

ACTIVE NETWORK INC  
Form SC TO-T  
October 08, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE TO**  
**TENDER OFFER STATEMENT UNDER SECTION 14(d)(1) OR 13(e)(1)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**

**THE ACTIVE NETWORK, INC.**

**(Name of Subject Company (Issuer))**

**ATHLACTION MERGER SUB, INC.**

**ATHLACTION HOLDINGS, LLC**

**(Name of Filing Persons (Offerors))**

**VISTA EQUITY PARTNERS FUND III, L.P.**

**VISTA EQUITY PARTNERS FUND IV, L.P.**

**(Name of Filing Persons (Others))**

**COMMON STOCK, PAR VALUE \$0.001 PER SHARE**

**(Title of Class of Securities)**

**00506D100**

**(CUSIP Number of Class of Securities)**

**Brian Sheth**

**Athlaction Holdings, LLC**

**c/o Vista Equity Partners Fund IV, L.P.**

**401 Congress Avenue**

**Suite 3100**

**Austin, Texas 78701**

**(512) 730-2400**

**(Name, address, and telephone numbers of person authorized to receive notices and communications on behalf of filing persons)**

*Copies to:*

**David Breach**

**Sarkis Jebejian**

**Kirkland & Ellis LLP**

**601 Lexington Avenue**

**New York, NY 10022**

**(212) 446-4800**

#### **CALCULATION OF FILING FEE**

**Transaction Valuation(1)**  
\$1,051,567,913

**Amount of Filing Fee(2)**  
\$133,441.94

- (1) Calculated solely for purposes of determining the filing fee. The calculation assumes the purchase of 63,264,368 shares of voting common stock, par value \$0.001 per share, at an offer price of \$14.50 per share. The transaction value also includes (i) 3,888,886 shares issuable pursuant to outstanding options with an exercise price less than \$14.50 per share, which is calculated by (x) multiplying the number of shares underlying such options at each exercise price therefor by an amount equal to \$14.50 minus such exercise price and (y) dividing such product by

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the offer price of \$14.50 per share, (ii) 2,809,190 shares issuable upon settlement of time based restricted stock units multiplied by the offer price of \$14.50 per share, (iii) 645,131 shares issuable upon settlement of performance based restricted stock units multiplied by the offer price of \$14.50 per share, (iv) 1,693,550 shares issuable upon settlement of market stock units multiplied by the offer price of \$14.50 per share, and (v) an aggregate of 220,800 shares subject to outstanding purchase rights under the The Active Network, Inc. 2011 Employee Stock Purchase Plan multiplied by the offer price of \$14.50 per share. The calculation of the filing fee is based on information provided by The Active Network, Inc. as of September 27, 2013.

(2) The amount of the filing fee was calculated in accordance with Rule 0-11 of the Securities Exchange Act of 1934, as amended, and Fee Rate Advisory #1 for fiscal year 2014, issued August 30, 2013, by multiplying the transaction value by 0.0001288.

.. Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

Amount Previously Paid: N/A  
Form of Registration No.: N/A

Filing Party: N/A  
Date Filed: N/A

.. Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

- Third-party tender offer subject to Rule 14d-1.
- Issuer tender offer subject to Rule 13e-4.
- Going-private transaction subject to Rule 13e-3.
- Amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer. ..

If applicable, check the appropriate box(es) below to designate the appropriate rule provision(s) relied upon:

- Rule 13e-4(i) (Cross-Border Issuer Tender Offer)
- Rule 14d-1(d) (Cross-Border Third-Party Tender Offer)

This Tender Offer Statement on Schedule TO (together with any amendments and supplements hereto, this Schedule TO ) is being filed by (i) Athlaction Holdings, LLC, a Delaware limited liability company ( Parent ), (ii) Athlaction Merger Sub, Inc., a Delaware corporation and a wholly-owned subsidiary of Parent ( Purchaser ), (iii) Vista Equity Partners Fund III, L.P., an affiliate of each of Parent and Purchaser ( VEPF III ) and (iv) Vista Equity Partners Fund IV, L.P., an affiliate of each of Parent and Purchaser ( VEPF IV ). This Schedule TO relates to the tender offer for all of the outstanding shares of common stock, par value \$0.001 per share (the Shares ), of The Active Network, Inc., a Delaware corporation (the Company ), at a price of \$14.50 per Share, net to the seller in cash without interest and less any applicable withholding taxes, if any, upon the terms and conditions set forth in the offer to purchase dated October 8, 2013 (the Offer to Purchase ), a copy of which is attached as Exhibit (a)(1)(A), and in the related letter of transmittal (the Letter of Transmittal ), a copy of which is attached as Exhibit (a)(1)(B), which, together with any amendments or supplements, collectively constitute the Offer.

