Edgar Filing: Discover Financial Services - Form 4

Discover Fir Form 4 May 01, 201	ancial Services 4						
FORM	_			OMB APPROVAL			
	UNITED STAT	ES SECURITIES AND EXCHANGE Washington, D.C. 20549	0	MB 3235-0287 umber:			
Check th if no long subject to Section 1	6. STATEMENT	OF CHANGES IN BENEFICIAL OW SECURITIES	NERSHIP OF Es bu	kpires: January 31, 2005 stimated average urden hours per			
Form 4 or Form 5 obligations may continue.response0.5See Instruction 1(b).Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19400.5							
(Print or Type I	Responses)						
1. Name and A BUSH MAI	address of Reporting Person *	2. Issuer Name and Ticker or Trading Symbol Discover Financial Services [DFS]	5. Relationship of Rep Issuer	orting Person(s) to applicable)			
(Last) 2500 LAKE	(First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/01/2014	X Director Officer (give title below)	10% Owner Other (specify below)			
	(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	hth/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person				
RIVERWO	ODS, IL 60015		Form filed by More t Person	han One Reporting			
(City)	(State) (Zip)	Table I - Non-Derivative Securities Ac	quired, Disposed of, or I	Beneficially Owned			
1.Title of Security (Instr. 3)	any	eemed 3. 4. Securities Acquired tion Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) h/Day/Year) (Instr. 8) (A) or	SecuritiesForBeneficially(D)OwnedIndFollowing(InsReportedTransaction(s)	Ownership7. Nature ofm: DirectIndirectorBeneficialirect (I)Ownershipstr. 4)(Instr. 4)			
Common Stock	05/01/2014	Code V Amount (D) Price S 2,941 D \$ 55.33	(Instr. 3 and 4) 52,075 D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D		Amou		Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under		Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ			Securi		(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
				Code V	(A) (D)	Date	Expiration	Title	Amount		
						Exercisable	Date		or		
									Number		
									of		
									Shares		

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Reporting Owners

Relationships							
Director	10% Owner	Officer	Other				
Х							
Signatures							
Simon Halfin as Attorney-in-Fact for Mary K. Bush							
**Signature of Reporting Person							
	X act for Ma	Director 10% Owner X act for Mary K.	Director 10% Owner Officer X act for Mary K. 05/				

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.