

GOODYEAR TIRE & RUBBER CO /OH/  
 Form 4  
 March 05, 2014

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 de Bok Arthur

2. Issuer Name and Ticker or Trading Symbol  
 GOODYEAR TIRE & RUBBER CO /OH/ [GT]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 03/03/2014

\_\_\_\_ Director  
 Officer (give title below)  
 \_\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)  
 Senior VP

THE GOODYEAR TIRE AND RUBBER COMPANY, 200 INNOVATION WAY

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

AKRON, OH 44316-0001

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	03/03/2014		M		18,211	A	\$ 12.74
Common Stock	03/03/2014		F		8,837	D	\$ 26.3585
Common Stock	03/03/2014		M		18,896	A	\$ 13.91
Common Stock	03/03/2014		F		10,008	D	\$ 26.3585

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					(1)		
Common Stock	03/03/2014		M	21,935	A	\$ 12.94	147,213 D
Common Stock	03/03/2014		F	10,810	D	\$ 26.3585	136,403 D
Common Stock	03/03/2014		M	23,793	A	\$ 12.98	160,196 D
Common Stock	03/03/2014		F	11,762	D	\$ 26.3585	148,434 D
Common Stock	03/03/2014		S	141,523	D	\$ 26.3585	6,911 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2008 Plan Option (2)	\$ 12.74	03/03/2014		M	18,211	02/23/2014 <sup>(3)</sup>	02/23/2020	Common Stock	18,211
2008 Plan Option (2)	\$ 13.91	03/03/2014		M	18,896	02/22/2014 <sup>(4)</sup>	02/22/2021	Common Stock	18,896
2008 Plan Option (2)	\$ 12.94	03/03/2014		M	21,935	02/27/2014 <sup>(5)</sup>	02/27/2022	Common Stock	21,935

2008

Plan  
Option  
(2)

\$ 12.98

03/03/2014

M

23,793

02/28/2014<sup>(6)</sup>

02/28/2023

Common  
Stock

23,793

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
de Bok Arthur THE GOODYEAR TIRE AND RUBBER COMPANY 200 INNOVATION WAY AKRON, OH 44316-0001			Senior VP	

## Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Arthur de Bok pursuant to a Power of Attorney dated 09/21/05, a copy of which has been previously filed with the SEC.

03/05/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This transaction was executed in multiple trades at prices ranging from \$26.07 to \$26.61. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (1) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
  - (2) Non-Qualified Stock Option in respect of shares of common stock granted under the 2008 Performance Plan.
  - (3) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/23/2010).
  - (4) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/22/2011).
  - (5) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/27/2012).
  - (6) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/28/2013).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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