

PRUDENTIAL PLC  
Form 6-K  
October 28, 2009

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**

**Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934**

For the month of October, 2009

**PRUDENTIAL PUBLIC LIMITED COMPANY**

(Translation of registrant's name into English)

**LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Enclosures: Interim Management Statement - Part 2

**Schedule 1A - Actual Exchange Rates**

**TOTAL INSURANCE AND INVESTMENT NEW BUSINESS**

	UK		US (1a)		Asia (1a)		Total	
	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m
<b>Total Insurance Products</b>	<b>3,695</b>	<b>5,730 (36%)</b>	<b>6,242</b>	<b>5,214 20%</b>	<b>1,350</b>	<b>1,988 (32%)</b>	<b>11,287</b>	<b>12,932 (13%)</b>
<b>Total Investment Products Gross Inflows <sup>(2)</sup></b>	<b>18,441</b>	<b>12,114 52%</b>	<b>6</b>	<b>32 (81%)</b>	<b>52,668</b>	<b>34,412 53%</b>	<b>71,115</b>	<b>46,558 53%</b>
	<b>22,136</b>	<b>17,844 24%</b>	<b>6,248</b>	<b>5,246 19%</b>	<b>54,018</b>	<b>36,400 48%</b>	<b>82,402</b>	<b>59,490 39%</b>

**INSURANCE OPERATIONS**

	Single		Regular		Total		Annual Equivalents <sup>(3)</sup>	
	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m
<b>UK Insurance Operations Product Summary</b>								
Internal Vesting annuities	<b>1,023</b>	<b>1,129 (9%)</b>	-	-	-	-	<b>102</b>	<b>113 (10%)</b>
Direct and Partnership	<b>424</b>	<b>550 (23%)</b>	-	-	-	-	<b>42</b>	<b>55 (24%)</b>

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Annuities											
Intermediated Annuities	196	401 (51%)	-	-	-	196	401 (51%)	20	40 (50%)		
<b>Total Individual Annuities</b>	<b>1,643</b>	<b>2,080 (21%)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,643</b>	<b>2,080 (21%)</b>	<b>164</b>	<b>208 (21%)</b>		
Income Drawdown											
Equity Release	70	54 30%	-	-	-	70	54 30%	7	5 40%		
Individual Pensions	84	188 (55%)	-	-	-	84	188 (55%)	8	19 (58%)		
Corporate Pensions	145	52 179%	5	2 150%		150	54 178%	20	7 186%		
Unit Linked Bonds	55	154 (64%)	61	64 (5%)		116	218 (47%)	67	79 (15%)		
With-Profit Bonds	83	88 (6%)	-	-	-	83	88 (6%)	8	9 (11%)		
Protection	969	651 49%	-	-	-	969	651 49%	97	65 49%		
Offshore Products	-	-	12	4 200%		12	4 200%	12	4 200%		
Pru Health <sup>(11)</sup>	207	447 (54%)	3	3 0%		210	450 (53%)	24	48 (50%)		
<b>Total Retail Retirement</b>	<b>3,256</b>	<b>3,714 (12%)</b>	<b>90</b>	<b>87 3%</b>		<b>3,346</b>	<b>3,801 (12%)</b>	<b>416</b>	<b>458 (9%)</b>		
Corporate Pensions											
Other Products	88	227 (61%)	80	88 (9%)		168	315 (47%)	89	111 (20%)		
DWP Rebates	59	113 (48%)	13	17 (24%)		72	130 (45%)	19	28 (32%)		
<b>Total Mature Life and Pensions</b>	<b>80</b>	<b>103 (22%)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>80</b>	<b>103 (22%)</b>	<b>8</b>	<b>10 (20%)</b>		
<b>Total Retail</b>	<b>3,483</b>	<b>4,157 (16%)</b>	<b>183</b>	<b>192 (5%)</b>		<b>3,666</b>	<b>4,349 (16%)</b>	<b>531</b>	<b>608 (13%)</b>		
Wholesale Annuities											
Credit Life	12	1,370 (99%)	-	-	-	12	1,370 (99%)	1	137 (99%)		
<b>Total UK Insurance Operations</b>	<b>17</b>	<b>11 55%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>17</b>	<b>11 55%</b>	<b>2</b>	<b>1 100%</b>		
<b>Total UK Insurance Operations</b>	<b>3,512</b>	<b>5,538 (37%)</b>	<b>183</b>	<b>192 (5%)</b>		<b>3,695</b>	<b>5,730 (36%)</b>	<b>534</b>	<b>746 (28%)</b>		
<b>Channel Summary</b>											
Direct and Partnership	1,347	1,729 (22%)	149	161 (7%)		1,496	1,890 (21%)	284	334 (15%)		
Intermediated	2,056	2,326 (12%)	34	31 10%		2,090	2,357 (11%)	240	264 (9%)		
Wholesale	29	1,380 (98%)	-	-	-	29	1,380 (98%)	3	138 (98%)		
<b>Sub-Total</b>	<b>3,432</b>	<b>5,435 (37%)</b>	<b>183</b>	<b>192 (5%)</b>		<b>3,615</b>	<b>5,627 (36%)</b>	<b>526</b>	<b>736 (29%)</b>		
DWP Rebates											
<b>Total UK Insurance Operations</b>	<b>80</b>	<b>103 (22%)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>80</b>	<b>103 (22%)</b>	<b>8</b>	<b>10 (20%)</b>		
<b>Total UK Insurance Operations</b>	<b>3,512</b>	<b>5,538 (37%)</b>	<b>183</b>	<b>192 (5%)</b>		<b>3,695</b>	<b>5,730 (36%)</b>	<b>534</b>	<b>746 (28%)</b>		
<b>US Insurance Operations <sup>(1a)</sup></b>											
Fixed Annuities	841	1,141 (26%)	-	-	-	841	1,141 (26%)	84	114 (26%)		
Fixed Index Annuities	1,055	317 233%	-	-	-	1,055	317 233%	106	32 231%		
Variable Annuities	4,321	2,596 66%	-	-	-	4,321	2,596 66%	432	260 66%		

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Life	7	6	17%	18	18	0%	25	24	4%	19	19	0%
<b>Sub-Total Retail</b>	<b>6,224</b>	4,060	53%	<b>18</b>	<b>18</b>	0%	<b>6,242</b>	4,078	53%	<b>640</b>	424	51%
Guaranteed Investment Contracts	-	815	-	-	-	-	-	815	-	-	82	-
GIC - Medium Term Note	-	321	-	-	-	-	-	321	-	-	32	-
<b>Total US Insurance Operations</b>	<b>6,224</b>	5,196	20%	<b>18</b>	18	0%	<b>6,242</b>	5,214	20%	<b>640</b>	538	19%
<b>Asian Insurance Operations (1a)</b>												
China <sup>(9)</sup>	58	47	23%	28	23	22%	86	70	23%	34	28	21%
Hong Kong	64	460	(86%)	144	113	27%	208	573	(64%)	150	159	(6%)
India <sup>(6)</sup>	37	53	(30%)	112	168	(33%)	149	221	(33%)	116	173	(33%)
Indonesia	24	85	(72%)	124	121	2%	148	206	(28%)	126	130	(3%)
Japan	50	94	(47%)	35	24	46%	85	118	(28%)	40	33	21%
Korea	28	63	(56%)	93	176	(47%)	121	239	(49%)	96	182	(47%)
Malaysia	50	22	127%	79	64	23%	129	86	50%	84	66	27%
Singapore	162	306	(47%)	64	56	14%	226	362	(38%)	80	87	(8%)
Taiwan	70	33	112%	70	26	169%	140	59	137%	77	29	166%
Other <sup>(4)</sup>	17	14	21%	41	40	3%	58	54	7%	43	41	5%
<b>Total Asian Insurance Operations</b>	<b>560</b>	1,177	(52%)	<b>790</b>	811	(3%)	<b>1,350</b>	1,988	(32%)	<b>846</b>	929	(9%)
<b>Group Total</b>	<b>10,296</b>	11,911	(14%)	<b>991</b>	1,021	(3%)	<b>11,287</b>	12,932	(13%)	<b>2,020</b>	2,212	(9%)

Schedule 1B - Constant Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - NINE MONTHS 2009

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

	UK		US (1b)		Asia (1b)		Total	
	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m
<b>Total Insurance Products</b>	<b>3,695</b>	5,730	<b>6,242</b>	6,579	<b>1,350</b>	2,343	<b>11,287</b>	14,652
<b>Total Investment Products Gross Inflows <sup>(2)</sup></b>	<b>18,441</b>	12,114	<b>6</b>	40	<b>52,668</b>	37,744	<b>71,115</b>	49,898
	<b>22,136</b>	17,844	<b>6,248</b>	6,619	<b>54,018</b>	40,087	<b>82,402</b>	64,550

## INSURANCE OPERATIONS

	Single			Regular			Total			Annual Equivalents <sup>(3)</sup>		
	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)
<b>UK Insurance Operations Product Summary</b>												
Internal Vesting annuities	1,023	1,129	(9%)	-	-	-	1,023	1,129	(9%)	102	113	(10%)
Direct and Partnership Annuities	424	550	(23%)	-	-	-	424	550	(23%)	42	55	(24%)
Intermediated Annuities	196	401	(51%)	-	-	-	196	401	(51%)	20	40	
<b>Total Individual Annuities</b>	<b>1,643</b>	<b>2,080</b>	<b>(21%)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,643</b>	<b>2,080</b>	<b>(21%)</b>	<b>164</b>	<b>208</b>	<b>(21%)</b>
Income Drawdown	70	54	30%	-	-	-	70	54	30%	7	5	40%
Equity Release	84	188	(55%)	-	-	-	84	188	(55%)	8	19	(58%)
Individual Pensions	145	52	179%	5	2	150%	150	54	178%	20	7	186%
Corporate Pensions	55	154	(64%)	61	64	(5%)	116	218	(47%)	67	79	(15%)
Unit Linked Bonds	83	88	(6%)	-	-	-	83	88	(6%)	8	9	(11%)
With-Profit Bonds	969	651	49%	-	-	-	969	651	49%	97	65	49%
Protection	-	-	-	12	4	200%	12	4	200%	12	4	200%
Offshore Products	207	447	(54%)	3	3	0%	210	450	(53%)	24	48	(50%)
Pru Health <sup>(11)</sup>	-	-	-	9	14	(36%)	9	14	(36%)	9	14	(36%)
<b>Total Retail Retirement</b>	<b>3,256</b>	<b>3,714</b>	<b>(12%)</b>	<b>90</b>	<b>87</b>	<b>3%</b>	<b>3,346</b>	<b>3,801</b>	<b>(12%)</b>	<b>416</b>	<b>458</b>	<b>(9%)</b>
Corporate Pensions	88	227	(61%)	80	88	(9%)	168	315	(47%)	89	111	(20%)
Other Products	59	113	(48%)	13	17	(24%)	72	130	(45%)	19	28	(32%)
DWP Rebates	80	103	(22%)	-	-	-	80	103	(22%)	8	10	(20%)
<b>Total Mature Life and Pensions</b>	<b>227</b>	<b>443</b>	<b>(49%)</b>	<b>93</b>	<b>105</b>	<b>(11%)</b>	<b>320</b>	<b>548</b>	<b>(42%)</b>	<b>116</b>	<b>149</b>	<b>(22%)</b>
<b>Total Retail</b>	<b>3,483</b>	<b>4,157</b>	<b>(16%)</b>	<b>183</b>	<b>192</b>	<b>(5%)</b>	<b>3,666</b>	<b>4,349</b>	<b>(16%)</b>	<b>531</b>	<b>608</b>	<b>(13%)</b>
Wholesale Annuities	12	1,370	(99%)	-	-	-	12	1,370	(99%)	1	137	(99%)

