SYNCHRONOSS TECHNOLOGIES INC

Form 4

October 03, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

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OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Rosenberger Karen

5. Relationship of Reporting Person(s) to Issuer

Symbol

SYNCHRONOSS TECHNOLOGIES INC [SNCR]

2. Issuer Name and Ticker or Trading

(Check all applicable)

(Last)

(First)

(Street)

(Middle)

3. Date of Earliest Transaction

_X__ Officer (give title

10% Owner Other (specify

750 ROUTE 202 SOUTH

(Month/Day/Year)

10/01/2013

below)

Chief Accounting Officer

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Director

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

BRIDGEWATER, NJ 08807

| (City) | (State) | (Zip) Table I - Non-Derivative Securities | | | | | Acquired, Disposed of, or Beneficially Owned | | | | |
|--------------------------------------|--------------------------------------|---|---|--|------------------|--------------------|--|--|--|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securi on(A) or Di (Instr. 3, | ispose 4 and | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | | |
| | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | | |
| Common Stock | 10/01/2013 | | M | 178 | A | \$ 14 | 17,914 | D | | | |
| Common Stock | 10/01/2013 | | M | 1,500 | A | \$ 27.55 | 19,414 | D | | | |
| Common Stock | 10/01/2013 | | M | 500 | A | \$ 30.55 | 19,914 | D | | | |
| Common Stock | 10/01/2013 | | S | 2,178 | D | \$ 37.71 (1) | 17,736 | D | | | |
| Common Stock | 10/01/2013 | | S | 1,500 | D | \$ 37.93 | 16,236 | D | | | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount o Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|--|--------------------|--|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (Right to Buy) | \$ 14 | 10/01/2013 | | M | 178 | 12/01/2010(2) | 12/01/2016 | Common Stock | 713 |
| Stock Option (Right to Purchase) | \$ 27.55 | 10/01/2013 | | M | 1,500 | 12/07/2011(3) | 12/07/2017 | Common Stock | 1,500 |
| Stock Option (Right to Purchase) | \$ 30.55 | 10/01/2013 | | M | 500 | 12/06/2012(4) | 12/06/2018 | Common Stock | 500 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Rosenberger Karen 750 ROUTE 202 SOUTH BRIDGEWATER, NJ 08807

Chief Accounting Officer

Signatures

/s/ Karen

Rosenberger 10/03/2013

**Signature of Date
Reporting Person

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The weighted average sales price is reported as stock sales were aggregated for reporting purposes. The per share transaction price ranged from \$37.49 to \$37.93. The reporting person will provide, upon request from an appropriate party, the per share sales volume and prices.
- The option became exercisable with respect to the first 25 percent of the shares subject to the option when the Reporting Person completes 12 months of continuous service after December 1, 2009. The option shall become exercisable with respect to an additional 1/48th of the shares subject to the option when the Reporting Person completes each month of continuous service thereafter.
- The option became exercisable with respect to the first 25 percent of the shares subject to the option when the Reporting Person completes 12 months of continuous service after December 7, 2010. The option shall become exercisable with respect to an additional 1/48th of the shares subject to the option when the Reporting Person completes each month of continuous service thereafter.
- The option became exercisable with respect to the first 25 percent of the shares subject to the option when the Reporting Person (4) completes 12 months of continuous service after December 6, 2011. The option shall become exercisable with respect to an additional 1/48th of the shares subject to the option when the Reporting Person completes each month of continuous service thereafter.

Remarks:

All of the sales reported on this Form were effected pursuant to an approved Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.