JOHNSON BRUCE D

Form 4 April 30, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations

may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of Reporting Person * JOHNSON BRUCE D | | orting Person * | 2. Issuer Name and Ticker or Trading Symbol REGIS CORP [RGS] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|---|--------------|-----------------|--|---|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Check an applicable) | | |
| | | | (Month/Day/Year) | Director 10% Owner | | |
| 7201 METRO BOULEVARD | | VARD | 04/26/2007 | X Officer (give title Other (specify below) | | |
| | | | | EVP, Real Estate & Constr. | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| | | | Filed(Month/Day/Year) | Applicable Line) | | |
| MINNEAPOLIS, MN 55439 | | 5439 | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | |
| TVIII VI VL/II O | LIO, WII V J | 5157 | | Person | | |

| ١ | ЛIN | JN | IF.A | PO | LIS | MN | 5543 | Q |
|---|-----|----|------|----|-----|----|------|---|
| | | | | | | | | |

| (City) | (State) | (Zip) Tabl | e I - Non-D | erivative | Secur | rities Acq | uired, Disposed o | f, or Beneficial | ly Owned |
|--------------------------------------|---|---|---|--------------------------------|------------------|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securion(A) or D (Instr. 3, | ispose 4 and | ed of (D) | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | |
| Common Stock | 04/26/2007 | | A | 4,200 | A | \$ 0 | 28,726 | D | |
| Common Stock | 04/27/2007 | | F | 165 | D | \$ 38.76 | 28,561 | D | |
| Common Stock | | | | | | | 6,196 | I | Through profit sharing plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

Edgar Filing: JOHNSON BRUCE D - Form 4

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | | 4. Transacti Code (Instr. 8) | 5. Number on Derivative Securities Acquired (A) or Disposed of (D) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and A Underlying S (Instr. 3 and | Securitie |
|---|---|---|--|---------------------------------------|--|--|--------------------|---|---------------------------------------|
| | | | | Code V | (Instr. 3, 4, and 5) (A) (D) | Date Exercisable | Expiration Date | Title | Amour or Number of Shares |
| Stock Appreciation Right (1) | \$ 39.04 | 04/26/2007 | | A | 4,200 | 04/26/2008 | 04/26/2017 | Common Stock | 4,20 |

Reporting Owners

Director 10% Owner Officer Other

JOHNSON BRUCE D 7201 METRO BOULEVARD MINNEAPOLIS, MN 55439

EVP, Real Estate & Constr.

Signatures

Bert M. Gross, by power of attorney

04/30/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) SARs vest ratably over a five year period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2