

Nussdorf Arlene  
Form SC 13D/A  
December 27, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13D**

Under the Securities Exchange Act of 1934

(Amendment No. 1)\*

**Perfumania Holdings, Inc.**

(Name of Issuer)

**Common Stock, \$0.01 Par Value**  
(Title of Class of Securities)

**71376c 10 0**  
(CUSIP Number)

**Matthew C. Dallett**

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**Edwards Wildman Palmer LLP**

**111 Huntington Avenue**

**Boston, MA 02199**

**(617) 239-0100**

**(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)**

**December 23, 2011**

**(Date of Event which Requires Filing of this Statement)**

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Sections 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. "

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Section 240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D

CUSIP No. 71376c 10 0

1. Names of Reporting Persons.

Arlene Nussdorf

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)  (b)

3. SEC Use Only

4. Source of Funds (See Instructions)

5. Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6. Citizenship or Place of Organization

United States

NUMBER OF 7. Sole Voting Power

SHARES

BENEFICIALLY

2,189,201

OWNED BY

8. Shared Voting Power

EACH

REPORTING

0

9. Sole Dispositive Power

PERSON

WITH

2,189,201

10. Shared Dispositive Power

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0

11. Aggregate Amount Beneficially Owned by Each Reporting Person

2,189,201

12. Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

13. Percent of Class Represented by Amount in Row (11)

23.26%

14. Type of Reporting Person (See Instructions)

IN

**Introductory Note**

This Amendment No. 1 amends the Schedule 13D originally filed August 14, 2008, as amended to date (the Schedule 13D ), with respect to the common stock, par value \$0.01 per share, of Perfumania Holdings, Inc. (the Issuer ). Except as amended hereby, the Schedule 13D remains effective.

**Item 4. Purpose of the Transaction**

Item 4 of the Schedule 13D is hereby amended to add the following:

On December 23, 2011, the Issuer entered into an Agreement and Plan of Merger (the Merger Agreement ) with Parlux Fragrances, Inc. ( Parlux ) and PFI Merger Sub, Inc., a Delaware corporation and a wholly owned subsidiary of the Issuer ( Merger Sub ). Pursuant to the Merger Agreement, Parlux will merge with and into Merger Sub and become a wholly owned subsidiary of the Issuer (the Merger ).

In connection with the Merger Agreement and the transactions contemplated thereby, Ms. Nussdorf entered into a Voting Agreement with Glenn H. Nussdorf, Stephen L. Nussdorf and Parlux dated December 23, 2011 (the Voting Agreement ). Pursuant to the Voting Agreement, Ms. Nussdorf agreed that until the expiration of the Voting Agreement, she would not, except as permitted by the Voting Agreement, transfer, assign, sell, gift-over, pledge or otherwise dispose of the shares of the Issuer s common stock that she beneficially owns. In addition, Ms. Nussdorf agreed that until the expiration of the Voting Agreement, she would vote the shares of the Issuer s common stock she beneficially owns (i) in favor of (A) the issuance of shares of the Issuer s common stock pursuant to the Merger Agreement, (B) the amendment of the articles of incorporation of the Issuer to increase the number of shares of the Issuer s common stock that the Issuer is authorized to issue to 35,000,000 shares, and (C) each of the other actions contemplated by the Merger Agreement, (ii) against any proposal made in opposition to or competition with, the Merger or any other transactions contemplated by the Merger Agreement, and (iii) against any actions (other than those actions that relate to the Merger and any other transactions contemplated by the Merger Agreement) that are intended, or could reasonably be expected to, impede, interfere with, delay, postpone, discourage or adversely affect the Merger or any other transactions contemplated by the Merger Agreement.

The Voting Agreement will terminate upon the earliest to occur of (i) the date on which the Merger Agreement is terminated in accordance with its terms or (ii) the effective time of the Merger.

