

WOLVERINE WORLD WIDE INC /DE/  
Form 8-K  
July 11, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d)**

**of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): July 11, 2013**

**Wolverine World Wide, Inc.**

**(Exact Name of Registrant as Specified in its Charter)**

**Delaware**  
**(State or Other Jurisdiction**

**of Incorporation)**

**001-06024**  
**(Commission**

**File Number)**

**38-1185150**  
**(IRS Employer**

**Identification No.)**

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**9341 Courtland Drive, N.E.**

**Rockford, Michigan**

**49351**

(Address of Principal Executive Offices)

(Zip Code)

**Registrant's telephone number, including area code: (616) 866-5500**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

On July 11, 2013, Wolverine World Wide, Inc. (the Company ) announced that its Board of Directors had authorized a two-for-one split (in the form of a stock dividend) of the Company's Common Stock, par value \$1.00 per share (the Common Stock ), to be distributed on November 1, 2013 to record holders of the Common Stock at the close of business on October 1, 2013. A copy of the press release containing the announcement is attached hereto as Exhibit 99.1.

This Current Report on Form 8-K and Exhibit 99.1 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits:

99.1 Press Release dated July 11, 2013.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 11, 2013

WOLVERINE WORLD WIDE, INC.

(Registrant)

/s/ R. Paul Guerre  
R. Paul Guerre

General Counsel and Secretary

EXHIBIT INDEX

| Exhibit<br>Number | Document                           |
|-------------------|------------------------------------|
| 99.1              | Press Release dated July 11, 2013. |