

KIMBALL WILLIAM C  
Form 4  
March 24, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KIMBALL WILLIAM C

2. Issuer Name and Ticker or Trading Symbol  
CASEYS GENERAL STORES INC  
[CASY]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
  
KIMBALL-PORTER  
INVESTMENTS L.L.C., 5525  
MERLE HAY ROAD, SUITE 250  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/22/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

JOHNSTON, IA 50131  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock				(A) or (D)			
			Code	V	Amount	(D)	Price
Common Stock					410	I	By spouse
Common Stock					5,131 <sup>(2)</sup>	D	
Restricted stock units <sup>(3)</sup>	03/22/2011	03/22/2011	A	2,000	A \$ 0	2,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)
Option - right to buy <sup>(1)</sup>	\$ 15.8					05/01/2004 05/01/2014	Common Stock 2,000	
Option - right to buy <sup>(1)</sup>	\$ 17.64					05/01/2005 05/01/2015	Common Stock 2,000	
Option - right to buy <sup>(1)</sup>	\$ 22.36					05/01/2006 05/01/2016	Common Stock 2,000	
Option - right to buy <sup>(1)</sup>	\$ 24.11					05/01/2007 05/01/2017	Common Stock 2,000	
Option - right to buy <sup>(1)</sup>	\$ 26.51					05/01/2008 05/01/2018	Common Stock 2,000	
Option - right to buy <sup>(1)</sup>	\$ 25.49					05/01/2009 05/01/2019	Common Stock 2,000	

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director 10% Owner Officer Other

X

KIMBALL WILLIAM C  
KIMBALL-PORTER INVESTMENTS L.L.C.  
5525 MERLE HAY ROAD, SUITE 250  
JOHNSTON, IA 50131

## Signatures

William J. Noth, under power of attorney dated  
3/9/04

03/24/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to terms of Non-Employee Directors Stock Option Plan
- (2) Includes shares acquired under DRIP.
- (3) Pursuant to terms of 2009 Stock Incentive Plan. This RSU award vests on full on May 1, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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