

NOVO NORDISK A S  
Form 6-K  
July 02, 2012

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER**

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

**July 2, 2012**

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**NOVO NORDISK A/S**

(Exact name of Registrant as specified in its charter)

**Novo Allé**

**DK- 2880, Bagsvaerd**

**Denmark**

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g-32(b):82-\_\_\_\_\_



Company Announcement

2 July 2012

Status regarding Novo Nordisk's holding of its own shares  
(30 June 2012)

In continuation of the company's announcement dated 2 May 2012 concerning a planned share repurchase programme, and pursuant to Section 204.25 of the New York Stock Exchange Listed Company Manual, this is to report that Novo Nordisk A/S (NYSE: NVO) and its wholly-owned affiliates on 30 June 2012 owned 14,344,145 of its own B shares of DKK 1, corresponding to a total nominal value of DKK 14,344,145 or 2.56% of the total share capital.

In the second quarter of 2012 a total of 7,107,626 B shares were repurchased, and 93,108 B shares were disposed of to employees in connection with employee incentive programmes.

*Novo Nordisk is a global healthcare company with 89 years of innovation and leadership in diabetes care. The company also has leading positions within haemophilia care, growth hormone therapy and hormone replacement therapy. Headquartered in Denmark, Novo Nordisk employs approximately 33,000 employees in 75 countries, and markets its products in more than 190 countries. Novo Nordisk's B shares are listed on NASDAQ OMX Copenhagen (Novo-B). Its ADRs are listed on the New York Stock Exchange (NVO). For more information, visit [novonordisk.com](http://novonordisk.com).*

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|-------------------------|---------------|---------------|-----------------|-------------|
| <b>Novo Nordisk A/S</b> | Novo Allé     | Telephone:    | Internet:       | CVR Number: |
| Investor Relations      | 2880 Bagsværd | +45 4444 8888 | novonordisk.com | 24256790    |

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|                         | Denmark       | Telefax:      |                 |             |
|                         |               | +45 4444 6626 |                 |             |

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

Date: July 2, 2012

NOVO NORDISK A/S

Lars Rebien Sørensen,

President and Chief Executive Officer

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