### Edgar Filing: GUPTA VINOD - Form 4

GUPTA VI Form 4 April 07, 20	)10 Л Л	STATES	S SECU	RITIE	S .	AND EX	KCH	ANGE C	OMMISSION	-	APPROVAL		
Check t	Wa	Washington, D.C. 20549							3235-0287				
Check this box if no longer			Г <b>С</b> ЦАІ	NCES	IN	Expires:	January 31, 2005						
subject Section Form 4 Form 5	16. or	STATEMENT OF CHANGES IN BENEFICIAL OWNERS SECURITIES								Estimated burden ho response	ours per		
obligati may con <i>See</i> Inst 1(b).	ons ntinue. Section 170	(a) of the	Public U	Jtility H	ю	lding Co	mpa	•	e Act of 1934, 1935 or Sectio 0	n			
(Print or Type	Responses)												
1. Name and Address of Reporting Person <u>*</u> GUPTA VINOD						nd Ticker o 2. [IUSA]		ling	5. Relationship of Reporting Person(s) to Issuer				
						-			(Check all applicable)				
(Last) (First) (Middle) P.O. BOX 27395			<ul><li>3. Date of Earliest Transaction</li><li>(Month/Day/Year)</li><li>04/05/2010</li></ul>						Director Owner Officer (give title Other (specify below)				
(Street) 4. I				endment	., C	Date Origin	nal		6. Individual or Joint/Group Filing(Check				
Filed( OMAHA, NE 68127										ae) d by One Reporting Person l by More than One Reporting			
(City)	(State)	(Zip)	Tal	ole I - No	)n-	Derivativ	e Seci	ırities Acq	uired, Disposed o	f, or Benefici	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transac Code (Instr. 8		4. Securi on(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)			
Common Stock	04/05/2010			S	·	5,000 (1)	D	\$ 7.8639 (2)	725,958	I	By the Ben Gupta 2001 Irrevocable Trust		
Common Stock	04/06/2010			S		5,000 (1)	D	\$ 7.8936 (2)	718,170	I	By the Jess Gupta 2001 Irrevocable Trust		
Common Stock	04/07/2010			S		5,000 (1)	D	\$ 7.9166 (2)	751,068	I	By the Alex Gupta 2001 Irrevocable Trust		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date	Expiration		Number		
						Exercisable	Date		of		

Code V (A) (D)

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
GUPTA VINOD							
P.O. BOX 27395		Х					
OMAHA, NE 68127							
Signatures							
Vinod Gupta 04	/07/2010						
<u>**</u> Signature of Reporting Person	Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this filing were made pursuant to a 10b5-1 Plan adopted on May 14, 2009.

This transaction was executed in multiple trades at various prices. The price reported above reflects the weighted average price. The

(2) reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Shares