

D LOREN ROBERT W  
 Form 4  
 March 26, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**D LOREN ROBERT W**

(Last) (First) (Middle)

**C/O NEXCEN BRANDS,  
 INC., 1330 AVENUE OF THE  
 AMERICAS, 34TH FLOOR**

(Street)

**NEW YORK, NY 10019**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NexCen Brands, Inc. [NEXC]**

3. Date of Earliest Transaction  
 (Month/Day/Year)  
**03/25/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chief Executive Officer**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	03/25/2008		P		4,900	A	\$ 3.22
Common Stock	03/25/2008		P		1,700	A	\$ 3.26
Common Stock	03/25/2008		P		1,050	A	\$ 3.27
Common Stock	03/25/2008		P		1,200	A	\$ 3.28
Common Stock	03/25/2008		P		1,350	A	\$ 3.29

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Common Stock	03/25/2008	P	3,700	A	\$ 3.3	1,015,284	D	
Common Stock	03/25/2008	P	3,100	A	\$ 3.31	1,018,384	D	
Common Stock	03/25/2008	P	2,500	A	\$ 3.32	1,020,884	D	
Common Stock	03/25/2008	P	1,559	A	\$ 3.33	1,022,443	D	
Common Stock	03/25/2008	P	9,341	A	\$ 3.34	1,031,784	D	
Common Stock	03/25/2008	P	400	A	\$ 3.35	1,032,184	D	
Common Stock	03/25/2008	P	600	A	\$ 3.37	1,032,784	D	
Common Stock	03/25/2008	P	2,200	A	\$ 3.38	1,034,984	D	
Common Stock	03/25/2008	P	2,800	A	\$ 3.39	1,037,784	D	
Common Stock	03/25/2008	P	3,000	A	\$ 3.4	1,040,784	D	
Common Stock	03/25/2008	P	300	A	\$ 3.41	1,041,084	D	
Common Stock	03/25/2008	P	200	A	\$ 3.42	1,041,284	D	
Common Stock	03/25/2008	P	100	A	\$ 3.43	1,041,384	D	
Common Stock	01/28/2008	G V	875,526	D	Ⓣ	1,775,193	I	By D'Loren Realty, LLC <u>(1)</u>
Common Stock	01/28/2008	G V	875,526	A	Ⓣ	875,526	I	By The D'Loren 2008 Retained Annuity Trust-NexCen <u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