All the information set forth in the Offer to Purchase is incorporated by reference herein in response to Items 1 through 9 and Item 11 in this Schedule TO, and is supplemented by the information specifically provided in this Schedule TO.

### **Item 1. Summary Term Sheet.**

#### **Regulation M-A Item 1001**

The information set forth in the Offer to Purchase under the caption SUMMARY TERM SHEET is incorporated herein by reference.

### **Item 2. Subject Company Information.**

#### **Regulation M-A Item 1002**

**(a) Name and Address.** The name, address, and telephone number of the subject company's principal executive offices are as follows:

The Active Network, Inc.

10182 Telesis Court, Suite 100

San Diego, California 92121

(858) 964-3800

**(b) Securities.** This Schedule TO relates to the Offer by Purchaser to purchase all issued and outstanding Shares. As of the close of business on September 27, 2013, there were 63,264,368 Shares issued and outstanding, 6,405,681 Shares issuable upon exercise of outstanding stock option grants, 2,809,190 Shares issuable upon settlement of time based restricted stock units, 645,131 Shares issuable upon settlement of performance based restricted stock units (assuming maximum performance objectives are achieved), 1,693,550 Shares issuable upon settlement of market stock units (assuming maximum performance objectives are achieved) and 1,877,071 shares of Common Stock reserved for future issuance under the Active Network, Inc. 2011 Employee Stock Purchase Plan, of which 220,800 shares of Common Stock are available for purchase during the current offering period assuming each employee who elected to participate during the offering period participates at the maximum level currently available.

**(c) Trading Market and Price.** The information set forth under the caption THE TENDER OFFER Section 6 ( Price Range of Shares; Dividends ) of the Offer to Purchase is incorporated herein by reference.



**Item 3. Identity and Background of Filing Person.**

**Regulation M-A Item 1003**

**(a)-(c) Name and Address; Business and Background of Entities; and Business and Background of Natural Persons.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 8 ( Certain Information Concerning Parent and Purchaser ) and Schedule I attached thereto

**Item 4. Terms of the Transaction.**

**Regulation M-A Item 1004**

**(a) Material Terms.** The information set forth in the Offer to Purchase is incorporated herein by reference.

**Item 5. Past Contacts, Transactions, Negotiations and Agreements.**

**Regulation M-A Item 1005**

**(a) Transactions.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 8 ( Certain Information Concerning Parent and Purchaser )

THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 11 ( The Merger Agreement )

**(b) Significant Corporate Events.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 11 ( The Merger Agreement )

THE TENDER OFFER Section 12 ( Purpose of the Offer; Plans for the Company )

**Item 6. Purposes of the Transaction and Plans or Proposals.**

**Regulation M-A Item 1006**

**(a) Purposes.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 12 ( Purpose of the Offer; Plans for the Company )

**(c) (1)-(7) Plans.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 9 ( Source and Amount of Funds )

THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 11 ( The Merger Agreement )

THE TENDER OFFER Section 12 ( Purpose of the Offer; Plans for the Company )

THE TENDER OFFER Section 13 ( Certain Effects of the Offer )

THE TENDER OFFER Section 14 ( Dividends and Distributions )

**Item 7. Source and Amount of Funds or Other Consideration.**

**Regulation M-A Item 1007**

**(a) Source of Funds.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 9 ( Source and Amount of Funds )

THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 11 ( The Merger Agreement )

**(b) Conditions.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 9 ( Source and Amount of Funds )





THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 11 ( The Merger Agreement )

THE TENDER OFFER Section 15 ( Certain Conditions of the Offer )

**(d) Borrowed Funds.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 9 ( Source and Amount of Funds )

THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 11 ( The Merger Agreement )

THE TENDER OFFER Section 15 ( Certain Conditions of the Offer )

**Item 8. Interest in Securities of the Subject Company.**

**Regulation M-A Item 1008**

**(a) Securities Ownership.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

THE TENDER OFFER Section 8 ( Certain Information Concerning Parent and the Purchaser ) and Schedule I attached thereto

THE TENDER OFFER Section 12 ( Purpose of the Offer; Plans for the Company )

**(b) Securities Transactions.** Not applicable.

**Item 9. Persons/Assets, Retained, Employed, Compensated or Used.**

**Regulation M-A Item 1009**

**(a) Solicitations or Recommendations.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 3 ( Procedures for Accepting the Offer and Tendering Shares )

THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 17 ( Fees and Expenses )



**Item 10. Financial Statements.**

**Regulation M-A Item 1010**

(a) **Financial Information.** Not applicable.

