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ACXIOM CORP Form 15-12G September 20, 2018

### **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **FORM 15**

# CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

**Commission File Number <u>000-13163</u>** 

# **Acxiom Corporation**

(Exact name of registrant as specified in its charter)

301 E. Dave Ward Drive

**Conway, AR 72032** 

(501) 342-1000

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(Address, including zip code, and number, including area code, of registrant s principal executive offices)

# Common Stock, par value \$0.10 per share

(Title of each class of securities covered by this Form)

### None

(Titles of all other classes of securities for which a duty to file reports under section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1) Rule 12g-4(a)(2) Rule 12h-3(b)(1)(i) Rule 12h-3(b)(1)(ii) Rule 15d-6 Rule 15d-22(b)

Approximate number of holders of record as of the certification or notice date: 1,681

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Pursuant to the requirements of the Securities Exchange Act of 1934, Acxiom Corporation has caused this certification and notice to be signed on its behalf by the undersigned duly authorized person.

Date: September 20, 2018

By: /s/ Jerry C. Jones

Jerry C. Jones

Chief Ethics and Legal Officer,

Executive Vice President and Assistant Secretary

Instruction: This form is required by Rules 12g-4, 12h-3, 15d-6 and 15d-22 of the General Rules and Regulations under the Securities Exchange Act of 1934. The registrant shall file with the Commission three copies of Form 15, one of which shall be manually signed. It may be signed by an officer of the registrant, by counsel or by any other duly authorized person. The name and title of the person signing the form shall be typed or printed under the signature.