

KUPRIONIS M DENISE  
Form 4  
February 24, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KUPRIONIS M DENISE

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/22/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP legal, Corp. Secy

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| Class A Common Shares, \$.01 par value per share |                                      |  |                                | (A) Amount  | 7,755   | D  |                                   |
| Common Voting Shares, \$.01 par value per share  |                                      |  |                                | (D) Price   | 0   | D  |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Option                                     | \$ 17.25   |                                      |  |                                |   | 01/10/1998 01/09/2007                                    | Class A Common  | 15,000                        |
| Option                                     | \$ 23.61   |                                      |  |                                |   | 01/15/1999 01/14/2008                                    | Class A Common  | 12,000                        |
| Option                                     | \$ 23.655  |                                      |  |                                |   | 01/19/2000 01/18/2009                                    | Class A Common  | 15,000                        |
| Option                                     | \$ 24.5  |                                      |  |                                |   | 01/24/2001 01/23/2010                                    | Class A Common  | 14,000                        |
| Option                                     | \$ 32.125  |                                      |  |                                |   | 01/25/2002 01/24/2011                                    | Class A Common  | 17,000                        |
| Option                                     | \$ 37.555  |                                      |  |                                |   | 02/20/2003 02/19/2012                                    | Class A Common  | 30,000                        |
| Option                                     | \$ 39.985  |                                      |  |                                |   | 02/26/2004 02/25/2013                                    | Class A Common  | 24,000                        |
| Option                                     | \$ 48.71   |                                      |  |                                |   | 03/23/2005 03/22/2014                                    | Class A Common  | 18,000                        |
| Option                                     | \$ 46.46   |                                      |  |                                |   | 02/15/2006 02/09/2013                                    | Class A Common  | 12,000                        |
| Option                                     | \$ 48.91   | 02/22/2006                           |  | A                              | 1   | 02/22/2007 <sup>(1)</sup> 02/21/2014                     | Class A Common  | 15,000                        |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director      10% Owner      Officer      Other

KUPRIONIS M DENISE  
312 WALNUT STREET, 28TH FLOOR  
CINCINNATI, OH 45202

VP  
legal,  
Corp.  
Secy

## Signatures

M. Denise      02/24/2006  
Kuprionis

\_\_Signature of      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option is exercisable in equal installments on 2/22/07, 2/22/08 and 2/22/09.
- (2) The exercise price of this nonqualified stock option award granted under the company's Long-Term Incentive Plan is \$48.91.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.