 1.0 |
| Advances on foreign exchange contracts (2) | 463 | 8,103 | - | - | - | 8,566 | 0.1 |
| Subtotal | 1,530,027 | 1,363,529 | 1,126,577 | 2,366,051 | 2,559,853 | 8,946,037 | 99.08, |
| Other receivables (3) | 7,340 | 2,100 | 2,208 | 31,612 | 42,567 | 85,827 | 1.0 |
| Overall total on June 30, 2014 | 1,537,367 | 1,365,629 | 1,128,785 | 2,397,663 | 2,602,420 | 9,031,864 | 100.0 |
| Overall total on March 31, 2014 | 1,458,130 | 1,537,921 | 1,124,936 | 1,961,826 | 2,627,705 | | 8, |
| Overall total on June 30, 2013 | 1,375,295 | 1,204,275 | 1,025,559 | 2,117,588 | 2,688,181 | | |

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| | Non-performing loans Outstanding installments | | | | | | Total on June 30 (C) | % (6) |
|--|--|------------------------------|------------------------------|---------------------------|----------------------------|-----------------------------------|-------------------------------------|------------------|
| | 1 to 30 days | 31 to 60 days | 61 to 90 days | 91 to 180 days | 181 to 360 days | More than 360 days | | |
| Discounted trade receivables and loans (1) | 672,355 | 559,880 | 494,004 | 1,176,338 | 1,727,382 | 4,011,406 | 8,641,365 | 64 |
| Financing | 204,521 | 184,629 | 182,484 | 515,816 | 870,074 | 2,344,076 | 4,301,600 | 32 |
| Agricultural and agribusiness loans | 563 | 1,097 | 1,511 | 6,560 | 22,020 | 146,030 | 177,781 | 1 |
| Subtotal | 877,439 | 745,606 | 677,999 | 1,698,714 | 2,619,476 | 6,501,512 | 13,120,746 | 97 |
| Leasing | 20,190 | 18,534 | 17,656 | 48,347 | 73,546 | 132,241 | 310,514 | 2 |
| Subtotal | 897,629 | 764,140 | 695,655 | 1,747,061 | 2,693,022 | 6,633,753 | 13,431,260 | 99 |
| Other receivables (3) | 466 | 414 | 359 | 1,012 | 1,427 | 3,602 | 7,280 | 0 |
| Overall total on June 30, 2014 | 898,095 | 764,554 | 696,014 | 1,748,073 | 2,694,449 | 6,637,355 | 13,438,540 | 100 |
| Overall total on March 31, 2014 | 936,488 | 783,522 | 691,084 | 1,783,634 | 2,810,508 | 6,926,689 | | |
| Overall total on June 30, 2013 | 864,874 | 743,551 | 679,576 | 1,742,370 | 2,664,416 | 6,467,729 | | |

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| | R\$ thousand | | | | | |
|---|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | Overall total | | | | | |
| | 2014 | | 2014 | | 2013 | |
| | Total on | % | Total on | % | Total on | % |
| | June 30 | | March 31 | | June 30 | |
| | (A+B+C) | (6) | (A+B+C) | (6) | (A+B+C) | (6) |
| Discounted trade receivables and loans (1) | 156,010,200 | 38.8 | 157,270,842 | 39.4 | 149,405,762 | 40.2 |
| Financing | 117,955,372 | 29.4 | 117,899,769 | 29.6 | 108,340,794 | 29.2 |
| Agricultural and agribusiness loans | 23,341,159 | 5.8 | 21,473,570 | 5.4 | 17,579,536 | 4.7 |
| Subtotal | 297,306,731 | 74.0 | 296,644,181 | 74.4 | 275,326,092 | 74.1 |
| Leasing | 4,968,945 | 1.2 | 5,270,807 | 1.3 | 6,656,337 | 1.8 |
| Advances on foreign exchange contracts (2) (Note 11a) | 6,414,382 | 1.6 | 6,458,632 | 1.6 | 6,646,367 | 1.8 |
| Subtotal | 308,690,058 | 76.8 | 308,373,620 | 77.3 | 288,628,796 | 77.7 |
| Other receivables (3) | 19,977,887 | 5.0 | 19,883,626 | 5.0 | 16,944,755 | 4.6 |
| Total loans | 328,667,945 | 81.8 | 328,257,246 | 82.3 | 305,573,551 | 82.3 |
| Sureties and guarantees (4) | 69,875,477 | 17.4 | 67,517,631 | 16.9 | 63,382,724 | 17.1 |
| Loan assignment (5) | - | - | 18,536 | - | 98,458 | - |
| Loan assignment - real estate receivables certificate | 1,432,065 | 0.4 | 1,506,112 | 0.4 | 351,096 | 0.1 |
| Co-obligation in rural loan assignment (4) | 111,358 | - | 111,035 | - | 119,528 | - |
| Loans available for import (4) | 380,262 | 0.1 | 364,638 | 0.1 | 912,461 | 0.2 |
| Confirmed exports loans (4) | 22,135 | - | 80,227 | - | 53,786 | - |
| Acquisition of credit card receivables | 1,385,558 | 0.3 | 1,099,867 | 0.3 | 1,083,850 | 0.3 |
| Overall total on June 30, 2014 | 401,874,800 | 100.0 | | | | |
| Overall total on March 31, 2014 | | | 398,955,292 | 100.0 | | |
| Overall total on June 30, 2013 | | | | | 371,575,454 | 100.0 |

(1) Including credit card loans and advances on credit card receivables for the amount of R\$ 18,384,878 thousand (R\$ 18,504,679 thousand on March 31, 2014 and R\$ 18,833,944 thousand on June 30, 2013);

(2) Advances on foreign exchange contracts are classified as a deduction from "Other Liabilities";

(3) Item "Other Receivables" comprises receivables on sureties and guarantees honored, receivables on sale of assets, securities and credits receivable, income receivable from foreign exchange contracts and export contracts and credit card receivables (cash and installment purchases at merchants) for the amount of R\$ 16,671,843 thousand (R\$ 16,737,909 thousand on March 31, 2014 and R\$ 14,829,123 thousand on June 30, 2013);

(4) Recorded in off-balance sheet accounts;

(5) Amount of loan assignment up to March 31, 2014, and June 30, 2013, respectively, net of installments repaid; and

(6) Percentage of each type on total loan portfolio, including sureties and guarantee, loan assignment and acquisition of receivables.

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Notes to the Consolidated Financial Statements**b) By type and levels of risk**

| | Levels of risk | | | | | | | | |
|--|-------------------|--------------------|-------------------|-------------------|------------------|------------------|------------------|------------------|-------------------|
| | AA | A | B | C | D | E | F | G | H |
| Discounted trade receivables and loans | 24,975,319 | 74,449,822 | 10,995,826 | 25,206,692 | 4,802,739 | 3,309,819 | 2,215,954 | 1,564,574 | 8,489,455 |
| Financing | 26,651,927 | 43,202,995 | 37,787,581 | 7,047,385 | 798,706 | 470,340 | 398,186 | 249,093 | 1,349,159 |
| Agricultural and agribusiness loans | 3,490,673 | 3,177,840 | 9,052,684 | 6,972,587 | 239,646 | 199,644 | 119,784 | 10,387 | 77,914 |
| Subtotal | 55,117,919 | 120,830,657 | 57,836,091 | 39,226,664 | 5,841,091 | 3,979,803 | 2,733,924 | 1,824,054 | 9,916,528 |
| Leasing | 109,251 | 603,801 | 1,445,681 | 2,253,129 | 203,410 | 56,404 | 60,312 | 26,160 | 210,797 |
| Advances on foreign exchange contracts (2) | 2,983,469 | 1,933,567 | 662,580 | 739,186 | 57,275 | 27,618 | 4,263 | - | 6,424 |
| Subtotal | 58,210,639 | 123,368,025 | 59,944,352 | 42,218,979 | 6,101,776 | 4,063,825 | 2,798,499 | 1,850,214 | 10,133,749 |
| Other receivables | 971,165 | 14,858,468 | 1,182,916 | 2,300,973 | 122,699 | 44,610 | 38,783 | 55,544 | 402,729 |
| Overall total on June 30, 2014 | 59,181,804 | 138,226,493 | 61,127,268 | 44,519,952 | 6,224,475 | 4,108,435 | 2,837,282 | 1,905,758 | 10,536,478 |
| % | 18.0 | 42.1 | 18.6 | 13.5 | 1.9 | 1.2 | 0.9 | 0.6 | 3.2 |
| Overall total on March 31, 2014 | 59,809,242 | 135,682,050 | 61,152,811 | 45,885,781 | 7,013,465 | 4,357,870 | 2,220,070 | 1,739,372 | 10,396,585 |
| % | 18.2 | 41.3 | 18.7 | 14.0 | 2.1 | 1.3 | 0.7 | 0.5 | 3.2 |
| Overall total on June 30, 2013 | 50,062,923 | 128,691,764 | 52,842,730 | 47,328,927 | 9,070,477 | 2,635,834 | 2,451,871 | 1,859,068 | 10,629,957 |
| % | 16.4 | 42.1 | 17.3 | 15.5 | 3.0 | 0.9 | 0.8 | 0.6 | 3.4 |

(1) Percentage of each type on total loan portfolio, excluding sureties and guarantee, loan assignment, acquisition of receivables and co-obligation in rural loan assignment; and

(2) See Note 11a.

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Notes to the Consolidated Financial Statements**c) Maturity ranges and levels of risk**

| | Levels of risk Non-performing loans | | | | | | | | Total on June 30 | 2014 % | Total March |
|--|--|---------|-----------|-----------|---------|-----------|-----------|-----------|---------------------|-----------|----------------|
| | AAA | B | C | D | E | F | G | H | | | |
| Outstanding installments | - | - | - | - | - | - | - | - | 13,438,540 | 100.0 | 13,933,933 |
| 1 to 30 | - | 146,967 | 234,804 | 130,752 | 62,648 | 61,184 | 43,777 | 217,963 | 898,095 | 6.7 | 933,933 |
| 31 to 60 | - | 129,551 | 193,757 | 100,293 | 55,740 | 52,396 | 38,339 | 194,478 | 764,554 | 5.7 | 783,933 |
| 61 to 90 | - | 106,437 | 162,812 | 92,830 | 55,489 | 58,091 | 36,959 | 183,396 | 696,014 | 5.2 | 696,014 |
| 91 to 180 | - | 212,037 | 396,012 | 255,774 | 143,762 | 136,897 | 101,349 | 502,242 | 1,748,073 | 13.0 | 1,783,933 |
| 181 to 360 | - | 299,935 | 581,841 | 408,564 | 222,749 | 228,359 | 157,161 | 795,840 | 2,694,449 | 20.1 | 2,813,933 |
| More than 360 | - | 646,798 | 1,376,699 | 1,010,913 | 714,717 | 646,609 | 385,819 | 1,855,800 | 6,637,355 | 49.3 | 6,923,933 |
| Past-due installments (2) | - | - | - | - | - | - | - | - | 9,031,864 | 100.0 | 8,710,000 |
| 1 to 14 | - | 15,619 | 96,001 | 128,896 | 31,906 | 52,404 | 17,436 | 156,580 | 498,842 | 5.5 | 433,933 |
| 15 to 30 | - | 450,299 | 255,544 | 98,112 | 46,773 | 30,070 | 27,581 | 130,146 | 1,038,525 | 11.5 | 1,023,933 |
| 31 to 60 | - | 11,631 | 584,787 | 229,528 | 100,528 | 73,306 | 46,953 | 318,896 | 1,365,629 | 15.1 | 1,533,933 |
| 61 to 90 | - | - | 13,683 | 512,264 | 141,748 | 102,936 | 61,630 | 296,524 | 1,128,785 | 12.5 | 1,128,785 |
| 91 to 180 | - | - | 4,257 | 23,257 | 405,418 | 650,795 | 552,256 | 761,680 | 2,397,663 | 26.5 | 1,963,933 |
| 181 to 360 | - | - | - | - | 8,659 | 27,078 | 17,526 | 2,486,659 | 2,539,922 | 28.2 | 2,563,933 |
| More than 360 | - | - | - | - | - | - | - | 62,498 | 62,498 | 0.7 | 62,498 |
| Subtotal | - | - | - | - | - | - | - | - | 22,470,404 | | 22,643,933 |
| Specific provision | - | 20,192 | 117,006 | 299,119 | 597,041 | 1,060,063 | 1,040,750 | 7,962,702 | 11,096,873 | | 10,778,933 |

(1) Percentage of maturities by type of installment; and

(2) For transactions with terms of more than 36 months, past-due periods are doubled, as allowed under CMN Resolution n° 2682/99.

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Notes to the Consolidated Financial Statements

| | Levels of risk Performing loans | | | | | | | | |
|--|------------------------------------|--------------------|-------------------|-------------------|------------------|------------------|------------------|------------------|-------------------|
| | AA | A | B | C | D | E | F | G | H |
| Outstanding | | | | | | | | | |
| installments | 59,181,804 | 138,226,493 | 59,107,994 | 40,619,755 | 3,233,292 | 2,118,298 | 717,157 | 418,972 | 2,573,776 |
| 1 to 30 | 4,384,603 | 17,513,802 | 3,483,784 | 6,503,552 | 380,611 | 159,392 | 110,877 | 78,725 | 418,414 |
| 31 to 60 | 4,097,901 | 12,569,707 | 2,730,359 | 4,107,075 | 231,918 | 108,233 | 79,668 | 33,142 | 262,765 |
| 61 to 90 | 2,556,199 | 8,432,661 | 1,997,684 | 3,065,451 | 207,140 | 55,055 | 44,525 | 24,652 | 139,177 |
| 91 to 180 | 6,761,665 | 17,566,029 | 5,739,246 | 7,071,682 | 469,355 | 932,735 | 83,063 | 47,700 | 335,495 |
| 181 to 360 | 7,282,739 | 22,122,607 | 7,373,103 | 6,430,665 | 428,207 | 152,438 | 95,789 | 55,858 | 372,353 |
| More than 360 | 34,098,697 | 60,021,687 | 37,783,818 | 13,441,330 | 1,516,061 | 710,445 | 303,235 | 178,895 | 1,045,572 |
| Generic provision | - | 691,132 | 591,080 | 1,218,593 | 323,329 | 635,489 | 358,579 | 293,280 | 2,573,776 |
| Overall total on June 30, 2014 (2) | 59,181,804 | 138,226,493 | 61,127,268 | 44,519,952 | 6,224,475 | 4,108,435 | 2,837,282 | 1,905,758 | 10,536,478 |
| Existing provision | - | 769,542 | 696,052 | 2,364,138 | 1,734,159 | 1,833,718 | 1,964,371 | 1,892,926 | 10,536,478 |
| Minimum required provision | - | 691,132 | 611,272 | 1,335,599 | 622,448 | 1,232,530 | 1,418,642 | 1,334,030 | 10,536,478 |
| Excess provision (3) | - | 78,410 | 84,780 | 1,028,539 | 1,111,711 | 601,188 | 545,729 | 558,896 | - |
| Overall total on March 31, 2014 (2) | 59,809,242 | 135,682,050 | 61,152,811 | 45,885,781 | 7,013,465 | 4,357,870 | 2,220,070 | 1,739,372 | 10,396,585 |
| Existing provision | - | 760,369 | 691,184 | 2,370,453 | 1,975,728 | 1,942,485 | 1,549,980 | 1,720,126 | 10,396,585 |
| Minimum required provision | - | 678,414 | 611,528 | 1,376,573 | 701,346 | 1,307,361 | 1,110,035 | 1,217,561 | 10,396,585 |
| Excess provision (3) | - | 81,955 | 79,656 | 993,880 | 1,274,382 | 635,124 | 439,945 | 502,565 | - |
| Overall total on June 30, 2013 (2) | 50,062,923 | 128,691,764 | 52,842,730 | 47,328,927 | 9,070,477 | 2,635,834 | 2,451,871 | 1,859,068 | 10,629,957 |

| | | | | | | | | | |
|----------------------------|---|---------|---------|-----------|-----------|-----------|-----------|-----------|------------|
| Existing provision | - | 644,673 | 533,493 | 2,540,954 | 2,355,932 | 1,272,700 | 1,645,472 | 1,832,020 | 10,629,957 |
| Minimum required provision | - | 643,433 | 528,427 | 1,419,868 | 907,047 | 790,750 | 1,225,935 | 1,301,349 | 10,629,957 |
| Excess provision | - | 1,240 | 5,066 | 1,121,086 | 1,448,885 | 481,950 | 419,537 | 530,671 | - |

(1) Percentage of maturities by type of installment;

(2) The overall total includes performing loans for the amount of R\$ 306,197,541 thousand (R\$ 305,614,803 thousand on March 31, 2014 and R\$ 284,000,137 thousand on June 30, 2013) and non-performing loans of R\$ 22,470,404 thousand (R\$ 22,642,443 thousand on March 31, 2014 and R\$ 21,573,414 thousand on June 30, 2013); and

(3) On June 30, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was detached from the excess provision, totaling R\$ 333,734 thousand (R\$ 355,479 thousand on March 31, 2014) (Note 20b).

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Notes to the Consolidated Financial Statements**d) Concentration of loans**

| | 2014 | | | | R\$ thousand | |
|-----------------------|------------|-------|------------|-------|--------------|-------|
| | June 30 | % (1) | March 31 | % (1) | June 30 | % (1) |
| Largest borrower | 6,126,977 | 1.9 | 6,099,815 | 1.9 | 2,653,726 | 0.9 |
| 10 largest borrowers | 21,889,272 | 6.7 | 21,085,268 | 6.4 | 16,673,201 | 5.5 |
| 20 largest borrowers | 31,242,836 | 9.5 | 30,068,823 | 9.2 | 25,606,826 | 8.4 |
| 50 largest borrowers | 45,222,858 | 13.8 | 44,709,536 | 13.6 | 38,951,215 | 12.7 |
| 100 largest borrowers | 57,191,992 | 17.4 | 56,765,490 | 17.3 | 50,703,348 | 16.6 |

(1) Percentage on total portfolio (as defined by Bacen).

e) By economic sector

| | 2014 | | | | R\$ thousand | |
|--|--------------------|-------------|--------------------|-------------|--------------------|-------------|
| | June 30 (1) | % | March 31 (1) | % | June 30 (1) | % |
| Public sector | 6,156,893 | 1.9 | 6,134,786 | 1.9 | 182,137 | 0.1 |
| Federal government | 6,126,977 | 1.9 | 6,099,815 | 1.9 | 81,755 | - |
| Petrochemical | 6,126,977 | 1.9 | 6,099,815 | 1.9 | 81,755 | - |
| State government | 29,916 | - | 34,971 | - | 100,382 | 0.1 |
| Production and distribution of electricity | 29,916 | - | 34,971 | - | 100,382 | 0.1 |
| Private sector | 322,511,052 | 98.1 | 322,122,460 | 98.1 | 305,391,414 | 99.9 |
| Manufacturing | 54,767,911 | 16.6 | 57,248,281 | 17.4 | 57,969,327 | 19.0 |
| Food products and beverages | 13,868,061 | 4.2 | 13,702,865 | 4.2 | 14,177,461 | 4.7 |
| Steel, metallurgy and mechanics | 10,054,449 | 3.1 | 10,996,178 | 3.3 | 10,042,356 | 3.3 |
| Light and heavy vehicles | 4,407,580 | 1.3 | 4,517,481 | 1.4 | 4,998,757 | 1.6 |
| Pulp and paper | 4,024,469 | 1.2 | 4,114,570 | 1.3 | 4,234,583 | 1.4 |
| Chemical | 3,661,973 | 1.1 | 4,088,839 | 1.2 | 4,535,411 | 1.5 |
| Textiles and apparel | 3,130,392 | 0.9 | 3,326,775 | 1.0 | 3,597,742 | 1.2 |
| Rubber and plastic articles | 2,700,983 | 0.8 | 2,775,948 | 0.8 | 2,770,970 | 0.9 |
| Furniture and wood products | 2,213,129 | 0.7 | 2,106,729 | 0.6 | 2,081,006 | 0.7 |
| Non-metallic materials | 2,006,362 | 0.6 | 2,493,783 | 0.8 | 1,722,381 | 0.6 |

