

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC  
Form 6-K  
May 10, 2007

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of May, 2007

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

RYANAIR ANNOUNCES 8 NEW ROUTES FROM DUSSELDORF WEEZE

RYANAIR GUARANTEES\* THE LOWEST FARES

10M SEATS FROM EUR10

Ryanair, Europe's largest low fares airline today, (Thursday, 10th May 2007) announces eight new routes from Dusseldorf to Fuerteventura, Malaga, Marrakesh, Milan, Seville, Trapani (Sicily), Valencia and Vaxjo (Sweden). The new routes go on sale today and start in September, when Ryanair will base two further Boeing

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737-800 aircraft in Dusseldorf, bringing its total investment there to \$280m.

Ryanair also launched its European price Guarantee. If passengers find a cheaper fare on the same route with any other airline, they will be entitled to double the difference between the two fares. Nobody beats Ryanair's low fares - GUARANTEED.

Announcing this route expansion and Ryanair's Price Guarantee, Ryanair's CEO Michael O'Leary said:

"Ryanair's Dusseldorf Weeze base starts in just one month's time and our low fares have been selling so well that we are already announcing 8 new routes. This expansion will deliver 2m passengers p.a. at Dusseldorf by 2008, creating 2,000 jobs and a visitor spend of EUR200m in the Niederrhein region.

"To celebrate, we are launching our biggest ever seat sale with 10 million seats across Europe from just EUR10. If you find a cheaper fare with any other airline we will give you double the difference. We urge all passengers to log onto [www.ryanair.com](http://www.ryanair.com) immediately for the lowest fares in Europe - GUARANTEED".

NEW ROUTES	Starts	Frequency
Alghero (Sardinia)	June	3 weekly
Alicante	June	6 weekly
Fuerteventura	Oct	4 weekly
Malaga	Oct	4 weekly
Marrakech	Oct	3 weekly
Milan	Oct	Daily
Palma de Mallorca	June	Daily
Seville	Oct	3 weekly
Trapani (Sicily)	Oct	3 weekly
Valencia	Oct	4 weekly
Vaxjo (Sweden)	Oct	4 weekly
Venice	June	4 weekly

\*FIND CHEAPER THAN RYANAIR WITH ANY OTHER AIRLINE AND WE'LL GIVE YOU "DOUBLE THE DIFFERENCE" BETWEEN RYANAIR'S FARE AND THE COMPETITOR'S FARE. SEE [WWW.RYANAIR.COM](http://WWW.RYANAIR.COM) FOR DETAILS OF RYANAIR'S PRICE GUARANTEE. TERMS AND CONDITIONS APPLY.

Ends.

Thursday, 10th May 2007

For further information:

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 10 May, 2007

By:\_\_\_/s/ James Callaghan\_\_\_

James Callaghan  
Company Secretary & Finance Director