Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC Form 6-K February 28, 2008

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of February, 2008

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

RYANAIR ANNOUNCES 27th EUROPEAN BASE IN EDINBURGH

2 AIRCRAFT (\$140M), 19 ROUTES & 1,200 JOBS

Ryanair, Europe's largest low fares airline today (Thursday, 28th February 2008) announced its 27th European and second Scottish base in Edinburgh. From September, Ryanair will base two new Boeing 737-800 aircraft (worth \$140m) which will serve 19 routes to/from Edinburgh. These new routes will deliver 1.2m

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

passengers p.a. who will generate an annual visitor spend of over GBP100m and sustain 1,200 jobs in Edinburgh and East Scotland.

+	+	+		-+	-+	-+
 Destination	 Starts	 Frequency	 	 Destination	 Starts	 Frequency
Alicante	Mar 08	4 x week		Lodz	Sep 08	2 x week
Berlin	Sep 08	4 x week		Malaga	Sep 08	4 x week
Billund	Sep 08	3 x week		Marseille	Apr 08	2 x week
Bournemouth	Sep 08	13 x week		Palma	-	3 x week
Bremen	Apr 08	2 x week			Apr 08	3 x week
Bratislava	Sep 08	4 x week		Poznan	Sep 08	3 x week
Dublin	Operating	3 x day		Shannon		4 x week
Dusseldorf	Jun 08	2 x week		Stockholm	Sep 08	4 x week
Frankfurt	Apr 08	3 x week		Wroclaw	Sep 08	2 x week
Krakow	Sep 08	3 x week	 			

Announcing this new Edinburgh base, Ryanair's Director of Scheduled Revenue, Sean Coyle said:

"Edinburgh Airport has competed successfully against airports across Europe for Ryanair's 27th base. Our 19 routes will deliver significant economic benefits for Edinburgh by capitalising on Scotland's huge tourism potential and making it cheaper and easier than ever before to get here.

"Ryanair already connects Scotland to more international destinations than any other airline and we look forward to delivering savings of over GBP20m for Edinburgh's passengers compared to the high fares charged by Easyjet and BA.

"To celebrate the launch of our new Edinburgh base, we are releasing seats on all of our new routes for GBP10 including taxes and charges, while our existing routes to Dublin and Shannon will be available for just 1p all in. We advise passengers to snap up these bargain flights today on www.ryanair.com, as this offer must end midnight Monday".

Ends. Thursday, 28th February 2008

For information:

Peter Sherrard - Ryanair Pauline McAlester / Robert Marshall - Murray Consultants Tel: 00 353 1 812 1228 Tel: 00 353 1 498 0300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 28th February, 2008

By:___/s/ James Callaghan____

James Callaghan

Company Secretary & Finance Director