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Credit Life	17	11	55%	-	-	-	17	11	55%	2	1	100%
<b>Total UK Insurance Operations</b>	<b>3,512</b>	<b>5,538</b>	<b>(37%)</b>	<b>183</b>	<b>192</b>	<b>(5%)</b>	<b>3,695</b>	<b>5,730</b>	<b>(36%)</b>	<b>534</b>	<b>746</b>	<b>(28%)</b>
<b>Channel Summary</b>												
Direct and Partnership	1,347	1,729	(22%)	149	161	(7%)	1,496	1,890	(21%)	284	334	(15%)
Intermediated	2,056	2,326	(12%)	34	31	10%	2,090	2,357	(11%)	240	264	(9%)
Wholesale	29	1,380	(98%)	-	-	-	29	1,380	(98%)	3	138	(98%)
<b>Sub-Total</b>	<b>3,432</b>	<b>5,435</b>	<b>(37%)</b>	<b>183</b>	<b>192</b>	<b>(5%)</b>	<b>3,615</b>	<b>5,627</b>	<b>(36%)</b>	<b>526</b>	<b>736</b>	<b>(29%)</b>
DWP Rebates	80	103	(22%)	-	-	-	80	103	(22%)	8	10	(20%)
<b>Total UK Insurance Operations</b>	<b>3,512</b>	<b>5,538</b>	<b>(37%)</b>	<b>183</b>	<b>192</b>	<b>(5%)</b>	<b>3,695</b>	<b>5,730</b>	<b>(36%)</b>	<b>534</b>	<b>746</b>	<b>(28%)</b>
<b>US Insurance Operations (1b)</b>												
Fixed Annuities	841	1,440	(42%)	-	-	-	841	1,440	(42%)	84	144	(42%)
Fixed Index Annuities	1,055	400	164%	-	-	-	1,055	400	164%	106	40	165%
Variable Annuities	4,321	3,276	32%	-	-	-	4,321	3,276	32%	432	328	32%
Life	7	7	0%	18	22	(18%)	25	29	(14%)	19	23	(17%)
<b>Sub-Total Retail</b>	<b>6,224</b>	<b>5,123</b>	<b>21%</b>	<b>18</b>	<b>22</b>	<b>(18%)</b>	<b>6,242</b>	<b>5,145</b>	<b>21%</b>	<b>640</b>	<b>534</b>	<b>20%</b>
Guaranteed Investment Contracts	-	1,029	-	-	-	-	-	1,029	-	-	103	-
GIC - Medium Term Note	-	405	-	-	-	-	-	405	-	-	41	-
<b>Total US Insurance Operations</b>	<b>6,224</b>	<b>6,557</b>	<b>(5%)</b>	<b>18</b>	<b>22</b>	<b>(18%)</b>	<b>6,242</b>	<b>6,579</b>	<b>(5%)</b>	<b>640</b>	<b>678</b>	<b>(6%)</b>
<b>Asian Insurance Operations (1b)</b>												
China <sup>(9)</sup>	58	61	(5%)	28	29	(3%)	86	90	(4%)	34	35	(3%)
Hong Kong	64	584	(89%)	144	143	1%	208	727	(71%)	150	201	(25%)
India <sup>(6)</sup>	37	57	(35%)	112	180	(38%)	149	237	(37%)	116	186	(38%)
Indonesia	24	93	(74%)	124	133	(7%)	148	226	(35%)	126	142	(11%)
Japan	50	133	(62%)	35	33	6%	85	166	(49%)	40	46	(13%)
Korea	28	62	(55%)	93	172	(46%)	121	234	(48%)	96	178	(46%)
Malaysia	50	26	92%	79	74	7%	129	100	29%	84	77	9%
Singapore	162	365	(56%)	64	67	(4%)	226	432	(48%)	80	104	(23%)
Taiwan	70	38	84%	70	30	133%	140	68	106%	77	34	126%
Other <sup>(4)</sup>	17	16	6%	41	47	(13%)	58	63	(8%)	43	49	(12%)
<b>Total Asian Insurance Operations</b>	<b>560</b>	<b>1,435</b>	<b>(61%)</b>	<b>790</b>	<b>908</b>	<b>(13%)</b>	<b>1,350</b>	<b>2,343</b>	<b>(42%)</b>	<b>846</b>	<b>1,052</b>	<b>(20%)</b>
<b>Group Total</b>	<b>10,296</b>	<b>13,530</b>	<b>(24%)</b>	<b>991</b>	<b>1,122</b>	<b>(12%)</b>	<b>11,287</b>	<b>14,652</b>	<b>(23%)</b>	<b>2,020</b>	<b>2,475</b>	<b>(18%)</b>

## Schedule 2A - Actual Exchange Rates

## PRUDENTIAL PLC - NEW BUSINESS - NINE MONTHS 2009

## INVESTMENT OPERATIONS

	Opening				Other	Market &	Net		
	FUM	Gross	Redemptions	Net	Movements	Currency	Movement	Closing	
	£m	Inflows	£m	Inflows	£m	Movements	In FUM	FUM	£m
		£m	£m	£m		£m	£m	£m	£m
<b>2009</b>									
<b>M&amp;G</b>									
Retail	<b>19,142</b>	9,766	(4,040)	<b>5,726</b>	(626)	4,262	<b>9,362</b>	<b>28,504</b>	
Institutional <sup>(5)</sup>	<b>27,855</b>	8,675	(3,264)	<b>5,411</b>	(105)	4,570	<b>9,876</b>	<b>37,731</b>	
<b>Total M&amp;G</b>	<b>46,997</b>	18,441	(7,304)	<b>11,137</b>	(731)	8,832	<b>19,238</b>	<b>66,235</b>	
<b>Asia</b>									
India	<b>1,567</b>	466	(707)	<b>(241)</b>	91	272	<b>122</b>	<b>1,689</b>	
Taiwan	<b>1,156</b>	753	(627)	<b>126</b>	-	297	<b>423</b>	<b>1,579</b>	
Korea	<b>1,878</b>	439	(590)	<b>(151)</b>	(389)	440	<b>(100)</b>	<b>1,778</b>	
Japan	<b>3,211</b>	677	(593)	<b>84</b>	-	782	<b>866</b>	<b>4,077</b>	
Other Mutual Fund Operations <sup>(10)</sup>	<b>2,758</b>	1,384	(1,076)	<b>308</b>	(1)	304	<b>611</b>	<b>3,369</b>	
<b>Total Asian Equity/Bond/Other</b>	<b>10,570</b>	3,719	(3,593)	<b>126</b>	(299)	2,095	<b>1,922</b>	<b>12,492</b>	
<b>MMF</b>									
India	<b>1,562</b>	44,310	(42,665)	<b>1,645</b>	(113)	(61)	<b>1,471</b>	<b>3,033</b>	
Taiwan	<b>1,421</b>	1,729	(1,798)	<b>(69)</b>	-	(110)	<b>(179)</b>	<b>1,242</b>	
Korea	<b>474</b>	2,181	(2,069)	<b>112</b>	(41)	2	<b>73</b>	<b>547</b>	
Other Mutual Fund Operations	<b>416</b>	690	(614)	<b>76</b>	-	(33)	<b>43</b>	<b>459</b>	
<b>Total Asian MMF</b>	<b>3,873</b>	48,910	(47,146)	<b>1,764</b>	(154)	(202)	<b>1,408</b>	<b>5,281</b>	
<b>Total Asia Retail Mutual Funds</b>	<b>14,443</b>	52,629	(50,739)	<b>1,890</b>	(453)	1,893	<b>3,330</b>	<b>17,773</b>	
Third Party Institutional Mandates	<b>789</b>	39	(38)	<b>1</b>	-	218	<b>219</b>	<b>1,008</b>	
<b>Total Asian Investment Operations</b>	<b>15,232</b>	52,668	(50,777)	<b>1,891</b>	(453)	2,111	<b>3,549</b>	<b>18,781</b>	
<b>US</b>									
Retail	<b>50</b>	6	(67)	<b>(61)</b>	2	9	<b>(50)</b>	<b>-</b>	

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<b>Total US</b>	<b>50</b>	6	(67)	<b>(61)</b>	2	9	<b>(50)</b>	-
<b>Total Investment Products</b>	<b>62,279</b>	71,115	(58,148)	<b>12,967</b>	(1,182)	10,952	<b>22,737</b>	<b>85,016</b>
	<b>Opening</b>			<b>Net</b>	<b>Other</b>	<b>Market &amp;</b>	<b>Net</b>	<b>Closing</b>
	<b>FUM</b>	<b>Gross</b>	<b>Redemptions</b>	<b>Inflows</b>	<b>Movements</b>	<b>Movements</b>	<b>In FUM</b>	<b>FUM</b>
	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>
<b>2008</b>								
<b>M&amp;G</b>								
Retail	<b>22,320</b>	6,448	(5,040)	<b>1,408</b>	-	(3,993)	<b>(2,585)</b>	<b>19,735</b>
Institutional <sup>(5)</sup>	<b>28,901</b>	5,666	(2,932)	<b>2,734</b>	(19)	(1,357)	<b>1,358</b>	<b>30,259</b>
<b>Total M&amp;G</b>	<b>51,221</b>	12,114	(7,972)	<b>4,142</b>	(19)	(5,350)	<b>(1,227)</b>	<b>49,994</b>
<b>Asia</b>								
India	<b>2,225</b>	942	(827)	<b>115</b>	(66)	(569)	<b>(520)</b>	<b>1,705</b>
Taiwan	<b>1,476</b>	805	(701)	<b>104</b>	-	(353)	<b>(249)</b>	<b>1,227</b>
Korea	<b>2,946</b>	1,057	(893)	<b>164</b>	(180)	(915)	<b>(931)</b>	<b>2,015</b>
Japan	<b>4,313</b>	916	(654)	<b>262</b>	-	(1,289)	<b>(1,027)</b>	<b>3,286</b>
Other Mutual Fund Operations <sup>(10)</sup>	<b>2,537</b>	1,260	(771)	<b>489</b>	(12)	(437)	<b>40</b>	<b>2,577</b>
<b>Total Asia Equity/Bond/Other</b>	<b>13,497</b>	4,980	(3,846)	<b>1,134</b>	(258)	(3,563)	<b>(2,687)</b>	<b>10,810</b>
<b>MMF</b>								
India	<b>1,416</b>	24,483	(24,755)	<b>(272)</b>	(13)	23	<b>(262)</b>	<b>1,154</b>
Taiwan	<b>632</b>	2,713	(2,603)	<b>110</b>	-	98	<b>208</b>	<b>840</b>
Korea	<b>480</b>	1,450	(1,453)	<b>(3)</b>	(22)	(44)	<b>(69)</b>	<b>411</b>
Other Mutual Fund Operations	<b>252</b>	546	(455)	<b>91</b>	-	36	<b>127</b>	<b>379</b>
<b>Total Asian MMF</b>	<b>2,780</b>	29,192	(29,266)	<b>(74)</b>	(35)	113	<b>4</b>	<b>2,784</b>
<b>Total Asia Retail Mutual Funds</b>	<b>16,277</b>	34,172	(33,112)	<b>1,060</b>	(293)	(3,450)	<b>(2,683)</b>	<b>13,594</b>
<b>Third Party Institutional Mandates</b>	<b>1,116</b>	240	(348)	<b>(108)</b>	-	(253)	<b>(361)</b>	<b>755</b>
<b>Total Asian Investment Operations</b>	<b>17,393</b>	34,412	(33,460)	<b>952</b>	(293)	(3,703)	<b>(3,044)</b>	<b>14,349</b>
<b>US</b>								
Retail	<b>55</b>	32	(24)	<b>8</b>	2	(7)	<b>3</b>	<b>58</b>
<b>Total US</b>	<b>55</b>	32	(24)	<b>8</b>	2	(7)	<b>3</b>	<b>58</b>
<b>Total Investment Products</b>	<b>68,669</b>	46,558	(41,456)	<b>5,102</b>	(310)	(9,060)	<b>(4,268)</b>	<b>64,401</b>

Market & Net



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	Opening FUM	Gross Inflows	Redemptions	Net Inflows	Other Movements	Currency Movements	Movement In FUM	Closing FUM	
	%	%	%	%	%	%	%	%	%
<b>2009 Movement Relative to 2008</b>									
<b>M&amp;G</b>									
Retail	(14%)	51%	20%	307%	-	207%	462%	44%	
Institutional <sup>(5)</sup>	(4%)	53%	(11%)	98%	(453%)	437%	627%	25%	
<b>Total M&amp;G</b>	<b>(8%)</b>	<b>52%</b>	<b>8%</b>	<b>169%</b>	<b>(3,747%)</b>	<b>265%</b>	<b>1,668%</b>	<b>32%</b>	
<b>Asia</b>									
India	(30%)	(51%)	15%	(310%)	238%	148%	123%	(1%)	
Taiwan	(22%)	(6%)	11%	21%	-	184%	270%	29%	
Korea	(36%)	(58%)	34%	(192%)	(116%)	148%	89%	(12%)	
Japan	(26%)	(26%)	9%	(68%)	-	161%	184%	24%	
Other Mutual Fund Operations <sup>(10)</sup>	9%	10%	(40%)	(37%)	92%	170%	1,428%	31%	
<b>Total Asia Equity/Bond/Other</b>	<b>(22%)</b>	<b>(25%)</b>	<b>7%</b>	<b>(89%)</b>	<b>(16%)</b>	<b>159%</b>	<b>172%</b>	<b>16%</b>	
<b>MMF</b>									
India	10%	81%	(72%)	705%	(769%)	(365%)	661%	163%	
Taiwan	125%	(36%)	31%	(163%)	-	(212%)	(186%)	48%	
Korea	(1%)	50%	(42%)	3,833%	(86%)	105%	206%	33%	
Other Mutual Fund Operations	65%	26%	(35%)	(16%)	-	(192%)	(66%)	21%	
<b>Total Asian MMF</b>	<b>39%</b>	<b>68%</b>	<b>(61%)</b>	<b>2,484%</b>	<b>(340%)</b>	<b>(279%)</b>	<b>35,100%</b>	<b>90%</b>	
<b>Total Asian Retail Mutual Funds</b>	<b>(11%)</b>	<b>54%</b>	<b>(53%)</b>	<b>78%</b>	<b>(55%)</b>	<b>155%</b>	<b>224%</b>	<b>31%</b>	
<b>Third Party Institutional Mandates</b>	<b>(29%)</b>	<b>(84%)</b>	<b>89%</b>	<b>101%</b>	<b>-</b>	<b>186%</b>	<b>161%</b>	<b>34%</b>	
<b>Total Asian Investment Operations</b>	<b>(12%)</b>	<b>53%</b>	<b>(52%)</b>	<b>99%</b>	<b>(55%)</b>	<b>157%</b>	<b>217%</b>	<b>31%</b>	
<b>US</b>									
Retail	(9%)	(81%)	(179%)	(863%)	0%	229%	(1,767%)	-	
<b>Total US</b>	<b>(9%)</b>	<b>(81%)</b>	<b>(179%)</b>	<b>(863%)</b>	<b>0%</b>	<b>229%</b>	<b>(1,767%)</b>	<b>-</b>	
<b>Total Investment Products</b>	<b>(9%)</b>	<b>53%</b>	<b>(40%)</b>	<b>154%</b>	<b>(281%)</b>	<b>221%</b>	<b>633%</b>	<b>32%</b>	
<b>US</b>									
<b>Curian Capital</b>						<b>2009 Q3 YTD £m</b>	<b>2008 Q3 YTD £m</b>	<b>+/- (%)</b>	
						<b>2,041</b>	1,790	14%	

