

PEARSON PLC  
Form 6-K  
May 01, 2015

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2015

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

## NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: Pearson plc
2. Reason for the notification (please tick the appropriate box or boxes):
- An acquisition or disposal of voting rights  X
- An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached.
- An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments
- An event changing the breakdown of voting rights
- Other (please specify):
3. Full name of person(s) subject to the notification obligation: BlackRock, Inc.
4. Full name of shareholder(s) (if different from 3.):
5. Date of the transaction and date on which the threshold is crossed or reached: 29 April 2015
6. Date on which issuer notified: 30 April 2015
7. Threshold(s) that is/are crossed or reached: Voting rights attached to shares holding has gone above 5%

## 8. Notified details:

## A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Number of shares	Resulting situation after the triggering transaction		% of voting rights	
	Number of Shares	Number of Voting Rights		Number of voting rights		Direct	Indirect
Ordinary shares GB0006776081	40,818,808	40,818,808	N/A	Direct	Indirect	Direct	Indirect
				N/A	41,346,525	N/A	5.04%

## B: Qualifying Financial Instruments

## Resulting situation after the triggering transaction

Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A	N/A	N/A	N/A	N/A

## C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

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Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date	Exercise/Conversion period	Number of voting rights instrument refers to	% of voting rights	
CFD	N/A	N/A	N/A	328,919	Nominal 0.04%	Delta 0.04%
Total (A+B+C)						
Number of voting rights				Percentage of voting rights		
41,675,444				5.08%		

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

N/A

Proxy Voting:

10. Name of the proxy holder: N/A

11. Number of voting rights proxy holder will cease to hold: N/A

12. Date on which proxy holder will cease to hold voting rights: N/A

13. Additional information:

14. Contact name:

15. Contact telephone number:

BlackRock Regulatory Threshold Reporting Team

Gareth Slade

020-7743-2536

Stephen Jones

Senior Vice President & Deputy Company Secretary

Pearson plc

1 May 2015

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 01 May 2015

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary