

HealthWarehouse.com, Inc.  
Form SC 13D/A  
January 17, 2014

**Securities and Exchange Commission**

**Washington, DC 20549**

**SCHEDULE 13D/A**

**(Rule 13d-101)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO  
§ 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO § 240.13d-2(a)**

**(Amendment No. 7)\***

**HealthWarehouse.com, Inc.**

**(formerly Clacendix, Inc. / formerly Ion Networks, Inc. / formerly MicroFrame, Inc.)**

**(Name of Issuer)**

**Common Stock, par value \$0.001**

**(Title of Class of Securities)**

**46205P100**

**(CUSIP Number)**

**Todd L. Hixon**

**New Atlantic Fund III, LLC**

**11911 Freedom Drive**

**Suite 1080**

**Reston, VA 20190**

**(Name, Address and Telephone Number of Person to Receive Notices and Communications)**

**December 13, 2013**

**(Date of Event which Requires Filing of this Statement)**

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box " .

*Note.* Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. *See* §240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting persons initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.  
The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NUMBER 46205P100

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1. Name of Reporting Persons

**New Atlantic Venture Fund III, L.P.**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

Delaware

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

1,742,037

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

1,742,037

11. Aggregate Amount Beneficially Owned by Each Reporting Person

1,742,037

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions) "

13. Percent of Class Represented by Amount in Row (11)

6.50%

14. Type of Reporting Person (see Instructions)

PN

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1. Name of Reporting Persons

**New Atlantic Entrepreneur Fund III, L.P.**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

Delaware

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

67,404

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

67,404

11. Aggregate Amount Beneficially Owned by Each Reporting Person

67,404

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions) "

13. Percent of Class Represented by Amount in Row (11)

0.25%

14. Type of Reporting Person (see Instructions)

PN

CUSIP NUMBER 46205P100

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1. Name of Reporting Persons

**New Atlantic Fund III, LLC**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

Delaware

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

1,809,441\*

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

1,809,441\*

11. Aggregate Amount Beneficially Owned by Each Reporting Person

1,809,441\*

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

13. Percent of Class Represented by Amount in Row (11)

6.75%\*

14. Type of Reporting Person (see Instructions)

OO

\* Of these shares, 1,742,037 shares are held directly by New Atlantic Venture Fund III, L.P. and 67,404 shares are held directly by New Atlantic Entrepreneur Fund III, L.P.



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1. Name of Reporting Persons

**NAV Managers Fund, LLC**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

Delaware

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

20,345

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

20,345

11. Aggregate Amount Beneficially Owned by Each Reporting Person

20,345

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions) "

13. Percent of Class Represented by Amount in Row (11)

0.08%

14. Type of Reporting Person (see Instructions)

OO

1. Name of Reporting Persons

**John C. Backus**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

United States

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

1,829,786\*

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

1,829,786\*

11. Aggregate Amount Beneficially Owned by Each Reporting Person

1,829,786\*

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions) ..

13. Percent of Class Represented by Amount in Row (11)

6.83%\*

14. Type of Reporting Person (see Instructions)

IN

\* Of these shares 1,742,037 shares are held directly by New Atlantic Venture Fund III, L.P., 67,404 shares are held directly by New Atlantic Entrepreneur Fund III, L.P., 20,345 shares are held by NAV Managers Fund, LLC, and 15,000 shares are exercisable options issued to Reporting Person.

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1. Name of Reporting Persons

**Thanasis Delistathis**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

United States

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

1,809,441\*

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

1,809,441\*

11. Aggregate Amount Beneficially Owned by Each Reporting Person

1,809,441\*

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions) ..

13. Percent of Class Represented by Amount in Row (11)

6.75%\*

14. Type of Reporting Person (see Instructions)

IN

\* Of these shares, 1,742,037 are held directly by New Atlantic Venture Fund III, L.P., and 67,404 shares are held by New Atlantic Entrepreneur Fund III, L.P.

1. Name of Reporting Persons

**Todd L. Hixon**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

United States

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

1,829,786\*

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

1,829,786\*

11. Aggregate Amount Beneficially Owned by Each Reporting Person

1,829,786\*

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions) ..

13. Percent of Class Represented by Amount in Row (11)

6.83%\*

14. Type of Reporting Person (see Instructions)

IN

\* Of these shares, 1,742,037 are held directly by New Atlantic Venture Fund III, L.P., 67,404 shares are held by New Atlantic Entrepreneur Fund III, L.P. and 20,345 shares are held by NAV Managers Fund, LLC.