External Funds Under  
Administration

**Schedule 2B - Constant Exchange Rates**

**PRUDENTIAL PLC - NEW BUSINESS - NINE MONTHS 2009**

**INVESTMENT OPERATIONS**

	Gross Inflows £m	Redemptions £m	Net Inflows £m	Opening Closing Variance		
				FUM £m	FUM £m	%
<b>2009</b>						
<b>M&amp;G</b>						
Retail	9,766	(4,040)	<b>5,726</b>	<b>19,142</b>	<b>28,504</b>	<b>49%</b>
Institutional <sup>(5)</sup>	8,675	(3,264)	<b>5,411</b>	<b>27,855</b>	<b>37,731</b>	<b>35%</b>
<b>Total M&amp;G</b>	<b>18,441</b>	<b>(7,304)</b>	<b>11,137</b>	<b>46,997</b>	<b>66,235</b>	<b>41%</b>
<b>Asia</b>						
India	466	(707)	<b>(241)</b>	<b>1,427</b>	<b>1,689</b>	<b>18%</b>
Taiwan	753	(627)	<b>126</b>	<b>1,063</b>	<b>1,579</b>	<b>49%</b>
Korea	439	(590)	<b>(151)</b>	<b>1,804</b>	<b>1,778</b>	<b>(1%)</b>
Japan	677	(593)	<b>84</b>	<b>2,922</b>	<b>4,077</b>	<b>40%</b>
Other Mutual Fund Operations <sup>(10)</sup>	1,384	(1,076)	<b>308</b>	<b>2,492</b>	<b>3,369</b>	<b>35%</b>
<b>Total Asian Equity/Bond/Other</b>	<b>3,719</b>	<b>(3,593)</b>	<b>126</b>	<b>9,708</b>	<b>12,492</b>	<b>29%</b>
<b>MMF</b>						
India	44,310	(42,665)	<b>1,645</b>	<b>1,422</b>	<b>3,033</b>	<b>113%</b>
Taiwan	1,729	(1,798)	<b>(69)</b>	<b>1,306</b>	<b>1,242</b>	<b>(5%)</b>
Korea	2,181	(2,069)	<b>112</b>	<b>455</b>	<b>547</b>	<b>20%</b>
Other Mutual Fund Operations	690	(614)	<b>76</b>	<b>377</b>	<b>459</b>	<b>22%</b>
<b>Total Asian MMF</b>	<b>48,910</b>	<b>(47,146)</b>	<b>1,764</b>	<b>3,560</b>	<b>5,281</b>	<b>48%</b>
<b>Total Asia Retail Mutual Funds</b>	<b>52,629</b>	<b>(50,739)</b>	<b>1,890</b>	<b>13,268</b>	<b>17,773</b>	<b>34%</b>
<b>Third Party Institutional Mandates</b>	<b>39</b>	<b>(38)</b>	<b>1</b>	<b>720</b>	<b>1,008</b>	<b>40%</b>
<b>Total Asian Investment Operations</b>	<b>52,668</b>	<b>(50,777)</b>	<b>1,891</b>	<b>13,988</b>	<b>18,781</b>	<b>34%</b>
<b>US</b>						

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Retail	6	(67)	(61)	45	-	(100%)
<b>Total US</b>	6	(67)	(61)	45	-	(100%)
<b>Total Investment Products</b>	71,115	(58,148)	12,967	61,030	85,016	39%
<b>2008</b>						
	Gross Inflows £m	Redemptions £m	Net Inflows £m			
<b>M&amp;G</b>						
Retail	6,448	(5,040)	1,408			
Institutional <sup>(5)</sup>	5,666	(2,932)	2,734			
<b>Total M&amp;G</b>	12,114	(7,972)	4,142			
<b>Asia</b>						
India	1,013	(890)	123			
Taiwan	949	(826)	123			
Korea	1,032	(873)	159			
Japan	1,289	(920)	369			
Other Mutual Fund Operations <sup>(10)</sup>	1,590	(954)	636			
<b>Total Asia Equity/Bond/Other</b>	5,873	(4,463)	1,410			
<b>MMF</b>						
India	26,334	(26,627)	(293)			
Taiwan	3,196	(3,066)	130			
Korea	1,416	(1,420)	(4)			
Other Mutual Fund Operations	638	(532)	106			
<b>Total Asian MMF</b>	31,584	(31,645)	(61)			
<b>Total Asia Retail Mutual Funds</b>	37,457	(36,108)	1,349			
Third Party Institutional Mandates	287	(427)	(140)			
<b>Total Asian Investment Operations</b>	37,744	(36,535)	1,209			
<b>US</b>						
Retail	40	(30)	10			
<b>Total US</b>	40	(30)	10			
<b>Total Investment Products</b>	49,898	(44,537)	5,361			

<b>2009 Movement Relative to 2008</b>	<b>Gross Inflows</b>	<b>Redemptions</b>	<b>Net Inflows</b>
	<b>%</b>	<b>%</b>	<b>%</b>
<b>M&amp;G</b>			
Retail	51%	20%	<b>307%</b>
Institutional <sup>(5)</sup>	53%	(11%)	<b>98%</b>
<b>Total M&amp;G</b>	52%	8%	<b>169%</b>
<b>Asia</b>			
India	(54%)	21%	<b>(296%)</b>
Taiwan	(21%)	24%	<b>2%</b>
Korea	(57%)	32%	<b>(195%)</b>
Japan	(47%)	36%	<b>(77%)</b>
Other Mutual Fund Operations <sup>(10)</sup>	(13%)	(13%)	<b>(52%)</b>
<b>Total Asia Equity/Bond/Other</b>	(37%)	19%	<b>(91%)</b>
<b>MMF</b>			
India	68%	(60%)	<b>661%</b>
Taiwan	(46%)	41%	<b>(153%)</b>
Korea	54%	(46%)	<b>2,900%</b>
Other Mutual Fund Operations	8%	(15%)	<b>(28%)</b>
<b>Total Asian MMF</b>	55%	(49%)	<b>2,992%</b>
<b>Total Asian Retail Mutual Funds</b>	41%	(41%)	<b>40%</b>
<b>Third Party Institutional Mandates</b>	(86%)	91%	<b>101%</b>
<b>Total Asian Investment Operations</b>	40%	(39%)	<b>56%</b>
<b>US</b>			
Retail	(85%)	(123%)	<b>(710%)</b>
<b>Total US</b>	(85%)	(123%)	<b>(710%)</b>
<b>Total Investment Products</b>	43%	(31%)	<b>142%</b>

<b>US <sup>(7)</sup></b>	<b>2009 Q3</b>	<b>2008 Q3</b>	<b>+/- (%)</b>
	<b>YTD</b>	<b>YTD</b>	
	<b>£m</b>	<b>£m</b>	
<b>Curian Capital</b>	<b>2,041</b>	1,995	2%

External Funds Under  
Administration

### Schedule 3 - Actual Exchange Rates

## PRUDENTIAL PLC - NEW BUSINESS - QUARTER 3 2009 VERSUS QUARTER 3 2008

### INSURANCE OPERATIONS

	Single			Regular			Total			Annual Equivalents <sup>(3)</sup>		
	Q3 2009 £m	Q3 2008 £m	+/- (%)	Q3 2009 £m	Q3 2008 £m	+/- (%)	Q3 2009 £m	Q3 2008 £m	+/- (%)	Q3 2009 £m	Q3 2008 £m	+/- (%)
<b>UK Insurance Operations Product Summary</b>												
Internal Vesting annuities	297	408	(27%)	-	-	-	297	408	(27%)	30	41	(27%)
Direct and Partnership Annuities	151	177	(15%)	-	-	-	151	177	(15%)	15	18	(17%)
Intermediated Annuities	56	116	(52%)	-	-	-	56	116	(52%)	6	12	(50%)
<b>Total Individual Annuities</b>	<b>504</b>	<b>701</b>	<b>(28%)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>504</b>	<b>701</b>	<b>(28%)</b>	<b>50</b>	<b>70</b>	<b>(29%)</b>
Income Drawdown	24	24	0%	-	-	-	24	24	0%	2	2	0%
Equity Release	30	71	(58%)	-	-	-	30	71	(58%)	3	7	(57%)
Individual Pensions	47	20	135%	2	1	100%	49	21	133%	7	3	133%
Corporate Pensions	8	60	(87%)	17	26	(35%)	25	86	(71%)	18	32	(44%)
Unit Linked Bonds	34	21	62%	-	-	-	34	21	62%	3	2	50%
With-Profit Bonds	285	233	22%	-	-	-	285	233	22%	29	23	26%
Protection	-	-	-	5	1	400%	5	1	400%	5	1	400%
Offshore Products	80	126	(37%)	1	1	0%	81	127	(36%)	9	14	(36%)
Pru Health <sup>(11)</sup>	-	-	-	3	6	(50%)	3	6	(50%)	3	6	(50%)
<b>Total Retail Retirement</b>	<b>1,012</b>	<b>1,256</b>	<b>(19%)</b>	<b>28</b>	<b>35</b>	<b>(20%)</b>	<b>1,040</b>	<b>1,291</b>	<b>(19%)</b>	<b>129</b>	<b>161</b>	<b>(20%)</b>
Corporate Pensions	20	54	(63%)	21	26	(19%)	41	80	(49%)	23	31	(26%)
Other Products	20	36	(44%)	3	6	(50%)	23	42	(45%)	5	10	(50%)
DWP Rebates	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Mature Life and Pensions</b>	<b>40</b>	<b>90</b>	<b>(56%)</b>	<b>24</b>	<b>32</b>	<b>(25%)</b>	<b>64</b>	<b>122</b>	<b>(48%)</b>	<b>28</b>	<b>41</b>	<b>(32%)</b>

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<b>Total Retail</b>	<b>1,052</b>	1,346	(22%)	<b>52</b>	67	(22%)	<b>1,104</b>	1,413	(22%)	<b>157</b>	202	(22%)
Wholesale Annuities	<b>4</b>	1,063	(100%)	-	-	-	<b>4</b>	1,063	(100%)	-	106	-
Credit Life	<b>5</b>	4	25%	-	-	-	<b>5</b>	4	25%	<b>1</b>	-	-
<b>Total UK Insurance Operations</b>	<b>1,061</b>	2,413	(56%)	<b>52</b>	67	(22%)	<b>1,113</b>	2,480	(55%)	<b>158</b>	308	(49%)
<b>Channel Summary</b>												
Direct and Partnership	<b>398</b>	582	(32%)	<b>41</b>	55	(25%)	<b>439</b>	637	(31%)	<b>81</b>	113	(28%)
Intermediated	<b>654</b>	764	(14%)	<b>11</b>	12	(8%)	<b>665</b>	776	(14%)	<b>76</b>	88	(14%)
Wholesale	<b>9</b>	1,067	(99%)	-	-	-	<b>9</b>	1,067	(99%)	<b>1</b>	107	(99%)
<b>Sub-Total</b>	<b>1,061</b>	2,413	(56%)	<b>52</b>	<b>67</b>	(22%)	<b>1,113</b>	2,480	(55%)	<b>158</b>	308	(49%)
DWP Rebates	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total UK Insurance Operations</b>	<b>1,061</b>	2,413	(56%)	<b>52</b>	67	(22%)	<b>1,113</b>	2,480	(55%)	<b>158</b>	308	(49%)
<b>US Insurance Operations (1b)(8)</b>												
Fixed Annuities	<b>140</b>	506	(72%)	-	-	-	<b>140</b>	506	(72%)	<b>14</b>	51	(73%)
Fixed Index Annuities	<b>480</b>	121	297%	-	-	-	<b>480</b>	121	297%	<b>48</b>	12	300%
Variable Annuities	<b>1,804</b>	799	126%	-	-	-	<b>1,804</b>	799	126%	<b>180</b>	80	125%
Life	<b>2</b>	2	0%	<b>6</b>	7	(14%)	<b>8</b>	9	(11%)	<b>6</b>	7	(14%)
<b>Sub-Total Retail</b>	<b>2,426</b>	1,428	70%	<b>6</b>	<b>7</b>	(14%)	<b>2,432</b>	1,435	69%	<b>249</b>	150	66%
Guaranteed Investment Contracts	-	310	-	-	-	-	-	310	-	-	31	-
GIC - Medium Term Note	-	5	-	-	-	-	-	5	-	-	1	-
<b>Total US Insurance Operations</b>	<b>2,426</b>	1,743	39%	<b>6</b>	7	(14%)	<b>2,432</b>	1,750	39%	<b>249</b>	181	38%
<b>Asian Insurance Operations (1b)(8)</b>												
China <sup>(9)</sup>	<b>15</b>	12	25%	<b>11</b>	8	38%	<b>26</b>	20	30%	<b>13</b>	9	44%
Hong Kong	<b>33</b>	114	(71%)	<b>52</b>	35	49%	<b>85</b>	149	(43%)	<b>55</b>	46	20%
India <sup>(6)</sup>	<b>5</b>	13	(62%)	<b>39</b>	46	(15%)	<b>44</b>	59	(25%)	<b>40</b>	47	(15%)
Indonesia	<b>11</b>	17	(35%)	<b>42</b>	40	5%	<b>53</b>	57	(7%)	<b>43</b>	42	2%
Japan	<b>12</b>	26	(54%)	<b>10</b>	3	233%	<b>22</b>	29	(24%)	<b>11</b>	6	83%
Korea	<b>8</b>	13	(38%)	<b>29</b>	58	(50%)	<b>37</b>	71	(48%)	<b>30</b>	59	(49%)
Malaysia	<b>17</b>	8	113%	<b>30</b>	26	15%	<b>47</b>	34	38%	<b>32</b>	27	19%
Singapore	<b>47</b>	30	57%	<b>24</b>	19	26%	<b>71</b>	49	45%	<b>29</b>	22	32%
Taiwan	<b>38</b>	9	322%	<b>22</b>	10	120%	<b>60</b>	19	216%	<b>26</b>	11	136%
Other <sup>(4)</sup>	<b>9</b>	4	125%	<b>14</b>	11	27%	<b>23</b>	15	53%	<b>15</b>	11	36%
<b>Total Asian Insurance</b>	<b>195</b>	246	(21%)	<b>273</b>	<b>256</b>	7%	<b>468</b>	502	(7%)	<b>293</b>	281	4%

