

Koors Mark L  
Form 4  
May 10, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Koors Mark L

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)  
05/08/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
VP/Audit and Compliance

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
|  |                                      |  | Code                           | V   | Amount  | (D)  | Price   |
| Class A Common Shares, \$.01 par value per share | 05/08/2013                           |  | M                              |   | 5,633   | A  | \$ 10.47  |
|  |                                      |  |                                |   | 43,847.921  | D  |   |
| Class A Common Shares, \$.01 par value per share | 05/08/2013                           |  | M                              |   | 15,335  | A  | \$ 10.44  |
|  |                                      |  |                                |   | 59,182.921  | D  |   |

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|   |            |   |        |   |               |            |   |
|---|------------|---|--------|---|---------------|------------|---|
| Class A<br>Common<br>Shares,<br>\$.01 par<br>value per<br>share | 05/08/2013 | M | 10,000 | A | \$ 10.41      | 69,182.921 | D |
| Class A<br>Common<br>Shares,<br>\$.01 par<br>value per<br>share | 05/08/2013 | S | 30,968 | D | \$<br>13.6144 | 38,214.921 | D |
| Common<br>Voting<br>Shares,<br>\$.01 par<br>value per<br>share  |            |   |        |   |               | 0          | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | Amount<br>or<br>Number<br>of Shares |
|---|--|---|---|--------------------------------------|--|--|---|-------------------------------------|
|   |  |   |   | Code                                 | V (A) (D)  | Date<br>Exercisable      Expiration<br>Date                    | Title   |                                     |
| Option  | \$ 10.47   | 05/08/2013                              |   | M                                    | 5,633  | 02/25/2005      02/24/2014                                     | Class A<br>Common   | 5,633                               |
| Option  | \$ 10.44   | 05/08/2013                              |   | M                                    | 10,953   | 02/22/2007      02/21/2014                                     | Class A<br>Common   | 10,953                              |
| Option  | \$ 10.44   | 05/08/2013                              |   | M                                    | 4,382  | 02/22/2007      02/21/2014                                     | Class A<br>Common   | 4,382                               |
| Option  | \$ 10.41   | 05/08/2013                              |   | M                                    | 8,123  | 02/22/2008      02/21/2015                                     | Class A<br>Common   | 8,123                               |

| Option                 | \$ 10.41 | 05/08/2013 | M | 1,877 | 02/22/2008 | 02/21/2015 | Class A Common         | 1,877  |
|------------------------|----------|------------|---|-------|------------|------------|------------------------|--------|
| Option                 | \$ 9.09  |            |   |       | 02/21/2009 | 02/20/2016 | Class A Common         | 30,510 |
| Restricted Stock Units | (1)      |            |   |       | 03/11/2012 | 03/11/2014 | Restricted Stock Units | 3,964  |
| Restricted Stock Units | (2)      |            |   |       | 03/15/2013 | 03/15/2015 | Restricted Stock Units | 8,142  |
| Restricted Stock Units | (3)      |            |   |       | 03/09/2014 | 03/09/2016 | Restricted Stock Units | 9,991  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| Koors Mark L<br>312 WALNUT STREET<br>28TH FLOOR<br>CINCINNATI, OH 45202 |               |           | VP/Audit and Compliance |       |

## Signatures

/s/ William Appleton, Attorney-in-fact for Mark L. Koors 05/09/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (2) This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (3) This restricted stock unit award will vest in equal parts in 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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