

BLOCKBUSTER INC  
Form 8-K  
June 18, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of report (Date of earliest event reported): June 18, 2004**

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**BLOCKBUSTER INC.**

(Exact Name of Registrant as Specified in its Charter)

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**DELAWARE**  
(State or Other Jurisdiction of Incorporation)

**001-15153**  
(Commission File Number)

**52-1655102**  
(IRS Employer Identification No.)

**1201 Elm Street**

**Dallas, Texas**  
(Address of Principal Executive Offices)

**75270**  
(Zip Code)

**(214) 854-3000**

(Registrant's Telephone Number, Including Area Code)

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**Item 9. Regulation FD Disclosure.**

On June 18, 2004, Blockbuster Inc. (Blockbuster) and Viacom Inc. (Viacom) jointly issued a press release announcing plans to divest Viacom's remaining approximate 81.5% interest in Blockbuster through a split-off exchange offer to Viacom stockholders. In addition, the press release announces that Blockbuster anticipates paying a special pro rata cash distribution of \$5 per share, or a total of approximately \$905 million, to its stockholders, including Viacom, prior to the commencement of the exchange offer. A copy of the press release is attached hereto as Exhibit 99.1.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BLOCKBUSTER INC.**

Date: June 18, 2004

By: /s/ Larry J. Zine  
Larry J. Zine

Executive Vice President, Chief

Financial Officer and Chief

Administrative Officer

**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Blockbuster Inc. and Viacom Inc. joint press release, dated June 18, 2004, announcing the split-off exchange offer