## Operations

**Group Total**      **3,682** 4,402 (16%) **331**      330      0% **4,013** 4,732 (15%)      **700** 770 (9%)

## INVESTMENT OPERATIONS

		Opening FUM £m	Gross Inflows £m	Redemptions £m	Net Inflows £m	Other Movements £m	Market & Currency Movements £m	Net Movement In FUM £m	Closing FUM £m
<b>M&amp;G <sup>(5)</sup></b>	Q3 2009	<b>55,921</b>	5,810	(3,298)	<b>2,512</b>	(113)	7,915	<b>10,314</b>	<b>66,235</b>
	Q3 2008	<b>51,699</b>	4,623	(2,918)	<b>1,705</b>	-	(3,410)	<b>(1,705)</b>	<b>49,994</b>
	+/- (%)	<b>8%</b>	26%	(13%)	<b>47%</b>	-	332%	<b>705%</b>	<b>32%</b>
<b>Asia Retail Mutual Funds</b>	Q3 2009	<b>15,518</b>	20,579	(20,142)	<b>437</b>	(1)	1,819	<b>2,255</b>	<b>17,773</b>
	Q3 2008	<b>14,845</b>	11,552	(12,213)	<b>(661)</b>	(23)	(567)	<b>(1,251)</b>	<b>13,594</b>
	+/- (%)	<b>5%</b>	78%	(65%)	<b>166%</b>	96%	421%	<b>280%</b>	<b>31%</b>
<b>Asia Third Party</b>	Q3 2009	<b>859</b>	5	(7)	<b>(2)</b>	-	151	<b>149</b>	<b>1,008</b>
	Q3 2008	<b>841</b>	17	(46)	<b>(29)</b>	-	(57)	<b>(86)</b>	<b>755</b>
	+/- (%)	<b>2%</b>	(71%)	85%	<b>93%</b>	-	365%	<b>273%</b>	<b>34%</b>
<b>US Retail Mutual Funds</b>	Q3 2009	<b>38</b>	-	(49)	<b>(49)</b>	1	10	<b>(38)</b>	<b>-</b>
	Q3 2008	<b>62</b>	5	(9)	<b>(4)</b>	1	(1)	<b>(4)</b>	<b>58</b>
	+/- (%)	<b>(39%)</b>	-	(444%)	<b>(1,125%)</b>	0%	1,100%	<b>(850%)</b>	<b>(100%)</b>
<b>Total Investment Products</b>	Q3 2009	<b>72,336</b>	26,394	(23,496)	<b>2,898</b>	(113)	9,895	<b>12,680</b>	<b>85,016</b>
	Q3 2008	<b>67,447</b>	16,197	(15,186)	<b>1,011</b>	(22)	(4,035)	<b>(3,046)</b>	<b>64,401</b>
	+/- (%)	<b>7%</b>	63%	(55%)	<b>187%</b>	(414%)	345%	<b>516%</b>	<b>32%</b>

## Schedule 4 - Actual Exchange Rates

## PRUDENTIAL PLC - NEW BUSINESS - QUARTER 3 2009 VERSUS QUARTER 2 2009

## INSURANCE OPERATIONS

	Single			Regular			Total			Annual Equivalents <sup>(3)</sup>		
	Q3	Q 2	+/- (%)	Q3	Q2	+/- (%)	Q3	Q2	+/- (%)	Q3	Q 2	+/- (%)
	2009	2009		2009	2009		2009	2009		2009	2009	
	£m	£m		£m	£m		£m	£m		£m	£m	
<b>UK Insurance Operations</b>												
<b>Product Summary</b>												
Internal Vesting annuities	297	335	(11%)	-	-	-	297	335	(11%)	30	34	(12%)
Direct and Partnership Annuities	151	144	5%	-	-	-	151	144	5%	15	14	7%
Intermediated Annuities	56	81	(31%)	-	-	-	56	81	(31%)	6	8	(25%)
<b>Total Individual Annuities</b>	<b>504</b>	<b>560</b>	<b>(10%)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>504</b>	<b>560</b>	<b>(10%)</b>	<b>50</b>	<b>56</b>	<b>(11%)</b>
Income Drawdown	24	28	(14%)	-	-	-	24	28	(14%)	2	3	(33%)
Equity Release	30	29	3%	-	-	-	30	29	3%	3	3	0%
Individual Pensions	47	56	(16%)	2	2	0%	49	58	(16%)	7	8	(13%)
Corporate Pensions	8	10	(20%)	17	24	(29%)	25	34	(26%)	18	25	(28%)
Unit Linked Bonds	34	25	36%	-	-	-	34	25	36%	3	3	0%
With-Profit Bonds	285	384	(26%)	-	-	-	285	384	(26%)	29	38	(24%)
Protection	-	-	-	5	4	25%	5	4	25%	5	4	25%
Offshore Products	80	68	18%	1	1	0%	81	69	17%	9	8	13%
Pru Health <sup>(11)</sup>	-	-	-	3	4	(25%)	3	4	(25%)	3	4	(25%)
<b>Total Retail Retirement</b>	<b>1,012</b>	<b>1,160</b>	<b>(13%)</b>	<b>28</b>	<b>35</b>	<b>(20%)</b>	<b>1,040</b>	<b>1,195</b>	<b>(13%)</b>	<b>129</b>	<b>151</b>	<b>(15%)</b>
Corporate Pensions	20	42	(52%)	21	33	(36%)	41	75	(45%)	23	37	(38%)
Other Products	20	20	0%	3	5	(40%)	23	25	(8%)	5	7	(29%)
DWP Rebates	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Mature Life and Pensions</b>	<b>40</b>	<b>62</b>	<b>(35%)</b>	<b>24</b>	<b>38</b>	<b>(37%)</b>	<b>64</b>	<b>100</b>	<b>(36%)</b>	<b>28</b>	<b>44</b>	<b>(36%)</b>
<b>Total Retail</b>	<b>1,052</b>	<b>1,222</b>	<b>(14%)</b>	<b>52</b>	<b>73</b>	<b>(29%)</b>	<b>1,104</b>	<b>1,295</b>	<b>(15%)</b>	<b>157</b>	<b>195</b>	<b>(19%)</b>
Wholesale Annuities	4	7	(43%)	-	-	-	4	7	(43%)	-	1	-
Credit Life	5	7	(29%)	-	-	-	5	7	(29%)	1	1	0%
<b>Total UK Insurance Operations</b>	<b>1,061</b>	<b>1,236</b>	<b>(14%)</b>	<b>52</b>	<b>73</b>	<b>(29%)</b>	<b>1,113</b>	<b>1,309</b>	<b>(15%)</b>	<b>158</b>	<b>197</b>	<b>(20%)</b>
<b>Channel Summary</b>												
Direct and Partnership	398	451	(12%)	41	59	(31%)	439	510	(14%)	81	104	(22%)
Intermediated	654	771	(15%)	11	14	(21%)	665	785	(15%)	76	91	(16%)
Wholesale	9	14	(36%)	-	-	-	9	14	(36%)	1	1	0%



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<b>Sub-Total</b>	<b>1,061</b>	1,236	(14%)	<b>52</b>	<b>73</b>	(29%)	<b>1,113</b>	1,309	(15%)	<b>158</b>	197	(20%)
DWP Rebates	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total UK Insurance Operations</b>	<b>1,061</b>	1,236	(14%)	<b>52</b>	<b>73</b>	(29%)	<b>1,113</b>	1,309	(15%)	<b>158</b>	197	(20%)
<b>US Insurance Operations (1b)(8)</b>												
Fixed Annuities	<b>140</b>	218	(36%)	-	-	-	<b>140</b>	218	(36%)	<b>14</b>	22	(36%)
Fixed Index Annuities	<b>480</b>	328	46%	-	-	-	<b>480</b>	328	46%	<b>48</b>	33	45%
Variable Annuities	<b>1,804</b>	1,466	23%	-	-	-	<b>1,804</b>	1,466	23%	<b>180</b>	147	22%
Life	<b>2</b>	3	(33%)	<b>6</b>	6	0%	<b>8</b>	9	(11%)	<b>6</b>	6	0%
<b>Sub-Total Retail</b>	<b>2,426</b>	2,015	20%	<b>6</b>	<b>6</b>	0%	<b>2,432</b>	2,021	20%	<b>249</b>	208	20%
Guaranteed Investment Contracts	-	-	-	-	-	-	-	-	-	-	-	-
GIC - Medium Term Note	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total US Insurance Operations</b>	<b>2,426</b>	2,015	20%	<b>6</b>	<b>6</b>	0%	<b>2,432</b>	2,021	20%	<b>249</b>	208	20%
<b>Asian Insurance Operations (1b)(8)</b>												
China <sup>(9)</sup>	<b>15</b>	16	(6%)	<b>11</b>	9	22%	<b>26</b>	25	4%	<b>13</b>	11	18%
Hong Kong	<b>33</b>	22	50%	<b>52</b>	47	11%	<b>85</b>	69	23%	<b>55</b>	49	12%
India <sup>(6)</sup>	<b>5</b>	9	(44%)	<b>39</b>	19	105%	<b>44</b>	28	57%	<b>40</b>	20	100%
Indonesia	<b>11</b>	7	57%	<b>42</b>	45	(7%)	<b>53</b>	52	2%	<b>43</b>	46	(7%)
Japan	<b>12</b>	22	(45%)	<b>10</b>	10	0%	<b>22</b>	32	(31%)	<b>11</b>	12	(8%)
Korea	<b>8</b>	11	(27%)	<b>29</b>	28	4%	<b>37</b>	39	(5%)	<b>30</b>	29	3%
Malaysia	<b>17</b>	28	(39%)	<b>30</b>	26	15%	<b>47</b>	54	(13%)	<b>32</b>	29	10%
Singapore	<b>47</b>	86	(45%)	<b>24</b>	21	14%	<b>71</b>	107	(34%)	<b>29</b>	30	(3%)
Taiwan	<b>38</b>	13	192%	<b>22</b>	19	16%	<b>60</b>	32	88%	<b>26</b>	20	30%
Other <sup>(4)</sup>	<b>9</b>	5	80%	<b>14</b>	14	0%	<b>23</b>	19	21%	<b>15</b>	15	0%
<b>Total Asian Insurance Operations</b>	<b>195</b>	219	(11%)	<b>273</b>	<b>238</b>	15%	<b>468</b>	457	2%	<b>293</b>	260	13%
<b>Group Total</b>	<b>3,682</b>	3,470	6%	<b>331</b>	<b>317</b>	4%	<b>4,013</b>	3,787	6%	<b>700</b>	664	5%

INVESTMENT OPERATIONS

Opening FUM	Gross Inflows	Redemptions	Net Inflows	Other Movements	Market & Currency Movements	Net Movement In	Closing FUM
£m	£m	£m	£m	£m	£m	£m	£m

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<b>M&amp;G <sup>(5)</sup></b>	Q3 2009	<b>55,921</b>	5,810	(3,298)	<b>2,512</b>	(113)	7,915	<b>10,314</b>	<b>66,235</b>
	Q2 2009	<b>46,536</b>	8,223	(2,141)	<b>6,082</b>	35	3,268	<b>9,385</b>	<b>55,921</b>
	+/-(% )	<b>20%</b>	(29%)	(54%)	<b>(59%)</b>	(423%)	142%	<b>10%</b>	<b>18%</b>
<b>Asia Retail Mutual Funds</b>	Q3 2009	<b>15,518</b>	20,579	(20,142)	<b>437</b>	(1)	1,819	<b>2,255</b>	<b>17,773</b>
	Q2 2009	<b>14,324</b>	17,331	(16,062)	<b>1,269</b>	(442)	367	<b>1,194</b>	<b>15,518</b>
	+/-(% )	<b>8%</b>	19%	(25%)	<b>(66%)</b>	100%	396%	<b>89%</b>	<b>15%</b>
<b>Asia Third Party</b>	Q3 2009	<b>859</b>	5	(7)	<b>(2)</b>	-	151	<b>149</b>	<b>1,008</b>
	Q2 2009	<b>799</b>	10	(8)	<b>2</b>	-	58	<b>60</b>	<b>859</b>
	+/-(% )	<b>8%</b>	(50%)	13%	<b>(200%)</b>	-	160%	<b>148%</b>	<b>17%</b>
<b>US Retail Mutual Funds</b>	Q3 2009	<b>38</b>	-	(49)	<b>(49)</b>	1	10	<b>(38)</b>	<b>-</b>
	Q2 2009	<b>44</b>	3	(12)	<b>(9)</b>	-	3	<b>(6)</b>	<b>38</b>
	+/-(% )	<b>(14%)</b>	-	(308%)	<b>(444%)</b>	-	233%	<b>(533%)</b>	<b>-</b>
<b>Total Investment Products</b>	Q3 2009	<b>72,336</b>	26,394	(23,496)	<b>2,898</b>	(113)	9,895	<b>12,680</b>	<b>85,016</b>
	Q2 2009	<b>61,703</b>	25,567	(18,223)	<b>7,344</b>	(407)	3,696	<b>10,633</b>	<b>72,336</b>
	+/-(% )	<b>17%</b>	3%	(29%)	<b>(61%)</b>	72%	168%	<b>19%</b>	<b>18%</b>

