



**Item 7.01 Regulation FD Disclosure.**

On November 19, 2010, we issued a press release pursuant to Rule 135c of the Securities Act of 1933, as amended (the Securities Act ), announcing that we are offering up to \$1.5 million in aggregate principal amount of convertible debentures due 2012. The full text of the press release is attached hereto as Exhibit 99.1 and is incorporated by reference into this exhibit 99.1.

The convertible debentures have not been registered under the Securities Act or any state securities laws, and unless so registered, may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws.

The information in this Current Report on Form 8-K shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

**Exhibit No. Description**

99.1 Press Release dated November 19, 2010

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 19, 2010

Lexaria Corp.  
(Signature) By: /s/ Chris Bunka  
Chris Bunka  
President & CEO