

POLO RALPH LAUREN CORP

Form 4

August 12, 2008

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KOSH MITCHELL ALAN

2. Issuer Name **and** Ticker or Trading
Symbol
**POLO RALPH LAUREN CORP
[RL]**

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

650 MADISON AVENUE

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/08/2008

____ Director ____ 10% Owner
☒ Officer (give title below) ____ Other (specify below)

Senior VP, HR & Legal

NEW YORK, NY 10022

(City) (State) (Zip)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock	08/08/2008		S		1,400	D	\$ 69.5	6,619	D
Class A Common Stock	08/08/2008		S		600	D	\$ 69.51	6,019	D
Class A Common Stock	08/08/2008		S		200	D	\$ 69.52	5,819	D
Class A Common	08/08/2008		S		300	D	\$ 69.61	5,519	D

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Stock

Class A Common Stock	08/08/2008	S	100	D	\$ 69.67	5,419	D
Class A Common Stock	08/08/2008	S	1,600	D	\$ 69.7	3,819	D
Class A Common Stock	08/08/2008	S	100	D	\$ 69.73	3,719	D
Class A Common Stock	08/08/2008	S	500	D	\$ 69.75	3,219	D
Class A Common Stock	08/08/2008	S	300	D	\$ 69.87	2,919	D
Class A Common Stock	08/08/2008	S	419	D	\$ 69.9	2,500	D
Class A Common Stock	08/08/2008	S	600	D	\$ 70.45	1,900	D
Class A Common Stock	08/08/2008	S	300	D	\$ 70.49	1,600	D
Class A Common Stock	08/08/2008	S	100	D	\$ 70.52	1,500	D
Class A Common Stock	08/08/2008	S	1,300	D	\$ 70.53	200	D
Class A Common Stock	08/08/2008	S	100	D	\$ 70.54	100	D
Class A Common Stock	08/08/2008	S	100	D	\$ 70.85	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
KOSH MITCHELL ALAN 650 MADISON AVENUE NEW YORK, NY 10022	Senior VP, HR & Legal

Signatures

Yen D. Chu,
Attorney-in-Fact 08/12/2008

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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