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1. Name of Reporting Persons

**Scott M. Johnson**

2. Check the Appropriate Box if a Member of a Group (see Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (see Instructions)

**WC**

5. Check if disclosure of legal proceedings is required pursuant to Item 2(d) or 2(e).

6. Citizenship or Place of Organization

United States

7. Sole Voting Power

Number of

Shares

0

Beneficially

8. Shared Voting Power

Owned By

Each

1,809,441\*

9. Sole Dispositive Power

Reporting

Person

0

With:

10. Shared Dispositive Power

1,809,441\*

11. Aggregate Amount Beneficially Owned by Each Reporting Person

1,809,441\*

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions) ..

13. Percent of Class Represented by Amount in Row (11)

6.75%\*

14. Type of Reporting Person (see Instructions)

IN

\* Of these shares, 1,742,037 are held directly by New Atlantic Venture Fund III, L.P. and 67,404 shares are held by New Atlantic Entrepreneur Fund III, L.P.

**Item 1. Security and Issuer**

This statement constitutes Amendment No. 7 to the Schedule 13D originally filed on January 6, 2011, as amended on July 19, 2011, August 4, 2011, October 18, 2011, February 14, 2013, May 7, 2013 and September 16, 2013, to furnish the additional information set forth herein. Except as amended herein, the information set forth in the Original Schedule 13D, as amended, is unchanged and has been omitted from this Amendment. The class of equity securities to which this Schedule related is the common stock, par value \$0.001 per share, (the Common Stock ) of HealthWarehouse.com, Inc. (the Issuer ). The beneficial ownership information set forth in this Schedule 13D/A is as of January 13, 2014. The principal executive office of the Issuer is located at 7107 Industrial Road, Florence, Kentucky 41042.

**Item 2. Identity and Background**

(a), (c) and (f)

This Schedule is being filed by:

(i) New Atlantic Venture Fund III, L.P., is a Delaware limited partnership ( Fund III ).

(ii) New Atlantic Entrepreneur Fund III, L.P., is a Delaware limited partnership ( Entrepreneur Fund ) and an affiliate of Fund III. New Atlantic Fund III, LLC, a Delaware limited liability company, is the general partner of Entrepreneur Fund.

(iii) NAV Managers Fund, LLC, is a Delaware limited liability company ( Managers Fund ) and with Fund III and Entrepreneur Fund, (the Funds ) and is an affiliate of Fund III.

(iv) New Atlantic Fund III, LLC, a Delaware limited liability company ( New Atlantic Fund III, LLC ), is the general partner of Fund III and Entrepreneur Fund. Messrs. Backus, Delistathis, Hixon and Johnson are the managing members of New Atlantic Fund III, LLC.

(v) John C. Backus, a United States citizen, is a managing member of Fund III, Entrepreneur Fund and New Atlantic Fund III, LLC and is a member of Managers Fund.

(vi) Todd L. Hixon, a United States citizen, is a managing member of Fund III, Entrepreneur Fund and New Atlantic Fund III, LLC and a member of Managers Fund.

(vii) Scott M. Johnson, a United States citizen, is a managing member of Fund III, Entrepreneur Fund and New Atlantic Fund III, LLC.

(viii) Thanasis Delistathis, a United States citizen, is a managing member of Fund III, Entrepreneur Fund and New Atlantic Fund III, LLC.

Each of the foregoing is referred to as a Reporting Person and collectively as the Reporting Persons .

**(b)**

The address of the principal business office of Fund III, Entrepreneur Fund, Managers Fund, New Atlantic Fund III, LLC, John C. Backus, Todd L. Hixon, Scott M. Johnson and Thanasis Delistathis is 11911 Freedom Drive, Suite 1080, Reston, VA 20190.

**(d)-(e)**

During the last five years, none of the Reporting Persons have nor, to the best of their knowledge, have any of the directors, executive officers, control persons, general partners or members of such Reporting Persons (i) been convicted in any criminal proceeding or (ii) been a part to an civil proceeding or a judicial or administrative body or competent jurisdiction as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

**Item 3. Source and Amount of Funds or Other Consideration**

Not Applicable.

**Item 4. Purpose of the Transaction**

The purpose of this filing is to report that between December 2, 2013 and January 13, 2014, the Reporting Persons has sold in the market an aggregate of 491,810 shares. The Reporting Persons intend to continue to sell Issuer's Common Stock pursuant to Rule 144 of the Securities Act of 1933, as amended.

Except as described above in this Item 4 and herein, the Reporting Persons do not currently have any specific plans or proposals that relate to or would result in any of the actions or events specified in clauses (a) through (j) of Item 4 of Schedule 13D. The Reporting Persons reserve the right to change plans and take any and all actions that the Reporting Persons may deem appropriate to maximize the value of their investment, including, among other things, purchasing or otherwise acquiring additional securities of the Issuer, selling or otherwise disposing of any securities of the company beneficially owned by them, in each case in the open market or in a privately negotiated transactions or formulating other plans or proposals regarding the Issuer or its securities to the extent deemed advisable by the Reporting Persons in light of their general investment policies, market conditions, subsequent developments affecting the issuer and the general business and future prospects of the issuer. The Reporting Persons may take any other action with respect to the Issuer or any of the Issuer's debt or equity securities in any manner permitted by applicable law.

**Item 5. Interest in Securities of the Issuer**

The aggregate percentage of shares of Common Stock reported owned by each Reporting Person as of January 13, 2014 is based upon 26,529,091 shares of Common Stock outstanding, as of November 22, 2013, as reported by the Issuer on its Form 10-Q filed on November 27, 2013 and includes the effect of issue of the Warrants held by the Reporting Persons which are immediately exercisable.

***New Atlantic Venture Fund III, L.P.***

- (a) Amount Beneficially owned: 1,742,037                      Percent of Class: 6.50%
- (b) Number of shares to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 1,742,037
  - 3. sole power to dispose or to direct the disposition of: 0
  - 4. shared power to dispose or to direct the disposition of: 1,742,037
- (c) See Attachment 5(c)
- (d) Not Applicable
- (e) Not Applicable

***New Atlantic Entrepreneur Fund III, L.P.***

- (a) Amount Beneficially owned: 67,404                      Percent of Class: 0.25%
- (b) Number of shares to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 67,404
  - 3. sole power to dispose or to direct the disposition of: 0
  - 4. shared power to dispose or to direct the disposition of: 67,404
- (c) See Attachment 5(c)
- (d) Not Applicable
- (e) Not Applicable

***New Atlantic Fund III, LLC***

- (a) Amount Beneficially owned: 1,809,441                      Percent of Class: 6.75%
- (b) Number of shares to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 1,809,441
  - 3. sole power to dispose or to direct the disposition of: 0
  - 4. shared power to dispose or to direct the disposition of: 1,809,441
- (c) See Attachment 5(c)
- (d) Not Applicable
- (e) Not Applicable

**NAV Managers Fund, LLC**

- (a) Amount Beneficially owned: 20,345                      Percent of Class: 0.08%
- (b) Number of shares owned to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 20,345
  - 3. sole power to dispose or to direct the disposition of: 0
  - 4. shared power to dispose or to direct the disposition of: 20,345
- (c) See Attachment 5(c)
- (d) Not Applicable
- (e) Not Applicable

**John C. Backus**

- (a) Amount Beneficially owned: 1,829,786                      Percent of Class: 6.83%
- (b) Number of shares to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 1,829,786
  - 3. sole power to dispose or to direct the disposition of: 0
  - 4. shared power to dispose or to direct the disposition of: 1,829,786
- (c) See Attachment 5(c)
- (d) Not Applicable
- (e) Not Applicable

**Thanasis Delistathis**

- (a) Amount Beneficially owned: 1,809,441                      Percent of Class: 6.75%
- (b) Number of shares owned to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 1,809,441
  - 3. sole power to dispose or to direct the disposition of: 0
  - 4. shared power to dispose or to direct the disposition of: 1,809,441
- (c) See Attachment 5(c)
- (d) Not Applicable
- (e) Not Applicable

**Todd L. Hixon**

- (a) Amount Beneficially owned: 1,829,786                      Percent of Class: 6.83%
- (b) Number of shares to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 1,829,786

3. sole power to dispose or to direct the disposition of: 0
  4. shared power to dispose or to direct the disposition of: 1,829,786
- (c) See Attachment 5(c)
  - (d) Not Applicable
  - (e) Not Applicable