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| | | | | | | |
|--|-------------------|-------------|-------------------|-------------|-------------------|-------------|
| Automotive parts and accessories | 1,967,945 | 0.6 | 2,095,009 | 0.6 | 1,890,700 | 0.6 |
| Oil refining and production of alcohol | 1,657,942 | 0.5 | 1,589,035 | 0.5 | 1,978,146 | 0.6 |
| Electric and electronic products | 1,200,951 | 0.4 | 1,485,312 | 0.5 | 1,579,995 | 0.5 |
| Extraction of metallic and non-metallic ores | 1,170,875 | 0.4 | 1,248,043 | 0.4 | 1,650,131 | 0.5 |
| Leather articles | 755,180 | 0.2 | 797,573 | 0.2 | 755,078 | 0.2 |
| Publishing, printing and reproduction | 541,519 | 0.2 | 575,642 | 0.2 | 573,661 | 0.2 |
| Other industries | 1,406,101 | 0.4 | 1,334,499 | 0.4 | 1,380,949 | 0.5 |
| Commerce | 41,698,763 | 12.8 | 42,766,588 | 13.1 | 41,970,856 | 13.7 |
| Merchandise in specialty stores | 8,202,678 | 2.5 | 8,503,002 | 2.6 | 9,141,069 | 3.1 |
| Non-specialized retailer | 4,997,814 | 1.5 | 5,310,128 | 1.6 | 4,463,059 | 1.5 |
| Food products, beverages and tobacco | 4,627,035 | 1.4 | 4,598,418 | 1.4 | 4,376,328 | 1.4 |
| Waste and scrap | 3,592,098 | 1.1 | 3,741,842 | 1.1 | 3,404,491 | 1.1 |
| Automobile | 3,568,137 | 1.1 | 3,531,935 | 1.1 | 3,495,149 | 1.1 |
| Motor vehicle repairs, parts and accessories | 3,083,494 | 0.9 | 3,188,407 | 1.0 | 3,279,782 | 1.1 |
| Clothing and footwear | 2,942,289 | 0.9 | 2,948,678 | 0.9 | 3,176,055 | 1.0 |

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| | R\$ thousand | | | | | |
|---|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | 2014 | | 2013 | | | |
| | June 30 (1) | % | March 31 (1) | % | June 30 (1) | % |
| Agricultural products | 2,186,741 | 0.7 | 2,210,533 | 0.7 | 2,072,816 | 0.7 |
| Grooming and household articles | 2,179,997 | 0.7 | 2,265,792 | 0.7 | 2,271,043 | 0.7 |
| Fuel | 1,921,946 | 0.6 | 1,936,686 | 0.6 | 1,944,018 | 0.6 |
| Wholesale of goods in general | 1,151,577 | 0.4 | 1,183,990 | 0.4 | 1,021,802 | 0.3 |
| Trading intermediary | 904,057 | 0.3 | 917,216 | 0.3 | 926,292 | 0.3 |
| Other commerce | 2,340,900 | 0.7 | 2,429,961 | 0.7 | 2,398,952 | 0.8 |
| Financial intermediaries | 3,742,382 | 1.1 | 3,443,588 | 1.0 | 2,182,410 | 0.7 |
| Services | 84,762,710 | 25.7 | 83,861,711 | 25.5 | 77,683,448 | 25.4 |
| Civil construction | 23,492,691 | 7.1 | 23,525,719 | 7.2 | 21,819,382 | 7.1 |
| Transportation and storage | 17,486,148 | 5.3 | 18,312,306 | 5.6 | 17,173,599 | 5.6 |
| Real estate activities, rentals and corporate services | 12,063,574 | 3.7 | 11,790,085 | 3.6 | 10,895,674 | 3.6 |
| Holding companies, legal, accounting and business advisory services | 5,701,013 | 1.7 | 5,713,522 | 1.7 | 4,459,578 | 1.5 |
| Clubs, leisure, cultural and sport activities | 4,037,140 | 1.2 | 2,077,567 | 0.6 | 2,119,974 | 0.7 |
| Production and distribution of electric power, gas and water | 3,838,605 | 1.2 | 4,373,182 | 1.3 | 4,641,742 | 1.5 |
| Hotels and catering | 2,799,137 | 0.9 | 2,798,469 | 0.9 | 2,714,886 | 0.9 |
| Social services, education, health, defense and social security | 2,790,481 | 0.8 | 2,802,166 | 0.9 | 2,500,811 | 0.8 |
| Telecommunications | 427,936 | 0.1 | 431,011 | 0.1 | 515,460 | 0.2 |
| Other services | 12,125,985 | 3.7 | 12,037,684 | 3.6 | 10,842,342 | 3.5 |
| Agriculture, cattle raising, fishing, forestry and timber industry | 3,580,238 | 1.1 | 3,249,237 | 1.0 | 3,014,269 | 1.0 |
| Individuals | 133,959,048 | 40.8 | 131,553,055 | 40.1 | 122,571,104 | 40.1 |
| Total | 328,667,945 | 100.0 | 328,257,246 | 100.0 | 305,573,551 | 100.0 |

(1) On June 2014, we refined the classification process per economic activity sector of credit operations and, for the purposes of comparability, we reclassified previous periods.

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Notes to the Consolidated Financial Statements**f) Breakdown of loans and allowance for loan losses**

| Level of risk | Non-performing loans | | Portfolio balance | | | 2014 | | |
|--|----------------------|----------------------------------|------------------------------|--------------------|--------------------|---------------|------------------------------|-------------------------------|
| | Past due | Outstanding non-performing loans | Total - non-performing loans | Performing loans | Total | % (1) | % Accumulated on June 30 (2) | % Accumulated on March 31 (2) |
| AA | - | - | - | 59,181,804 | 59,181,804 | 18.0 | 18.0 | 18.0 |
| A | - | - | - | 138,226,493 | 138,226,493 | 42.1 | 60.1 | 60.1 |
| B | 477,549 | 1,541,725 | 2,019,274 | 59,107,994 | 61,127,268 | 18.6 | 78.7 | 78.7 |
| C | 954,272 | 2,945,925 | 3,900,197 | 40,619,755 | 44,519,952 | 13.5 | 92.2 | 92.2 |
| Subtotal | 1,431,821 | 4,487,650 | 5,919,471 | 297,136,046 | 303,055,517 | 92.2 | | |
| D | 992,057 | 1,999,126 | 2,991,183 | 3,233,292 | 6,224,475 | 1.9 | 94.1 | 94.1 |
| E | 735,032 | 1,255,105 | 1,990,137 | 2,118,298 | 4,108,435 | 1.2 | 95.3 | 95.3 |
| F | 936,589 | 1,183,536 | 2,120,125 | 717,157 | 2,837,282 | 0.9 | 96.2 | 96.2 |
| G | 723,382 | 763,404 | 1,486,786 | 418,972 | 1,905,758 | 0.6 | 96.8 | 96.8 |
| H | 4,212,983 | 3,749,719 | 7,962,702 | 2,573,776 | 10,536,478 | 3.2 | 100.0 | 100.0 |
| Subtotal | 7,600,043 | 8,950,890 | 16,550,933 | 9,061,495 | 25,612,428 | 7.8 | | |
| Overall total on June 30, 2014 | 9,031,864 | 13,438,540 | 22,470,404 | 306,197,541 | 328,667,945 | 100.00 | | |
| % | 2.7 | 4.1 | 6.8 | 93.2 | 100.0 | | | |
| Overall total on March 31, 2014 | 8,710,518 | 13,931,925 | 22,642,443 | 305,614,803 | 328,257,246 | | | |
| % | 2.6 | 4.3 | 6.9 | 93.1 | 100.0 | | | |
| Overall total on June 30, 2013 | 8,410,898 | 13,162,516 | 21,573,414 | 284,000,137 | 305,573,551 | | | |
| % | 2.8 | 4.3 | 7.1 | 92.9 | 100.0 | | | |

(1) Percentage of level of risk on total portfolio; and

(2) Cumulative percentage of level of risk on total portfolio.

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| Level of risk | % Minimum provisioning required | Minimum required | | | | Provision | | Existing | % Accumulated on June 30, 2014 |
|--------------------------------------|---------------------------------|------------------|------------------|-------------------|------------------|-------------------|------------------|-------------------|--------------------------------|
| | | Past due | Outstanding | Total specific | Generic | Total | Excess (2) | | |
| AA | - | - | - | - | - | - | - | - | - |
| A | 0.5 | - | - | - | 691,132 | 691,132 | 78,410 | 769,542 | |
| B | 1.0 | 4,775 | 15,417 | 20,192 | 591,080 | 611,272 | 84,780 | 696,052 | |
| C | 3.0 | 28,628 | 88,378 | 117,006 | 1,218,593 | 1,335,599 | 1,028,539 | 2,364,138 | |
| Subtotal | | 33,403 | 103,795 | 137,198 | 2,500,805 | 2,638,003 | 1,191,729 | 3,829,732 | |
| D | 10.0 | 99,206 | 199,913 | 299,119 | 323,329 | 622,448 | 1,111,711 | 1,734,159 | |
| E | 30.0 | 220,510 | 376,531 | 597,041 | 635,489 | 1,232,530 | 601,188 | 1,833,718 | |
| F | 50.0 | 468,295 | 591,768 | 1,060,063 | 358,579 | 1,418,642 | 545,729 | 1,964,371 | |
| G | 70.0 | 506,367 | 534,383 | 1,040,750 | 293,280 | 1,334,030 | 558,896 | 1,892,926 | |
| H | 100.0 | 4,212,983 | 3,749,719 | 7,962,702 | 2,573,776 | 10,536,478 | -10,536,478 | | |
| Subtotal | | 5,507,361 | 5,452,314 | 10,959,675 | 4,184,453 | 15,144,128 | 2,817,524 | 17,961,652 | |
| Grand Total on June 30, 2014 | | 5,540,764 | 5,556,109 | 11,096,873 | 6,685,258 | 17,782,131 | 4,009,253 | 21,791,384 | |
| % | | 25.4 | 25.5 | 50.9 | 30.7 | 81.6 | 18.4 | 100.0 | |
| Grand Total on March 31, 2014 | | 5,289,592 | 5,488,793 | 10,778,385 | 6,621,018 | 17,399,403 | 4,007,507 | 21,406,910 | |
| % | | 24.7 | 25.7 | 50.4 | 30.9 | 81.3 | 18.7 | 100.0 | |
| Grand Total on June 30, 2013 | | 5,395,075 | 5,484,104 | 10,879,179 | 6,567,587 | 17,446,766 | 4,008,435 | 21,455,201 | |
| % | | 25.1 | 25.6 | 50.7 | 30.6 | 81.3 | 18.7 | 100.0 | |

(1) Percentage of existing provision on total portfolio, by level of risk; and

(2) On June 30, 2014, it includes provision for collateral, comprising sureties, guarantees, letters of credit and standby letter of credit, which was recorded in a separate account from the excess provision, totaling R\$ 333,734 thousand (R\$ 355,479 thousand on March 31, 2014) (Note 20b).

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Notes to the Consolidated Financial Statements**g) Changes in allowance for loan losses**

| | 2014 | | | R\$ thousand |
|-------------------------------|-------------------------|-------------------------|--------------------------|--------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 2013 |
| Opening balance | 21,406,910 | 21,687,029 | 21,687,029 | 21,298,588 |
| - Specific provision (1) | 10,778,385 | 10,851,170 | 10,851,170 | 11,181,925 |
| - Generic provision (2) | 6,621,018 | 6,800,157 | 6,800,157 | 6,106,477 |
| - Excess provision (3) | 4,007,507 | 4,035,702 | 4,035,702 | 4,010,186 |
| Additions (Note 10h-1) | 3,622,814 | 3,269,154 | 6,891,968 | 7,082,988 |
| Write-offs | (3,238,340) | (3,549,273) | (6,787,613) | (6,926,375) |
| Closing balance | 21,791,384 | 21,406,910 | 21,791,384 | 21,455,201 |
| - Specific provision (1) | 11,096,873 | 10,778,385 | 11,096,873 | 10,879,179 |
| - Generic provision (2) | 6,685,258 | 6,621,018 | 6,685,258 | 6,567,587 |
| - Excess provision (3) (4) | 4,009,253 | 4,007,507 | 4,009,253 | 4,008,435 |

(1) For transactions with past-due installments for more than 14 days;

(2) Recorded based on the customer/transaction classification and therefore not included in the preceding item;

(3) The additional provision is recorded based on Management's experience and the expectation of the loan portfolio, to determine the total provision deemed sufficient to cover specific and general credit risk, together with the provision calculated based on levels of risk and the corresponding minimum percentage in the provision established by CMN Resolution nº 2682/99. The excess provision per customer was classified according to the corresponding level of risk (Note 10f); and

(4) On June 30, 2014, it includes provision for collateral, comprising sureties, guarantees, letters of credit and standby letter of credit, which was recorded in a separate account from the excess provision, totaling R\$ 333,734 thousand (R\$ 355,479 thousand on March 31, 2014) (Note 20b).

h) Allowance for Loan Losses (ALL) expense net of amounts recovered

Expenses with the allowance for loan losses, net of credit write offs recovered, are as follows.

| | 2 nd quarter | 2014 1 st quarter | 1 st semester | R\$ tho 20 1 st ser |
|---|----------------------------|------------------------------------|-----------------------------|--------------------------------------|
| Amount recorded (1) | 3,622,814 | 3,269,154 | 6,891,968 | 7,0 |
| Amount recovered (2) | (990,862) | (866,378) | (1,857,240) | (1,74 |
| Allowance for Loan Losses (ALL) expense net of amounts recovered | 2,631,952 | 2,402,776 | 5,034,728 | 5,3 |

(1) The 1st and 2nd quarters of 2014 include reversal of provision for collateral, comprising sureties, guarantees, letters of credit and standby letter of credit, which comprises the “excess” ALL concept, totaling R\$ (3,890) thousand and R\$ (21,745) thousand, respectively, and on the 1st quarter of 2014, provision totaling R\$ 17,855 thousand; and

(2) Classified in income from loans (Note 10j).

i) Changes in the renegotiated portfolio

| | 2014 | | R\$ thousand 2013 | |
|--------------------------------------|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Opening balance | 10,106,414 | 10,191,901 | 10,191,901 | 9,643,915 |
| Amount renegotiated | 2,704,945 | 2,249,910 | 4,954,855 | 4,858,215 |
| Amount received | (1,558,562) | (1,272,713) | (2,831,275) | (2,647,271) |
| Write-offs | (1,017,473) | (1,062,684) | (2,080,157) | (1,874,736) |
| Closing balance | 10,235,324 | 10,106,414 | 10,235,324 | 9,980,123 |
| Allowance for loan losses | 6,535,598 | 6,513,453 | 6,535,598 | 6,418,706 |
| Percentage on renegotiated portfolio | 63.9% | 64.4% | 63.9% | 64.3% |

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Notes to the Consolidated Financial Statements**j) Income from loans and leasing**

| | | 2014 | | R\$ thousand 2013 |
|---|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Discounted trade receivables and loans | 9,853,700 | 9,356,022 | 19,209,722 | 16,814,211 |
| Financing | 3,213,511 | 3,142,621 | 6,356,132 | 6,325,831 |
| Agricultural and agribusiness loans | 258,621 | 301,951 | 560,572 | 480,493 |
| Subtotal | 13,325,832 | 12,800,594 | 26,126,426 | 23,620,535 |
| Recovery of credits charged-off as losses | 990,862 | 866,378 | 1,857,240 | 1,748,504 |
| Subtotal | 14,316,694 | 13,666,972 | 27,983,666 | 25,369,039 |
| Leasing, net of expenses | 165,636 | 176,592 | 342,228 | 407,922 |
| Total | 14,482,330 | 13,843,564 | 28,325,894 | 25,776,961 |

11) OTHER RECEIVABLES**a) Foreign exchange portfolio****Balances**

| | 2014 | | R\$ thousand 2013 |
|---|-------------------|-------------------|----------------------|
| | June 30 | March 31 | June 30 |
| Assets - other receivables | | | |
| Exchange purchases pending settlement | 8,524,138 | 10,607,491 | 10,278,732 |
| Foreign exchange and term documents in foreign currencies | 5,750 | - | - |
| Exchange sale receivables | 3,221,577 | 7,846,747 | 2,606,505 |
| (-) Advances in domestic currency received | (333,852) | (384,564) | (378,286) |
| Income receivable on advances granted | 58,497 | 63,970 | 96,524 |
| Total | 11,476,110 | 18,133,644 | 12,603,475 |
| Liabilities - other liabilities | | | |
| Exchange sales pending settlement | 3,200,750 | 7,699,812 | 2,634,426 |
| Exchange purchase payables | 8,759,386 | 10,749,928 | 9,608,158 |
| (-) Advances on foreign exchange contracts | (6,414,382) | (6,458,632) | (6,646,367) |

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| | | | |
|---------------------------------------|------------------|-------------------|------------------|
| Other | 5,901 | 4,227 | 5,181 |
| Total | 5,551,655 | 11,995,335 | 5,601,398 |
| Net foreign exchange portfolio | 5,924,455 | 6,138,309 | 7,002,077 |
| Off-balance-sheet accounts: | | | |
| - Loans available for import | 380,262 | 364,638 | 912,461 |
| - Confirmed exports loans | 22,135 | 80,227 | 53,786 |

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Notes to the Consolidated Financial Statements**Foreign exchange results****Adjusted foreign exchange results for presentation purposes**

| | 2 nd quarter | 2014 1 st quarter | 1 st semester | R\$ thousand 2013 1 st semester |
|---|----------------------------|------------------------------------|-----------------------------|--|
| Foreign exchange results | 73,647 | (7,526) | 66,121 | 1,172,934 |
| Adjustments: | | | | |
| - Income on foreign currency financing (1) | 16,162 | 16,725 | 32,887 | 93,120 |
| - Income on export financing (1) | 216,616 | 224,711 | 441,327 | 350,286 |
| - Income on foreign investments (2) | 32 | 76 | 108 | 20,645 |
| - Expenses of liabilities with foreign bankers (3) (Note 17c) | 9,043 | 18,573 | 27,616 | (740,531) |
| - Funding expenses (4) | (131,949) | (166,987) | (298,936) | (169,655) |
| - Other | 41,089 | 110,271 | 151,360 | (345,481) |
| Total adjustments | 150,993 | 203,369 | 354,362 | (791,616) |
| Adjusted foreign exchange results | 224,640 | 195,843 | 420,483 | 381,318 |

(1) Recognized in "Income from loans";

(2) Recognized in "Income from security transactions";

(3) Related to funds for financing of advances on foreign exchange contracts and import financing, recognized in "Borrowing and onlending expenses"; and

(4) Refer to funding expenses of investments in foreign exchange.

b) Sundry

| | 2014 | R\$ thousand 2013 |
|--|------|----------------------|
|--|------|----------------------|

| | June 30 | March 31 | June 30 |
|----------------------------------|-------------------|-------------------|-------------------|
| Tax credits (Note 34c) | 29,935,350 | 29,213,684 | 29,814,523 |
| Credit card operations | 18,057,401 | 17,837,776 | 15,912,973 |
| Debtors for escrow deposits | 11,072,129 | 11,080,960 | 11,436,069 |
| Other debtors | 5,312,303 | 5,169,051 | 4,111,909 |
| Prepaid taxes | 4,397,298 | 5,186,611 | 4,237,065 |
| Trade and credit receivables (1) | 4,335,445 | 4,083,798 | 3,404,431 |
| Payments to be reimbursed | 837,117 | 1,224,772 | 505,518 |
| Receivables from sale of assets | 81,556 | 80,123 | 61,745 |
| Other | 581,273 | 377,466 | 465,075 |
| Total | 74,609,872 | 74,254,241 | 69,949,308 |

(1) Include receivables from the acquisition of financial assets from loans without substantial transfer of risks and benefits.

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Notes to the Consolidated Financial Statements**12) OTHER ASSETS****a) Foreclosed assets/other**

| | Cost | Provision for losses | R\$ thousand | | |
|-------------------------------------|------------------|----------------------|-----------------------|------------------|-----------------|
| | | | Cost net of provision | | 2013 June 30 |
| | | | 2014 June 30 | 2014 March 31 | |
| Real estate | 719,708 | (116,777) | 602,931 | 555,303 | 387,774 |
| Vehicles and similar | 628,724 | (302,719) | 326,005 | 315,225 | 276,947 |
| Goods subject to special conditions | 196,647 | (196,647) | - | - | - |
| Inventories/warehouse | 69,411 | - | 69,411 | 78,186 | 95,980 |
| Machinery and equipment | 25,134 | (12,760) | 12,374 | 12,214 | 11,406 |
| Other | 21,336 | (18,719) | 2,617 | 1,338 | 1,750 |
| Total on June 30, 2014 | 1,660,960 | (647,622) | 1,013,338 | | |
| Total on March 31, 2014 | 1,565,634 | (603,368) | | 962,266 | |
| Total on June 30, 2013 | 1,293,444 | (519,587) | | | 773,857 |

b) Prepaid expenses

| | R\$ thousand | | |
|--|------------------|------------------|------------------|
| | 2014 | | 2013 |
| | 2014 June 30 | 2014 March 31 | 2013 June 30 |
| Deferred insurance acquisition costs (1) | 1,810,912 | 1,727,490 | 1,380,471 |
| Commission on the placement of loans and financing (2) | 1,629,889 | 1,763,712 | 1,765,184 |
| Advertising and marketing expenses (3) | 65,637 | 80,353 | 55,475 |
| Other (4) | 385,363 | 406,318 | 513,090 |
| Total | 3,891,801 | 3,977,873 | 3,714,220 |

(1) Commissions paid to brokers and representatives on sale of insurance, pension plans and capitalization bond products;

(2) Commissions paid to storeowners, car dealers and correspondent banks - payroll-deductible loans;

(3) Prepaid expenses of future advertising and marketing campaigns on media; and

(4) Mainly related to card issue costs.

