**GUPTA VINOD** Form 4 January 15, 2010

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

obligations

1(b).

may continue.

See Instruction

**OMB APPROVAL** 

OMB Number:

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January 31, 2005

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response...

0.5

| 1. Name and Address of Reporting Person _ GUPTA VINOD |          |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer        |  |  |
|---|----------|----------|--|---|--|--|
|   |          |          | infoGROUP Inc. [IUSA]                              | (Check all applicable)                                  |  |  |
| (Last)  | (First)  | (Middle) | 3. Date of Earliest Transaction                    |   |  |  |
|   |          |          | (Month/Day/Year)                                   | _X_ Director _X_ 10% Owner                              |  |  |
| P.O. BOX 27395  |          |          | 01/13/2010   | Officer (give title Other (specify below)               |  |  |
|   | (Street) |          | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check               |  |  |
|   |          |          | Filed(Month/Day/Year)                              | Applicable Line) _X_ Form filed by One Reporting Person |  |  |
| OMAHA, NE 68127                                       |          |          |  | Form filed by More than One Reporting Person            |  |  |
| (City)  | (State)  | (Zip)    | Table I - Non-Derivative Securities A              | acquired, Disposed of, or Beneficially Owne             |  |  |

| (- 3)                                | (*******)                            | 1 abi  | e I - Non-L | perivative s                                      | Securi | ties Ac | quirea, Disposea   | or, or Benefic   | iany Owned  |
|--------------------------------------|--------------------------------------|--|-------------|---|--------|---------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2. Transaction Date 2A. Deemed Month/Day/Year) Execution Date, if any (Month/Day/Year) |             | 4. Securit<br>on(A) or Dis<br>(D)<br>(Instr. 3, 4 |        |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock                      | 01/13/2010                           |  | Code V  G   | 3,000<br>(1)                                      | D      | \$ 0    | 595,500  | I  | By the<br>World<br>Education<br>Foundation                        |
| Common<br>Stock                      | 01/13/2010                           |  | G           | 3,000<br>(2)                                      | D      | \$ 0    | 592,500  | I  | By the<br>World<br>Education<br>Foundation                        |
| Common<br>Stock                      | 01/13/2010                           |  | G           | 12,000<br>( <u>3)</u>                             | D      | \$ 0    | 580,500  | I  | By the<br>World<br>Education<br>Foundation                        |

#### Edgar Filing: GUPTA VINOD - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc    | isable and   | 7. Titl | le and   | 8. Price of | Ç |
|-------------|-------------|---------------------|--------------------|------------|------------|------------------|--------------|---------|----------|-------------|---|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | orNumber   | Expiration Da    | ate          | Amou    | ınt of   | Derivative  | J |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/      | Year)        | Under   | lying    | Security    | , |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e                |              | Secur   | ities    | (Instr. 5)  | ] |
|             | Derivative  |                     |                    |            | Securities |                  |              | (Instr. | 3 and 4) |             | ( |
|             | Security    |                     |                    |            | Acquired   |                  |              |         |          |             | J |
|             |             |                     |                    |            | (A) or     |                  |              |         |          |             | ] |
|             |             |                     |                    |            | Disposed   |                  |              |         |          |             | - |
|             |             |                     |                    |            | of (D)     |                  |              |         |          |             | ( |
|             |             |                     |                    |            | (Instr. 3, |                  |              |         |          |             |   |
|             |             |                     |                    |            | 4, and 5)  |                  |              |         |          |             |   |
|             |             |                     |                    |            |            |                  |              |         | A 4      |             |   |
|             |             |                     |                    |            |            |                  |              |         | Amount   |             |   |
|             |             |                     |                    |            |            | Date             | Expiration   | T:41    | or       |             |   |
|             |             |                     |                    |            |            | Exercisable Date | Title Number |         |          |             |   |
|             |             |                     |                    | C 1 1      | (A) (D)    |                  |              |         | of       |             |   |
|             |             |                     |                    | Code V     | (A) (D)    |                  |              |         | Shares   |             |   |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| •                              | Director      | 10% Owner | Officer | Other |  |  |  |  |
| GUPTA VINOD<br>P.O. BOX 27395  | X             | X         |         |       |  |  |  |  |
| OMAHA, NE 68127                | Λ             | Λ         |         |       |  |  |  |  |

## **Signatures**

Vinod Gupta 01/15/2010

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the gift of shares from the World Education Foundation to The San Francisco Symphony.
- (2) Represents the gift of shares from the World Education Foundation to The John F. Kennedy Center for the Performing Arts.
- (3) Represents the gift of shares from the World Education Foundation to The George Washington University Law School.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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