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Roman; font-size:10pt" BORDER="0" CELLPADDING="0" CELLSPACING="0" WIDTH="100%"> Exhibit 4 Letter from Mill Road Capital Management LLC to the Board of Directors of Lifetime Brands, Inc. dated March 13, 2017.

6. Except as expressly modified hereby, all provisions of the Schedule 13D shall continue in full force and effect.

[signature page follows]

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Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DATE: March 13, 2017

MILL ROAD CAPITAL II, L.P.

By: Mill Road Capital II GP LLC,

its General Partner

By: /s/ Justin C. Jacobs

Justin C. Jacobs

Management Committee Director

MILL ROAD CAPITAL II GP LLC

By: /s/ Justin C. Jacobs

Justin C. Jacobs

Management Committee Director

THOMAS E. LYNCH

By: /s/ Justin C. Jacobs

Justin C. Jacobs, attorney-in-fact

SCOTT P. SCHARFMAN

/s/ Justin C. Jacobs

Justin C. Jacobs, attorney-in-fact