13) INVESTMENTS**a) Composition of investments in the consolidated financial statements**

| Affiliates | 2014 | | R\$ thousand |
|---|------------------|------------------|---------------------|
| | June 30 | March 31 | 2013 |
| - IRB-Brasil Resseguros S.A. | 542,293 | 546,691 | 531,719 |
| - Integritas Participações S.A. | 496,370 | 503,719 | 508,889 |
| - BES Investimento do Brasil S.A. | 135,860 | 134,986 | 129,858 |
| - Other | 296,486 | 271,240 | 269,717 |
| Total investment in affiliates - in Brazil | 1,471,009 | 1,456,636 | 1,440,183 |
| - Tax incentives | 239,418 | 239,533 | 239,533 |
| - Other investments | 450,048 | 448,271 | 514,694 |
| Provision for: | | | |
| - Tax incentives | (211,930) | (212,045) | (212,045) |
| - Other investments | (61,798) | (61,798) | (61,948) |
| Overall total investments | 1,886,747 | 1,870,597 | 1,920,417 |

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b) The adjustments from the equity method accounting of investments were recorded in the income statement, under "Equity in the Earnings (Losses) of Unconsolidated Companies", and correspond to R\$ 86,627 thousand in the 1st semester of 2014 (R\$ 15,220 thousand in the 1st semester of 2013) and R\$ 34,864 thousand in the 2nd quarter of 2014 (R\$ 51,763 thousand in the 1st quarter of 2014).

| Companies | Capital Stock | Adjusted shareholders' equity | Number of shares/quotas held (in thousands) | |
|--|---------------|-------------------------------|---|-----------|
| | | | Common | Preferred |
| IRB-Brasil Resseguros S.A. (2) | 1,453,080 | 2,644,042 | 212 | - |
| BES Investimento do Brasil S.A. - Banco de Investimento | 420,000 | 679,300 | 12,734 | 12,734 |
| Integritas Participações S.A. (2) | 545,638 | 754,136 | 22,581 | - |
| Other (2) | | | | |
| Equity in the earnings (losses) of unconsolidated companies | | | | |

(1) The adjustment considers income calculated periodically by the companies and includes equity variations by the investees not coming from profit or loss, as well as alignment of accounting practice adjustments, where applicable; and

(2) Based on financial information from the previous month.

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Notes to the Consolidated Financial Statements**14) PREMISES AND EQUIPMENT**

| | Annual depreciation rate | Cost | Depreciation | R\$ thousand | | |
|--|--------------------------|-------------------|--------------------|--------------------------|------------------|------------------|
| | | | | Cost net of depreciation | | |
| | | | | 2014 | 2013 | |
| | | | | June 30 | March 31 | June 30 |
| Property and equipment: | | | | | | |
| - Buildings | 4% | 1,057,608 | (459,073) | 598,535 | 588,418 | 556,827 |
| - Land | - | 405,713 | - | 405,713 | 405,434 | 405,672 |
| Facilities, furniture and equipment in use | 10% | 4,552,002 | (2,577,945) | 1,974,057 | 2,027,776 | 2,057,121 |
| Security and communication systems | 10% | 399,808 | (177,232) | 222,576 | 188,388 | 122,170 |
| Data processing systems | 20 to 50% | 5,340,186 | (3,986,201) | 1,353,985 | 1,363,375 | 1,296,890 |
| Transportation systems | 20% | 60,295 | (36,254) | 24,041 | 23,404 | 25,328 |
| Total on June 30, 2014 | | 11,815,612 | (7,236,705) | 4,578,907 | | |
| Total on March 31, 2014 | | 11,828,383 | (7,231,588) | | 4,596,795 | |
| Total on June 30, 2013 | | 11,223,666 | (6,759,658) | | | 4,464,008 |

The Bradesco Organization's premises and equipment shows an unrecorded surplus of R\$ 5,294,745 thousand (R\$ 5,302,970 thousand on March 31, 2014 and R\$ 5,266,042 thousand on June 30, 2013). This is due to an increase in their market price, based on valuations by independent experts in 2014, 2013 and 2012.

The total consolidated fixed assets to net worth ratio is 13.2% (15.0% on March 31, 2014 and 17.3% on June 30, 2013), and the consolidated finance fixed assets to net worth ratio is 46.7% (47.1% on March 31, 2014 and 44.3% on June 30, 2013), whereas the maximum limit is 50%.

The difference between the total consolidated and consolidated finance fixed assets to net worth ratios is due to non-financial subsidiaries which have high liquidity and low fixed assets to net worth ratio, with the consequent increase in the consolidated finance fixed assets to net worth ratio. Whenever necessary, we may reallocate funds to the financial companies through the payment of dividends/interest on shareholders' equity to financial companies or a corporate restructuring between the financial and non-financial companies, thus improving the ratio.

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15) INTANGIBLE ASSETS

a) Goodwill

The goodwill recorded in investment acquisitions totaled R\$ 2,536,621 thousand, net of accumulated amortizations, when applicable, whereas: (i) R\$ 613,086 thousand represents the difference between the purchase price and the fair value of the net assets acquired, which is recorded in Permanent Assets - Investments (BM&FBOVESPA and Integritas/Fleury shares), amortized when disposed; and (ii) R\$ 1,923,535 thousand, net of accumulated amortization, for future performance/customer portfolio, which is amortized over 20 years, where applicable.

In the 1st semester of 2014, goodwill was amortized in the amount of R\$ 56,838 thousand (R\$ 132,579 thousand in the 1st semester of 2013) and R\$ 28,532 thousand in the 2nd quarter of 2014 (R\$ 28,306 thousand on the 1st quarter of 2014) (Note 29).

b) Intangible assets

Acquired intangible assets consist of:

| | Amortization rate | Cost | Amortization | R\$ thousand | | |
|---|-------------------|-------------------|--------------------|--------------------------|------------------|------------------|
| | | | | Cost net of amortization | | |
| | (1) | | | 2014 | 2013 | |
| | | | | June 30 | March 31 | June 30 |
| Acquisition of banking services rights | Contract (4) | 4,897,799 | (2,639,736) | 2,258,063 | 2,437,077 | 2,923,617 |
| Software (2) | 20% to 50% | 8,330,486 | (4,301,267) | 4,029,219 | 4,088,092 | 3,565,492 |
| Future profitability/customer portfolio (3) | Up to 20% | 2,503,340 | (579,805) | 1,923,535 | 1,973,753 | 2,159,975 |
| Other (5) | Contract | 685,079 | (215,795) | 469,284 | 501,683 | 542,656 |
| Total on June 30, 2014 | | 16,416,704 | (7,736,603) | 8,680,101 | | |
| Total on March 31, 2014 | | 16,260,103 | (7,259,498) | | 9,000,605 | |
| Total on June 30, 2013 | | 17,581,168 | (8,389,428) | | | 9,191,740 |

- (1) Intangible assets are amortized over an estimated period of economic benefit and recognized in “other administrative expenses” and “other operating expenses”, where applicable;
- (2) Software acquired and/or developed by specialized companies;
- (3) Mainly composed of goodwill on the acquisition of equity interest in Banco Bradescard (currently Banco Ibi) - R\$ 795,863 thousand, Odontoprev - R\$ 233,119 thousand, Bradescard Mexico (currently Ibi México) - R\$ 21,551 thousand, Europ Assistance Serviços de Assistência Personalizados - R\$ 14,527 thousand and Cielo/Investees - R\$ 655,512 thousand;
- (4) Based on the pay-back of each agreement; and
- (5) Mainly refers to the 2016 Olympic Games sponsorship program.

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| | R\$ thousand | | | | |
|-------------------------------------|--|------------------|---|----------------|------------------|
| | Acquisition of banking service rights | Software | Future profitability/ customer portfolio | Other | Total |
| Balance on December 31, 2013 | 2,589,021 | 4,015,462 | 2,005,474 | 535,982 | 9,145,939 |
| Additions (reductions) | 82,266 | 453,981 | (25,101) | (1,761) | 509,385 |
| Amortization for the period | (413,224) | (440,224) | (56,838) | (64,937) | (975,223) |
| Balance on June 30, 2014 | 2,258,063 | 4,029,219 | 1,923,535 | 469,284 | 8,680,101 |

16) DEPOSITS, FEDERAL FUNDS PURCHASED AND SECURITIES SOLD UNDER AGREEMENTS TO REPURCHASE AND FUNDS FROM ISSUANCE OF SECURITIES**a) Deposits**

| | 2014 | | | | R\$ thou | | |
|--|--------------------|-------------------|--------------------|-----------------------|--------------------|--------------------|--------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | June 30 | March 31 | 2013 June |
| Demand deposits (1) | 36,176,242 | - | - | - | 36,176,242 | 38,569,323 | 36,588,000 |
| Savings deposits (1) | 84,318,918 | - | - | - | 84,318,918 | 82,098,295 | 72,627,000 |
| Interbank deposits | 108,236 | 182,264 | 39,246 | 191,281 | 521,027 | 654,821 | 698,000 |
| Time deposits (2) | 14,998,366 | 20,014,365 | 8,994,050 | 48,247,565 | 92,254,346 | 97,387,056 | 98,572,000 |
| Overall total on June 30, 2014 | 135,601,762 | 20,196,629 | 9,033,296 | 48,438,846 | 213,270,533 | | |
| % | 63.6 | 9.5 | 4.2 | 22.7 | 100.0 | | |
| Overall total on March 31, 2014 | 136,664,471 | 19,483,137 | 11,893,889 | 50,667,998 | | 218,709,495 | |
| % | 62.5 | 8.9 | 5.4 | 23.2 | | 100.0 | |
| Overall total on June 30, 2013 | 123,031,147 | 15,610,811 | 10,633,508 | 59,210,059 | | | 208,485,525 |
| % | 59.0 | 7.5 | 5.1 | 28.4 | | | |

(1) Classified as "1 to 30 days", not considering average historical turnover; and

(2) Considers the actual maturities of investments.

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| | 2014 | | | | June 30 | March 31 | June 30, 2013 |
|--|--------------------|-------------------|-------------------|--------------------|---------------------|--------------------|--------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | | | |
| Own portfolio | 66,435,469 | 31,454,915 | 10,405,864 | 23,403,544 | 131,699,792 | 137,072,756 | 135,000,000 |
| Government securities | 62,515,279 | 205,881 | 24,304 | 2,718 | 62,748,182 | 72,360,296 | 70,000,000 |
| Debentures of own issuance | 1,877,880 | 31,249,034 | 10,381,560 | 22,769,976 | 66,278,450 | 63,822,962 | 60,000,000 |
| Foreign | 2,042,310 | - | - | 630,850 | 2,673,160 | 889,498 | 4,000,000 |
| Third-party portfolio (1) | 121,127,549 | 1,018,548 | - | - | -122,146,097 | 112,795,792 | 110,000,000 |
| Unrestricted portfolio (1) | 1,006,745 | 441,411 | 316,943 | - | 1,765,099 | 847,482 | 20,000,000 |
| Overall total on June 30, 2014 (2) | 188,569,763 | 32,914,874 | 10,722,807 | 23,403,544 | 255,610,988 | | |
| % | 73.8 | 12.9 | 4.2 | 9.1 | 100.0 | | |
| Overall total on March 31, 2014 (2) | 187,205,689 | 32,306,134 | 9,006,861 | 22,197,346 | | 250,716,030 | |
| % | 74.7 | 12.9 | 3.6 | 8.8 | | 100.0 | |
| Overall total on June 30, 2013 (2) | 201,698,323 | 36,649,541 | 10,618,720 | 17,858,536 | | | 266,000,000 |
| % | 75.6 | 13.7 | 4.0 | 6.7 | | | |

(1) Represented by government securities; and

(2) Includes R\$ 74,741,206 thousand (R\$ 66,573,426 thousand on March 31, 2014 and R\$ 66,498,553 thousand on June 30, 2013) of investment funds in purchase and sale commitments with Bradesco, whose quota holders are subsidiaries included in the consolidated financial statements (Notes 8a, b, c and d).

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| | 2014 | | | | R\$ thousand | | |
|---|------------------|-------------------|-------------------|--------------------|-------------------|-------------------|------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | June 30 | March 31 | June 30 2013 |
| Securities -Brazil: | | | | | | | |
| - Mortgage bonds | 72,017 | 296,516 | 188,422 | 7,963 | 564,918 | 591,165 | 682,67 |
| - Letters of credit for real estate | 412,690 | 2,462,818 | 5,958,229 | 232,040 | 9,065,777 | 7,023,452 | 4,789,42 |
| - Letters of credit for agribusiness | 181,522 | 893,100 | 870,097 | 1,912,537 | 3,857,256 | 4,643,358 | 4,349,45 |
| - Financial bills | 347,320 | 3,069,398 | 18,951,202 | 25,742,609 | 48,110,529 | 41,688,036 | 31,878,47 |
| Subtotal | 1,013,549 | 6,721,832 | 25,967,950 | 27,895,149 | 61,598,480 | 53,946,011 | 41,700,02 |
| Securities - abroad: | | | | | | | |
| - MTN Program Issues (1) | 79,076 | 495,038 | 1,746,582 | 3,338,950 | 5,659,646 | 7,722,808 | 8,831,09 |
| - Securitization of future flow of money orders received from abroad (Note 16d) | 5,207 | 388,667 | 328,885 | 1,699,414 | 2,422,173 | 2,687,724 | 3,308,62 |
| - Issuance costs | - | - | - | (13,719) | (13,719) | (15,404) | (19,127) |
| Subtotal | 84,283 | 883,705 | 2,075,467 | 5,024,645 | 8,068,100 | 10,395,128 | 12,120,58 |
| Structured operations certificates | 696 | 40,736 | 109,971 | 58,758 | 210,161 | 169,470 | |
| Overall total on June 30, 2014 | 1,098,528 | 7,646,273 | 28,153,388 | 32,978,552 | 69,876,741 | | |
| % | 1.6 | 10.9 | 40.3 | 47.2 | 100.0 | | |
| Overall total on March 31, 2014 | 1,719,026 | 8,023,374 | 16,816,138 | 37,952,071 | | 64,510,609 | |
| % | 2.7 | 12.4 | 26.1 | 58.8 | | 100.0 | |
| Overall total on June 30, 2013 | 2,456,190 | 11,178,066 | 11,208,441 | 28,977,913 | | | 53,820,61 |
| % | 4.6 | 20.8 | 20.8 | 53.8 | | | 100. |

(1) Issuance of securities on the international market to invest in foreign exchange transactions, pre-export financing, import financing and working capital financing, predominately in the medium and long terms.

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d) Since 2003, Bradesco has used certain agreements to optimize its funding and liquidity management activities by using SPEs - Special Purpose Entities. An SPE, also known as a Diversified Payment Rights Company outside Brazil, is financed with long-term debt and settled through future cash flows from underlying assets which basically include flows from current payment orders and future remittances made by individuals and companies located abroad to beneficiaries in Brazil for which the Bank acts as a paying agent.

Long-term securities issued by the SPE and sold to investors are settled with proceeds from the payment order flows. Bradesco is obliged to redeem these securities in specific cases of delinquency or if the SPE discontinues operations.

Funds from the sale of current and future payment order flows, received by the SPE, must be maintained in a specific bank account until a minimum amount has been reached.

Below are the main features of the notes issued by SPEs:

| | Date of issue | Amount of the operation | Maturity | R\$ thousand | | |
|--|---------------|-------------------------|------------|------------------|-------------------|------------------|
| | | | | 2014 June 30 | Total March 31 | 2013 June 30 |
| | 6.11.2007 | 481,550 | 5.20.2014 | - | - | 103,975 |
| | 6.11.2007 | 481,550 | 5.20.2014 | - | - | 103,624 |
| Securitization of future flow | 12.20.2007 | 354,260 | 11.20.2014 | 22,015 | 45,176 | 110,626 |
| | 3.6.2008 | 836,000 | 5.22.2017 | 604,891 | 678,021 | 829,738 |
| | 12.19.2008 | 1,168,500 | 2.20.2019 | 989,573 | 1,073,198 | 1,106,175 |
| of payment orders received from abroad | 12.17.2009 | 133,673 | 11.20.2014 | 13,685 | 28,163 | 69,000 |
| | 12.17.2009 | 133,673 | 2.20.2017 | 86,303 | 97,503 | 121,644 |
| | 12.17.2009 | 89,115 | 2.20.2020 | 85,900 | 92,230 | 102,139 |
| | 8.20.2010 | 307,948 | 8.21.2017 | 230,557 | 256,633 | 309,268 |
| | 9.29.2010 | 170,530 | 8.21.2017 | 131,771 | 146,674 | 176,756 |
| | 11.16.2011 | 88,860 | 11.20.2018 | 97,526 | 105,858 | 109,230 |
| | 11.16.2011 | 133,290 | 11.22.2021 | 159,952 | 164,268 | 166,446 |
| Total | | | | 2,422,173 | 2,687,724 | 3,308,621 |

e) Cost for market funding and inflation and interest adjustments of technical reserves for insurance, pension plans and capitalization bonds

2014
1st quarter

| | 2nd quarter | 1st semester |
|--|-----------------------------------|------------------------------------|
| Savings deposits | 1,292,757 | 1,281,055 2,573,812 |
| Time deposits | 2,392,490 | 2,406,574 4,799,064 |
| Federal funds purchased and securities sold under agreements to repurchase | 5,734,457 | 5,271,917 11,006,374 |
| Funds from issuance of securities | 1,643,208 | 1,395,769 3,038,977 |
| Other funding expenses | 116,561 | 109,931 226,492 |
| Subtotal | 11,179,473 | 10,465,246 21,644,719 |
| Cost for inflation and interest adjustment of technical reserves of insurance, pension plans and capitalization bonds | 2,492,083 | 2,580,982 5,073,065 |
| Total | 13,671,556 | 13,046,228 26,717,784 |

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| | 2014 | | | | R\$ thousand | | |
|--|--------------|----------------|-----------------|--------------------|--------------|------------|------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | June 30 | March 31 | June 30 |
| In Brazil - other institutions | 5,686 | - | - | 14,179 | 19,865 | 14,499 | 10,655 |
| Abroad | 2,635,785 | 6,350,640 | 3,878,142 | 843,258 | 13,707,825 | 15,652,592 | 11,077,072 |
| Overall total on June 30, 2014 | 2,641,471 | 6,350,640 | 3,878,142 | 857,437 | 13,727,690 | | |
| % | 19.2 | 46.3 | 28.3 | 6.2 | 100.0 | | |
| Overall total on March 31, 2014 | 3,314,866 | 8,415,226 | 2,965,862 | 971,137 | | 15,667,091 | |
| % | 21.2 | 53.7 | 18.9 | 6.2 | | 100.0 | |
| Overall total on June 30, 2013 | 2,433,011 | 4,265,564 | 3,352,342 | 1,036,810 | | | 11,087,727 |
| % | 21.9 | 38.5 | 30.2 | 9.4 | | | 100.0 |

b) Onlending

| | 2014 | | | | R\$ thousand | | |
|--|--------------|----------------|-----------------|--------------------|--------------|------------|------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | June 30 | March 31 | June 30 |
| In Brazil | 1,143,497 | 5,024,600 | 5,692,018 | 28,340,766 | 40,200,881 | 40,883,232 | 37,896,430 |
| - National Treasury | - | - | 1,109 | - | 1,109 | 2,289 | 17,444 |
| - BNDES | 379,976 | 1,288,802 | 1,592,920 | 8,124,315 | 11,386,013 | 11,719,610 | 11,860,989 |
| - CEF | 1,926 | 8,681 | 5,781 | 13,515 | 29,903 | 34,921 | 49,065 |
| - FINAME | 761,595 | 3,727,117 | 4,090,950 | 20,202,564 | 28,782,226 | 29,124,787 | 25,967,289 |
| - Other institutions | - | - | 1,258 | 372 | 1,630 | 1,625 | 1,643 |
| Abroad | 6,192 | 71 | 206,482 | - | 212,745 | 173,694 | 136,862 |
| Overall total on June 30, 2014 | 1,149,689 | 5,024,671 | 5,898,500 | 28,340,766 | 40,413,626 | | |
| % | 2.9 | 12.4 | 14.6 | 70.1 | 100.0 | | |
| Overall total on March 31, 2014 | 1,333,700 | 5,008,263 | 5,625,750 | 29,089,213 | | 41,056,926 | |
| % | 3.2 | 12.2 | 13.7 | 70.9 | | 100.0 | |
| Overall total on June 30, 2013 | 1,246,376 | 4,766,262 | 5,695,185 | 26,325,469 | | | 38,033,292 |
| % | 3.3 | 12.5 | 15.0 | 69.2 | | | 100.0 |

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c) Borrowing and onlending expenses

| | 2014 | | | R\$ thousand |
|--|-------------------------|-------------------------|--------------------------|----------------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 2013 1 st semester |
| Borrowing: | | | | |
| - In Brazil | 2,277 | 113 | 2,390 | 22,630 |
| - Abroad | 28,292 | 31,940 | 60,232 | 62,139 |
| Subtotal borrowing | 30,569 | 32,053 | 62,622 | 84,769 |
| Onlending in Brazil: | | | | |
| - National Treasury | 9 | 240 | 249 | 614 |
| - BNDES | 167,292 | 178,574 | 345,866 | 333,703 |
| - CEF | 491 | 631 | 1,122 | 1,769 |
| - FINAME | 157,858 | 174,849 | 332,707 | 449,077 |
| - Other institutions | 3 | 13 | 16 | 293 |
| Onlending abroad: | | | | |
| - Payables to foreign bankers (Note 11a) | (9,043) | (18,573) | (27,616) | 740,531 |
| - Other expenses with foreign onlending | (998,872) | (1,329,516) | (2,328,388) | 3,065,597 |
| - Exchange variation from investments abroad | 512,565 | 744,405 | 1,256,970 | (1,651,336) |
| Subtotal onlending | (169,697) | (249,377) | (419,074) | 2,940,248 |
| Total | (139,128) | (217,324) | (356,452) | 3,025,017 |

18) PROVISIONS, CONTINGENT ASSETS AND LIABILITIES AND LEGAL LIABILITIES - TAX AND SOCIAL SECURITY

a) Contingent assets

Contingent assets are not recognized in the financial statements. However, there are ongoing proceedings where the chance of success is considered probable, such as: a) Social Integration Program (PIS), claiming to offset PIS against Gross Operating Income, paid under Decree-Laws nº 2445/88 and nº 2449/88, regarding the payment that exceeded the amount due under Supplementary Law nº 07/70 (PIS Repique); and b) other taxes, the legality and/or constitutionality of which is being challenged, where the decision may lead to reimbursement of amounts paid.

b) Provisions classified as probable losses and legal obligations - tax and social security

Bradesco Organization is a party to a number of labor, civil and tax lawsuits, arising from the normal course of business.

