

Lloyds Banking Group plc
Form 6-K
October 03, 2014

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

03 October 2014

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

3 October 2014

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMRs") IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ("SHARES")

The Group announces that an option to acquire Shares was granted on 2 October 2014 under the Lloyds Banking Group Sharesave Scheme 2007, an all-employee share plan, at 60.02 pence per Share to the PDMRs listed in the table below.

Name	Sharesave Options
Antonio Horta-Osório	14,995
George Culmer	14,995
Andrew Bester	14,995
Antonio Lorenzo	14,995
David Nicholson	14,995
Toby Strauss	14,995
Juan Colombás	29,990

These disclosures are made pursuant to the Financial Conduct Authority's Disclosure and Transparency Rule 3.1.4. The transactions took place in the UK and the Shares are listed on the London Stock Exchange.

ENQUIRIES:

Investor Relations
 Douglas Radcliffe +44 (0) 20 7356 1571
 Interim Investor Relations Director
 Email: douglas.radcliffe@finance.lloydsbanking.com

Group Corporate Affairs
 Matt Smith +44 (0) 20 7356 3522
 Head of Corporate Media
 Email: matt.smith@lloydsbanking.com

Signatures

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

By: Charles King
Name: Charles King

Title: Investor Relations Director

Date: 03 October 2014