BGC Partners, Inc. Form DEFA14A November 02, 2010

## **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

# **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the

**Securities Exchange Act of 1934** 

(Amendment No. )	
Filed by the Registrant x	
Filed by a Party other than the Registrant "	
Check the appropriate box:	" Confidential, For Use Of The Commission
	Only (As Permitted By Rule 14a-6(e)(2))
"Preliminary Proxy Statement	
"Definitive Proxy Statement	
xDefinitive Additional Materials	
"Soliciting Material Pursuant to (S) 240.14a-11(c) or	r (S) 240.14a-12
В	<b>BGC Partners, Inc.</b>
(Nan	ne of Registrant as Specified In Its Charter)
(Name of Perso	on(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

# Edgar Filing: BGC Partners, Inc. - Form DEFA14A

X	No fee required.	
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
	(1)	Title of each class of securities to which transaction applies:
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		ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
	(1)	Amount Previously Paid:
	(2)	Form, Schedule or Registration Statement No.:
	(3)	Filing Party:

(4) Date Filed:

## \*\*\* Exercise Your Right to Vote

\*\*\*

## Important Notice Regarding the Availability of Proxy Materials for the

## **Meeting Information**

**Meeting Type:** Annual Meeting

**BGC PARTNERS, INC.** 

For holders as of: October 18, 2010

**Date:** December 13, 2010 **Time:** 10:00 a.m., Local Time

**Location:** BGC PARTNERS, INC.

499 Park Avenue, 3rd Floor

New York, NY 10022

For directions, see:

http://www.bgcpartners.com/contact-us/new-york/?printDirections=y

You are receiving this communication because you hold shares in the

above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at <a href="https://www.proxyvote.com">www.proxyvote.com</a> or easily

request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

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BGC PARTNERS, INC.

499 PARK AVENUE

NEW YORK, NY 10022

#### **Before You**

How to Access the Proxy Materials

**Proxy Materials Available to VIEW or RECEIVE:** 

PROXY STATEMENT 2009 ANNUAL REPORT

**How to View Online:** 

Have the information that is printed in the box marked by the arrow the following page) and visit: www.proxyvote.com.

XXXX XXXX XXXX (located on

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before December 6, 2010 to facilitate timely delivery.

## **How To Vote**

Please Choose One of the Following Voting Methods

**Vote In Person:** Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow ? XXXX XXXX XXXX available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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<sup>\*</sup> If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow ? XXXX XXXX XXXX (located on the following page) in the subject line.

## **Voting Items**

## The Board of Directors recommends a

## vote FOR the following:

1. Election of Directors

## Nominees

01)Howard W. Lutnick04)Barry R. Sloane02)John H. Dalton05)Albert M. Weis

03) Stephen T. Curwood

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof. M27796-P00422

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