ACXIOM CORP

Form 4

November 05, 2008

Check this box

if no longer

Section 16.

Form 4 or

obligations

Form 5

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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OMB APPROVAL

response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Howe Richard K

2. Issuer Name and Ticker or Trading

Issuer

Symbol

ACXIOM CORP [ACXM]

(Check all applicable)

5. Relationship of Reporting Person(s) to

(Last)

(First) (Middle) 3. Date of Earliest Transaction

Director

10% Owner

ACXIOM CORPORATION, 601 E.

06/02/2008

_X__ Officer (give title below)

_ Other (specify

3RD STREET

(Month/Day/Year)

below) Senior V.P. - Marketing

(Street)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

LITTLE ROCK, AR 72201

(City)	(State)	(Zip) Ta	ble I - Non	-Derivative S	ecurit	ies Acquirec	d, Disposed of, or	Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities on Disposed of (Instr. 3, 4 and Amount	(D)	red (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.10 Par Value	06/02/2008		J	233.9035 (1)	A	\$ 12.4695	57,681.5011	D	
Common Stock, \$.10 Par Value	06/23/2008		J	26.3251 (<u>2)</u>	A	\$ 13.0138	57,707.8262	D	
Common Stock, \$.10 Par Value	07/01/2008		J	298.6392 (1)	A	\$ 9.7665	58,006.4654	D	

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Common Stock, \$.10 Par Value	08/01/2008	J	267.2402 (1)	A	\$ 10.914	58,273.7056	D	
Common Stock, \$.10 Par Value	09/05/2008	J	67.851 <u>(1)</u>	A	\$ 12.2825	58,341.5566	D	
Common Stock, \$.10 Par Value	11/04/2008	S	2,104	D	\$ 7.82	56,237.5566	D	
Common Stock, \$.10 Par Value						1,162.9507	I	by Managed Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber Expiration Date Amount of Security or Exercise any Code of (Month/Day/Year) Underlying Security (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Derivative Securities (Instr. 3 and 4) Security Security Acquired (A) or	of
(Instr. 3) Price of (Month/Day/Year) (Instr. 8) Derivative Securities (Instr. 5) Derivative Security Acquired	ive
Derivative Securities (Instr. 3 and 4) Security Acquired	y
Security Acquired	5)
1	
(A) or	
()	
Disposed	
of (D)	
(Instr. 3,	
4, and 5)	
Amount	
Or	
Date Expiration Title Number	
Exercisable Date of	
Code V (A) (D) Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			
Howe Richard K			Senior V.P Marketing				
ACXIOM CORPORATION							

Reporting Owners 2

601 E. 3RD STREET LITTLE ROCK, AR 72201

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Richard K. Howe

11/05/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) The registrant's Board of Directors declared a \$.06 per share quarterly cash dividend. When the dividend was paid into the reporting person's Stock Purchase Plan account, it was automatically reinvested in shares of Common Stock of the registrant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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