Management recorded provisions based on their opinion and of their legal counsel, the nature of the lawsuit, similarity to previous lawsuits, complexity and the courts standing, where the loss is deemed probable.

Management considers that the provision is sufficient to cover losses generated by the respective lawsuits.

Liability related to litigation is held until the conclusion to the lawsuit, represented by judicial decisions, with no further appeals or due to the statute of limitation.

I - Labor claims

These are claims brought by former employees and outsourced employees seeking indemnifications, especially for unpaid overtime, according to Article 224 of the Consolidation of Labor Laws (CLT). In proceedings in which a judicial deposit is used to guarantee the execution of the judgment, the labor provision is made considering the estimated loss of these deposits. For other proceedings, the provision is based on the average of payments made for claims settled over the last 12 months.

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Overtime is monitored by using electronic time cards and paid regularly during the employment contract and, accordingly, the claims filed by former employees do not represent significant amounts.

II - Civil claims

These are claims for pain and suffering and property damages, mainly relating to protests, returned checks, the inclusion of information about debtors in the credit restriction registry and the replacement of inflation adjustments excluded as a result of government economic plans. These lawsuits are individually controlled using a computer-based system and provisioned whenever the loss is deemed as probable, considering the opinion of Management and their legal counsel, the nature of the lawsuits, and similarity with previous lawsuits, complexity and positioning of the courts.

Most of these lawsuits are brought to the Special Civil Court (JEC), in which the claims are limited to 40 times the minimum wage and do not cause significant impact on Bradesco Organization's financial position.

It is worth mentioning the significant number of legal claims pleading alleged differences in adjustment for inflation on savings account balances due to the implementation of economic plans that were part of federal government's economic policy to reduce inflation in the '80s and '90s.

Although Bradesco complied with the law and regulation in force at the time, these lawsuits have been recorded in provisions, taking into consideration the claims where the Bank is the defendant and the perspective of loss, which is considered after the analysis of each demand, based on the current decision of the Superior Court of Justice (STJ).

Note that, regarding disputes relating to economic plans, the Federal Supreme Court (STF) suspended the prosecution of all lawsuits on cognizance stage, until the Court issues a final decision on the right under litigation.

III - Legal obligations - provision for tax risks

The Bradesco Organization is disputing the legality and constitutionality of certain taxes and contributions in court, for which provisions have been recorded in full, although there is good chance of a favorable outcome, based on the opinion of Management and their legal counsel. The processing of these legal obligations whose risk is deemed as probable is regularly monitored in the legal court. During or after the conclusion of each case, a favorable outcome may arise for the Organization, resulting in the reversal of the related provisions.

The main cases are:

- Cofins – R\$ 2,522,979 thousand (R\$ 2,422,013 thousand on March 31, 2014 and R\$ 9,993,073 thousand on June 30, 2013): a request for authorization to calculate and pay Cofins based on effective income, as set forth in Article 2 of Supplementary Law n^o 70/91, removing the unconstitutional increase in the calculation for other revenues other than income;
- INSS Autonomous Brokers – R\$ 1,414,168 thousand (R\$ 1,367,973 thousand on March 31, 2014 and R\$ 1.221.705 thousand on June 30, 2013): we are requesting the impact of social security contribution on remunerations paid to third-party service providers, established by Supplementary Law n^o 84/96 and subsequent regulations/amendments, at the 20.0% rate and additionally 2.5%, on the grounds that services are not provided to insurance companies but to policyholders, thus being outside the incidence of the contribution provided for in item I, Article 22 of Law n^o 8212/91, as new wording in Law n^o 9876/99;

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- IRPJ/Credit Losses - R\$ 1,912,596 thousand (R\$ 1,881,607 thousand on March 31, 2014 and R\$ 1,713,111 thousand on June 30, 2013): we are requesting to deduct from income tax and social contributions payable (IRPJ and CSLL, respectively) amounts of actual and definite loan losses related to unconditional discounts granted upon receipt of claims incurred, regardless if they comply with the terms and conditions provided for in Articles 9 to 14 of Law n^o 9430/96 that only apply to temporary losses; and
- PIS - R\$ 314,672 thousand (R\$ 312,670 thousand on March 31, 2014 and R\$ 305,648 thousand on June 30, 2013): we are requesting the authorization to offset overpaid amounts in 1994 and 1995 as PIS contribution, corresponding to the surplus on the calculation established in the Constitution, i.e., gross operating income, as defined in the income tax legislation - set out in Article 44 of Law n^o 4506/64, excluding interest income.

IV - Provisions by nature

| | 2014 | | R\$ thousand |
|-----------------------------|-------------------|-------------------|-------------------|
| | June 30 | March 31 | 2013 June 30 |
| Labor claims | 2,471,829 | 2,507,534 | 2,471,717 |
| Civil claims | 3,822,249 | 3,808,201 | 3,765,509 |
| Subtotal (1) | 6,294,078 | 6,315,735 | 6,237,226 |
| Provision for tax risks (2) | 8,345,491 | 8,087,164 | 16,452,731 |
| Total | 14,639,569 | 14,402,899 | 22,689,957 |

(1) Note 20b; and

(2) Classified under "Other liabilities - tax and social security" (Note 20a).

V - Changes in provisions

| | R\$ thousand | | |
|---|------------------|------------------|------------------|
| | Labor | 2014 Civil | Tax (1) |
| Balance on December 31, 2013 | 2,537,405 | 3,823,499 | 7,728,691 |
| Adjustment for inflation | 141,207 | 176,099 | 246,566 |
| Provisions, net of reversals and write-offs | 407,075 | 161,953 | 394,185 |
| Payments | (613,858) | (339,302) | (23,951) |

| | | | |
|---------------------------------|------------------|------------------|------------------|
| Balance on June 30, 2014 | 2,471,829 | 3,822,249 | 8,345,491 |
|---------------------------------|------------------|------------------|------------------|

(1) Mainly include legal liabilities.

c) Contingent liabilities classified as possible losses

The Bradesco Organization maintains a system to monitor all administrative and judicial proceedings in which the institution is plaintiff or defendant and, based on the opinion of legal counsel, classifies the lawsuits according to the expectation of loss. Case law trends are periodically analyzed and, if necessary, the related risk is reclassified. In this respect, contingent lawsuits deemed with the risk of a possible loss are not recorded as a liability in the financial statements. The main processes in this classification are the following: a) leasing companies' Tax on Services of any Nature (ISSQN), total lawsuits correspond to R\$ 1,753,024 thousand (R\$ 1,728,473 thousand on March 31, 2014 and R\$ 1,151,684 thousand on June 30, 2013) which relates to the municipal tax demands other than those where the company is not located and where, under law, tax is collected; b) 2006-2010 income tax and social contribution, relating to goodwill amortization being disallowed on the acquisition of investments, for the amount of R\$ 3,456,648 thousand (R\$ 1,562,363 thousand on March 31, 2014 and R\$ 838,399 thousand on June 30, 2013); c) IRPJ and CSLL deficiency notice relating to disallowance of loan loss expenses, for the amount of R\$ 553,964 thousand (R\$ 544,185 thousand on March 31, 2014, and R\$ 482,515 thousand on June 30, 2013); d) IRPJ and CSLL deficiency note

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Notes to the Consolidated Financial Statements**c) Contingent liabilities classified as possible losses**

The Bradesco Organization maintains a system to monitor all administrative and judicial proceedings in which the institution is plaintiff or defendant and, based on the opinion of legal counsel, classifies the lawsuits according to the expectation of loss. Case law trends are periodically analyzed and, if necessary, the related risk is reclassified. In this respect, contingent lawsuits deemed with the risk of a possible loss are not recorded as a liability in the financial statements. The main processes in this classification are the following: a) leasing companies' Tax on Services of any Nature (ISSQN), total lawsuits correspond to R\$ 1,753,024 thousand (R\$ 1,728,473 thousand on March 31, 2014 and R\$ 1,151,684 thousand on June 30, 2013) which relates to the municipal tax demands other than those where the company is not located and where, under law, tax is collected; b) 2006-2010 income tax and social contribution, relating to goodwill amortization being disallowed on the acquisition of investments, for the amount of R\$ 3,456,648 thousand (R\$ 1,562,363 thousand on March 31, 2014 and R\$ 838,399 thousand on June 30, 2013); c) IRPJ and CSLL deficiency notice relating to disallowance of loan loss expenses, for the amount of R\$ 553,964 thousand (R\$ 544,185 thousand on March 31, 2014, and R\$ 482,515 thousand on June 30, 2013); d) IRPJ and CSLL deficiency note relating to disallowance of exclusions of revenues from mark-to-market securities from 2007 to 2010, difference in depreciation and operating expenses and income, amounting to R\$ 469,140 thousand (R\$ 464,734 thousand on March 31, 2014 and R\$ 229,556 thousand on June 30, 2013); and e) IRPJ, CSLL, PIS and COFINS deficiency note, amounting to R\$ 340,529 thousand (R\$ 337,028 thousand on March 31, 2014 and R\$ 334,433 thousand on June 30, 2013), on alleged tax-exempt gain, when Bovespa shares were merged into Nova Bolsa (BM&FBovespa), in 2008.

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| Maturity | Original term in years | Amount of the operation | Currency | Remuneration | Jun |
|--------------------------|-----------------------------------|--|-----------------|--|------------|
| In Brazil: | | | | | |
| Subordinated CDB: | | | | | |
| 2013 (1) | 5 | - | R\$ | 100.0% of CDI rate + 1.0817% p.a. | |
| 2014 | 6 | 1,000,000 | R\$ | 112.0% of CDI rate IPCA + (6.92% p.a. - 8.55% p.a.) | 1,78 |
| 2015 | 6 | 1,274,696 | R\$ | 108.0% to 112.0% of CDI rate | 2,51 |
| 2016 | 6 | 500 | R\$ | IPCA + 7.1292% p.a. | |
| 2019 | 10 | 20,000 | R\$ | IPCA + 7.76% p.a. | 3 |
| Financial notes: | | | | | |
| | | | | IGP-M + 6.3874% p.a. IPCA + (6.7017% p.a. - 6.8784% p.a.) Fixed rate of 13.0949% p.a. | |
| 2016 | 6 | 102,018 | R\$ | 108.0% to 110.0% of CDI rate 100.0% of CDI rate + (1.2685%p.a. - 1.3656% p.a.) IGP-M + (5.7745% p.a. - 6.9588% p.a.) IPCA + (5.6030% p.a. - 7.5482% p.a.) Fixed rate (11.7493% p.a. - 13.8609% p.a.) | 15 |
| 2017 | 6 | 8,630,999 | R\$ | 104.0% to 112.5% of CDI rate 100.0% of CDI rate + (0.7855%p.a. - 1.3061% p.a.) IGP-M + (4.0147% p.a. - 6.2626% p.a.) IPCA + (3.6712% p.a. - 6.2822% p.a.) Fixed rate (9.3991% p.a. - 12.1754% p.a.) | 9,68 |
| 2018 | 6 | 8,262,799 | R\$ | 105.0% to 112.2% of CDI rate IGP-M + (3.6320% p.a. - 4.0735% p.a.) IPCA + (3.2983% p.a. - 4.4268% p.a.) Fixed rate (9.3207% p.a. - 10.3107% p.a.) | 8,87 |
| 2019 | 6 | 21,858 | R\$ | 109.3% to 109.5% of CDI rate | 2 |

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| Maturity | Original term in years | Amount of the operation | Currency | Remuneration | 2014 | |
|----------|---------------------------|-------------------------------|----------|---|-----------|-----------|
| | | | | | June 30 | March 31 |
| 2017 | 7 | 40,100 | R\$ | IPCA + 7.4163% p.a. Fixed rate of 13.1763% p.a. | 68,025 | 65,000 |
| 2018 | 7 | 141,050 | R\$ | IGP-M + 6.6945% p.a. IPCA + (5.9081% p.a. - 7.3743% p.a.) 100.0% of CDI rate + (1.0079% p.a. - 1.0412% p.a.) IGP-M rate + 4.1768 p.a. | 206,345 | 200,000 |
| 2019 | 7 | 3,172,835 | R\$ | IPCA + (4.0262% p.a. - 6.1757% p.a.) Fixed rate (10.1304% p.a. - 11.7550% p.a.) 110.5% to 112.2% of CDI rate | 3,273,413 | 3,337,000 |
| 2020 | 7 | 1,700 | R\$ | IPCA + 4.2620% p.a. | 1,944 | 1,000 |
| 2018 | 8 | 50,000 | R\$ | IGP-M + 7.0670% p.a. IGP-M + 5.8351% p.a. | 78,622 | 77,000 |
| 2019 | 8 | 12,735 | R\$ | IPCA + (5.8950% p.a. - 6.3643% p.a.) Fixed rate of 13.3381% p.a. IGP-M + 5.5341% p.a. | 18,202 | 17,000 |
| 2020 | 8 | 28,556 | R\$ | IPCA + (3.9941% p.a. - 6.1386% p.a.) Fixed rate (11.1291% p.a. - 11.8661% p.a.) 110.0% to 110.7% of CDI rate | 35,722 | 34,000 |
| 2021 | 8 | 1,236 | R\$ | IPCA + (3.7004% p.a. - 4.3419% p.a.) | 1,423 | 1,000 |
| 2021 | 9 | 7,000 | R\$ | 111.0% of CDI rate IGP-M + (6.0358% p.a. - 6.6244% p.a.) IPCA + (5.8789% p.a. - 7.1246% p.a.) Fixed rate of 12.7513% p.a. | 8,380 | 8,000 |
| 2021 | 10 | 19,200 | R\$ | 109.0% of CDI rate IGP-M + (3.9270% p.a. - 4.2994% p.a.) IPCA + (4.1920% p.a. - 6.0358% p.a.) Fixed rate (10.3489% p.a. - 12.4377% p.a.) | 26,576 | 25,000 |
| 2022 | 10 | 54,143 | R\$ | 110.0% to 111.3% of CDI rate | 66,903 | 65,000 |

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| Maturity | Original term in years | Amount of the operation | Currency | Remuneration | June 30, 2014 |
|-----------------------------|-----------------------------------|--|-----------------|---|----------------------|
| | | | | IGP-M + (3.5855% p.a. – 3.9984% p.a.) IPCA + (3.9292% p.a. - 4.9620% p.a.) Fixed rate (10.6804% p.a. – 10.8971% p.a.) | 781,100 |
| 2023 | 10 | 688,064 | R\$ | | |
| CDB pegged to loans: | | | | | |
| 2014 to 2016 | 2 to 3 | 3,168 | R\$ | 100.0% of CDI rate | 3,168 |
| Subtotal in Brazil | | | | | 27,658,200 |
| Abroad: | | | | | |
| 2013 (2) | 10 | - | US\$ | Rate of 8.75% p.a. | |
| 2014 (3) | 10 | - | Euro | Rate of 8.00% p.a. | |
| 2019 | 10 | 1,333,575 | US\$ | Rate of 6.75% p.a. | 1,680,000 |
| 2021 | 11 | 2,766,650 | US\$ | Rate of 5.90% p.a. | 3,611,000 |
| 2022 | 11 | 1,886,720 | US\$ | Rate of 5.75% p.a. | 2,463,000 |
| Issuance costs on funding | | | | | (29,400) |
| Subtotal abroad | | | | | 7,725,600 |
| Overall total | | | | | 35,383,800 |

(1) Subordinated debt transactions that matured in July 2013.

(2) Subordinated debt transactions that matured in October 2013; and

(3) Subordinated debt transactions that matured in April 2014.

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| | 2014 | | R\$ thousand 2013 |
|--|-------------------|-------------------|-----------------------------|
| | June 30 | March 31 | June 30 |
| Provision for tax risk (Note 18b IV) | 8,345,491 | 8,087,164 | 16,452,731 |
| Provision for deferred income tax (Note 34f) | 3,549,785 | 3,324,071 | 4,255,124 |
| Taxes and contributions on profit payable | 3,581,915 | 1,960,189 | 3,320,455 |
| Taxes and contributions payable | 966,608 | 1,245,893 | 1,027,693 |
| Total | 16,443,799 | 14,617,317 | 25,056,003 |

b) Sundry

| | 2014 | | R\$ thousand 2013 |
|--|-------------------|-------------------|-----------------------------|
| | June 30 | March 31 | June 30 |
| Credit card operations | 15,367,177 | 15,205,642 | 14,180,731 |
| Sundry creditors | 8,262,057 | 7,665,135 | 5,792,748 |
| Civil and labor provisions (Note 18b IV) | 6,294,078 | 6,315,735 | 6,237,226 |
| Provision for payments | 5,500,683 | 4,959,783 | 4,849,547 |
| Loan assignment obligations | 4,116,965 | 4,020,680 | 321,700 |
| Liabilities for acquisition of assets and rights | 1,052,583 | 1,159,209 | 1,805,985 |
| Other (1) | 1,772,976 | 1,758,695 | 1,399,488 |
| Total | 42,366,519 | 41,084,879 | 34,587,425 |

(1) On June 30, 2014, it includes provision for collateral, comprising sureties, guarantees, letters of credit and standby letter of credit, which was recorded in a separate account from the excess provision, totaling R\$ 333,734 thousand (R\$ 355,479 thousand on March 31, 2014) (Note 10g).