Schedule 5 - Actual Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - NINE MONTHS 2009

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

	UK		US <sup>(1a)</sup>		Asia <sup>(1a)</sup>		Total	
	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m	2009 Q3 YTD £m	2008 Q3 YTD £m
<b>Total Insurance Products</b>	<b>3,695</b>	5,730 (36%)	<b>6,242</b>	5,214 20%	<b>1,350</b>	1,988 (32%)	<b>11,287</b>	12,932 (13%)
<b>Total Investment Products Gross</b>	<b>18,441</b>	12,114 52%	<b>6</b>	32 (81%)	<b>52,668</b>	34,412 53%	<b>71,115</b>	46,558 53%

Inflows <sup>(2)</sup>

22,136 17,844 24% 6,248 5,246 19% 54,018 36,400 48% 82,402 59,490 39%

## INSURANCE OPERATIONS

	Single			Regular			Total			PVNBP		
	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/(%)
<b>UK Insurance Operations</b>												
<b>Product Summary</b>												
Internal Vesting annuities	1,023	1,129	(9%)	-	-	-	1,023	1,129	(9%)	1,023	1,129	(9%)
Direct and Partnership Annuities	424	550	(23%)	-	-	-	424	550	(23%)	424	550	(23%)
Intermediated Annuities	196	401	(51%)	-	-	-	196	401	(51%)	196	401	(51%)
<b>Total Individual Annuities</b>	<b>1,643</b>	<b>2,080</b>	<b>(21%)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,643</b>	<b>2,080</b>	<b>(21%)</b>	<b>1,643</b>	<b>2,080</b>	<b>(21%)</b>
Income Drawdown	70	54	30%	-	-	-	70	54	30%	70	54	30%
Equity Release	84	188	(55%)	-	-	-	84	188	(55%)	84	188	(55%)
Individual Pensions	145	52	179%	5	2	150%	150	54	178%	159	57	179%
Corporate Pensions	55	154	(64%)	61	64	(5%)	116	218	(47%)	386	455	(15%)
Unit Linked Bonds	83	88	(6%)	-	-	-	83	88	(6%)	83	88	(6%)
With-Profit Bonds	969	651	49%	-	-	-	969	651	49%	969	651	49%
Protection	-	-	-	12	4	200%	12	4	200%	76	26	192%
Offshore Products	207	447	(54%)	3	3	0%	210	450	(53%)	222	463	(52%)
Pru Health <sup>(11)</sup>	-	-	-	9	14	(36%)	9	14	(36%)	82	129	(36%)
<b>Total Retail Retirement</b>	<b>3,256</b>	<b>3,714</b>	<b>(12%)</b>	<b>90</b>	<b>87</b>	<b>3%</b>	<b>3,346</b>	<b>3,801</b>	<b>(12%)</b>	<b>3,774</b>	<b>4,191</b>	<b>(10%)</b>
Corporate Pensions	88	227	(61%)	80	88	(9%)	168	315	(47%)	385	521	(26%)
Other Products	59	113	(48%)	13	17	(24%)	72	130	(45%)	104	166	(37%)
DWP Rebates	80	103	(22%)	-	-	-	80	103	(22%)	80	103	(22%)
<b>Total Mature Life and Pensions</b>	<b>227</b>	<b>443</b>	<b>(49%)</b>	<b>93</b>	<b>105</b>	<b>(11%)</b>	<b>320</b>	<b>548</b>	<b>(42%)</b>	<b>569</b>	<b>790</b>	<b>(28%)</b>
<b>Total Retail</b>	<b>3,483</b>	<b>4,157</b>	<b>(16%)</b>	<b>183</b>	<b>192</b>	<b>(5%)</b>	<b>3,666</b>	<b>4,349</b>	<b>(16%)</b>	<b>4,343</b>	<b>4,981</b>	<b>(13%)</b>
Wholesale Annuities	12	1,370	(99%)	-	-	-	12	1,370	(99%)	12	1,370	(99%)
Credit Life	17	11	55%	-	-	-	17	11	55%	17	11	55%
	<b>3,512</b>	<b>5,538</b>	<b>(37%)</b>	<b>183</b>	<b>192</b>	<b>(5%)</b>	<b>3,695</b>	<b>5,730</b>	<b>(36%)</b>	<b>4,372</b>	<b>6,362</b>	<b>(31%)</b>

**Total UK Insurance Operations****Channel Summary**

Direct and Partnership	<b>1,347</b>	1,729 (22%)	<b>149</b>	161 (7%)	<b>1,496</b>	1,890 (21%)	<b>2,008</b>	2,381 (16%)
Intermediated	<b>2,056</b>	2,326 (12%)	<b>34</b>	31 (10%)	<b>2,090</b>	2,357 (11%)	<b>2,255</b>	2,497 (10%)
Wholesale	<b>29</b>	1,380 (98%)	-	-	<b>29</b>	1,380 (98%)	<b>29</b>	1,380 (98%)
<b>Sub-Total</b>	<b>3,432</b>	5,435 (37%)	<b>183</b>	192 (5%)	<b>3,615</b>	5,627 (36%)	<b>4,292</b>	6,258 (31%)

DWP Rebates	<b>80</b>	103 (22%)	-	-	<b>80</b>	103 (22%)	<b>80</b>	103 (22%)
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<b>Total UK Insurance Operations</b>	<b>3,512</b>	5,538 (37%)	<b>183</b>	192 (5%)	<b>3,695</b>	5,730 (36%)	<b>4,372</b>	6,362 (31%)
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**US Insurance Operations (1a)**

Fixed Annuities	<b>841</b>	1,141 (26%)	-	-	<b>841</b>	1,141 (26%)	<b>841</b>	1,141 (26%)
Fixed Index Annuities	<b>1,055</b>	317 233%	-	-	<b>1,055</b>	317 233%	<b>1,055</b>	317 233%
Variable Annuities	<b>4,321</b>	2,596 66%	-	-	<b>4,321</b>	2,596 66%	<b>4,321</b>	2,596 66%
Life	<b>7</b>	6 17%	<b>18</b>	18 0%	<b>25</b>	24 4%	<b>143</b>	145 (1%)
<b>Sub-Total Retail</b>	<b>6,224</b>	4,060 53%	<b>18</b>	<b>18</b> 0%	<b>6,242</b>	4,078 53%	<b>6,360</b>	4,199 51%

Guaranteed Investment Contracts	-	815	-	-	-	815	-	-	815	-
GIC - Medium Term Note	-	321	-	-	-	321	-	-	321	-

<b>Total US Insurance Operations</b>	<b>6,224</b>	5,196 20%	<b>18</b>	18 0%	<b>6,242</b>	5,214 20%	<b>6,360</b>	5,335 19%
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**Asian Insurance Operations (1a)**

China <sup>(9)</sup>	<b>58</b>	47 23%	<b>28</b>	23 22%	<b>86</b>	70 23%	<b>193</b>	164 18%
Hong Kong	<b>64</b>	460 (86%)	<b>144</b>	113 27%	<b>208</b>	573 (64%)	<b>931</b>	1,162 (20%)
India <sup>(6)</sup>	<b>37</b>	53 (30%)	<b>112</b>	168 (33%)	<b>149</b>	221 (33%)	<b>409</b>	606 (33%)
Indonesia	<b>24</b>	85 (72%)	<b>124</b>	121 2%	<b>148</b>	206 (28%)	<b>431</b>	495 (13%)
Japan	<b>50</b>	94 (47%)	<b>35</b>	24 46%	<b>85</b>	118 (28%)	<b>212</b>	205 3%
Korea	<b>28</b>	63 (56%)	<b>93</b>	176 (47%)	<b>121</b>	239 (49%)	<b>454</b>	877 (48%)
Malaysia	<b>50</b>	22 127%	<b>79</b>	64 23%	<b>129</b>	86 50%	<b>474</b>	377 26%
Singapore	<b>162</b>	306 (47%)	<b>64</b>	56 14%	<b>226</b>	362 (38%)	<b>653</b>	753 (13%)
Taiwan	<b>70</b>	33 112%	<b>70</b>	26 169%	<b>140</b>	59 137%	<b>291</b>	121 140%
Other <sup>(4)</sup>	<b>17</b>	14 21%	<b>41</b>	40 3%	<b>58</b>	54 7%	<b>151</b>	140 8%

<b>Total Asian Insurance Operations</b>	<b>560</b>	1,177 (52%)	<b>790</b>	811 (3%)	<b>1,350</b>	1,988 (32%)	<b>4,199</b>	4,900 (14%)
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<b>Group Total</b>	<b>10,296</b>	11,911 (14%)	<b>991</b>	1,021 (3%)	<b>11,287</b>	12,932 (13%)	<b>14,931</b>	16,597 (10%)
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## Schedule 6 - Constant Exchange Rates

## PRUDENTIAL PLC - NEW BUSINESS - NINE MONTHS 2009

## TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

	UK		US (1a)		Asia (1a)		Total	
	2009 Q3 YTD	2008 Q3 YTD +/- (%)	2009 Q3 YTD	2008 Q3 YTD +/- (%)	2009 Q3 YTD	2008 Q3 YTD +/- (%)	2009 Q3 YTD	2008 Q3 YTD +/- (%)
	£m	£m	£m	£m	£m	£m	£m	£m
<b>Total Insurance Products</b>	<b>3,695</b>	5,730 (36%)	<b>6,242</b>	6,579 (5%)	<b>1,350</b>	2,343 (42%)	<b>11,287</b>	14,652 (23%)
<b>Total Investment Products Gross Inflows (2)</b>	<b>18,441</b>	12,114 52%	<b>6</b>	40 (85%)	<b>52,668</b>	37,744 40%	<b>71,115</b>	49,898 43%
	<b>22,136</b>	17,844 24%	<b>6,248</b>	6,619 (6%)	<b>54,018</b>	40,087 35%	<b>82,402</b>	64,550 28%

## INSURANCE OPERATIONS

	Single		Regular		Total		PVNBP		
	2009 Q3 YTD	2008 Q3 YTD +/- (%)	2009 Q3 YTD	2008 Q3 YTD +/- (%)	2009 Q3 YTD	2008 Q3 YTD +/- (%)	2009 Q3 YTD	2008 Q3 YTD +/- (%)	
	£m	£m	£m	£m	£m	£m	£m	£m	
<b>UK Insurance Operations Product Summary</b>									
Internal Vesting annuities	<b>1,023</b>	1,129 (9%)	-	-	-	<b>1,023</b>	1,129 (9%)	<b>1,023</b>	1,129 (9%)
Direct and Partnership Annuities	<b>424</b>	550 (23%)	-	-	-	<b>424</b>	550 (23%)	<b>424</b>	550 (23%)
Intermediated Annuities	<b>196</b>	401 (51%)	-	-	-	<b>196</b>	401 (51%)	<b>196</b>	401 (51%)
<b>Total Individual Annuities</b>	<b>1,643</b>	2,080 (21%)	-	-	-	<b>1,643</b>	2,080 (21%)	<b>1,643</b>	2,080 (21%)
Income Drawdown	<b>70</b>	54 30%	-	-	-	<b>70</b>	54 30%	<b>70</b>	54 30%
Equity Release	<b>84</b>	188 (55%)	-	-	-	<b>84</b>	188 (55%)	<b>84</b>	188 (55%)
Individual Pensions	<b>145</b>	52 179%	<b>5</b>	2 150%	<b>150</b>	54 178%	<b>159</b>	57 179%	
Corporate Pensions	<b>55</b>	154 (64%)	<b>61</b>	64 (5%)	<b>116</b>	218 (47%)	<b>386</b>	455 (15%)	
Unit Linked Bonds	<b>83</b>	88 (6%)	-	-	-	<b>83</b>	88 (6%)	<b>83</b>	88 (6%)

