

HUMBLE RODNEY  
Form 4  
November 20, 2009

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HUMBLE RODNEY

2. Issuer Name and Ticker or Trading Symbol  
ELECTRONIC ARTS INC. [ERTS]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
ELECTRONIC ARTS INC., 209  
REDWOOD SHORES PKWY.  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/19/2009

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
EVP, EA Play Label

REDWOOD CITY, CA 94065-1175  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Code V Amount (D) Price		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities Acquired	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8) Code	(A) or Disposed of (D) (Instr. 3, 4, and 5)	(A)	(D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 46.52	11/19/2009	D		2,600		<u>(2)</u>	10/18/2014	Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 49.71	11/19/2009	D		21,000		<u>(3)</u>	06/18/2017	Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 50.8	11/19/2009	D		35,000		<u>(3)</u>	08/16/2017	Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 51.64	11/19/2009	D		7,350		<u>(4)</u>	08/16/2016	Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 52.03	11/19/2009	D		12,600		<u>(3)</u>	03/01/2016	Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 55.17	11/19/2009	D		1,800		<u>(2)</u>	03/24/2015	Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 64.92	11/19/2009	D		2,000		<u>(2)</u>	03/01/2015	Common Stock
Restricted Stock Units <u>(5)</u>	<u>(6)</u>	11/19/2009	A	838			<u>(7)</u>	11/10/2010	Common Stock
Restricted Stock Units <u>(5)</u>	<u>(6)</u>	11/19/2009	A	545			<u>(7)</u>	11/10/2010	Common Stock
Restricted Stock Units <u>(5)</u>	<u>(6)</u>	11/19/2009	A	526			<u>(7)</u>	11/10/2010	Common Stock
Restricted Stock Units <u>(5)</u>	<u>(6)</u>	11/19/2009	A	15,909			<u>(8)</u>	11/10/2011	Common Stock
Restricted Stock Units <u>(5)</u>	<u>(6)</u>	11/19/2009	A	9,545			<u>(8)</u>	11/10/2011	Common Stock