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Notes to the Consolidated Financial Statements

21) INSURANCE, PENSION PLANS AND CAPITALIZATION BONDS

a) Technical reserves by account

| | Insurance (1) | | 2013 June 30 | Life and pension plans 2014 | |
|---|-------------------|-------------------|-------------------|--------------------------------|--------------------|
| | 2014 June 30 | March 31 | | June 30 | March 31 |
| Current and long-term liabilities | | | | | |
| Mathematical reserve for unvested benefits | 777,834 | 767,362 | 931,421 | 110,514,341 | 106,417,460 |
| Mathematical reserve for vested benefits | 170,728 | 169,205 | 189,915 | 6,817,724 | 6,767,511 |
| Mathematical reserve for capitalization bonds | - | - | - | - | - |
| Reserve for claims incurred but not reported (IBNR) | 1,647,910 | 1,680,781 | 1,392,704 | 1,082,645 | 1,108,440 |
| Unearned premium reserve | 3,795,702 | 3,471,271 | 3,025,645 | 286,068 | 289,380 |
| Complementary reserve for coverage (4) | - | - | - | 1,233,857 | 712,108 |
| Reserve for unsettled claims | 3,982,669 | 3,747,572 | 3,516,427 | 996,324 | 983,040 |
| Reserve for financial surplus | - | - | - | 411,768 | 409,116 |
| Reserve for draws and redemptions | - | - | - | - | - |
| Other reserves (4) | 1,897,513 | 1,890,968 | 2,642,031 | 2,850,501 | 3,255,400 |
| Total reserves | 12,272,356 | 11,727,159 | 11,698,143 | 124,193,228 | 119,942,455 |

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Notes to the Consolidated Financial Statements**b) Technical reserves by product**

| | Insurance | | | Life and pen | |
|--|-------------------|-------------------|-------------------|--------------------|--------------|
| | 2014 | | 2013 | 2014 | |
| | June 30 | March 31 | June 30 | June 30 | Mar |
| Health | 6,301,129 | 6,079,164 | 6,649,640 | - | |
| Auto/RCF | 3,199,193 | 2,926,741 | 2,739,910 | - | |
| DPVAT/Retrocession (5) | 267,604 | 318,434 | 215,639 | 3,909 | |
| Life | 15,085 | 16,053 | 16,223 | 6,254,123 | 6,0 |
| Basic lines | 2,489,345 | 2,386,767 | 2,076,731 | - | |
| Unrestricted Benefits Generating Plan - PGBL to be granted | - | - | - | 19,792,805 | 19,3 |
| Long-Term Life Insurance - VGBL - to be granted | - | - | - | 78,317,241 | 75,0 |
| Pension plans (4) | - | - | - | 19,825,150 | 19,5 |
| Capitalization bonds | - | - | - | - | |
| Total technical reserves | 12,272,356 | 11,727,159 | 11,698,143 | 124,193,228 | 119,9 |

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Notes to the Consolidated Financial Statements**c) Guarantees for technical reserves**

| | Insurance | | | Life and pension plans (4) | | | Capitalization bonds | | |
|---|-------------------|-------------------|-------------------|----------------------------|--------------------|--------------------|----------------------|------------------|------------------|
| | 2014 | | 2013 | 2014 | | 2013 | 2014 | | 2013 |
| | June 30 | March 31 | June 30 | June 30 | March 31 | June 30 | June 30 | March 31 | June 30 |
| Total technical reserves | 12,272,356 | 11,727,159 | 11,698,143 | 124,193,228 | 119,942,455 | 114,382,858 | 6,266,805 | 6,081,191 | 5,737,737 |
| (-) Loading on insurance sales – extended guarantee | (259,127) | (245,778) | (94,676) | - | - | - | - | - | - |
| (-) Portion corresponding to contracted reinsurance | (900,478) | (856,699) | (819,881) | (3,897) | (5,664) | (11,377) | - | - | - |
| (-) Deposits retained at IRB and court deposits | (2,318) | (2,318) | (26,611) | (51,461) | (55,827) | (55,836) | - | - | - |
| (-) Receivables | (1,003,348) | (909,355) | (831,130) | - | - | - | - | - | - |
| (-) Unearned premium reserve – Health Insurance (6) | (852,356) | (795,412) | (715,409) | - | - | - | - | - | - |
| (-) Reserves from DPVAT agreements (5) | (261,316) | (312,117) | (209,831) | - | - | (568,063) | - | - | - |
| To be insured | 8,993,413 | 8,605,480 | 9,000,605 | 124,137,870 | 119,880,964 | 113,747,582 | 6,266,805 | 6,081,191 | 5,737,737 |
| Investment fund quotas (VGBL and PGBL) | - | - | - | 98,110,046 | 94,329,720 | 87,918,236 | - | - | - |

| | | | | | | | | | |
|--|-------------------|-------------------|-------------------|--------------------|--------------------|--------------------|------------------|------------------|---------------|
| Investment fund quotas (excluding VGBL and PGBL) | 5,453,230 | 6,619,315 | 3,436,152 | 16,433,173 | 16,174,067 | 14,878,511 | 13,929,823 | 33,750,073 | 33,484, |
| Government securities | 4,895,002 | 4,042,444 | 6,655,086 | 9,228,843 | 9,026,894 | 9,707,320 | 2,015,514 | 1,990,274 | 1,867, |
| Private securities | 108,568 | 154,456 | 101,566 | 182,544 | 189,985 | 199,594 | 63,589 | 60,711 | 115, |
| Shares | 4,597 | 4,324 | 5,544 | 1,529,005 | 1,119,968 | 1,424,865 | 392,060 | 370,933 | 347, |
| Total technical reserve guarantees | 10,461,397 | 10,820,539 | 10,198,348 | 125,483,611 | 120,840,634 | 114,128,526 | 6,400,986 | 6,171,991 | 5,816, |

- (1) "Other reserves" - Insurance basically refers to technical reserves of the "personal health" portfolio;
- (2) Includes personal insurance and pension plans;
- (3) "Other reserves" - Life and Pension Plan mainly includes the "Reserve for redemption and other amounts to be settled", "Reserve for related expenses" and "Other reserves";
- (4) Up to November 2013, as authorized by Susep, an interest rate based on Bank's own study was used to discount the actuarial liability flow and, consequently, the item "Complementary Reserve for Coverage" reflected the result of this rate;
- (5) In January 2014, the shutdown of DPVAT insurance consortiums was requested; and
- (6) Deduction set forth in Article 4 of ANS Legislative Resolution nº 314/12.

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Notes to the Consolidated Financial Statements**d) Insurance, pension plan contribution and capitalization bond retained premiums**

| | | 2014 | | R\$ th |
|--|----------------------------|-------------------------|-----------------------------|-------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 20 |
| Written premiums | 6,678,270 | 6,436,107 | 13,114,377 | 11, |
| Pension plan contributions (including VGBL) | 6,116,223 | 3,898,491 | 10,014,714 | 11, |
| Capitalization bond income | 1,289,952 | 1,204,915 | 2,494,867 | 2, |
| Granted coinsurance premiums | (45,104) | (40,728) | (85,832) | (|
| Refunded premiums | (46,853) | (49,290) | (96,143) | (1 |
| Net written premiums | 13,992,488 | 11,449,495 | 25,441,983 | 24, |
| Reinsurance premiums | (109,137) | (67,437) | (176,574) | (1 |
| Insurance, pension plan and capitalization bond retained premiums | 13,883,351 | 11,382,058 | 25,265,409 | 24,0 |

22) NON-CONTROLLING INTERESTS IN SUBSIDIARIES

| | 2014 | | R\$ thousand |
|-------------------------|----------------|----------------|-----------------|
| | June 30 | March 31 | 2013 June 30 |
| Banco Bradesco BBI S.A. | 101,846 | 134,734 | 129,036 |
| Other (1) | 384,361 | 414,535 | 452,966 |
| Total | 486,207 | 549,269 | 582,002 |

(1) Mainly related to the non-controlling interest in Odontoprev S.A.

23) SHAREHOLDERS' EQUITY (PARENT COMPANY)**a) Capital stock in number of shares**

Fully subscribed and paid-in capital stock comprises non-par, registered, book-entry shares.

| | 2014 | | 2013 |
|---------------------------------|----------------------|----------------------|----------------------|
| | June 30 | March 31 | June 30 |
| Common shares | 2,103,637,129 | 2,103,637,129 | 2,103,637,129 |
| Preferred shares | 2,103,636,910 | 2,103,636,910 | 2,103,636,910 |
| Subtotal | 4,207,274,039 | 4,207,274,039 | 4,207,274,039 |
| Treasury (common shares) | (2,898,610) | (2,898,610) | (2,898,610) |
| Treasury (preferred shares) | (8,984,870) | (8,984,870) | (5,265,370) |
| Total outstanding shares | 4,195,390,559 | 4,195,390,559 | 4,199,110,059 |

b) Changes in capital stock in number of shares

| | Common shares | Preferred shares | Total |
|---|----------------------|----------------------|----------------------|
| Number of outstanding shares as at December 31, 2013 | 2,100,738,519 | 2,095,770,640 | 4,196,509,159 |
| Shares acquired and not canceled | - | (1,118,600) | (1,118,600) |
| Number of outstanding shares as at June 30, 2014 | 2,100,738,519 | 2,094,652,040 | 4,195,390,559 |

c) Interest on shareholders' equity/dividends

Preferred shares have no voting rights, but are entitled to all other rights and advantages given to common shares and, in compliance with Bradesco's Bylaws, have priority for repayment of capital and an additional ten percent (10%) interest on shareholders' equity and/or dividends, in accordance with the provisions of Paragraph 1, item II, of Article 17 of Law n^o 6404/76, amended by Law n^o 10303/01.

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According to Bradesco's Bylaws, shareholders are entitled to interest on shareholders' equity and/or dividends amounting to at least 30% of the net income for the year, adjusted in accordance with Brazilian Corporate Law.

Interest on shareholders' equity is calculated based on the shareholders' equity limited to the variation in the Federal Government Long-Term Interest Rates (TJLP), subject to available profits before deductions, or transfer to retained earnings or profit reserves for the amounts equivalent or greater than twice its value.

Bradesco's capital remuneration policy aims to distribute interest on shareholders' equity at the maximum amount calculated under current legislation, and this is included, net of Withholding Income Tax, in the calculation for mandatory dividends for the year under the Company's Bylaws.

The Board of Directors' Meeting held on June 27, 2013 approved the Board of Executive Officers' proposal to pay shareholders interim interest on shareholders' equity for the first half of 2013, for the amount of R\$ 830,000 thousand, at R\$ 0.188253558 (net of 15% withholding income tax - R\$ 0.160015524) per common share and R\$.207078914 (net of 15% withholding income tax - R\$ 0.176017077) per preferred share, which was paid on July 18, 2013.

The Board of Directors' Meeting held on December 23, 2013 approved the Board of Executive Officers' proposal to pay shareholders supplementary interest on shareholders' equity for 2013, for the amount of R\$ 1,421,300 thousand, at R\$ 0.322576529 (net of 15% withholding income tax - R\$ 0.274190050) per common share and R\$ 0.354834182 (net of 15% withholding income tax - R\$ 0.301609055) per preferred share, which was paid on March 7, 2014.

The Board of Directors' Meeting held on February 10, 2014 approved the Board of Executive Officers' proposal to pay shareholders supplementary interest on shareholders' equity for 2013, for the amount of R\$ 853,858 thousand, at R\$ 0.193826693 per common share and R\$ 0.213209362 per preferred share, which was paid on March 7, 2014.

The Board of Directors' Meeting held on June 24, 2014 approved the Board of Executive Officers' proposal to pay shareholders supplementary interest on shareholders' equity and dividends for the first semester of 2014, in the amount of R\$ 829,000 thousand, at R\$ 0.188201395 per common share and R\$ 0.207021535 per preferred share, which was paid on July 18, 2014.

Interest on shareholders' equity and dividends for the 1st semester of 2014 is calculated as follows:

| | R\$ thousand | % (1) |
|--|---------------------|--------------|
| Net income for the semester | 7,220,930 | |
| (-) Legal reserve | (361,047) | |
| Adjusted calculation basis | 6,859,883 | |
| Monthly and supplementary interest on shareholders' equity (gross), paid and/or provisioned | 1,566,898 | |
| Withholding income tax on interest on shareholders' equity | (235,035) | |
| Interim dividends provisioned (2) | 829,000 | |
| Interest on shareholders' equity (net)/dividends accumulated in the 1st semester of 2014 | 2,160,863 | 31.5 |
| Interest on shareholders' equity (net) accumulated in the 1st semester of 2013 | 1,755,950 | 31.5 |

(1) Percentage of interest on shareholders' equity/dividends after adjustments; and

(2) Paid on July 18, 2014.

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Interest on shareholders' equity were paid or recorded in provisions, as follows:

| Description | Per share (gross) | | Gross amount paid/ recorded in provision | Withholding Income Tax (IRRF) (15%) | R\$ thousand |
|--|-------------------|------------------|--|-------------------------------------|--|
| | Common shares | Preferred shares | | | Net amount paid/ recorded in provision |
| Monthly interest on shareholders' equity paid | 0.112908 | 0.124198 | 475,167 | (71,275) | 403,892 |
| Intermediate interest on shareholders' equity paid | 0.188254 | 0.207078 | 830,000 | (124,500) | 705,500 |
| Supplementary interest on shareholders' equity paid | 0.172526 | 0.189779 | 760,657 | (114,099) | 646,558 |
| Total in the 1st semester of 2013 | 0.473688 | 0.521055 | 2,065,824 | (309,874) | 1,755,950 |
| Monthly interest on shareholders' equity paid | 0.056454 | 0.062099 | 248,712 | (37,307) | 211,405 |
| Supplementary interest on shareholders' equity provisioned | 0.218733 | 0.240607 | 963,489 | (144,523) | 818,966 |
| Total in the 1st quarter of 2014 | 0.275187 | 0.302706 | 1,212,201 | (181,830) | 1,030,371 |
| Monthly interest on shareholders' equity paid | 0.056454 | 0.062099 | 248,665 | (37,300) | 211,365 |
| Supplementary interest on shareholders' equity provisioned | 0.024072 | 0.026479 | 106,032 | (15,905) | 90,127 |
| Interim dividends provisioned (1) | 0.188201 | 0.207022 | 829,000 | - | 829,000 |
| Total in the 2nd quarter of 2014 | 0.268727 | 0.295600 | 1,183,697 | (53,205) | 1,130,492 |
| Monthly interest on shareholders' equity paid | 0.112908 | 0.124198 | 497,377 | (74,607) | 422,770 |
| Supplementary interest on shareholders' equity provisioned | 0.242805 | 0.267086 | 1,069,521 | (160,428) | 909,093 |
| Interim dividends provisioned (1) | 0.188201 | 0.207022 | 829,000 | - | 829,000 |
| Total in the 1st semester of 2014 | 0.543914 | 0.598306 | 2,395,898 | (235,035) | 2,160,863 |

(1) Paid on July 18, 2014.

d) Treasury shares

The Board of Directors' Meeting held on December 20, 2012 resolved to renew the term for the share buyback, based on the previous conditions. It was valid until June 26, 2013. The Board of Directors' Meeting held on June 25, 2013 resolved to renew the term for the share buyback based on the previous conditions, which remained in force until June 26, 2014. The Board of Directors' Meeting held on June 24, 2014 resolved to renew the term for the share buyback, based on the previous conditions. It is valid until June 26, 2015.

A total of 2,898,610 common shares and 8,984,870 preferred shares had been acquired, totaling R\$ 298,015 thousand up to June 30, 2014, and remain in treasury. The minimum, medium and maximum cost per common share is R\$ 23.62221, R\$ 25.41203 and R\$ 27.14350, and per preferred share is R\$ 25.23185, R\$ 27.16272 and R\$ 33.12855, respectively. The fair value was R\$ 32.24 per common share and R\$ 32.05 per preferred share on June 30, 2014.

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Notes to the Consolidated Financial Statements**24) FEE AND COMMISSION INCOME**

| | R\$ thousand | | | |
|--|-------------------------------|-------------------------------|--------------------------------|--------------------------------|
| | 2014 | | 2013 | |
| | 2nd quarter | 1st quarter | 1st semester | 1st semester |
| Credit card income | 1,848,593 | 1,833,681 | 3,682,274 | 3,270,045 |
| Checking account | 971,880 | 943,995 | 1,915,875 | 1,722,004 |
| Loans | 625,433 | 573,368 | 1,198,801 | 1,092,313 |
| Asset management | 577,654 | 561,812 | 1,139,466 | 1,131,235 |
| Collections | 387,833 | 379,961 | 767,794 | 710,480 |
| Consortium management | 213,682 | 198,925 | 412,607 | 343,815 |
| Underwriting / Financial Advisory Services | 160,255 | 220,942 | 381,197 | 345,871 |
| Custody and brokerage services | 120,776 | 124,789 | 245,565 | 260,211 |
| Payments | 99,932 | 96,433 | 196,365 | 165,822 |
| Other | 219,586 | 256,522 | 476,108 | 352,822 |
| Total | 5,225,624 | 5,190,428 | 10,416,052 | 9,394,618 |

25) PAYROLL AND RELATED BENEFITS

| | R\$ thousand | | | |
|----------------------------|-------------------------------|-------------------------------|--------------------------------|--------------------------------|
| | 2014 | | 2013 | |
| | 2nd quarter | 1st quarter | 1st semester | 1st semester |
| Salaries | 1,563,127 | 1,516,258 | 3,079,385 | 2,912,683 |
| Benefits | 704,205 | 697,236 | 1,401,441 | 1,311,420 |
| Social security charges | 597,713 | 572,453 | 1,170,166 | 1,091,698 |
| Employee profit sharing | 326,376 | 293,259 | 619,635 | 521,735 |
| Provision for labor claims | 220,288 | 182,491 | 402,779 | 373,916 |
| Training | 36,131 | 17,450 | 53,581 | 39,062 |
| Total | 3,447,840 | 3,279,147 | 6,726,987 | 6,250,514 |

26) OTHER ADMINISTRATIVE EXPENSES

| | R\$ thousand | | | |
|--|-------------------------------|-------------------------------|--------------------------------|--------------------------------|
| | 2014 | | 2013 | |
| | 2nd quarter | 1st quarter | 1st semester | 1st semester |

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| | | | | |
|-------------------------------|------------------|------------------|------------------|------------------|
| Outsourced services | 923,863 | 903,415 | 1,827,278 | 1,701,779 |
| Depreciation and amortization | 463,034 | 446,196 | 909,230 | 843,934 |
| Communication | 378,197 | 375,505 | 753,702 | 795,449 |
| Data processing | 326,301 | 335,694 | 661,995 | 615,211 |
| Rental | 215,859 | 213,903 | 429,762 | 408,578 |
| Transport | 199,590 | 202,885 | 402,475 | 404,105 |
| Financial system services | 187,589 | 197,048 | 384,637 | 368,050 |
| Advertising and marketing | 170,499 | 178,249 | 348,748 | 330,118 |
| Asset maintenance | 179,873 | 151,507 | 331,380 | 315,580 |
| Security and surveillance | 138,787 | 138,307 | 277,094 | 239,391 |
| Supplies | 90,555 | 77,160 | 167,715 | 145,612 |
| Water, electricity and gas | 56,790 | 61,477 | 118,267 | 119,349 |
| Travel | 34,368 | 30,252 | 64,620 | 60,978 |
| Other | 241,522 | 203,739 | 445,261 | 549,909 |
| Total | 3,606,827 | 3,515,337 | 7,122,164 | 6,898,043 |

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| | R\$ thousand | | | |
|---|-------------------------------|-------------------------------|--------------------------------|--------------------------------|
| | 2014 | | 2013 | |
| | 2nd quarter | 1st quarter | 1st semester | 1st semester |
| Contribution for Social Security Financing (Cofins) | 799,601 | 766,001 | 1,565,602 | 1,338,441 |
| Social Integration Program (PIS) contribution | 146,793 | 145,986 | 292,779 | 226,744 |
| Tax on Services (ISSQN) | 140,331 | 142,543 | 282,874 | 260,166 |
| Municipal Real Estate Tax (IPTU) expenses | 10,687 | 30,891 | 41,578 | 32,436 |
| Other | 71,486 | 55,854 | 127,340 | 110,699 |
| Total | 1,168,898 | 1,141,275 | 2,310,173 | 1,968,486 |

28) OTHER OPERATING INCOME

| | R\$ thousand | | | |
|--|-------------------------------|-------------------------------|--------------------------------|--------------------------------|
| | 2014 | | 2013 | |
| | 2nd quarter | 1st quarter | 1st semester | 1st semester |
| Other interest income | 429,528 | 428,668 | 858,196 | 715,617 |
| Reversal of other operating provisions | 69,769 | 114,161 | 183,930 | 391,812 |
| Gains on sale of goods | 499 | 6,244 | 6,743 | 41,415 |
| Revenues from recovery of charges and expenses | 20,075 | 26,971 | 47,046 | 45,550 |
| Other | 187,390 | 235,241 | 422,631 | 531,492 |
| Total | 707,261 | 811,285 | 1,518,546 | 1,725,886 |

29) OTHER OPERATING EXPENSES

| | R\$ thousand | | | |
|------------------------------------|-------------------------------|-------------------------------|--------------------------------|--------------------------------|
| | 2014 | | 2013 | |
| | 2nd quarter | 1st quarter | 1st semester | 1st semester |
| Other finance costs | 1,217,380 | 1,174,765 | 2,392,145 | 2,126,242 |
| Sundry losses | 411,458 | 383,073 | 794,531 | 803,892 |
| Commissions on loans and financing | 333,979 | 331,678 | 665,657 | 651,903 |
| Discount granted | 306,624 | 289,597 | 596,221 | 500,797 |

| | | | | |
|----------------------------------|------------------|------------------|------------------|------------------|
| Intangible assets amortization | 208,323 | 204,901 | 413,224 | 454,025 |
| Goodwill amortization (Note 15a) | 28,532 | 28,306 | 56,838 | 132,579 |
| Other | 500,008 | 451,072 | 951,080 | 662,945 |
| Total | 3,006,304 | 2,863,392 | 5,869,696 | 5,332,383 |

30) NON-OPERATING INCOME (LOSS)

| | R\$ thousand | | | |
|---|------------------|------------------|------------------|---------------|
| | 2014 | | 2013 | |
| | 2nd | 1st | 1st | 1st |
| | quarter | quarter | semester | semester |
| Gain/loss on sale and write-off of assets and investments (1) | (74,340) | (66,022) | (140,362) | 68,307 |
| Recording/reversal of non-operating provisions | (65,332) | (59,310) | (124,642) | (81,609) |
| Other | 5,078 | 15,887 | 20,965 | 31,435 |
| Total | (134,594) | (109,445) | (244,039) | 18,133 |

(1) The 1st semester of 2013 includes results originating from the sale of BM&FBovespa shares in the amount of R\$ 148,397 thousand.

