

Hagman Mikael
Form 3
August 20, 2007

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Hagman Mikael

(Last) (First) (Middle)

4000 EXECUTIVE PARKWAY,
SUITE 200

(Street)

SAN RAMON,Â CAÂ 94583

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

08/10/2007

3. Issuer Name **and** Ticker or Trading Symbol
Neonode, Inc [NEON]

4. Relationship of Reporting
Person(s) to Issuer

5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

☒ Director ☐ 10% Owner

☒ Officer ☐ Other
(give title below) (specify below)

President & CEO

6. Individual or Joint/Group
Filing(Check Applicable Line)

☒ Form filed by One Reporting
Person

☐ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Neonode Common Stock

38,056

D Â

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)
Title

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)

6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Neonode Stock Option	08/10/2007	04/17/2008	Neonode Common Stock	123,617	\$ 1.84	D	Â
Neonode Stock Option	08/10/2007	01/17/2009	Neonode Common Stock	88,298	\$ 2.12	D	Â
Neonode Stock Option	08/10/2007	08/10/2009	Neonode Common Stock	37,502	\$ 6.74	D	Â
Neonode Stock Option	08/10/2007	08/10/2009	Neonode Common Stock	37,498	\$ 8.49	D	Â
Neonode Stock Warrant	08/10/2007	08/10/2012	Neonode Common Stock	19,026	\$ 2.83	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hagman Mikael 4000 EXECUTIVE PARKWAY, SUITE 200 SAN RAMON, CA 94583	Â X	Â	Â President & CEO	Â

Signatures

David W
Brunton 08/20/2007

 **Signature of Date
Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

Stock,Â StockÂ OptionsÂ andÂ WarrantsÂ relatedÂ toÂ completionÂ ofÂ mergerÂ withÂ SBE,Â Inc.Â onÂ AugustÂ 10,Â

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.