

GOETHE ROBERT A

Form 4

November 02, 2004

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
GOETHE ROBERT A

(Last) (First) (Middle)

7130 GOODLETT FARMS PKWY.,
A4E

(Street)

CORDOVA, TN 38016

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
REGIONS FINANCIAL CORP [RF]

3. Date of Earliest Transaction
(Month/Day/Year)
11/02/2004

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
X Officer (give title ____ Other (specify
below) below)
Chmn & CEO--Regions Mortgage

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/02/2004		S	3,142 D	\$ 35.06	53,170.952 D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secur (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units (401k)	\$ 0 ⁽¹⁾					⁽¹⁾	⁽¹⁾	Common Stock	3,643	
Stock Option	\$ 18.17					01/03/1997	01/03/2006	Common Stock	14,815	
Stock Option	\$ 16.89					01/11/1997	01/11/2006	Common Stock	1,012	
Stock Option	\$ 16.89					01/11/1998	01/11/2006	Common Stock	1,014	
Stock Option	\$ 16.89					01/11/1999	01/11/2006	Common Stock	1,014	
Stock Option	\$ 16.89					01/11/2000	01/11/2006	Common Stock	1,014	
Stock Option	\$ 16.89					01/11/2001	01/11/2006	Common Stock	1,013	
Stock Option	\$ 31.39					10/09/1998	10/09/2007	Common Stock	4,875	
Stock Option	\$ 33.48					04/09/1999	04/09/2008	Common Stock	13,889	
Stock Option	\$ 28.88					08/30/2000	08/30/2009	Common Stock	13,889	
Stock Option	\$ 25.66					02/19/2004	02/19/2010	Common Stock	24,692	
Stock Option	\$ 25.66					02/19/2005	02/19/2010	Common Stock	12,346	
Stock Option	\$ 25.66					02/19/2006	02/19/2010	Common Stock	12,346	
Stock Option	\$ 16.28					03/15/2001	03/15/2010	Common Stock	18,519	
	\$ 22.6					01/16/2002	01/16/2011		15,433	

Stock Option				Common Stock	
Stock Option	\$ 22.6	01/16/2003	01/16/2011	Common Stock	7,716
Stock Option	\$ 22.6	01/16/2004	01/16/2011	Common Stock	7,716
Stock Option	\$ 28.17	(2)	04/21/2011	Common Stock	61,730
Stock Option	\$ 33.82	(3)	10/15/2011	Common Stock	90,000
Stock Option	\$ 25.02	01/22/2003	01/22/2012	Common Stock	15,433
Stock Option	\$ 25.02	01/22/2004	01/22/2012	Common Stock	7,716
Stock Option	\$ 25.02	01/22/2005	01/22/2012	Common Stock	7,716

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GOETHE ROBERT A 7130 GOODLETT FARMS PKWY., A4E CORDOVA, TN 38016			Chmn & CEO--Regions Mortgage	

Signatures

By: Ronald C. Jackson 11/02/2004

__Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported phantom stock units were acquired under Regions' benefit plans.
- (2) The option becomes exercisable in three equal installments on April 21, 2005, 2006 and 2007.
- (3) The option becomes exercisable in two equal installments on October 15, 2006 and 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.