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a) Related party transactions (direct and indirect) are carried out under conditions and at rates consistent with those entered into with third parties, when applicable, and effective on the dates of the operations. The transactions are as follows:

| | 2014 | 2013 |
|--|------------------|------------------|
| | June 30 | March 31 |
| | Assets | Assets |
| | (liabilities) | (liabilities) |
| Interest on shareholders' equity and dividends: | (608,102) | (319,325) |
| Cidade de Deus Companhia Comercial de Participações | (447,866) | (235,182) |
| Fundação Bradesco | (160,236) | (84,143) |
| Demand deposits/Savings accounts: | (21,501) | (22,175) |
| BBD Participações S.A. | (3) | (2) |
| Nova Cidade de Deus Participações S.A. | (7) | (10) |
| Cidade de Deus Companhia Comercial de Participações | (10) | (10) |
| Key Management Personnel | (21,481) | (22,153) |
| Time deposits: | (138,028) | (143,923) |
| Cidade de Deus Companhia Comercial de Participações | (61,708) | (58,638) |
| Key Management Personnel | (76,320) | (85,285) |
| Federal funds purchased and securities sold under agreements to repurchase: | (480,561) | (732,486) |
| Cidade de Deus Companhia Comercial de Participações | (202,753) | (338,965) |
| BBD Participações S.A. | (150,066) | (251,584) |
| Key Management Personnel | (127,742) | (141,937) |
| Funds from issuance of securities: | (617,809) | (625,146) |
| Key Management Personnel | (617,809) | (625,146) |
| Rental of branches: | - | - |
| Fundação Bradesco | - | - |
| Subordinated debts: | - | (773) |
| Fundação Bradesco | - | (773) |

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b) Compensation for key Management personnel

Each year, the Annual Shareholders' Meeting approves:

- The annual overall amount of management compensation, set forth at the Board of Directors Meetings, to be paid to board members and members of the Board of Executive Officers, as determined by the Company's Bylaws; and
- The amount allocated to finance Management pension plans, within the Employee and Management pension plan of the Bradesco Organization.

For 2014, the maximum amount of R\$ 354,700 thousand was set for Management compensation and R\$ 351,900 thousand to finance defined contribution pension plans.

The current policy on Management compensation sets forth that 50% of net variable compensation, if any, must be allocated to the acquisition of preferred shares of Banco Bradesco S.A., which must be traded in three equal, annual and successive installments, the first of which maturing in the year following the payment date. This procedure complies with CMN Resolution nº 3921/10, which sets forth a management compensation policy for financial institutions.

Short-term Management benefits

| | 2014 | | R\$ thousand 2013 | |
|--------------------|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Salaries | 80,876 | 81,275 | 162,151 | 163,576 |
| INSS contributions | 18,158 | 18,250 | 36,408 | 36,745 |

| | | | | |
|--------------|---------------|---------------|----------------|----------------|
| Total | 99,034 | 99,525 | 198,559 | 200,321 |
|--------------|---------------|---------------|----------------|----------------|

Post-employment benefits

| | 2014 | | | R\$ thousand 2013 |
|--|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Defined contribution supplementary pension plans | 80,092 | 81,266 | 161,358 | 162,114 |
| Total | 80,092 | 81,266 | 161,358 | 162,114 |

Bradesco does not offer long-term benefits related to severance pay or share-based compensation, pursuant to CPC 10 – Share-Based Payment, approved by CMN Resolution nº 3989/11, to its key Management personnel.

Other information

l) Under current law, financial institutions are not allowed to grant loans or advances to:

a) Officers and members of the advisory, administrative, fiscal or similar councils, as well as to their respective spouses and family members up to the second degree;

b) Individuals or corporations that own more than 10% of their capital; and

c) Corporations of which the financial institution itself, any officers or administrators of the institution, as well as their spouses and respective family members up to the second degree own more than 10%.

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Therefore, no loans or advances are granted by financial institutions to any subsidiary, members of the Board of Directors or Board of Executive Officers and their relatives.

II) Shareholding

Together, members of the Board of Directors and Board of Executive Officers had the following shareholding in Bradesco:

| | 2014 | | 2013 |
|------------------|----------------|-----------------|----------------|
| | June 30 | March 31 | June 30 |
| Common shares | 0.72% | 0.72% | 0.73% |
| Preferred shares | 1.03% | 1.01% | 1.01% |
| Total shares (1) | 0.88% | 0.87% | 0.87% |

(1) On June 30, 2014, direct and indirect shareholding of the members of Bradesco's Board of Directors and Board of Executive Officers amounted to 3.20% of common shares, 1.08% of preferred shares and 2.14% of all shares.

32) FINANCIAL INSTRUMENTS

a) Fair value

Risk management is highly strategic due to the increasing complexity of services and products and the globalization of the Organization's business. The dynamic markets lead Bradesco to an ongoing improvement of this activity in the pursuit of best practices. For that reason, Bradesco was authorized by Bacen to use its internal market risk models, which were already in force, to calculate regulatory capital as of January 2013.

The Organization controls risk management in an integrated and independent manner, preserving and valuing the Board's decisions, developing and implementing methodologies, models, and measurement and control tools. It also provides training to employees from all Organization levels, from the business areas to the Board of Directors.

The management process allows the risks to be proactively identified, measured, mitigated, monitored and reported, which is necessary in view of the Organization's complex financial products and activity profile.

Credit risk management

Credit risk refers to the possibility of losses associated to the non-compliance by the borrower or counterparty for their respective financial obligations under agreed terms, as well as to the reduction of the value of a loan agreement resulting from a deterioration of the borrower's risk rating, reduced earnings or remuneration, the advantages in renegotiation, recovery costs and other values related to the counterparty's non-compliance with its financial obligations.

Credit risk management in the Organization is a continuous and evolving process of mapping, development, assessment and diagnosis through the use of models, instruments and procedures that require a high degree of discipline and control during the analysis of operations to preserve the integrity and autonomy of the processes.

The Organization controls its exposure to credit risk, which mainly results from loans, securities and derivative financial instruments. Credit risk also stems from financial obligations related to credit commitments or financial guarantees.

In order not to compromise the quality of the portfolio, it includes all aspects related to the lending process, concentration, guarantee requirement, terms, among others.

The Organization continuously maps all activities that can generate exposure to credit risk, with their respective ratings related to probability and magnitude, as well as the identification of their managers, measurement and mitigation plans.

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Market risk management

Market risk is represented by the possibility of financial losses due to fluctuating prices and interest rates of the Organization's financial instruments as its asset and liability portfolios may have mismatched maturities, currencies and indexes.

Market risk is carefully identified, measured, mitigated, controlled and reported. The Organization's exposure to market risk profile is in line with the guidelines established by the governance process, with limits monitored independently on a timely basis.

All transactions exposing the Organization to market risk are mapped, measured and classified by probability and importance, and the whole process is approved by the corporate governance structure.

The process of market risk management is performed corporately. This process involves several areas, with specific assignments, ensuring an efficient structure, with the measurement and control of market risk being performed centrally and independently. The management process, approved by the Board of Directors, is reviewed at least annually by the Committees and by the Board of Directors.

In line with the Corporate Governance practices, aiming to preserve and strengthen the management of market and liquidity risks in the Organization, and to meet the provisions of CMN Resolution nº 3464/07, the Board of Directors approved the Market and Liquidity Risk Management Policy, whose review is performed at least annually by the competent Committees and by the Board of Directors, providing the main guidelines for acceptance, control and management of market and liquidity risks. In addition to this policy, the Organization has specific rules to regulate the market and liquidity risk management process.

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| | 2014 June 30 | | Foreign |
|--|--------------------|--------------------|-----------------|
| | Balance | Local | (1) (2) |
| Assets | | | |
| Current and long-term assets | 915,986,019 | 857,029,049 | 58,956, |
| Funds available | 11,534,602 | 7,650,991 | 3,883, |
| Interbank investments | 137,653,675 | 135,434,395 | 2,219, |
| Securities and derivative financial instruments | 333,200,398 | 319,426,132 | 13,774, |
| Interbank and interdepartmental accounts | 56,115,573 | 56,115,573 | |
| Loan and leasing | 281,651,622 | 251,485,256 | 30,166, |
| Other receivables and assets | 95,830,149 | 86,916,702 | 8,913, |
| Permanent assets | 15,145,755 | 15,110,010 | 35, |
| Investments | 1,886,747 | 1,886,431 | |
| Premises and equipment and leased assets | 4,578,907 | 4,566,953 | 11, |
| Intangible assets | 8,680,101 | 8,656,626 | 23, |
| Total | 931,131,774 | 872,139,059 | 58,992, |
| Liabilities | | | |
| Current and long-term liabilities | 853,621,889 | 786,425,636 | 67,196, |
| Deposits | 213,270,533 | 186,773,373 | 26,497, |
| Federal funds purchased and securities sold under agreements to repurchase | 255,610,988 | 252,937,829 | 2,673, |
| Funds from issuance of securities | 69,876,741 | 61,808,641 | 8,068, |
| Interbank and interdepartmental accounts | 5,673,313 | 3,391,316 | 2,281, |
| Borrowing and onlending | 54,141,316 | 40,033,977 | 14,107, |
| Derivative financial instruments | 4,726,565 | 2,613,717 | 2,112, |
| Technical reserve for insurance, pension plans and capitalization bonds | 142,732,389 | 142,731,646 | |
| Other liabilities: | | | |
| - Subordinated debts | 35,383,996 | 27,658,295 | 7,725, |
| - Other | 72,206,048 | 68,476,842 | 3,729, |
| Deferred income | 223,400 | 223,400 | |
| Non-controlling interests in subsidiaries | 486,207 | 486,207 | |
| Shareholders' equity | 76,800,278 | 76,800,278 | |
| Total | 931,131,774 | 863,935,521 | 67,196, |
| Net position of assets and liabilities | | | (8,203,5 |
| Net position of derivatives (2) | | | (15,330,5 |

Other net off-balance-sheet accounts (3)

(442,4

Net exchange position (liability)

(23,976,5

- (1) Amounts originally recorded and/or indexed mainly in USD;
- (2) Excluding operations maturing in D+1, to be settled at the rate on the last day of the month; and
- (3) Other commitments recorded in off-balance-sheet accounts.

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VaR Internal Model - Trading Portfolio

Below is the 1-day VaR:

| Risk factors | 2014 | | R\$ thousand |
|------------------------------------|----------------|-----------------|---------------------|
| | June 30 | March 31 | 2013 |
| Fixed rates | 5,879 | 9,529 | 202,022 |
| Exchange coupon | 4,790 | 5,526 | 13,752 |
| Foreign currency | 2,743 | 8,866 | 573 |
| IGP-M/IPCA | 22,615 | 31,671 | 97,424 |
| Equities | 5,751 | 273 | 6,425 |
| Sovereign/Eurobonds and Treasuries | 5,134 | 5,910 | 16,668 |
| Other | 881 | 3,746 | 1,009 |
| Correlation/diversification effect | (22,819) | (29,109) | (176,290) |
| VaR (Value at Risk) | 24,974 | 36,412 | 161,583 |

Amounts net of tax.

Sensitivity analysis

The Trading Portfolio is also monitored daily by sensitivity analyses that measure the effect of movements of market and price curves on our positions. Furthermore, a sensitivity analysis of the Organization's financial exposures (Trading and Banking Portfolio) is performed on a quarterly basis, in compliance with CVM Rule nº 475/08.

Note that the impact of the financial exposure on the Banking Portfolio (notably interest rates and price indexes) do not necessarily represent a potential accounting loss for the Organization because a portion of loans held in the Banking Portfolio are financed by demand and/or savings deposits, which are "natural hedges" for future variations in interest rates, moreover, interest rate variations do not represent a material impact on the Institution's result, as Loans are held to maturity. Also, due to our strong presence in the insurance and pension plan market, most of the assets are adjusted for price indexes, linked to the

corresponding technical reserves.

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Sensitivity Analysis - Trading and Banking Portfolios

| | | Trading and Banking portfolios 2014 | | | | | |
|------------------------------------|--|--|-------------|-------------|-----------------------|-------------|-------------|
| | | June 30 Scenarios | | | March 31 Scenarios | | |
| | | 1 | 2 | 3 | 1 | 2 | 3 |
| Interest rate in Reais | Exposure subject to variations in fixed interest rates and interest rate coupons | (3,698) | (1,009,481) | (1,943,751) | (6,295) | (1,743,384) | (3,340,753) |
| Price indexes | Exposure subject to variations in price index coupon rates | (13,245) | (1,777,223) | (3,299,495) | (15,190) | (2,205,392) | (4,059,293) |
| Exchange coupon | Exposure subject to variations in foreign currency coupon rates | (395) | (37,343) | (69,713) | (379) | (43,523) | (80,664) |
| Foreign currency | Exposure subject to exchange variations | (1,712) | (167,240) | (408,169) | (2,325) | (63,173) | (164,705) |
| Equities | Exposure subject to variation in stock prices | (21,012) | (525,295) | (1,050,590) | (21,908) | (547,706) | (1,095,413) |
| Sovereign/Eurobonds and Treasuries | Exposure subject to variations in the interest rate of | (661) | (38,806) | (74,792) | (663) | (39,807) | (77,128) |

| | | | | | | | |
|--|----------------|-----------------|--------------------|--------------------|-----------------|--------------------|--------------------|
| | securities | | | | | | |
| | traded on | | | | | | |
| | the | | | | | | |
| | international | | | | | | |
| | market | | | | | | |
| | Exposure | | | | | | |
| | not classified | | | | | | |
| | in previous | | | | | | |
| Other | definitions | (381) | (9,544) | (19,087) | (235) | (5,954) | (11,908) |
| Total excluding correlation of risk factors | | (41,104) | (3,564,932) | (6,865,597) | (46,995) | (4,648,939) | (8,829,864) |
| Total including correlation of risk factors | | (29,342) | (2,660,398) | (4,944,728) | (33,055) | (3,785,764) | (7,092,958) |

(1) Amounts net of tax.

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The sensitivity analysis of the Trading Portfolio, which represents exposures that may have a material impact on the Organization's results, is presented below. Note that results show the impact for each scenario on a static portfolio position. The market dynamism results in continuous changes in these positions and does not necessarily reflect the current position. Moreover, as previously mentioned, the Organization has an ongoing process of market risk management, which constantly looks for market dynamism to mitigate related risks according to the strategy determined by Senior Management. Therefore, in cases of deterioration indicators in a certain position, proactive measures are taken to minimize any potential negative impact, aimed at maximizing the risk/return ratio for the Organization.

Sensitivity Analysis - Trading Portfolio

| | | Trading portfolio (1) | | | | | | |
|------------------------|--|-----------------------|-----------|-----------|--------------------|-----------|-----------|---------|
| | | 2014 | | | | | | |
| | | June 30 Scenarios | | | March 31 Scenarios | | | |
| | | 1 | 2 | 3 | 1 | 2 | 3 | 1 |
| Interest rate in Reais | Exposure subject to variations in fixed interest rates and interest rate coupons | (314) | (82,919) | (163,197) | (634) | (173,364) | (340,458) | (5,111) |
| Price indexes | Exposure subject to variations in price index coupon rates | (1,030) | (130,639) | (258,641) | (1,144) | (160,778) | (313,408) | (2,856) |
| Exchange coupon | Exposure subject to variations in foreign currency coupon rates | (353) | (39,698) | (73,662) | (379) | (43,063) | (79,904) | (784) |
| Foreign currency | Exposure subject to exchange variations | (1,574) | (52,945) | (107,641) | (2,256) | (56,412) | (112,824) | (823) |
| a) | Fair value | | | | | | | 323 |

| | | | | | | | | |
|--|---|----------------|------------------|------------------|----------------|------------------|------------------|-----------------|
| Equities | Exposure subject to variation in stock prices | (1,991) | (49,773) | (99,545) | (946) | (23,645) | (47,290) | (1,894) |
| Sovereign/Eurobonds and Treasuries | Exposure subject to variations in the interest rate of securities traded on the international market | (489) | (34,633) | (66,675) | (455) | (33,506) | (64,449) | (954) |
| Other | Exposure not classified in previous definitions | (345) | (8,630) | (17,260) | (99) | (2,614) | (5,229) | (197) |
| Total excluding correlation of risk factors | | (6,096) | (399,237) | (786,621) | (5,913) | (493,382) | (963,562) | (12,619) |
| Total including correlation of risk factors | | (2,912) | (184,289) | (363,027) | (2,750) | (280,144) | (551,645) | (4,187) |

(1) Amounts net of tax.

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Sensitivity analyses were carried out based on scenarios prepared for the respective dates, always considering market data at the time and scenarios that would adversely affect our positions, according to the examples below:

Scenario 1: Based on market information (BM&FBOVESPA, Anbima, etc.), stresses were applied for 1 basis point on the interest rate and 1% variation on prices. For example: for a Real/US dollar exchange rate of R\$ 2.20 a scenario of R\$ 2.22 was used, while for a fixed interest rate of 1 year of 10.92% a 10.93% scenario was applied;

Scenario 2: 25% stresses were determined based on market information. For example: for a Real/US dollar exchange rate of R\$ 2.20 a scenario of R\$ 2.75 was used, while for a fixed interest rate of 1 year of 10.92% a 13.65% scenario was applied; The scenarios for other risk factors also accounted for 25% stresses in the respective curves or prices; and

Scenario 3: 50% stresses were determined based on market information. For example: for a Real/US dollar exchange rate of R\$ 2.20 a scenario of R\$ 3.30 was used, while for a fixed interest rate of 1 year of 10.92% a 16.38% scenario was applied; The scenarios for other risk factors also account for 50% stresses in the respective curves or prices.

Liquidity Risk

Liquidity Risk is represented by the possibility of the institution not being able to efficiently meet its obligations, without affecting its daily operations and incurring significant losses, as well as the possibility of the institution not being able to trade a position at market price due to its high amount when compared to the usually traded volume or due to some market discontinuation.

It is crucial to know and monitor this risk, especially so that the Organization can settle the operations in a timely and reliable way.

The process of liquidity risk management is performed corporately. It involves several areas with specific assignments, ensuring an efficient structure. Liquidity risk is measured and control centrally and independently, contemplating the daily monitoring of the composition of available resources, compliance with the minimum liquidity level, and the contingency plan for stress situations.

One of the objectives of the Organization's Policy on Market and Liquidity Risk Management, approved by the Board of Directors, is to lay down the rules, criteria and procedures that guarantee the establishment of the Minimum Liquidity Reserve (RML) for the Organization, as well as the strategy and action plans for liquidity crisis situations.

As part of the criteria and procedures approved, the Organization also establishes a minimum liquidity reserve to be recorded daily and the types of assets eligible for making up the resources available. Moreover, instruments for managing liquidity in a normal scenario and in a crisis scenario and the strategies to be implemented in each case are established.

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The statement of financial position by maturity is as follows

| | 1 to 30 days | 31 to 180 days | 181 to day |
|--|--------------------|-------------------|---------------|
| Assets | | | |
| Current and long-term assets | 502,863,798 | 90,277,449 | 57,239 |
| Funds available | 11,534,602 | - | - |
| Interbank investments (2) | 127,072,820 | 5,266,371 | 4,644 |
| Securities and derivative financial instruments (1) (2) | 240,462,423 | 4,913,189 | 3,836 |
| Interbank and interdepartmental accounts | 55,515,772 | - | - |
| Loan and leasing | 28,002,099 | 65,826,668 | 40,490 |
| Other receivables and assets | 40,276,082 | 14,271,221 | 8,268 |
| Permanent assets | 441,252 | 1,143,695 | 1,359 |
| Investments | - | - | - |
| Premises and equipment | 274,134 | 300,962 | 361 |
| Intangible assets | 167,118 | 842,733 | 997 |
| Total on June 30, 2014 | 503,305,050 | 91,421,144 | 58,598 |
| Total on March 31, 2014 | 514,604,797 | 89,612,495 | 60,157 |
| Total on June 30, 2013 | 510,475,106 | 92,994,775 | 49,731 |
| Liabilities | | | |
| Current and long-term liabilities | 501,881,687 | 80,448,391 | 63,496 |
| Deposits (3) | 135,601,762 | 20,196,629 | 9,033 |
| Federal funds purchased and securities sold under agreements to repurchase (2) | 188,569,763 | 32,914,874 | 10,722 |
| Funds from issuance of securities | 1,098,528 | 7,646,273 | 28,153 |
| Interbank and interdepartmental accounts | 5,673,313 | - | - |
| Borrowing and onlending | 3,791,160 | 11,375,311 | 9,776 |
| Derivative financial instruments | 3,545,526 | 249,043 | 190 |
| Technical reserves for insurance, pension plans and capitalization bonds (3) | 113,644,207 | 3,804,284 | 1,620 |
| Other liabilities: | | | |
| - Subordinated debts | 140,594 | 1,789,719 | 719 |
| - Other | 49,816,834 | 2,472,258 | 3,280 |
| Deferred income | 223,400 | - | - |
| Non-controlling interests in subsidiaries | - | - | - |
| Shareholders' equity | - | - | - |
| Total on June 30, 2014 | 502,105,087 | 80,448,391 | 63,496 |

a) Fair value

| | |
|--|--------------------------------------|
| Total on March 31, 2014 | 502,681,642,790,773,995,185,9 |
| Total on June 30, 2013 | 483,729,359,790,652,574,806,9 |
| Net assets accumulated on June 30, 2014 | 1,199,963,121,727,716,727,5 |
| Net assets on March 31, 2014 YTD | 11,923,155,224,582,513,075,5 |
| Net assets accumulated on June 30, 2013 | 26,745,747,406,752,654,233,7 |

- (1) Investments in investment funds are classified as 1 to 30 days;
- (2) Repurchase agreements are classified according to the maturity of the transactions; and
- (3) Demand and savings deposits and technical reserves for insurance, pension plans and capitalization bonds comprising "VGBl" and "PGBL" products are classified as 1 to 30 days, without considering average historical turnover.

