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COUGHLIN C Form 4 June 18, 2010 FORM Check this b if no longer subject to Section 16. Form 4 or Form 5 obligations may continu <i>See</i> Instructi 1(b).	4 UNITED ox STATEM Filed pur e. Section 17(STATES /IENT O	Was F CHAN Section 1 Public U	Shington, GES IN SECUR 6(a) of th	D.C. 20 BENEF ATTIES e Securit ding Cor	ICIA ties E	LOWN Exchange y Act of	OMMISSION NERSHIP OF e Act of 1934, 1935 or Section 0	OMB Number: Expires: Estimated a burden hour response	•	
(Print or Type Resp	ponses)										
J			2. Issuer Name and Ticker or Trading Symbol DUN & BRADSTREET CORP/NW [DNB]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(M			(Month/D	3. Date of Earliest Transaction (Month/Day/Year) 06/16/2010				_X_ Director10% Owner Officer (give titleOther (specify below)below)			
				mendment, Date Original Ionth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
SHORT HILL	S, NJ 07078							Person	ore than One Rej	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-E	Derivative	Secur	ities Acqu	uired, Disposed of,	or Beneficiall	y Owned	
Security (M (Instr. 3)	Transaction Date Ionth/Day/Year)		n Date, if	3. Transactic Code (Instr. 8) Code V	(Instr. 3, Amount	sposed	d of (D) 5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common 06 Stock 06	5/16/2010			А	33.87 (1)	А	\$ 73.195	7,561.83	D		
Common Stock								800 (2)	Ι	By wife	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	× 3 /		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock Units - Deferred Compensation	<u>(4)</u>	06/16/2010		А	30.185 (<u>3)</u>	(5)	<u>(6)</u>	Common Stock	30.185 (3)

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting O when Plane / Planess	Director	10% Owner	Officer	Other			
COUGHLIN CHRISTOPHER J							
103 JFK PARKWAY	Х						
SHORT HILLS, NJ 07078							
Signatures							
/s/ Christine Cappuccia for Christ Coughlin	06/18/2010						
<u>**</u> Signature of Reporting Perso	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired pursuant to a dividend reinvestment feature of the issuer's non-employee directors' stock incentive plan in connection with restricted stock units held by the reporting person.
- (2) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.
- (3) Phantom stock is reported in units vs. shares in the D&B Common Stock Fund of the issuer's non-employee directors' deferred compensation plan (the "Plan").
- Each phantom stock unit entitles the reporting person to a cash payment based on the value on the payout date of the issuer's common(4) stock corresponding to such units. Based on the \$73.45 closing price of the issuer's common stock on the transaction date, each unit corresponds to approximately 2.67 shares.
- (5) The reporting person may transfer these phantom stock units to alternative investment funds in the Plan.

(6) These phantom stock units are payable in cash after the reporting person ceases to be a member of the issuer's board of directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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