***Scott M. Johnson***

- (a) Amount Beneficially owned: 1,809,441                      Percent of Class: 6.75%
- (b) Number of shares to which such person has:
  - 1. sole power to vote or to direct the vote: 0
  - 2. shared power to vote or to direct the vote: 1,809,441
  - 3. sole power to dispose or to direct the disposition of: 0
  - 4. shared power to dispose or to direct the disposition of: 1,809,441
- (c) See Attachment 5(c)
- (d) Not Applicable
- (e) Not Applicable

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.**

Except as described herein or in other amendments to the 13D, there are no contracts, arrangements, understandings or relationships (legal or otherwise) between the Reporting Persons named in Item 2 hereof and any person with respect to any securities of the Issuer, including, but not limited to, transfer or voting of any other securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, divisions of profits or loss, or the giving or withholding of proxies.

**Item 7. Material to be Filed as Exhibits.**

None



SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: January 16, 2014

**New Atlantic Venture Fund III, L.P.**

By: New Atlantic Fund III, LLC

By: /s/ Todd L. Hixon

Name: Todd L. Hixon

Title: Managing Member

**New Atlantic Entrepreneur Fund III, LLC**

By: New Atlantic Fund III, LLC

By: /s/ Todd L. Hixon

Name: Todd L. Hixon

Title: Managing Member

**New Atlantic Fund III, LLC**

By: /s/ Todd L. Hixon

Name: Todd L. Hixon

Title: Managing Member

**NAV Managers Fund, LLC**

By: /s/ Todd L. Hixon

Name: Todd L. Hixon

Title: Member

CUSIP NUMBER 46205P100

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/s/ John C. Backus  
**John C. Backus**

/s/ Thanasis Delistathis  
**Thanasis Delistathis**

/s/ Todd L. Hixon  
**Todd L. Hixon**

/s/ Scott M. Johnson  
**Scott M. Johnson**

## Attachment 5(c)

- (1) **The identity of the person covered by Item 5(c) who effected the transaction:** Fund III; Entrepreneur Fund; Managers Fund
- (2) **The date of the transaction:** See the charts below, Row 1
- (3) **The amount of the securities involved:** See the charts below, Rows 3-6
- (4) **The price per share or unit:** See the charts below, Row 2
- (5) **Where and how the transaction was effected:** Market transactions

\* Reflect trade buy-in of shares in connection with settlement of sales.

	12/2/2013	12/3/2013	12/5/2013	12/9/2013	12/10/2013	12/10/2013	12/11/2013	12/11/2013	
<b>Price</b>	\$ 0.3000	\$ 0.2900	\$ 0.2500	\$ 0.2500	\$ 0.2500	\$ 0.2500	\$ 0.2493	\$ 0.3866	\$
<b>Shares</b>	20,000	2,500	50,000	5,000	127,200	-19,931*	-2,500*	-19,931*	
	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>
<b>Shares</b>	19,077	2,384	47,693	4,770	121,331	-19,011	-2,384	-19,012	
<b>Price</b>	709	89	1,772	177	4,508	-707	-89	-706	
<b>Shares</b>	214	27	535	53	1,361	-213	-27	-213	
	12/16/2013	12/17/2013	12/19/2013	12/20/2013	12/27/2013	12/30/2013	12/31/2013	1/2/2014	
<b>Price</b>	\$ 0.8200	\$ 0.7450	\$ 0.6600	\$ 0.5300	\$ 0.5500	\$ 0.4200	\$ 0.3581	\$ 0.3308	\$
<b>Shares</b>	25,000	50,000	5,000	11,912	1,000	2,500	43,000	114,500	
	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>	<b>Allocation</b>
<b>Shares</b>	23,847	47,693	4,770	11,361	954	2,384	41,016	109,217	
<b>Price</b>	886	1,772	177	423	35	89	1,524	4,058	
<b>Shares</b>	267	535	53	128	11	27	460	1,225	
	1/6/2014	1/7/2014	1/9/2014	1/10/2014	1/13/2014				

	<b>s Price</b>									
	\$	0.3405	\$	0.3500	\$	0.4200	\$	0.4749	\$	0.5300
<b>d</b>		73,000		37,110		20,000		-41,000*		6,000
		<b>Allocation</b>		<b>Allocation</b>		<b>Allocation</b>		<b>Allocation</b>		<b>Allocation</b>
		69,632		35,398		19,077		-35,777		5,723
<b>ur</b>		2,587		1,315		709		-4,012		213
<b>Fund</b>		781		397		214		-1,211		64