The foregoing description of the Voting Agreement does not purport to be complete and is subject to, and qualified in its entirety by, the full text of the Voting Agreement, which is filed herewith as Exhibit 1 and incorporated herein by reference.

Also in connection with the Merger, the Issuer s subsidiary, Model Reorg Acquisition LLC, received commitments pursuant to a letter agreement dated December 23, 2011 (the Commitment Letter ) from certain family trusts of Glenn H. Nussdorf, Stephen L. Nussdorf, and Ms. Nussdorf (the Nussdorf Trusts ) to make a total of \$30 million in new loans to finance a portion of the cash consideration payable by the Issuer in connection with the Merger.

The Nussdorf Trusts loan obligation under the Commitment Letter is conditioned on the Merger having been consummated in accordance with the terms of the Merger Agreement, without any amendment, modification or waiver of any of the provisions thereof that would be materially adverse to the Nussdorf Trusts, unless the Nussdorf Trusts consent to such changes. The new loans will be subordinated to the Issuer s existing senior, secured revolving credit facility, as amended, on the same basis as the existing indebtedness to the Nussdorf Trusts.

The Commitment Letter will terminate upon the earliest to occur of (i) the closing of the Merger or (ii) the date on which the Merger Agreement is terminated in accordance with its terms.

The foregoing description of the Commitment Letter does not purport to be complete and is subject to, and qualified in its entirety by, the full text of the Commitment Letter, which is filed herewith as Exhibit 2 and incorporated herein by reference.

**Item 5. Interest in Securities of the Issuer**

Item 5 of the Schedule 13D is hereby amended in its entirety to read as follows:

(a), (b) Arlene Nussdorf owns 1,745,444 shares of the Issuer's outstanding common stock. Ms. Nussdorf has sole voting and dispositive power over the shares owned by her. Ms. Nussdorf owns Warrants to purchase 443,757 shares of the Issuer's common stock.

Giving effect to the exercise of Ms. Nussdorf's Warrants but not the exercise of any outstanding options or warrants held by others, Ms. Nussdorf beneficially owns 2,189,201 shares (23.26%) of the Issuer's common stock. The foregoing percentage assumes 8,968,751 shares of the Issuer's common stock outstanding, the number reported as outstanding as of December 12, 2011 in the Issuer's Quarterly Report on Form 10-Q filed with the SEC on December 13, 2011.

(c) The amendment to Item 4 above is incorporated herein by reference.

**Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer**

Item 6 of the Schedule 13D is hereby amended to add the following:

The amendment to Item 4 above is incorporated herein by reference.

**Item 7. Material to be Filed as Exhibits**

Item 7 of the Schedule 13D is hereby amended to add the following:

- 1 Voting Agreement, dated December 23, 2011, between Glenn H. Nussdorf, Stephen L. Nussdorf, Arlene Nussdorf and Parlux Fragrances, Inc. (Incorporated by reference to Exhibit 10.2 to the Issuer's Current Report on Form 8-K filed December 23, 2011).
  
- 2 Letter Agreement, dated December 23, 2011, among Trust under Article 2 of the Trust Agreement dated November 1, 1998 with Glenn Nussdorf as Grantor, Glenn Nussdorf 15-Year Grantor Retained Annuity Trust dated 11/2/98, Trust under Article 2 of the Trust Agreement dated November 1, 1998 with Stephen Nussdorf as Grantor, Stephen Nussdorf 15-Year Grantor Retained Annuity Trust dated 11/2/98, Trust under Article 2 of the Trust Agreement dated November 1, 1998 with Arlene Nussdorf as Grantor, Arlene Nussdorf 15-Year Grantor Retained Annuity Trust dated 11/2/98 and Model Reorg Acquisition LLC.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Statement is true, complete, and correct.

Date: December 23, 2011

By: /s/ Alfred R. Paliani, attorney-in-fact  
Name: Arlene Nussdorf  
By: Alfred R. Paliani, attorney-in-fact