

JACOBS PAUL E  
Form 4  
January 03, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JACOBS PAUL E

2. Issuer Name and Ticker or Trading Symbol  
QUALCOMM INC/DE [QCOM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/31/2012

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chairman & CEO

5775 MOREHOUSE DR.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

SAN DIEGO, CA 92121-1714

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	01/02/2013		M	22,000	A \$ 35.66	466,637	I by Trust (1)
Common Stock	01/02/2013		S(2)	22,000	D \$ 63.6855 (3)	444,637	I by Trust (1)
Common Stock	01/02/2013		M	30,000	A \$ 35.66	474,637	I by Trust (1)
Common Stock	01/02/2013		S(2)	30,000	D \$ 63.7442 (4)	444,637	I by Trust (1)
	01/02/2013		M	21,980	A \$ 35.66	466,617	I

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Common Stock								by Trust <u>(1)</u>
Common Stock	01/02/2013	S <sup>(2)</sup>	21,980	D	\$ <u>(5)</u> 64.1083	444,637	I	by Trust <u>(1)</u>
Common Stock	01/02/2013	M	18,020	A	\$ 37.29	462,657	I	by Trust <u>(1)</u>
Common Stock	01/02/2013	S <sup>(2)</sup>	18,020	D	\$ <u>(5)</u> 64.1083	444,637	I	by Trust <u>(1)</u>
Common Stock						27,839	D	
Common Stock						459,043	I	By GRAT <u>(6)</u>
Common Stock						459,043	I	by GRAT S <u>(7)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M	22,000	<u>(8)</u> 11/06/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M	30,000	<u>(8)</u> 11/06/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M	21,980	<u>(8)</u> 11/06/2018	Common Stock
Non-Qualified	\$ 37.29	01/02/2013		M	18,020	<u>(8)</u> 11/11/2017	Common

