People's United Financial, Inc. Form DEFA14A March 07, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

		(Amendment No.)	
Filed by the Registrant x		ed by a Party other than the Registra	nt "	
Check the appropriate box:				
	Preliminary Proxy Statement			
	Confidential, for Use of the Commission	on Only (as permitted by Rule 14a	a-6(e)(2))	
	Definitive Proxy Statement			
X	Definitive Additional Materials			
	Soliciting Material Pursuant to \$240.14a	-12 People s United Finar	ncial, Inc.	
		(Name of Registrant as Specified l	In Its Charter)	

 $(Name\ of\ Person(s)\ Filing\ Proxy\ Statement,\ if\ other\ than\ the\ Registrant)$

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No fee required.
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Fee paid previously with preliminary materials. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fe was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

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*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the

Shareholder Meeting to Be Held on April 19, 2012

PEOPLE S UNITED FINANCIAL, INC.

Meeting Information

Meeting Type: Annual Meeting **For holders as of:** February 23, 2012

Date: April 19, 2012 **Time:** 10:00 AM EDT

Location: 850 Main Street Bridgeport, CT 06604

PEOPLE S UNITED FINANCIAL, INC.

850 MAIN STREET

BRIDGEPORT, CT 06604-4913

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:				
1. Annual Report 2. Notice & Proxy Statement				
How to View Online:				
Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.				
How to Request and Receive a PAPER or E-MAIL Copy:				
If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:				
1) BY INTERNET: 2) BY TELEPHONE: 3) BY E-MAIL*:	www.proxyvote.com 1-800-579-1639 sendmaterial@proxyvote.com			
* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.				
Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 05, 2012 to facilitate timely delivery.				

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote

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these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting items The Board of Directors recommends you vote FOR the following:

1. Election of Directors

Nominees

01 George P. Carter 02 Jerry Franklin 03 Kirk W. Walters The Board of Directors recommends you vote FOR proposals 2., 3. and 4.

- 2. Approve the advisory (non-binding) resolution relating to the compensation of named executive officers.
- 3. Approve the People s United Financial, Inc. Short-Term Incentive Plan.
- 4. Ratify KPMG LLP as our independent registered public accounting firm for 2012. The Board of Directors does not have a recommendation for voting on the following proposal:
 - **5.** Eliminate classification of the Board of Directors.

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.