

MOLSON COORS BREWING CO
 Form 3
 February 18, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Â Molson Eric Herbert
 (Last) (First) (Middle)

2. Date of Event Requiring Statement
 (Month/Day/Year)
 02/09/2005

3. Issuer Name and Ticker or Trading Symbol
 MOLSON COORS BREWING CO [TAP.A; TAP]

4. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O MOLSON COORS
 BREWING COMPANY,Â 311
 10TH STREET, NH 311
 (Street)

GOLDEN,Â COÂ 80401-0300
 (City) (State) (Zip)

Director 10% Owner
 Officer Other
 (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class B Common Stock	234	I	By Pentland Securities (1981) Inc. (9)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
---	---	--	---------------------------	----------------------	--

Edgar Filing: MOLSON COORS BREWING CO - Form 3

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Class A Common Stock	02/09/2005	Â <u>(1)</u>	Class B Common Stock	126	\$ <u>(4)</u>	I	By U.S. Voting Trust <u>(5)</u>
Class A exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class A Common Stock	928,612	\$ <u>(4)</u>	I	By Canadian Voting Trust <u>(5)</u>
Class A Common Stock <u>(3)</u>	02/09/2005	Â <u>(1)</u>	Class B Common Stock	928,612	\$ <u>(4)</u>	I	By U.S. Voting Trust <u>(5)</u>
Class A exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class A Common Stock	333,529	\$ <u>(4)</u>	I	By Canadian Voting Trust <u>(6)</u>
Class A Common Stock <u>(3)</u>	02/09/2005	Â <u>(1)</u>	Class B Common Stock	333,529	\$ <u>(4)</u>	I	By U.S. Voting Trust <u>(6)</u>
Class A exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class A Common Stock	6,964	\$ <u>(4)</u>	I	By BAX Investments Limited <u>(7)</u>
Class A Common Stock <u>(3)</u>	02/09/2005	Â <u>(1)</u>	Class B Common Stock	6,964	\$ <u>(4)</u>	I	By BAX Investments Limited <u>(7)</u>
Class A exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class A Common Stock	7,720	\$ <u>(4)</u>	I	By DJS Holdings Ltd. <u>(8)</u>
Class A Common Stock <u>(3)</u>	02/09/2005	Â <u>(1)</u>	Class B Common Stock	7,720	\$ <u>(4)</u>	I	By DJS Holdings Ltd. <u>(8)</u>
Class B exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class B Common Stock	1,724,566	\$ <u>(4)</u>	I	By Pentland Securities (1981) Inc. <u>(9)</u>
Class B exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class B Common Stock	619,411	\$ <u>(4)</u>	I	By 4280661 Canada Inc. <u>(10)</u>
Class B exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class B Common Stock	35,640	\$ <u>(4)</u>	I	By Lincolnshire Holdings Limited <u>(11)</u>
Class B exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â <u>(2)</u>	Class B Common Stock	45,194	\$ <u>(4)</u>	I	By 4198832 Canada Inc. <u>(12)</u>

Class B exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â (2)	Class B Common Stock	143,698	\$ (4)	I	By 6339522 Canada Inc. (13)
Class B exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â (2)	Class B Common Stock	145,092	\$ (4)	I	By 6339549 Canada Inc. (14)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Molson Eric Herbert C/O MOLSON COORS BREWING COMPANY 311 10TH STREET, NH 311 GOLDEN,Â COÂ 80401-0300	Â X	Â X	Â	Â

Signatures

Annita Menogan as agent for Eric H. Molson 02/18/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) No expiration date.
- (2) The Class A exchangeable shares and Class B exchangeable shares are redeemable by a subsidiary of Molson Coors Brewing Company at any time after February 9, 2045, for the corresponding class of Molson Coors Common Stock or, for non-affiliates only, the equivalent value in cash.
- (3) These shares of Class A Common Stock are not outstanding but are issuable upon conversion of the Class A exchangeable shares of Molson Coors Canada Inc.
- (4) The shares are convertible on a 1-for-1 basis.
- (5) These shares are owned indirectly through the respective Voting Trusts by Pentland Securities (1981) Inc., which is owned by Lincolnshire Holdings Limited and another stockholder. Lincolnshire Holdings Limited is wholly owned by the Reporting Person. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (6) These shares are owned indirectly through the respective Voting Trusts by 4280661 Canada Inc., a wholly owned subsidiary of Pentland Securities (1981) Inc. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (7) These shares are owned directly by BAX Investments Limited, which is controlled by the Trust u/w/o Thomas H.P. Molson. The Reporting Person is one of three trustees of the Trust, and his two sisters are the beneficiaries of the Trust. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (8) These shares are owned directly by DJS Holdings Ltd., which is controlled by the Trust u/w/o Thomas H.P. Molson. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (9) These shares are owned directly by Pentland Securities (1981) Inc. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (10) These shares are owned directly by 4280661 Canada Inc. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (11) These shares are owned directly by Lincolnshire Holdings Limited.

Edgar Filing: MOLSON COORS BREWING CO - Form 3

- (12) These shares are owned directly by 4198832 Canada Inc., a wholly owned subsidiary of Lincolnshire Holdings Limited.
- (13) These shares are owned directly by 6339522 Canada Inc., a wholly owned subsidiary of BAX Investments Limited. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (14) These shares are owned directly by 6339549 Canada Inc., a wholly owned subsidiary of DJS Holdings Ltd. The Reporting Person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.