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With-Profit Bonds	<b>969</b>	651	49%	-	-	-	<b>969</b>	651	49%	<b>969</b>	651	49%
Protection	-	-	-	<b>12</b>	4	200%	<b>12</b>	4	200%	<b>76</b>	26	192%
Offshore Products	<b>207</b>	447	(54%)	<b>3</b>	3	0%	<b>210</b>	450	(53%)	<b>222</b>	463	(52%)
Pru Health <sup>(11)</sup>	-	-	-	<b>9</b>	14	(36%)	<b>9</b>	14	(36%)	<b>82</b>	129	(36%)
<b>Total Retail Retirement</b>	<b>3,256</b>	3,714	(12%)	<b>90</b>	87	3%	<b>3,346</b>	3,801	(12%)	<b>3,774</b>	4,191	(10%)
Corporate Pensions	<b>88</b>	227	(61%)	<b>80</b>	88	(9%)	<b>168</b>	315	(47%)	<b>385</b>	521	(26%)
Other Products	<b>59</b>	113	(48%)	<b>13</b>	17	(24%)	<b>72</b>	130	(45%)	<b>104</b>	166	(37%)
DWP Rebates	<b>80</b>	103	(22%)	-	-	-	<b>80</b>	103	(22%)	<b>80</b>	103	(22%)
<b>Total Mature Life and Pensions</b>	<b>227</b>	443	(49%)	<b>93</b>	105	(11%)	<b>320</b>	548	(42%)	<b>569</b>	790	(28%)
<b>Total Retail</b>	<b>3,483</b>	4,157	(16%)	<b>183</b>	192	(5%)	<b>3,666</b>	4,349	(16%)	<b>4,343</b>	4,981	(13%)
Wholesale Annuities	<b>12</b>	1,370	(99%)	-	-	-	<b>12</b>	1,370	(99%)	<b>12</b>	1,370	(99%)
Credit Life	<b>17</b>	11	55%	-	-	-	<b>17</b>	11	55%	<b>17</b>	11	55%
<b>Total UK Insurance Operations</b>	<b>3,512</b>	5,538	(37%)	<b>183</b>	192	(5%)	<b>3,695</b>	5,730	(36%)	<b>4,372</b>	6,362	(31%)
<b>Channel Summary</b>												
Direct and Partnership	<b>1,347</b>	1,729	(22%)	<b>149</b>	161	(7%)	<b>1,496</b>	1,890	(21%)	<b>2,008</b>	2,381	(16%)
Intermediated	<b>2,056</b>	2,326	(12%)	<b>34</b>	31	10%	<b>2,090</b>	2,357	(11%)	<b>2,255</b>	2,497	(10%)
Wholesale	<b>29</b>	1,380	(98%)	-	-	-	<b>29</b>	1,380	(98%)	<b>29</b>	1,380	(98%)
<b>Sub-Total</b>	<b>3,432</b>	5,435	(37%)	<b>183</b>	192	(5%)	<b>3,615</b>	5,627	(36%)	<b>4,292</b>	6,258	(31%)
DWP Rebates	<b>80</b>	103	(22%)	-	-	-	<b>80</b>	103	(22%)	<b>80</b>	103	(22%)
<b>Total UK Insurance Operations</b>	<b>3,512</b>	5,538	(37%)	<b>183</b>	192	(5%)	<b>3,695</b>	5,730	(36%)	<b>4,372</b>	6,362	(31%)
<b>US Insurance Operations <sup>(1a)</sup></b>												
Fixed Annuities	<b>841</b>	1,440	(42%)	-	-	-	<b>841</b>	1,440	(42%)	<b>841</b>	1,440	(42%)
Fixed Index Annuities	<b>1,055</b>	400	164%	-	-	-	<b>1,055</b>	400	164%	<b>1,055</b>	400	164%
Variable Annuities	<b>4,321</b>	3,276	32%	-	-	-	<b>4,321</b>	3,276	32%	<b>4,321</b>	3,276	32%
Life	<b>7</b>	7	0%	<b>18</b>	22	(18%)	<b>25</b>	29	(14%)	<b>143</b>	183	(22%)
<b>Sub-Total Retail</b>	<b>6,224</b>	5,123	21%	<b>18</b>	<b>22</b>	(18%)	<b>6,242</b>	5,145	21%	<b>6,360</b>	5,299	20%
Guaranteed Investment Contracts	-	1,029	-	-	-	-	-	1,029	-	-	1,029	-
GIC - Medium Term Note	-	405	-	-	-	-	-	405	-	-	405	-
<b>Total US Insurance Operations</b>	<b>6,224</b>	6,557	(5%)	<b>18</b>	22	(18%)	<b>6,242</b>	6,579	(5%)	<b>6,360</b>	6,733	(6%)
<b>Asian Insurance Operations <sup>(1a)</sup></b>												

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China <sup>(9)</sup>	<b>58</b>	61 (5%)	<b>28</b>	29 (3%)	<b>86</b>	90 (4%)	<b>193</b>	211 (9%)
Hong Kong	<b>64</b>	584 (89%)	<b>144</b>	143 1%	<b>208</b>	727 (71%)	<b>931</b>	1,475 (37%)
India <sup>(6)</sup>	<b>37</b>	57 (35%)	<b>112</b>	180 (38%)	<b>149</b>	237 (37%)	<b>409</b>	651 (37%)
Indonesia	<b>24</b>	93 (74%)	<b>124</b>	133 (7%)	<b>148</b>	226 (35%)	<b>431</b>	543 (21%)
Japan	<b>50</b>	133 (62%)	<b>35</b>	33 6%	<b>85</b>	166 (49%)	<b>212</b>	289 (27%)
Korea	<b>28</b>	62 (55%)	<b>93</b>	172 (46%)	<b>121</b>	234 (48%)	<b>454</b>	857 (47%)
Malaysia	<b>50</b>	26 92%	<b>79</b>	74 7%	<b>129</b>	100 29%	<b>474</b>	435 9%
Singapore	<b>162</b>	365 (56%)	<b>64</b>	67 (4%)	<b>226</b>	432 (48%)	<b>653</b>	897 (27%)
Taiwan	<b>70</b>	38 84%	<b>70</b>	30 133%	<b>140</b>	68 106%	<b>291</b>	142 105%
Other <sup>(4)</sup>	<b>17</b>	16 6%	<b>41</b>	47 (13%)	<b>58</b>	63 (8%)	<b>151</b>	163 (7%)
<b>Total Asian Insurance Operations</b>	<b>560</b>	1,435 (61%)	<b>790</b>	908 (13%)	<b>1,350</b>	2,343 (42%)	<b>4,199</b>	5,663 (26%)
<b>Group Total</b>	<b>10,296</b>	13,530 (24%)	<b>991</b>	1,122 (12%)	<b>11,287</b>	14,652 (23%)	<b>14,931</b>	18,758 (20%)

Schedule 7 - Actual Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - QUARTER 3 2009 VERSUS QUARTER 3 2008

INSURANCE OPERATIONS

	Single			Regular			Total			PVNBP		
	Q3 2009	Q3 2008	+/- (%)	Q3 2009	Q3 2008	+/- (%)	Q3 2009	Q3 2008	+/- (%)	Q3 2009	Q3 2008	+/- (%)
	£m	£m		£m	£m		£m	£m		£m	£m	
<b>UK Insurance Operations</b>												
<b>Product Summary</b>												
Internal Vesting annuities	<b>297</b>	408	(27%)	-	-	-	<b>297</b>	408	(27%)	<b>297</b>	408	(27%)
Direct and Partnership Annuities	<b>151</b>	177	(15%)	-	-	-	<b>151</b>	177	(15%)	<b>151</b>	177	(15%)
Intermediated Annuities	<b>56</b>	116	(52%)	-	-	-	<b>56</b>	116	(52%)	<b>56</b>	116	(52%)
<b>Total Individual Annuities</b>	<b>504</b>	701	(28%)	-	-	-	<b>504</b>	701	(28%)	<b>504</b>	701	(28%)
Income Drawdown	<b>24</b>	24	0%	-	-	-	<b>24</b>	24	0%	<b>24</b>	24	0%
Equity Release	<b>30</b>	71	(58%)	-	-	-	<b>30</b>	71	(58%)	<b>30</b>	71	(58%)
Individual Pensions	<b>47</b>	20	135%	<b>2</b>	1	100%	<b>49</b>	21	133%	<b>52</b>	22	136%
Corporate Pensions	<b>8</b>	60	(87%)	<b>17</b>	26	(35%)	<b>25</b>	86	(71%)	<b>100</b>	175	(43%)
Unit Linked Bonds	<b>34</b>	21	62%	-	-	-	<b>34</b>	21	62%	<b>34</b>	21	62%
With-Profit Bonds	<b>285</b>	233	22%	-	-	-	<b>285</b>	233	22%	<b>285</b>	233	22%
Protection	-	-	-	<b>5</b>	1	400%	<b>5</b>	1	400%	<b>31</b>	10	210%
Offshore Products	<b>80</b>	126	(37%)	<b>1</b>	1	0%	<b>81</b>	127	(36%)	<b>85</b>	132	(36%)

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Pru Health <sup>(11)</sup>	-	-	-	3	6 (50%)	3	6 (50%)	26	50 (48%)
<b>Total Retail Retirement</b>	<b>1,012</b>	1,256	(19%)	<b>28</b>	35 (20%)	<b>1,040</b>	1,291 (19%)	<b>1,171</b>	1,439 (19%)
Corporate Pensions	20	54	(63%)	21	26 (19%)	41	80 (49%)	100	145 (31%)
Other Products	20	36	(44%)	3	6 (50%)	23	42 (45%)	30	47 (36%)
DWP Rebates	-	-	-	-	-	-	-	-	-
<b>Total Mature Life and Pensions</b>	<b>40</b>	90	(56%)	<b>24</b>	<b>32 (25%)</b>	<b>64</b>	122 (48%)	<b>130</b>	192 (32%)
<b>Total Retail</b>	<b>1,052</b>	1,346	(22%)	<b>52</b>	67 (22%)	<b>1,104</b>	1,413 (22%)	<b>1,301</b>	1,631 (20%)
Wholesale Annuities	4	1,063	(100%)	-	-	4	1,063 (100%)	4	1,063 (100%)
Credit Life	5	4	25%	-	-	5	4 25%	5	4 25%
<b>Total UK Insurance Operations</b>	<b>1,061</b>	2,413	(56%)	<b>52</b>	67 (22%)	<b>1,113</b>	2,480 (55%)	<b>1,310</b>	2,698 (51%)
<b>Channel Summary</b>									
Direct and Partnership	398	582	(32%)	41	55 (25%)	439	637 (31%)	586	802 (27%)
Intermediated	654	764	(14%)	11	12 (8%)	665	776 (14%)	715	828 (14%)
Wholesale	9	1,067	(99%)	-	-	9	1,067 (99%)	9	1,067 (99%)
<b>Sub-Total</b>	<b>1,061</b>	2,413	(56%)	<b>52</b>	<b>67 (22%)</b>	<b>1,113</b>	2,480 (55%)	<b>1,310</b>	2,697 (51%)
DWP Rebates	-	-	-	-	-	-	-	-	-
<b>Total UK Insurance Operations</b>	<b>1,061</b>	2,413	(56%)	<b>52</b>	67 (22%)	<b>1,113</b>	2,480 (55%)	<b>1,310</b>	2,698 (51%)
<b>US Insurance Operations <sup>(1b)(8)</sup></b>									
Fixed Annuities	140	506	(72%)	-	-	140	506 (72%)	140	506 (72%)
Fixed Index Annuities	480	121	297%	-	-	480	121 297%	480	121 297%
Variable Annuities	1,804	799	126%	-	-	1,804	799 126%	1,804	799 126%
Life	2	2	0%	6	7 (14%)	8	9 (11%)	47	57 (18%)
<b>Sub-Total Retail</b>	<b>2,426</b>	1,428	70%	<b>6</b>	<b>7 (14%)</b>	<b>2,432</b>	1,435 69%	<b>2,471</b>	1,483 67%
Guaranteed Investment Contracts	-	310	-	-	-	-	310	-	310
GIC - Medium Term Note	-	5	-	-	-	-	5	-	5
<b>Total US Insurance Operations</b>	<b>2,426</b>	1,743	39%	<b>6</b>	7 (14%)	<b>2,432</b>	1,750 39%	<b>2,471</b>	1,798 37%
<b>Asian Insurance Operations <sup>(1b)(8)</sup></b>									



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China <sup>(9)</sup>	<b>15</b>	12	25%	<b>11</b>	8	38%	<b>26</b>	20	30%	<b>68</b>	53	28%
Hong Kong	<b>33</b>	114	(71%)	<b>52</b>	35	49%	<b>85</b>	149	(43%)	<b>349</b>	328	6%
India <sup>(6)</sup>	<b>5</b>	13	(62%)	<b>39</b>	46	(15%)	<b>44</b>	59	(25%)	<b>137</b>	156	(12%)
Indonesia	<b>11</b>	17	(35%)	<b>42</b>	40	5%	<b>53</b>	57	(7%)	<b>149</b>	159	(6%)
Japan	<b>12</b>	26	(54%)	<b>10</b>	3	233%	<b>22</b>	29	(24%)	<b>57</b>	42	36%
Korea	<b>8</b>	13	(38%)	<b>29</b>	58	(50%)	<b>37</b>	71	(48%)	<b>140</b>	283	(51%)
Malaysia	<b>17</b>	8	113%	<b>30</b>	26	15%	<b>47</b>	34	38%	<b>179</b>	152	18%
Singapore	<b>47</b>	30	57%	<b>24</b>	19	26%	<b>71</b>	49	45%	<b>244</b>	206	18%
Taiwan	<b>38</b>	9	322%	<b>22</b>	10	120%	<b>60</b>	19	216%	<b>113</b>	43	163%
Other <sup>(4)</sup>	<b>9</b>	4	125%	<b>14</b>	11	27%	<b>23</b>	15	53%	<b>57</b>	43	33%
<b>Total Asian Insurance Operations</b>	<b>195</b>	246	(21%)	<b>273</b>	<b>256</b>	7%	<b>468</b>	502	(7%)	<b>1,493</b>	1,465	2%
<b>Group Total</b>	<b>3,682</b>	4,402	(16%)	<b>331</b>	330	0%	<b>4,013</b>	4,732	(15%)	<b>5,274</b>	5,961	(12%)

