

ODONOVAN TIMOTHY J  
Form 4  
October 23, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ODONOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
10/19/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

9341 COURTLAND DRIVE NE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ROCKFORD, MI 49351

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/19/2012		M		13,625	A	\$ 23.04
							290,773
Common Stock	10/19/2012		M		13,625	A	\$ 23.04
							304,398
Common Stock	10/19/2012		M		13,625	A	\$ 23.04
							318,023
Common Stock	10/19/2012		M		13,625	A	\$ 23.04
							331,648
Common Stock	10/19/2012		M		18,166	A	\$ 22.47
							349,814

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Common Stock	10/19/2012		M	18,167	A	\$ 22.47	367,981	D	
Common Stock	10/19/2012		M	18,167	A	\$ 22.47	386,148	D	
Common Stock	10/19/2012		S	78,600	D	\$ 43.15	307,548	D	
Common Stock	10/23/2012		G V	10,000	D	\$ 0	297,548	D	
Common Stock							33,873	I	By Trust
Common Stock							26,631	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2005 02/08/2015	Common Stock	13,625	
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2006 02/08/2015	Common Stock	13,625	
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2007 02/08/2015	Common Stock	13,625	
	\$ 23.04	10/19/2012		M	13,625	02/09/2008 02/08/2015		13,625	