(b) **Pro Forma Information.** Not applicable.

**Item 11. Additional Information.**

**Regulation M-A Item 1011**

(a) **Agreements, Regulatory Requirements and Legal Proceedings.** The information set forth in the Offer to Purchase under the following captions is incorporated herein by reference:

SUMMARY TERM SHEET

THE TENDER OFFER Section 10 ( Background of the Offer; Past Contacts or Negotiations with the Company )

THE TENDER OFFER Section 11 ( The Merger Agreement )

THE TENDER OFFER Section 12 ( Purpose of the Offer; Plans for the Company )

THE TENDER OFFER Section 13 ( Certain Effects of the Offer )

THE TENDER OFFER Section 16 ( Certain Legal Matters; Regulatory Approvals )

(b) **Other Material Information.** The information set forth in the Offer to Purchase and the Letter of Transmittal is incorporated herein by reference.

**Item 12. Exhibits.**

**Regulation M-A Item 1016**

<b>Exhibit No.</b>	<b>Description</b>
(a)(1)(A)	Offer to Purchase, dated October 8, 2013.
(a)(1)(B)	Letter of Transmittal.
(a)(1)(C)	Notice of Guaranteed Delivery.
(a)(1)(D)	Letter from the Information Agent to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees.
(a)(1)(E)	Letter to Clients for Use by Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees.
(a)(1)(F)	Press Release issued by the Company on September 30, 2013 (incorporated by reference to Exhibit 99.1 to the Form 8-K filed by the Company with the Securities and Exchange Commission on

September 30, 2013).

- (a)(1)(G) Summary Advertisement as published in the Wall Street Journal on October 8, 2013.
- (a)(8) Joint Press Release issued by the Company, Vista Equity Partners Fund III, L.P. and Vista Equity Partners Fund IV, L.P. on October 8, 2013.
- (b)(1) Amended and Restated Debt Commitment Letter among Athlaction Holdings, LLC, Bank of America, N.A., Merrill Lynch, Pierce, Fenner & Smith Incorporated, Royal Bank of Canada, RBC Capital Markets, Bank of Montreal and BMO Capital Markets Corp., dated October 5, 2013.

- (d)(1) Agreement and Plan of Merger, dated as of September 28, 2013, by and among the Company, Purchaser and Parent (incorporated by reference to Exhibit 2.1 to the Form 8-K filed by the Company with the Securities and Exchange Commission on September 30, 2013).
- (d)(2) Nondisclosure and Standstill Agreement, dated August 6, 2013, between The Active Network, Inc. and Vista Equity Partners III, LLC.
- (d)(3) Limited Guarantee, dated as of September 28, 2013, delivered by Vista Equity Partners III, L.P. and Vista Equity Partners Fund IV, L.P. in favor of the Company.
- (d)(4) Equity Commitment Letter, dated as of September 28, 2013, from Vista Equity Partners III, L.P. and Vista Equity Partners Fund IV, L.P. to Parent.
- (g) None.
- (h) None.

**Item 13. Information Required by Schedule 13E-3.**

Not applicable.

**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

ATHLACTION MERGER SUB, INC.

By /s/ James M. Ford  
Name: James M. Ford  
Title: Chief Executive Officer  
Date: October 8, 2013

ATHLACTION HOLDINGS, LLC

By /s/ James M. Ford  
Name: James M. Ford  
Title: Chief Executive Officer  
Date: October 8, 2013

VISTA EQUITY PARTNERS FUND III, L.P.

By Vista Equity Partners Fund III GP,  
LLC  
Its: General Partner

By VEFIIGP, LLC  
Its: Senior Managing Member

By /s/ Robert F. Smith  
Name: Robert F. Smith  
Title: Managing Member  
Date: October 8, 2013

VISTA EQUITY PARTNERS FUND IV, L.P.

By Vista Equity Partners Fund IV GP,  
LLC  
Its: General Partner

By VEFIIGP, LLC  
Its: Senior Managing Member

By /s/ Robert F. Smith  
Name: Robert F. Smith  
Title: Managing Member  
Date: October 8, 2013



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(g)	None.
(h)	None.