

NASON MARK A
Form 4
June 17, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
NASON MARK A

2. Issuer Name **and** Ticker or Trading
Symbol
SKECHERS USA INC [SKX]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)

228 MANHATTAN BEACH BLVD.

06/16/2010

Executive Vice President

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

MANHATTAN BEACH, CA 90266

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D)	Price	
Class A Common Stock	06/16/2010		M		2,552	A \$ 24	77,602.88 D
Class A Common Stock	06/16/2010		S		2,552	D \$ 43.2743	75,050.88 D
Class A Common Stock	06/16/2010		M		1	A \$ 10.58	75,051.88 D
Class A Common	06/16/2010		S		1	D \$ 43.2743	75,050.88 D

Edgar Filing: NASON MARK A - Form 4

Stock

Class A Common Stock	06/16/2010	M	9,000	A	\$ 10.58	84,050.88	D
----------------------------	------------	---	-------	---	----------	-----------	---

Class A Common Stock	06/16/2010	S	9,000	D	\$ 43.2743	75,050.88	D
----------------------------	------------	---	-------	---	------------	-----------	---

Class A Common Stock	06/16/2010	M	4,000	A	\$ 8.35	79,050.88	D
----------------------------	------------	---	-------	---	---------	-----------	---

Class A Common Stock	06/16/2010	S	4,000	D	\$ 43.2743	75,050.88	D
----------------------------	------------	---	-------	---	------------	-----------	---

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Incentive Stock Option	\$ 24	06/16/2010		M	2,552	(1) 04/01/2011	Class A Common Stock	2,552
Incentive Stock Option	\$ 10.58	06/16/2010		M	1	(1) 11/06/2011	Class A Common Stock	1
Non-Qualified Stock Option	\$ 10.58	06/16/2010		M	9,000	(1) 11/06/2011	Class A Common Stock	9,000
Non-Qualified Stock Option	\$ 8.35	06/16/2010		M	4,000	(1) 02/05/2014	Class A Common	4,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NASON MARK A 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266			Executive Vice President	

Signatures

Mark Nason 06/16/2010

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option vested and became exercisable at the rate of 25% on the grant date and 25% on each anniversary thereof.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.