INVESTMENT OPERATIONS

		Opening	Gross	Redemptions	Net	Other	Market &	Net	Closing
		FUM	Inflows		Inflows	Movements	Currency	Movement	FUM
		£m	£m	£m	£m	£m	Movements	In FUM	£m
<b>M&amp;G <sup>(5)</sup></b>	Q3 2009	<b>55,921</b>	5,810	(3,298)	<b>2,512</b>	(113)	7,915	<b>10,314</b>	<b>66,235</b>
	Q3 2008	<b>51,699</b>	4,623	(2,918)	<b>1,705</b>	-	(3,410)	<b>(1,705)</b>	<b>49,994</b>
	+/- (%)	<b>8%</b>	26%	(13%)	<b>47%</b>	-	332%	<b>705%</b>	<b>32%</b>
<b>Asia Retail Mutual Funds</b>	Q3 2009	<b>15,518</b>	20,579	(20,142)	<b>437</b>	(1)	1,819	<b>2,255</b>	<b>17,773</b>
	Q3 2008	<b>14,845</b>	11,552	(12,213)	<b>(661)</b>	(23)	(567)	<b>(1,251)</b>	<b>13,594</b>
	+/- (%)	<b>5%</b>	78%	(65%)	<b>166%</b>	96%	421%	<b>280%</b>	<b>31%</b>
<b>Asia Third Party</b>	Q3 2009	<b>859</b>	5	(7)	<b>(2)</b>	-	151	<b>149</b>	<b>1,008</b>
	Q3 2008	<b>841</b>	17	(46)	<b>(29)</b>	-	(57)	<b>(86)</b>	<b>755</b>
	+/- (%)	<b>2%</b>	(71%)	85%	<b>93%</b>	-	365%	<b>273%</b>	<b>34%</b>
<b>US Retail Mutual Funds</b>	Q3 2009	<b>38</b>	-	(49)	<b>(49)</b>	1	10	<b>(38)</b>	<b>-</b>
	Q3 2008	<b>62</b>	5	(9)	<b>(4)</b>	1	(1)	<b>(4)</b>	<b>58</b>
	+/- (%)	<b>(39%)</b>	-	(444%)	<b>(1,125%)</b>	0%	1,100%	<b>(850%)</b>	<b>(100%)</b>

<b>Total Investment Products</b>	Q3 2009	<b>72,336</b>	26,394	(23,496)	<b>2,898</b>	(113)	9,895	<b>12,680</b>	<b>85,016</b>
	Q3 2008	<b>67,447</b>	16,197	(15,186)	<b>1,011</b>	(22)	(4,035)	<b>(3,046)</b>	<b>64,401</b>
	+/- (%)	<b>7%</b>	63%	(55%)	<b>187%</b>	(414%)	345%	<b>516%</b>	<b>32%</b>

## Schedule 8 - Actual Exchange Rates

## PRUDENTIAL PLC - NEW BUSINESS - QUARTER 3 2009 VERSUS QUARTER 2 2009

## INSURANCE OPERATIONS

	Single			Regular			Total			PVNBP		
	Q3 2009	Q 2 2009	+/- (%)	Q3 2009	Q 2 2009	+/- (%)	Q3 2009	Q 2 2009	+/- (%)	Q3 2009	Q 2 2009	+/- (%)
	£m	£m		£m	£m		£m	£m		£m	£m	
<b>UK Insurance Operations</b>												
<b>Product Summary</b>												
Internal Vesting annuities	<b>297</b>	335	(11%)	-	-	-	<b>297</b>	335	(11%)	<b>297</b>	335	(11%)
Direct and Partnership Annuities	<b>151</b>	144	5%	-	-	-	<b>151</b>	144	5%	<b>151</b>	144	5%
Intermediated Annuities	<b>56</b>	81	(31%)	-	-	-	<b>56</b>	81	(31%)	<b>56</b>	81	(31%)
<b>Total Individual Annuities</b>	<b>504</b>	560	(10%)	-	-	-	<b>504</b>	560	(10%)	<b>504</b>	560	(10%)
Income Drawdown	<b>24</b>	28	(14%)	-	-	-	<b>24</b>	28	(14%)	<b>24</b>	28	(14%)
Equity Release	<b>30</b>	29	3%	-	-	-	<b>30</b>	29	3%	<b>30</b>	29	3%
Individual Pensions	<b>47</b>	56	(16%)	<b>2</b>	2	0%	<b>49</b>	58	(16%)	<b>52</b>	61	(15%)
Corporate Pensions	<b>8</b>	10	(20%)	<b>17</b>	24	(29%)	<b>25</b>	34	(26%)	<b>100</b>	133	(25%)
Unit Linked Bonds	<b>34</b>	25	36%	-	-	-	<b>34</b>	25	36%	<b>34</b>	25	36%
With-Profit Bonds	<b>285</b>	384	(26%)	-	-	-	<b>285</b>	384	(26%)	<b>285</b>	384	(26%)
Protection	-	-	-	<b>5</b>	4	25%	<b>5</b>	4	25%	<b>31</b>	27	15%
Offshore Products	<b>80</b>	68	18%	<b>1</b>	1	0%	<b>81</b>	69	17%	<b>85</b>	73	16%
Pru Health <sup>(11)</sup>	-	-	-	<b>3</b>	4	(25%)	<b>3</b>	4	(25%)	<b>26</b>	38	(32%)
<b>Total Retail Retirement</b>	<b>1,012</b>	1,160	(13%)	<b>28</b>	35	(20%)	<b>1,040</b>	1,195	(13%)	<b>1,171</b>	1,358	(14%)
Corporate Pensions	<b>20</b>	42	(52%)	<b>21</b>	33	(36%)	<b>41</b>	75	(45%)	<b>100</b>	161	(38%)
Other Products	<b>20</b>	20	0%	<b>3</b>	5	(40%)	<b>23</b>	25	(8%)	<b>30</b>	39	(23%)
DWP Rebates	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Mature Life and Pensions</b>	<b>40</b>	62	(35%)	<b>24</b>	<b>38</b>	<b>(37%)</b>	<b>64</b>	100	(36%)	<b>130</b>	200	(35%)

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<b>Total Retail</b>	<b>1,052</b>	1,222 (14%)	<b>52</b>	73 (29%)	<b>1,104</b>	1,295 (15%)	<b>1,301</b>	1,558 (16%)
Wholesale Annuities	<b>4</b>	7 (43%)	-	-	<b>4</b>	7 (43%)	<b>4</b>	7 (43%)
Credit Life	<b>5</b>	7 (29%)	-	-	<b>5</b>	7 (29%)	<b>5</b>	7 (29%)
<b>Total UK Insurance Operations</b>	<b>1,061</b>	1,236 (14%)	<b>52</b>	73 (29%)	<b>1,113</b>	1,309 (15%)	<b>1,310</b>	1,572 (17%)
<b>Channel Summary</b>								
Direct and Partnership	<b>398</b>	451 (12%)	<b>41</b>	59 (31%)	<b>439</b>	510 (14%)	<b>586</b>	701 (16%)
Intermediated	<b>654</b>	771 (15%)	<b>11</b>	14 (21%)	<b>665</b>	785 (15%)	<b>715</b>	857 (17%)
Wholesale	<b>9</b>	14 (36%)	-	-	<b>9</b>	14 (36%)	<b>9</b>	14 (36%)
<b>Sub-Total</b>	<b>1,061</b>	1,236 (14%)	<b>52</b>	73 (29%)	<b>1,113</b>	1,309 (15%)	<b>1,310</b>	1,572 (17%)
DWP Rebates	-	-	-	-	-	-	-	-
<b>Total UK Insurance Operations</b>	<b>1,061</b>	1,236 (14%)	<b>52</b>	73 (29%)	<b>1,113</b>	1,309 (15%)	<b>1,310</b>	1,572 (17%)
<b>US Insurance Operations (1b)(8)</b>								
Fixed Annuities	<b>140</b>	218 (36%)	-	-	<b>140</b>	218 (36%)	<b>140</b>	218 (36%)
Fixed Index Annuities	<b>480</b>	328 46%	-	-	<b>480</b>	328 46%	<b>480</b>	328 46%
Variable Annuities	<b>1,804</b>	1,466 23%	-	-	<b>1,804</b>	1,466 23%	<b>1,804</b>	1,466 23%
Life	<b>2</b>	3 (33%)	<b>6</b>	6 0%	<b>8</b>	9 (11%)	<b>47</b>	37 27%
<b>Sub-Total Retail</b>	<b>2,426</b>	2,015 20%	<b>6</b>	6 0%	<b>2,432</b>	2,021 20%	<b>2,471</b>	2,049 21%
Guaranteed Investment Contracts	-	-	-	-	-	-	-	-
GIC - Medium Term Note	-	-	-	-	-	-	-	-
<b>Total US Insurance Operations</b>	<b>2,426</b>	2,015 20%	<b>6</b>	6 0%	<b>2,432</b>	2,021 20%	<b>2,471</b>	2,049 21%
<b>Asian Insurance Operations (1b)(8)</b>								
China <sup>(9)</sup>	<b>15</b>	16 (6%)	<b>11</b>	9 22%	<b>26</b>	25 4%	<b>68</b>	57 19%
Hong Kong	<b>33</b>	22 50%	<b>52</b>	47 11%	<b>85</b>	69 23%	<b>349</b>	289 21%
India <sup>(6)</sup>	<b>5</b>	9 (44%)	<b>39</b>	19 105%	<b>44</b>	28 57%	<b>137</b>	74 85%
Indonesia	<b>11</b>	7 57%	<b>42</b>	45 (7%)	<b>53</b>	52 2%	<b>149</b>	155 (4%)
Japan	<b>12</b>	22 (45%)	<b>10</b>	10 0%	<b>22</b>	32 (31%)	<b>57</b>	73 (22%)
Korea	<b>8</b>	11 (27%)	<b>29</b>	28 4%	<b>37</b>	39 (5%)	<b>140</b>	131 7%
Malaysia	<b>17</b>	28 (39%)	<b>30</b>	26 15%	<b>47</b>	54 (13%)	<b>179</b>	166 8%
Singapore	<b>47</b>	86 (45%)	<b>24</b>	21 14%	<b>71</b>	107 (34%)	<b>244</b>	257 (5%)
Taiwan	<b>38</b>	13 192%	<b>22</b>	19 16%	<b>60</b>	32 88%	<b>113</b>	75 51%
Other <sup>(4)</sup>	<b>9</b>	5 80%	<b>14</b>	14 0%	<b>23</b>	19 21%	<b>57</b>	50 14%
<b>Total Asian Insurance Operations</b>	<b>195</b>	219 (11%)	<b>273</b>	238 15%	<b>468</b>	457 2%	<b>1,493</b>	1,327 13%

**Group Total**      **3,682** 3,470    6% **331**    **317**    4% **4,013** 3,787    6% **5,274** 4,948    7%

## INVESTMENT OPERATIONS

		Opening	Gross	Redemptions	Net	Other	Market &	Net	Closing
		FUM	Inflows		Inflows	Movements	Currency	Movement	FUM
		£m	£m	£m	£m	£m	Movements	In FUM	£m
<b>M&amp;G <sup>(5)</sup></b>	Q3 2009	<b>55,921</b>	5,810	(3,298)	<b>2,512</b>	(113)	7,915	<b>10,314</b>	<b>66,235</b>
	Q2 2009	<b>46,536</b>	8,223	(2,141)	<b>6,082</b>	35	3,268	<b>9,385</b>	<b>55,921</b>
	+/- (%)	<b>20%</b>	(29%)	(54%)	<b>(59%)</b>	(423%)	142%	<b>10%</b>	<b>18%</b>
<b>Asia Retail Mutual Funds</b>	Q3 2009	<b>15,518</b>	20,579	(20,142)	<b>437</b>	(1)	1,819	<b>2,255</b>	<b>17,773</b>
	Q2 2009	<b>14,324</b>	17,331	(16,062)	<b>1,269</b>	(442)	367	<b>1,194</b>	<b>15,518</b>
	+/- (%)	<b>8%</b>	19%	(25%)	<b>(66%)</b>	100%	396%	<b>89%</b>	<b>15%</b>
<b>Asia Third Party</b>	Q3 2009	<b>859</b>	5	(7)	<b>(2)</b>	-	151	<b>149</b>	<b>1,008</b>
	Q2 2009	<b>799</b>	10	(8)	<b>2</b>	-	58	<b>60</b>	<b>859</b>
	+/- (%)	<b>8%</b>	(50%)	13%	<b>(200%)</b>	-	160%	<b>148%</b>	<b>17%</b>
<b>US Retail Mutual Funds</b>	Q3 2009	<b>38</b>	-	(49)	<b>(49)</b>	1	10	<b>(38)</b>	<b>-</b>
	Q2 2009	<b>44</b>	3	(12)	<b>(9)</b>	-	3	<b>(6)</b>	<b>38</b>
	+/- (%)	<b>(14%)</b>	-	(308%)	<b>(444%)</b>	-	233%	<b>(533%)</b>	<b>-</b>
<b>Total Investment Products</b>	Q3 2009	<b>72,336</b>	26,394	(23,496)	<b>2,898</b>	(113)	9,895	<b>12,680</b>	<b>85,016</b>
	Q2 2009	<b>61,703</b>	25,567	(18,223)	<b>7,344</b>	(407)	3,696	<b>10,633</b>	<b>72,336</b>
	+/- (%)	<b>17%</b>	3%	(29%)	<b>(61%)</b>	72%	168%	<b>19%</b>	<b>18%</b>

### Schedule 9 - Group Debt Securities at 30 September 2009

#### 1. IFRS balance sheet fair value

The Group's investments in debt securities at 30 September 2009 excluding holdings attributable to external unit holders are as follows:

	With-profit (note 1a) £bn	Unit-linked and variable annuity (note 1a) £bn	Other shareholder backed business (note 1e) £bn	Total £bn
UK insurance operations	40	4	(Notes 1b and 1c) 19	<b>63</b>
Jackson National Life	-	-	(Notes 1d and 3) 23	<b>23</b>
Asia long-term business	1	2	2	<b>5</b>
Other operations	-	-	1	<b>1</b>
<b>Total</b>	<b>41</b>	<b>6</b>	<b>45</b>	<b>92</b>

### Notes

- 1a Shareholders are not directly exposed to value movements on assets backing with-profit, unit linked, and variable annuity business.
- 1b Of the £19bn of debt securities for UK annuity and other non-linked shareholder backed business 32% was rated AAA, 11% AA, 35% A, 18% BBB and 4% other.
- 1c For UK annuity business provision is made for possible future credit related losses. At 30 September 2009, a provision of £1.5bn was held.
- 1d Jackson debt securities comprise:

	30 Sep 2009 £m	30 Jun 2009 £m
Corporate securities (92% investment grade)	<b>16,324</b>	14,881
Residential mortgage backed securities (62% government agency; 22% for pre 2006/2007 vintages; £554m for 2006/2007 vintages of which £371m is for the senior part of the capital structure)	<b>3,566</b>	3,414
Commercial mortgage backed securities	<b>2,034</b>	1,725
CDO funds	<b>133</b>	207
Other debt securities	<b>826</b>	669
<b>Total</b>	<b>22,883</b>	20,896

- 1e Included within the £45bn of debt securities for other shareholder-backed business is exposure to £172m of investments in Tier 1 and £999m in Tier 2 borrowings of UK Banks.