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Operational Risk

Operational risk is represented by the possibility of losses resulting from failure, deficiency or inadequacy of internal processes, people and systems, or from external events. This definition includes legal risk associated with the activities undertaken by the Organization.

The process of operational risk management is performed corporately. This process involves several areas, with specific assignments, ensuring an efficient structure, with the measurement and control of operational risk being performed centrally and independently.

Among the plans to mitigate operational risk, we highlight that the most important is business continuity management, which consists of formal plans to be adopted during moments of crisis to guarantee the recovery and continuation of business as well as preventing loss.

Internal Controls

The existence, effectiveness and implementation of controls that ensure acceptable risk levels in the Organization's processes are certified, and the results are reported to the Audit Committee and to the Compliance and Internal Controls Committee, as well as to the Board of Directors, aiming to provide assurance regarding the proper conduct of business and the achievement of the established goals, in accordance with applicable external laws and regulations, policies, internal rules and procedures, codes of conduct and self-regulation.

The effectiveness of the Organization's internal controls is supported by trained professionals, well-defined and implemented processes, and technology compatible with the business needs.

The Compliance and Internal Controls Policy and the Internal Control System Standards are aligned with the main control frameworks, such as COSO - Committee of Sponsoring Organizations of the Treadway Commission and COBIT - Control Objectives for Information and Related Technology, which cover aspects

related to Business and Information Technology, respectively.

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| Calculation basis - Capital Adequacy Ratio | Capital Adequacy Ratio (Basel III) | | Capital Adequacy Ratio (Basel II) | |
|--|---------------------------------------|--------------------|--------------------------------------|--------------------|
| | 2014 | | 2013 | |
| | June 30 | March 31 | June 30 | June 30 |
| | Financial (1) | Financial | Economic-financial | |
| Tier I capital | 71,892,297 | 69,934,147 | 69,701,868 | 69,997,576 |
| Common equity | 71,892,297 | 69,934,147 | 69,701,868 | 69,997,576 |
| Shareholders' equity | 76,800,278 | 73,325,996 | 66,027,513 | 66,027,513 |
| Non-controlling interests | - | 203,858 | 189,226 | 582,002 |
| Prudential adjustments - CMN Resolution n ^o 4192/13 (2) | (4,907,981) | (3,595,707) | - | - |
| Reduction of deferred assets - CMN Resolution n ^o 3444/07 (2) | - | - | (108,124) | (205,192) |
| Decrease in gains/losses of market value adjustments in available for sale and derivatives - CMN Resolution n ^o 3444/07 (2) | - | - | 3,593,253 | 3,593,253 |
| Tier II capital | 22,197,834 | 22,300,588 | 22,761,290 | 22,761,290 |
| Total gains/losses of adjustments to market value in available for sale and derivatives - CMN Resolution n ^o 3444/07 (2) | - | - | (3,593,253) | (3,593,253) |
| Subordinated debt (3) | 22,197,834 | 22,300,588 | 26,354,543 | 26,354,543 |
| Deduction of instruments for funding - CMN Resolution n^o 3444/07 (2) | - | - | (129,858) | (129,858) |
| Capital (a) | 94,090,131 | 92,234,735 | 92,333,300 | 92,629,008 |
| - Credit risk | 548,599,472 | 534,884,413 | 485,781,227 | 479,216,708 |
| - Market risk | 18,004,347 | 21,253,243 | 93,830,536 | 93,830,535 |
| - Operational risk | 29,852,953 | 29,852,953 | 21,792,201 | 30,493,534 |
| | 596,456,772 | | | |
| Risk-weighted assets – RWA (b) (4) | | 585,990,609 | 601,403,964 | 603,540,777 |
| Capital adequacy ratio (a/b) | 15.8% | 15.7% | 15.4% | 15.4% |
| Tier I capital | 12.1% | 11.9% | 11.6% | 11.6% |
| - Principal capital | 12.1% | 11.9% | 11.6% | 11.6% |
| Tier II capital | 3.7% | 3.8% | 3.8% | 3.8% |

- (1) As of October 2013, capital is calculated as per CMN Resolution nº 4192/13, which establishes that calculation is based on the “Financial Consolidated”;
- (2) Criteria used as of October 2013, pursuant to CMN Resolution nº 4192/13;
- (3) Until September 2013, the amounts are calculated pursuant to CMN Resolution nº 3444/07 and, as of October 2013, the amounts are calculated pursuant to CMN Resolution nº 4192/13; and
- (4) For comparison purposes, we adjusted the “Allocation of minimum required capital” from prior periods, given that we now report the portions relating to “Risk weighted asset – RWA”.

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The book value, net of loss provisions on the main financial instruments is shown below:

| Portfolio | Book value | | Fair value | | | Unrealized gain/(loss) with | | |
|--|-------------|-------------|-------------------|-------------------|-------------------|-----------------------------|---------|----------|
| | 2014 | | 2014 | | | In income statement | | |
| | June 30 | June 30 | June 30 | March 31 | June 30 | March 31 | June 30 | March 31 |
| Securities and derivative financial instruments (Notes 3e, 3f and 8) | 333,200,398 | 335,390,717 | 2,214,235 | (259,166) | (1,333,000) | | | |
| - Adjustment of available-for-sale securities (Note 8cII) | | | 23,916 | (1,443,977) | (3,160,000) | | | |
| - Adjustment of held-to-maturity securities (Note 8d item 7) | | | 2,190,319 | 1,184,811 | 1,830,000 | | | |
| Loan and leasing (Notes 2, 3g and 10) (1) | 328,667,945 | 327,438,988 | (1,228,957) | (1,298,667) | 870,000 | | | |
| Investments (Notes 3j and 13) (2) | 1,886,747 | 22,898,164 | 21,011,417 | 16,702,955 | 13,200,000 | | | |
| Treasury shares (Note 23d) | 298,015 | 381,416 | - | - | - | | | |
| Time deposits (Notes 3n and 16a) | 92,254,346 | 91,899,582 | 354,764 | 375,778 | 290,000 | | | |
| Funds from issuance of securities (Note 16c) | 69,876,741 | 70,153,219 | (276,478) | (175,531) | (170,000) | | | |
| Borrowing and onlending (Notes 17a and 17b) | 54,141,316 | 54,248,972 | (107,656) | (124,054) | (170,000) | | | |
| Subordinated debts (Note 19) | 35,383,996 | 35,678,427 | (294,431) | (243,200) | (690,000) | | | |
| Unrealized gains excluding tax | | | 21,672,894 | 14,978,115 | 12,000,000 | | | |

(1) Includes advances on foreign exchange contracts, leases and other receivables with lending characteristics; and

(2) Primarily includes the surplus of interest in subsidiaries and affiliates (Cielo, Odontoprev and Fleury) and other investments (BM&FBOVESPA).

Determination of the fair value of financial instruments:

- Securities and derivative financial instruments, investments, subordinated debts and treasury shares are based on the market price at the reporting date. If no quoted market price is available, estimate amounts are based on the dealer quotations, pricing models, quotation models or quotations for instruments with similar characteristics;

- Fixed rate loans were determined by discounting estimated cash flows, using interest rates applied by the Bradesco Organization for new contracts with similar features. These rates are consistent with the

market at the reporting date; and

- Time deposits, funds from issuance of securities, borrowing and on lending were calculated by discounting the difference between the cash flows under the contract terms and our prevailing market rates for the same product at the reporting date.

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Notes to the Consolidated Financial Statements

c) Capital Management

The Capital Management structure aims at providing conditions to monitor and control capital, contributing to the achievement of Organization's strategic goals and objectives. The following are considered: business environment, prospective and consistent vision with capital adequacy planning. This structure is composed of the Statutory, Non-Statutory and Executive Committees that assist the Board of Directors and the Board of Executive Officers in decision making.

The process of assessing Capital adequacy is carried out so as to ensure that the Organization has a solid Reference Equity base to support the development of activities and cope with risks, whether in normal or in extreme market conditions, as well as meeting managerial and regulatory requirements in capital management.

33) EMPLOYEE BENEFITS

Bradesco and its subsidiaries sponsor an unrestricted benefit pension plan (PGBL) for employees and directors. PGBL is a private defined contribution pension plan that allows financial resources to be accumulated by participants throughout their careers by means of employee and employer contributions and invested in an Exclusive Investment Fund (FIE).

PGBL is managed by Bradesco Vida e Previdência S.A. and BRAM - Bradesco Asset Management S.A. The Securities Dealer Company (DTVM) is responsible for the financial management of FIE funds.

Contributions made by employees and directors of Bradesco and its subsidiaries are for the equivalent of at least 4% of their salary, except for participants who chose to migrate from the defined benefit plan to a defined contribution plan (PGBL) in 2001, whose contributions to the PGBL were maintained at the levels that prevailed for the defined benefit plan when they migrated, always respecting the 4% minimum.

Actuarial obligations of the defined contribution plan (PGBL) are fully covered by the plan assets of the corresponding FIE.

In addition to the aforementioned plan (PGBL), participants who chose to migrate from the defined benefit plan are guaranteed a proportional deferred benefit, corresponding to their accumulated rights in the plan. For participants of the defined benefit plan, whether they migrated to the PGBL plan or not, for retirees and pensioners, the present value of the actuarial plan obligation is fully covered by the plan assets.

Banco Alvorada S.A. (successor from the spin-off of Banco Baneb S.A.) maintains defined contribution and defined benefit retirement plans, through Fundação Baneb de Seguridade Social - Bases (related to the former employees of Baneb).

Banco Bradesco BBI S.A. (formally Banco BEM S.A.) sponsors both defined benefit and defined contribution retirement plans, through Caixa de Assistência e Aposentadoria dos Funcionários do Banco do Estado do Maranhão (Capof).

Banco Bradesco BERJ S.A has incorporated Alvorada Cartões, Crédito, Financiamento e Investimento S.A. (Alvorada CCFI) (merging company of Banco BEC S.A.), which sponsors a defined benefit plan through Caixa de Previdência Privada do Banco do Estado do Ceará (Cabec).

The assets of pension plans are invested in compliance with the applicable legislation (government securities and private securities, listed company shares and real estate properties).

According to CPC 33 (R1) – Employee Benefit, as approved by CVM Resolution nº 600/09, Bradesco and its subsidiaries, as sponsors of these plans, taking into consideration the economic and actuarial study, calculated their actuarial commitments using a real interest rate and recognizing their obligations in the financial statements.

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The assets of pension plans are invested in compliance with the applicable legislation (government securities and private securities, listed company shares and real estate properties).

Expenses relating to contributions made in the 1st semester of 2014 totaled R\$ 310,630 thousand (R\$ 307,900 thousand in the 1st semester of 2013) and R\$ 152,160 thousand in the 2nd quarter of 2014 (R\$ 158,470 thousand in the 1st quarter of 2014)

In addition to this benefit, Bradesco and its subsidiaries offer other benefits to their employees and administrators, including: health insurance, dental care, life and personal accident insurance, and professional training. These expenses, including the aforementioned contributions, totaled R\$ 1,455,022 thousand in the 1st semester of 2014 (R\$ 1,350,482 thousand in the 1st semester of 2013) and R\$ 740,336 thousand in the 2nd quarter of 2014 (R\$ 714,686 thousand 1st quarter of 2014).

34) INCOME TAX AND SOCIAL CONTRIBUTION

a) Calculation of income tax and social contribution charges

| | 2014 | | R\$ thousand 2013 | |
|---|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Income before income tax and social contribution | 6,503,417 | 5,908,365 | 12,411,782 | 7,737,451 |
| Total income tax and social contribution at rates of 25% and 15%, respectively (1) | (2,601,367) | (2,363,346) | (4,964,713) | (3,094,980) |
| Effect on the tax calculation: | | | | |
| Equity in the earnings (losses) of unconsolidated companies | 13,946 | 20,705 | 34,651 | 6,088 |
| Net non-deductible expenses of nontaxable income | (33,626) | (34,083) | (67,709) | (213,967) |
| Interest on shareholders' equity (paid and payable) | 271,502 | 355,257 | 626,759 | 637,219 |
| Other amounts (2) | (346,837) | (413,921) | (760,758) | 852,550 |
| Income tax and social contribution for the period | (2,696,382) | (2,435,388) | (5,131,770) | (1,813,090) |

(1) The social contribution rate for companies of the financial and insurance sectors was increased to 15%, according to Law n^o 11727/08, remaining at 9% for other companies (Note 3h); and

(2) Primarily includes the exchange variation on investments made abroad and bringing the effective social contribution rate to the (40%) rate.

b) Breakdown of income tax and social contribution in the income statement

| | 2014 | | R\$ thousand 2013 | |
|---|-------------------------|-------------------------|--------------------------|--------------------------|
| | 2 nd quarter | 1 st quarter | 1 st semester | 1 st semester |
| Current taxes: | | | | |
| Income tax and social contribution payable | (3,875,494) | (2,265,576) | (6,141,070) | (5,518,291) |
| Deferred taxes: | | | | |
| Amount recorded/realized in the period on temporary additions | 1,833,583 | 145,778 | 1,979,361 | 4,006,097 |
| Use of opening balances of: | | | | |
| Social contribution loss | (246,306) | (139,862) | (386,168) | (232,498) |
| Income tax loss | (426,315) | (239,798) | (666,113) | (142,018) |
| Recording in the period on: | | | | |
| Social contribution loss | 5,864 | 18,887 | 24,751 | 41,245 |
| Income tax loss | 12,286 | 45,183 | 57,469 | 32,375 |
| Total deferred taxes | 1,179,112 | (169,812) | 1,009,300 | 3,705,201 |
| Income tax and social contribution for the period | (2,696,382) | (2,435,388) | (5,131,770) | (1,813,090) |

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Notes to the Consolidated Financial Statements**c) Deferred income tax and social contribution**

| | Balance on 12.31.2013 | Amount recorded | Amount realized | Balance on 6.30.2014 | Balance on 3.31.2015 |
|---|--------------------------------------|----------------------------|----------------------------|-------------------------------------|-------------------------------------|
| Allowance for loan losses | 15,348,782 | 3,354,789 | 1,789,312 | 16,914,259 | 15,782,319 |
| Civil provisions | 1,517,934 | 282,814 | 270,565 | 1,530,183 | 1,511,283 |
| Tax provisions | 2,299,080 | 201,673 | 12,612 | 2,488,141 | 2,397,141 |
| Labor provisions | 999,063 | 278,192 | 303,346 | 973,909 | 995,063 |
| Provision for devaluation of securities and investments | 533,645 | 13,657 | 90,228 | 457,074 | 459,074 |
| Provision for devaluation of foreclosed assets | 221,934 | 97,862 | 63,721 | 256,075 | 237,934 |
| Adjustment to fair value of trading securities | 183,169 | 4,759 | 181,704 | 6,224 | 15,169 |
| Amortization of goodwill | 777,244 | 15,457 | 497,920 | 294,781 | 303,244 |
| Provision for interest on shareholders' equity (1) | - | 427,803 | - | 427,803 | 255,803 |
| Other | 2,096,941 | 984,111 | 472,348 | 2,608,704 | 2,164,941 |
| Total deductible taxes on temporary differences | 23,977,792 | 5,661,117 | 3,681,756 | 25,957,153 | 24,123,792 |
| Income tax and social contribution losses in Brazil and abroad | 4,045,282 | 82,220 | 1,052,281 | 3,075,221 | 3,729,282 |
| Subtotal (2) | 28,023,074 | 5,743,337 | 4,734,037 | 29,032,374 | 27,853,074 |
| Adjustment to fair value of available-for-sale securities (2) | 1,241,130 | 266,325 | 744,676 | 762,779 | 1,220,130 |
| Social contribution - Provisional Measure n ^o 2158-35/01 | 140,197 | - | - | 140,197 | 140,197 |
| Total deferred tax assets (Note 11b) | 29,404,401 | 6,009,662 | 5,478,713 | 29,935,350 | 29,213,401 |
| Deferred tax liabilities (Note 34f) | 3,187,945 | 1,054,847 | 693,007 | 3,549,785 | 3,324,945 |
| Deferred tax assets, net of deferred tax liabilities | 26,216,456 | 4,954,815 | 4,785,706 | 26,385,565 | 25,888,456 |
| - Percentage of net deferred tax assets on capital (Note 32a) | 27.4% | | | 28.0% | 28.0% |
| - Percentage of net deferred tax assets over total assets | 2.9% | | | 2.8% | 2.8% |

(1) Deferred taxes on interest on shareholders' equity is recorded up to the authorized tax limit; and

(2) Deferred tax assets from companies in the financial and insurance sectors were established considering the increase in the social contribution rate, determined by Law n^o 11727/08 (Note 3h).

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Notes to the Consolidated Financial Statements**d) Expected realization of deferred tax assets on temporary differences, tax loss and negative basis of social contribution and deferred social contribution - Provisional Measure nº 2158-35**

| | R\$ thousand | | | | | Total |
|-----------------------------|-----------------------|---------------------|---|---------------------|--|-------------------|
| | Temporary differences | | Income tax and social contribution losses | | Social contribution - Provisional Measure nº 2158-35 | |
| | Income tax | Social contribution | Income tax | Social contribution | | |
| 2014 | 4,838,055 | 2,885,701 | 166,079 | 105,022 | 33,578 | 8,028,435 |
| 2015 | 6,747,957 | 4,019,939 | 151,770 | 198,353 | 522 | 11,118,541 |
| 2016 | 3,009,646 | 1,691,135 | 540,871 | 321,815 | 106,097 | 5,669,564 |
| 2017 | 532,355 | 303,755 | 722,294 | 517,877 | - | 2,076,281 |
| 2018 | 1,230,963 | 627,215 | 17,262 | 333,833 | - | 2,209,273 |
| 2019 (1 st Sem.) | 45,431 | 25,001 | 31 | 14 | - | 70,477 |
| Total | 16,404,407 | 9,552,746 | 1,598,307 | 1,476,914 | 140,197 | 29,172,571 |

The projected realization of deferred tax assets is an estimate and it is not directly related to the expected accounting income.

The present value of deferred tax assets, calculated based on the average rate of tax effects net inflow, amounts to R\$ 27,790,271 thousand (R\$ 26,463,506 thousand on March 31, 2014 and R\$ 26,429,024 thousand on June 30, 2013), of which R\$ 24,829,951 thousand (R\$ 22,918,033 thousand on March 31, 2014 and R\$ 24,973,521 thousand on June 30, 2013) refers to temporary differences, R\$ 2,827,939 thousand (R\$ 3,414,250 thousand on March 31, 2014 and R\$ 1,317,754 thousand on June 30, 2013) to tax losses and negative basis of social contribution and R\$ 132,381 thousand (R\$ 131,223 thousand on March 31, 2014 and R\$ 137,749 thousand on June 30, 2013) of deferred social contribution, Provisional Measure nº 2158-35.

e) Unrecognized deferred tax assets

On June 30, 2014, deferred tax assets of R\$ 2,077 thousand (R\$ 2,077 thousand on March 31, 2014 and R\$ 464,284 thousand on June 30, 2013) were not recorded, but they will be when they meet the regulatory demands and/or present prospects of realization according to studies and analyses prepared by the Management and in accordance with Bacen regulations.

f) Deferred tax liabilities

| | R\$ thousand | | |
|--|------------------|------------------|------------------|
| | 2014 | 2013 | |
| | June 30 | March 31 | June 30 |
| Mark-to-market adjustment to securities and derivative financial instruments | 950,054 | 733,737 | 757,879 |
| Difference in depreciation | 1,007,958 | 1,162,771 | 1,823,987 |
| Judicial deposit and others | 1,591,773 | 1,427,563 | 1,673,258 |
| Total | 3,549,785 | 3,324,071 | 4,255,124 |

The deferred tax liabilities of companies in the financial and insurance sectors were established considering the increased social contribution rate, established by Law nº 11727/08 (Note 3h).

35) OTHER INFORMATION

a) The Bradesco Organization manages investment funds and portfolios with net assets of R\$ 462,245,913 thousand on June 30, 2014 (R\$ 439,175,700 thousand on March 31, 2014 and R\$ 427,237,752 thousand on June 30, 2013).

