

MERCANTILE BANK CORP
 Form 4
 November 18, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
 OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 CHRISTMAS CHARLES E

2. Issuer Name and Ticker or Trading Symbol
 MERCANTILE BANK CORP
 [MBWM]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 Senior V.P. & CFO

(Last) (First) (Middle)
 MERCANTILE BANK CORPORATION, 310 LEONARD STREET NW

3. Date of Earliest Transaction (Month/Day/Year)
 11/15/2013

(Street)
 GRAND RAPIDS, MI 49504

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Common Stock | 11/15/2013 | | F | D | \$ 3,847 21.35 | 9,012 ⁽¹⁾ | D |
| Common Stock | 11/15/2013 | | M | A | \$ 4,360 17.74 | 13,372 ⁽¹⁾ | D |
| Common Stock | 11/15/2013 | | F | D | \$ 1,762 21.35 | 11,610 ⁽¹⁾ | D |
| Common Stock | 11/15/2013 | | M | A | \$ 6.21 | 17,670 ⁽¹⁾ | D |
| | | | | | | 25,591 ⁽²⁾ | I |

| | | | |
|--------------|----------------------|---|------------------------|
| Common Stock | | | 401(k) Plan |
| Common Stock | 1,269 ⁽³⁾ | I | 401(k) Plan for spouse |
| Common Stock | 300 | I | By spouse |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| | | | | Code V (A) (D) | | Date Exercisable Expiration Date | Title | |
| Employee Stock Option (right to buy) | \$ 17.74 | 11/15/2013 | | M | 4,360 | 11/29/2009 11/28/2014 | Common Stock | 4,360 |
| Employee Stock Option (right to buy) | \$ 6.21 | 11/15/2013 | | M | 6,060 | 11/25/2010 11/24/2015 | Common Stock | 6,060 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------------|-------|
| | Director | 10% Owner | Officer | Other |
| CHRISTMAS CHARLES E MERCANTILE BANK CORPORATION | | | Senior V.P. & | |

310 LEONARD STREET NW
GRAND RAPIDS, MI 49504

CFO

Signatures

Bradley J. Wyatt,
Attorney-in-fact

11/18/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares Mr. Christmas acquired since his last report of common stock ownership by reinvesting cash dividends under the issuer's dividend reinvestment plan.
- (2) Includes shares Mr. Christmas acquired pursuant to the issuer's 401(k) Plan since his last report of common stock ownership.
- (3) Includes shares Mrs. Christmas acquired pursuant to the issuer's 401(k) Plan since Mr. Christmas' last report of common stock ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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