## 2 Defaults, losses from sales of impaired and deteriorating bonds and write-downs for non-linked shareholder backed business

### 2.1 Jackson National Life

In general, the debt securities of Jackson are purchased with the intention and the ability to hold them for the longer-term.

The majority of Jackson's debt securities are classified as available-for-sale under IAS 39. Under this classification realised losses from defaults, sales of impaired and deteriorating bonds and write-downs are recorded in the income statement. Changes in unrealised appreciation and depreciation are recorded as a movement directly in shareholders' equity.

Jackson continues to review its investments on a case-by-case basis to determine whether any decline in fair value represents an impairment and therefore requires an accounting write-down. IFRS requires available-for-sale debt securities which are impaired to be written down to fair value through the profit and loss account.

In the first nine months of 2009, Jackson recorded £522 million (half year 2009: £366 million) of actual credit related losses which comprise the following:

	<b>Nine months to 30 Sept 2009 £m</b>	<b>Movement in quarter 3 £m</b>	<b>Six months to 30 June 2009 £m</b>
Corporate debt securities	(80)	-	(80)
Residential mortgage-backed securities (RMBS)			
Prime	(189)	(66)	(123)
Alt-A	(163)	(65)	(98)
Sub-prime	(23)	(5)	(18)
Other	(25)	(20)	(5)
Total bond write downs	(480)	(156)	(324)
Defaults	-	-	-

Losses on sale of impaired and deteriorating bonds net of recoveries	(42)	-	(42)
Total	(522)	(156)	(366)

## 2.2 Other shareholder backed business (excluding Jackson National Life)

For the Group's operations, other than Jackson National Life, debt securities are accounted for on a fair value through P&L basis with all value movements recorded in the income statement. The defaults for the 3 months to 30 September 2009 (measured against market value) for other shareholder backed business excluding Jackson National Life were as follows:

	Defaults £m
UK Insurance operations	-
Asia long-term business	-
Other operations	-
Total	-

## 3. Jackson National Life - securities in an unrealised loss position

For Jackson's securities classified as available-for-sale under IAS 39, at 30 September 2009 there was a net unrealised loss position of £173 million. This amount comprised £1,056 million of gross unrealised gains and £1,229 million of gross unrealised losses on individual securities. Under IFRS unrealised losses are only applicable for securities which have not been impaired during the period. Securities impaired during the period are written down to fair value through the profit and loss in full. Note 2.1 shows the element of write downs in 2009. Included within the gross unrealised losses is £839 million for securities which are valued at less than 80 per cent of book value, of which 43 per cent have been at this level for less than 6 months.

IFRS requires securities to be carried at fair value, being the amount for which the security would be exchanged between knowledgeable, willing parties in an arm's length transaction. The best evidence of fair value is quoted prices in an active market, but if the market is not active then a valuation technique is used to establish fair value.

### (a) Movements in the values for the 3 months to 30 September 2009:

Movements in the values of available-for-sale securities for the three months to 30 September 2009 are included in the table shown below:

Change reflected directly in shareholders' equity			
<b>30 September 2009</b>	Movement in Quarter	Foreign Quarter 3 exchange including 3 translation*	30 June 2009 Foreign

	£m	£m	£m	exchange £m	£m
Assets fair valued at below book value					
Book value	<b>7,631</b>				13,677
Unrealised loss	<b>(1,229)</b>	1,035	(40)	995	(2,224)
Fair value (as included in balance sheet)	<b>6,402</b>				11,453
Assets fair valued at or above book value					
Book value	<b>15,278</b>				8,870
Unrealised gain	<b>1,056</b>	602	28	630	426
Fair value (as included in the balance sheet)	<b>16,334</b>				9,296
Total					
Book value	<b>22,909</b>				22,547
Net unrealised loss	<b>(173)</b>	1,637	(12)	1,625	(1,798)
Fair value (as included in balance sheet)	<b>22,736</b>				20,749

**(b) Fair value of securities in an unrealised loss position as a percentage of book value**

**(i) Fair value of securities as a percentage of book value**

The unrealised losses in the Jackson balance sheet on unimpaired securities are £1,229 million (HY09: £2,224 million) relating to assets with fair value and book value of £6,402 million (HY09: £11,453 million) and £7,631 million (HY09: £13,677 million) respectively.

The following table shows the fair value of the securities in a gross unrealised loss position for various percentages of book value:

	Fair value 30 Sep 2009 £m	Unrealised loss 30 Sep 2009 £m	Fair value 30 Jun 2009 £m	Unrealised loss 30 Jun 2009 £m
Between 90% and 100%	<b>3,817</b>	<b>(160)</b>	6,743	(265)
Between 80% and 90%	<b>1,370</b>	<b>(230)</b>	2,487	(428)
Below 80%	<b>1,215</b>	<b>(839)</b>	2,223	(1,531)
	<b>6,402</b>	<b>(1,229)</b>	11,453	(2,224)



**(ii) Fair value of sub-prime and Alt-A securities as a percentage of book value**

Included within the table above are amounts relating to sub-prime and Alt-A securities in a gross unrealised loss position for various percentages of book value of:

	<b>Unrealised</b>		<b>Unrealised</b>	
	<b>Fair value</b>	<b>loss</b>	<b>Fair value</b>	<b>loss</b>
	<b>30 Sep</b>		<b>30 Jun</b>	
	<b>2009</b>	<b>30 Sep 2009</b>	<b>2009</b>	<b>30 Jun 2009</b>
	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>
Between 90% and 100%	<b>89</b>	<b>(2)</b>	38	(3)
Between 80% and 90%	<b>156</b>	<b>(29)</b>	93	(18)
Below 80%	<b>216</b>	<b>(149)</b>	305	(278)
	<b>461</b>	<b>(180)</b>	436	(299)

**(c) Securities whose fair value were below 80 per cent of the book value**

As shown in the table above, £839 million (HY09: £1,531 million) of the £1,229 million (HY09: £2,224 million) of gross unrealised losses at 30 September 2009 related to securities whose fair value were below 80 per cent of the book value. The age analysis for this £839 million (HY09: £1,531 million), indicating the length of time for which their fair value was below 80 per cent of the book value, is as follows:

	<b>Fair</b>	<b>Unrealised</b>	<b>Unrealised</b>	
	<b>value</b>	<b>loss</b>	<b>Fair value</b>	<b>loss</b>
	<b>30 Sep</b>		<b>30 Jun</b>	<b>30 Jun</b>
	<b>2009</b>	<b>30 Sep 2009</b>	<b>2009</b>	<b>2009</b>
	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>
Less than 3 months	<b>63</b>	<b>(26)</b>	767	(561)
3 months to 6 months	<b>462</b>	<b>(332)</b>	393	(272)
More than 6 months	<b>690</b>	<b>(481)</b>	1,063	(698)
	<b>1,215</b>	<b>(839)</b>	2,223	(1,531)

For securities valued at less than 80 per cent of book value, 65 per cent are investment grade. The analysis by category of debt securities whose fair value were below 80 per cent of the book value is as follows:

	<b>Fair value</b>	<b>Unrealised</b>	<b>Fair value</b>	<b>Unrealised</b>
	<b>30 Sep</b>	<b>loss</b>	<b>30 Jun</b>	<b>loss</b>
	<b>2009</b>	<b>30 Sep 2009</b>	<b>2009</b>	<b>30 Jun</b>
	<b>£m</b>	<b>£m</b>	<b>£m</b>	<b>£m</b>
RMBS				
Prime	<b>387</b>	<b>(240)</b>	404	(364)
Alt-A	<b>111</b>	<b>(61)</b>	187	(154)
Sub-prime	<b>105</b>	<b>(88)</b>	118	(124)
	<b>603</b>	<b>(389)</b>	709	(642)
Commercial mortgage backed securities	<b>148</b>	<b>(105)</b>	478	(263)
Other asset backed securities	<b>239</b>	<b>(237)</b>	256	(302)
Total structured securities	<b>990</b>	<b>(731)</b>	1,443	(1,207)
Corporates	<b>225</b>	<b>(108)</b>	780	(324)
	<b>1,215</b>	<b>(839)</b>	2,223	(1,531)

\* Balance sheet items for Jackson National Life have been translated at the closing rate for the period, being \$1.5994 at 30 September 2009. Jackson National Life income statement movements have been translated at the average exchange rate for the period, being \$1.6404 for 3 months to 30 September 2009.

## **PRUDENTIAL PLC - NEW BUSINESS SCHEDULES**

### **BASIS OF PREPARATION**

The new business schedules are provided as an indicative volume measure of transactions undertaken in the reporting period that have the potential to generate profits for shareholders. The amounts shown are not, and not intended to be, reflective of premium income recorded in the IFRS income statement.

The format of the schedules is consistent with the distinction between insurance and investment products as applied for previous financial reporting periods. Products categorised as "insurance" refer to those classified as contracts of long-term insurance business for regulatory reporting purposes, i.e. falling within one of the classes of insurance specified in part II of Schedule 1 to the Regulated Activities Order under FSA regulations.

The details shown for insurance products include contributions for contracts that are classified under IFRS 4 "Insurance Contracts" as not containing significant insurance risk. These products are described as investment contracts or other financial instruments under IFRS. Contracts included in this category are primarily certain unit-linked and similar contracts written in UK Insurance Operations, and Guaranteed Investment Contracts and similar funding agreements written in US Operations.

New business premiums for regular premium products are shown on an annualised basis. Department of Work and Pensions rebate business is classified as single recurrent business. Internal vesting business is classified as new business where the contracts include an open market option.

Investment products referred to in the tables for funds under management are unit trusts, mutual funds and similar types of retail fund management arrangements. These are unrelated to insurance products that are classified as investment contracts under IFRS 4, as described in the preceding paragraph, although similar IFRS recognition and measurement principles apply to the acquisition costs and fees attaching to this type of business.

#### **Notes to Schedules 1 - 8**

- (1a) Insurance and investment new business for overseas operations has been calculated using average exchange rates. The applicable rate for Jackson is 1.54 (2008: 1.95).
- (1b) Insurance and investment new business for overseas operations has been calculated using constant exchange rates. The applicable rate for Jackson is 1.54.
- (2) Represents cash received from sale of investment products.
- (3) Annual Equivalents, calculated as regular new business contributions plus 10 per cent single new business contributions, are subject to roundings. PVNBPs are calculated as equalling single premiums plus the present value of expected premiums of new regular premium business. In determining the present value, allowance is made for lapses and other assumptions applied in determining the EEV new business profit.
- (4) In Asia, 'Other' insurance operations include Thailand, the Philippines and Vietnam.
- (5) Balance includes segregated and pooled pension funds, private finance assets and other institutional clients. Other movements reflect the net flows arising from the cash component of a tactical asset allocation fund managed by PPM South Africa.
- (6) New business in India is included at Prudential's 26 per cent interest in the India life operation.
- (7) Balance sheet figures have been calculated at the closing exchange rate. Prior year balance is shown on a constant exchange rate.
- (8) Sales are converted using the year to date average exchange rate applicable at the time. The sterling results for individual quarters represent the difference between the year to date reported sterling results at successive quarters and will include foreign exchange movements from earlier periods.
- (9) New business in China is included at Prudential's 50 per cent interest in the China life operation.

- (10) Mandatory Provident Fund (MPF) product sales in Hong Kong are included at Prudential's 36 per cent interest in Hong Kong MPF operation.
- (11) Pru Health sales exclude £6m (£3m 50% share) of Trust business

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 28 October 2009

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Susan Henderson

Susan Henderson  
Deputy Group Secretary