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Notes to the Consolidated Financial Statements**b) Consortium funds**

| | 2014 | | R\$ thousand |
|--|----------------|-----------------|----------------|
| | June 30 | March 31 | 2013 |
| | June 30 | March 31 | June 30 |
| Monthly estimate of funds receivable from consortium members | 402,392 | 383,836 | 326,415 |
| Contributions payable by the group | 19,709,344 | 18,635,721 | 16,119,602 |
| Consortium members - assets to be included | 17,719,131 | 16,714,437 | 14,388,684 |
| Credits available to consortium members | 4,069,890 | 3,950,264 | 3,565,510 |

| | 2014 | | In units |
|-------------------------------------|----------------|-----------------|----------------|
| | June 30 | March 31 | 2013 |
| | June 30 | March 31 | June 30 |
| Number of groups managed | 3,419 | 3,326 | 3,054 |
| Number of active consortium members | 1,010,214 | 957,771 | 821,004 |
| Number of assets to be included | 488,050 | 461,854 | 407,524 |

c) In 2014, the procedures implemented on the reserve requirement on exchange short position, time deposits and demand deposits are as follows:

| Description | F |
|--|--|
| Reserve requirement on exchange short position | The reserve requirement for financial institutions is calculated applying the Bacen remunerates balance, limited to the lower among the following: <ul style="list-style-type: none"> I – the requirement discounted from deductions forecasted by Bacen; II – the requirement multiplied by the percentage of: <ul style="list-style-type: none"> - 82% as of the calculation period started on 1.13.2014; - 100% as of the calculation period started on 3.17.2014; - 50% as of the calculation period started on 8.4.2014; and - 100% as of the calculation period started on 8.10.2015. |
| Reserve requirement on time deposits | |

Reserve requirement on time deposits

I – the rate relative to the calculation periods started on 6.2.2014

II – from these dates the rate increased from 44% to 45% on the

d) As part of the convergence process with international accounting standards, the Brazilian Accounting Pronouncements Committee (CPC) issued several accounting pronouncements, as well as their interpretations and guidelines, which are applicable to financial institutions only after approval by CMN.

The accounting standards which have been approved by CMN include the following:

- Resolution nº 3566/08 – Impairment of Assets (CPC 01);
 - Resolution nº 3604/08 – Statement of Cash Flows (CPC 03);
 - Resolution nº 3750/09 – Related Party Disclosures (CPC 05);
 - Resolution nº 3823/09 – Provisions, Contingent Liabilities and Contingent Assets (CPC 25);
 - Resolution nº 3973/11 – Subsequent Event (CPC 24);
 - Resolution nº 3989/11 – Share-based Payment (CPC 10);
 - Resolution nº 4007/11 - Accounting Policies, Changes in Estimates and Error Correction (CPC 23);
- and

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Notes to the Consolidated Financial Statements

- Resolution nº 4144/12 - Basic Conceptual Pronouncement (R1).

Presently, it is not possible to estimate when the CMN will approve the other CPC pronouncements or if they will be used prospectively or retrospectively.

CMN Resolution nº 3786/09 and Bacen Circular Letters nº 3472/09 and nº 3516/10 establish that financial institutions and other entities authorized by Bacen to operate, which are publicly-held companies or which are required to establish an Audit Committee shall, since December 31, 2010, annually prepare and publish in up to 90 days from the reference date December 31 their consolidated financial statements, prepared under the International Financial Reporting Standards (IFRS), in compliance with international Standards issued by the International Accounting Standards Board (IASB).

As required by CMN Resolution, on March 31, 2014, Bradesco published its consolidated financial statements for December 31, 2013 and 2012 on its website, in accordance with IFRS standards. The net income and equity of the financial statements disclosed in IFRS have not been substantially different from those presented in the financial statements, in accordance with the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank (Bacen). As there were no substantial differences between the two sets of financial statements (GAAPs) in the financial year ended on December 31, 2013, the Management believes that the net profit and net equity, during the semester ended on June 30, 2014, are not materially different in the two GAAPs, regarding their nature or values.

e) On May 14, 2014, Law nº 12973/14 was published, which converted Provisional Measure nº 627. This Law amends the Federal Tax Legislation regarding Corporate Income Tax - IRPJ, the Social Contribution on Net Profits - CSLL, the Contribution to PIS/PASEP and the Contribution to the Social Security Financing - COFINS. We highlight the main issues that Law nº 12973/14 provides:

- revocation of the Transition Tax System (RTT), controlling the adjustments arising from new accounting methods and criteria for the compliance of the Brazilian accounting rules to the international standards;

- taxation of companies domiciled in Brazil, for acquisition of equity resulting from profit sharing recorded abroad by subsidiaries and unconsolidated companies; and
- special installment payment of PIS/PASEP and COFINS Contributions.

This Law will still be regulated. However, in our assessment, there will be significant future impact on our Consolidated Financial Statements.

f) On July 28, 2014 a strategic partnership was entered into with IBM Brasil - Indústria Máquinas e Serviços Ltda. (IBM), where it was agreed that the hardware and software support and maintenance activities currently provided to Bradesco by Scopus Tecnologia Ltda. (Scopus Serviços), a company belonging to the Bradesco Organization, will be provided by IBM, which shall apply its experience, technical knowledge and technological skills. IBM will take over the operational structure from Scopus Serviços, and all support and maintenance contracts signed between Scopus Serviços and its other clients. The consulting activities on innovation and information technology solutions currently developed by Scopus Serviços will be performed by Scopus Soluções em TI S.A., whose capital stock will continue to be held in full by Bradesco, which will retain ownership of the Scopus brand.

g) There were no other subsequent events that need to be adjusted or disclosed for the consolidated financial statements as of June 30, 2014.

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Management Bodies

Reference Date: July 10, 2014

Board of Directors

Chairman

Lázaro de Mello Brandão

Vice-Chairman

Luiz Carlos Trabuco Cappi

Members

Antônio Bornia

Mário da Silveira Teixeira Júnior

João Aguiar Alvarez

Denise Aguiar Alvarez

Carlos Alberto Rodrigues Guilherme

Milton Matsumoto

José Alcides Munhoz

Directors

Executive Officers

Chief Executive Officer

Luiz Carlos Trabuco Cappi

Executive Vice-Presidents

Julio de Siqueira Carvalho de Araujo

Domingos Figueiredo de Abreu

Aurélio Conrado Boni

Sérgio Alexandre Figueiredo Clemente

Marco Antonio Rossi

Alexandre da Silva Glüher

Josué Augusto Pancini

Maurício Machado de Minas

Managing Directors

Alfredo Antônio Lima de Menezes

Department Directors (continued)

José Ramos Rocha Neto

Júlio Alves Marques

Laércio Carlos de Araújo Filho

Layette Lamartine Azevedo Júnior

Lúcio Rideki Takahama

Luiz Carlos Brandão Cavalcanti Junior

Marcelo Frontini

Marcelo Santos Dall'Occo

Marcos Aparecido Galende

Marcos Daré

Marlene Morán Millan

Marlos Francisco de Souza Araujo

Nobuo Yamazaki

Octavio Manoel Rodrigues de Barros

Paulo Aparecido dos Santos

Paulo Faustino da Costa

Rogério Pedro Câmara

Waldemar Ruggiero Júnior

Walkiria Schirmeister Marquetti

Directors

Antonio Chinellato Neto

Antonio Daissuke Tokuriki

Cláudio Borges Cassemiro

Edson Marcelo Moreto

João Sabino

Marcio Henrique Araujo Parizotto

Paulo Manuel Taveira de Oliveira Ferreira

Roberto de Jesus Paris

Regional Officers

Alex Silva Braga

Almir Rocha

André Ferreira Gomes

Ethical Conduct C

Milton Matsumoto

Carlos Alberto Roc

Julio de Siqueira C

Domingos Figueire

Marco Antonio Ros

Alexandre da Silva

Josué Augusto Par

André Rodrigues C

Clayton Camacho

Frederico William V

Glaucimar Peticov

José Luiz Rodrigue

Júlio Alves Marque

Rogério Pedro Câ

Integrated Risk M

and Capital Alloc

Alexandre da Silva

Julio de Siqueira C

Domingos Figueire

Aurélio Conrado B

Sérgio Alexandre F

Marco Antonio Ros

Josué Augusto Par

Maurício Machado

Alfredo Antônio Lin

Luiz Carlos Angelo

Gedson Oliveira S

Marlos Francisco c

Sustainability Co

Luiz Carlos Angelo

Carlos Alberto Roc

Milton Matsumoto

André Rodrigues Cano
Luiz Carlos Angelotti
Marcelo de Araújo Noronha
Nilton Pelegrino Nogueira
André Marcelo da Silva Prado
Luiz Fernando Peres

Deputy Directors

Altair Antônio de Souza
Denise Pauli Pavarina
Moacir Nachbar Junior
Octávio de Lazari Júnior

Department Directors

Adineu Santesso
Alexandre Rappaport
Amilton Nieto
André Bernardino da Cruz Filho
Antonio Carlos Melhado
Antonio José da Barbara
Arnaldo Nissental
Aurélio Guido Pagani

Bruno D'Avila Melo Boetger
Cassiano Ricardo Scarpelli
Clayton Camacho
Diaulas Morize Vieira Marcondes Junior
Edilson Wiggers
Eurico Ramos Fabri
Fernando Antônio Tenório
Fernando Roncolato Pinho
Frederico William Wolf
Gedson Oliveira Santos
Glaucimar Peticov
Guilherme Muller Leal
João Albino Winkelmann
João Carlos Gomes da Silva
Joel Antonio Scalabrini
Johan Albino Ribeiro
Jorge Pohlmann Nasser
José Luis Elias
José Luiz Rodrigues Bueno

Antonio Gualberto Diniz
Antonio Piovesan
Carlos Alberto Alástico
Delvair Fidêncio de Lima
Francisco Aquilino Pontes Gadelha
Francisco Assis da Silveira Junior
Geraldo Dias Pacheco
João Alexandre Silva
Leandro José Diniz
Luis Carlos Furquim Vermieiro
Mauricio Gomes Maciel
Osmar Sanches Biscuola
Wilson Reginaldo Martins

Compensation Committee

Lázaro de Mello Brandão - Coordinator
Luiz Carlos Trabuco Cappi
Antônio Bornia
Mário da Silveira Teixeira Júnior
Carlos Alberto Rodrigues Guilherme
Milton Matsumoto
Sérgio Nonato Rodrigues (non-Management member)

Audit Committee

Carlos Alberto Rodrigues Guilherme - Coordinator
Romulo Nagib Lasmar
Osvaldo Watanabe
Paulo Roberto Simões da Cunha

Compliance and Internal Control Committee

Mário da Silveira Teixeira Júnior - Coordinator
Carlos Alberto Rodrigues Guilherme
Milton Matsumoto
Julio de Siqueira Carvalho de Araujo
Domingos Figueiredo de Abreu
Marco Antonio Rossi
Alexandre da Silva Glüher
Clayton Camacho
Frederico William Wolf
Gedson Oliveira Santos
Rogério Pedro Câmara

Julio de Siqueira C
Domingos Figueire
Aurélio Conrado B
Marco Antonio Ros
Alexandre da Silva
Josué Augusto Par
André Rodrigues C
Moacir Nachbar Ju
Amilton Nieto
Antonio José da B
Aurélio Guido Pag
Edilson Wiggers
Eurico Ramos Fab

Frederico William V
Gedson Oliveira S
Jorge Pohlmann N
José Luiz Rodrigue
Paulo Faustino da
João Sabino

Executive Disclos

Luiz Carlos Angelo

Julio de Siqueira C
Domingos Figueire
Marco Antonio Ros
Alexandre da Silva
Moacir Nachbar Ju
Antonio José da B
Marcelo Santos Da
Marcos Aparecido
Paulo Faustino da
Haydewaldo R. Ch

Fiscal Council

Sitting Members
João Carlos de Oli
Nelson Lopes de C
José Maria Soares
Domingos Apareci
Luiz Carlos de Frei
Deputy Members

Renaud Roberto T

Jorge Tadeu Pinto
Nilson Pinhal

João Batistela Biaz
Oswaldo de Moura

General Accounting Department
Marcos Aparecido Galende
Accountant - CRC 1SP201309/O-6

Ombudsman Dep
Júlio Alves Marque

Bradesco _____

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Independent Auditors' Report on the Consolidated Financial Statements

To the Board of Directors and Shareholders

Banco Bradesco S.A.

Osasco – SP

We have audited the accompanying consolidated financial statements of Banco Bradesco S.A. ("Bradesco"), which comprise the consolidated statement of financial position as at June 30, 2014, the statements of income, changes in equity and cash flows for the semester then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Bradesco's Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting practices adopted in Brazil applicable to institutions authorized to operate by the Brazilian Central Bank and for such internal control as management determines is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Independent Auditors' responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Brazilian and International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal controls relevant to the Bradesco's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Bradesco's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements taken as a whole.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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Independent Auditors' Report on the Consolidated Financial Statements

Opinion

In our opinion, the consolidated financial statements, above mentioned, present fairly, in all material respects, the consolidated financial position of Banco Bradesco S.A., as at June 30, 2014, and of its consolidated financial performance and its consolidated cash flows for the semester then ended in accordance with accounting practices adopted in Brazil applicable to institutions authorized to operate by the Brazilian Central Bank.

Other matters

Consolidated statement of value added

We have also audited the consolidated statement of value added (DVA), preparation of which is the responsibility of the Banco Bradesco S.A's Management, for the semester ended June 30, 2014, which presentation is required by publicly-held companies under the Brazilian Corporate Law. The aforementioned statement was subject to the same auditing procedures described above and, in our opinion, are fairly presented, in all material respects, in relation to the financial statements taken as a whole.

Bradesco _____

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Independent Auditors' Report on the Consolidated Financial Statements

Review of the amounts related to the first and second quarters of 2014

The consolidated balance sheet information as of March 31, 2014 and the related consolidated statements of income, cash flows, value added and the statement of changes in shareholders' equity for the first and second quarters of 2014, which are presented herein by the Bradesco's Management as supplemental information, were reviewed by us, on which we issued reports that did not contain any modifications, dated April 23, 2014 with reference to March 31, 2014 and the first quarter of 2014, and July 30, 2014 with reference to the second quarter of 2014.

Osasco, July 30, 2014

Original report in Portuguese signed by

KPMG Auditores Independentes

CRC 2SP028567/O-1 F SP

Cláudio Rogélio Sertório

Accountant CRC 1SP212059/O-0

Report on Economic and Financial Analysis – June 2014

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Audit Committee Report Summary

Corporate Governance and Related Responsibilities

Banco Bradesco S.A.'s Board of Directors has opted for a single Audit Committee for all companies belonging to the Financial Conglomerate, including those belonging to Grupo Bradesco Seguros.

The Audit Committee is a statutory advisory body, linked directly to the Board of Directors. Currently, it consists of one advisor and three other members, appointed each year by the Board of Directors, based on criteria established in the applicable laws and regulations.

The Board is responsible for defining and implementing data collection processes and procedures in order to prepare the financial statements of the companies comprising the Bradesco Organization, observing the accounting practices adopted in Brazil, which are applicable to institutions authorized to operate by the Brazilian Central Bank, and observing the standards set out by the National Monetary Council of the Brazilian Central Bank, Securities and Exchange Commission (CVM), National Private Insurance Council (CNSP), Insurance Superintendency (Susep), and by the National Supplementary Healthcare Agency (ANS).

The Board is also responsible for processes, policies and internal control procedures designed to safeguard the company's assets, timely recognition of liabilities, and mitigation of the Bradesco Organization's risk factors to acceptable levels.

The Independent Auditing is responsible for examining the financial statements and issuing a report on their compliance with generally accepted accounting principles. In addition, as a result of its work for the purpose of issuing said report, the Independent Auditing develops a report of recommendations regarding accounting procedures and internal controls, without prejudice to other reports which it is also responsible for preparing, such as the report on limited reviews of quarterly information required by the Brazilian Central Bank and by CVM.

The Internal Auditing (General Inspectorate Department) is responsible for assessing the quality of the Bradesco Organization's internal control systems and its compliance with policies and procedures defined by the Board, including those adopted in the preparation of accounting and financial reports.

The Audit Committee's duties and responsibilities are to assess the quality and effectiveness of the Internal and Independent Audits, the effectiveness and sufficiency of the Bradesco Organization's internal control systems, and to analyze the financial statements, issuing relevant recommendations, as applicable.

The tasks of the Audit Committee also includes those required by Sarbanes-Oxley for companies registered with the U.S. Securities and Exchange Commission and listed on the New York Stock Exchange.

The rules of the Audit Committee are available at www.bradesco.com.br, area of Corporate Governance.

Activities relating to the first half of 2014

The Committee has participated in 105 meetings with the business, control and risk management areas, and with the internal and independent auditors, verifying, through different sources, information related to aspects considered relevant or critical.

The Audit Committee work program for the 2014 financial year focused on the main business processes and products associated to the Bradesco Organization. The most relevant aspects include:

- procedures for the development and disclosure of financial reports to shareholders and external users of accounting and financial information;
- credit and operational risk management and control systems, preparation to use internal models in line with the conditions laid down by the New Basel Capital Accord (Basel II and III) and applicable regulations set forth by the Brazilian Central Bank; and
- improvements in the internal control systems arising from projects related to Technology and Risk Management.

Internal Control Systems

Based on the work program and schedule established for the first half of 2014, the Audit Committee gathered information about the main processes within the Organization, evaluating their quality and the directors' commitment of the leaders with their continuous improvement.

As a result of meetings held with the departments of the Bradesco Organization, the Audit Committee had the opportunity to offer the Board of Directors suggestions to improve the processes, as well as to monitor the implementations of recommendations for improvement identified during the audit work, and in discussions with the business and control areas.

Bradesco _____

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Audit Committee Report Summary

Based on observations and collected information, the Audit Committee has determined that the Bradesco Organization's internal control system is suitable for the size and complexity of its business, and is structured in such a way as to ensure the efficiency of its operations, of the systems that generate the financial reports, as well as compliance with internal and external requirements applicable to the transactions.

Independent Audit

The independent audit work plan for the 2014 financial year was discussed with KPMG Auditores Independentes (KPMG), and during the first half of 2014 the audit teams responsible for the services have presented the results and main findings to the Audit Committee.

The relevant items mentioned in the report on the study and evaluation of accounting and internal control systems, prepared in connection with the examination of financial statements and their recommendations for improving these systems, were discussed with the Committee, which requested monitoring the implementations of the improvements to be made in the responsible areas.

Based on the plan presented by the auditors and in subsequent discussions on the results, the Committee considers that the work conducted by the teams were suited to the Organization's business.

Internal Audit

The Committee requested the Internal Audit to consider, in its planning for the first half of 2014, several works in line with the topics covered on the Committee's agenda.

During the first half of 2014, the teams responsible for executing the planned activities reported and discussed with the Audit Committee the main conclusions on the vision of process and associated risks.

Based on the discussions on the Internal Audit's work plan focused on risks, processes and in the evaluation of its results, the Audit Committee considers that the Internal Audit has responded adequately to the Committee's demands and to the needs and requirements of the Organization and the regulatory authorities.

Consolidated Financial Statements

The Committee has met with the departments of General Accounting, Planning, Budget and Control, and Internal Audit to evaluate the monthly, quarterly and semi-annual financial statements. At these meetings, the Committee analyzed and evaluated aspects related to the preparation of individual and consolidated interim balance sheets and balance sheets, notes, and the financial reports published in association with the consolidated financial statements.

The Committee also considered the accounting practices adopted by Bradesco in the preparation of financial statements, and its compliance with the accounting practices adopted in Brazil applicable to institutions authorized to operate by the Brazilian Central Bank, as well as its compliance with the applicable legislation.

Before disclosing the Quarterly information (ITR) and the semi-annual balance sheet, the Committee met with KPMG to evaluate aspects related to the auditors' independence and the control environment in the preparation of the figures to be disclosed.

Based on the reviews and discussions referred to above, the Audit Committee recommends to the Board of Directors to approve the audited financial statements related to the semester ending on June 30, 2014.

Cidade de Deus, Osasco, São Paulo, July 30, 2014

CARLOS ALBERTO RODRIGUES GUILHERME

(Coordinator)

ROMULO NAGIB LASMAR

OSVALDO WATANABE

PAULO ROBERTO SIMÕES DA CUNHA

Report on Economic and Financial Analysis – June 2014

Financial Statements, Independent Auditors' Report, Audit Committee Report Summary and Fiscal Council's Report

Fiscal Council's Report

The undersigned members of the Fiscal Council of Banco Bradesco S.A., in the exercise of their legal and statutory duties, having examined the Management Report and the Individual and Consolidated Financial Statements related to the first semester of 2014, and the technical feasibility study of taxable income generation, brought at present value, which has the purpose of recording the Deferred Tax Assets pursuant to CVM Rule nº 371/02, Resolution nº 3059/02, of the National Monetary Council, and Bacen Circular Letter nº 3171/02, and in view of the unqualified report prepared by KPMG Auditores Independentes, are of the opinion that the aforementioned documents, based on the accounting practices adopted in Brazil applicable to entities authorized to operate by the Brazilian Central Bank, fairly reflect the Company's equity and financial position.

Cidade de Deus, Osasco, São Paulo, July 30, 2014

João Carlos de Oliveira

Nelson Lopes de Oliveira

José Maria Soares Nunes

Domingos Aparecido Maia

Luiz Carlos de Freitas

Bradesco _____

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 4, 2014

BANCO BRADESCO S.A.

By:

/S/ Luiz Carlos Angelotti

Luiz Carlos Angelotti
Executive Managing Officer and
Investor Relations Officer

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.
