

CHILDERS CINDY K

Form 5

May 16, 2005

FORM 5**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**Check this box if
no longer subject
to Section 16.Form 4 or Form
5 obligations
may continue.See Instruction
1(b).Form 3 Holdings
Reported

Form 4

Transactions

Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL
OWNERSHIP OF SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0362Expires: January 31,
2005Estimated average
burden hours per
response... 1.01. Name and Address of Reporting Person *
CHILDERS CINDY K

(Last) (First) (Middle)

1 INFORMATION WAY

(Street)

2. Issuer Name **and** Ticker or Trading
Symbol
ACXIOM CORP [ACXM]3. Statement for Issuer's Fiscal Year Ended
(Month/Day/Year)
03/31/20054. If Amendment, Date Original
Filed(Month/Day/Year)5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)

Org Development Leader

6. Individual or Joint/Group Reporting

(check applicable line)

LITTLE ROCK, AR 72202

☒ Form Filed by One Reporting Person
☐ Form Filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.10 Par Value	06/03/2004	Â	J	3.9053 ⁽¹⁾ A \$ 20.485	14,230.4474	D	Â
Common Stock, \$.10 Par Value	07/02/2004	Â	J	0.6206 ⁽¹⁾ A \$ 24.8	14,231.068	D	Â
Common Stock,	07/06/2004	Â	J	3.7905 ⁽¹⁾ A \$ 21.1055	14,234.8585	D	Â

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Common Stock, \$.10 Par Value	08/04/2004	Â	J	4.2781 ⁽¹⁾	A	\$ 18.7	14,239.1366	D	Â
Common Stock, \$.10 Par Value	09/03/2004	Â	J	4.1886 ⁽¹⁾	A	\$ 19.0995	14,243.3252	D	Â
Common Stock, \$.10 Par Value	09/03/2004	Â	J	0.7077 ⁽¹⁾	A	\$ 22.212	14,244.0329	D	Â
Common Stock, \$.10 Par Value	10/08/2004	Â	J	3.9645 ⁽¹⁾	A	\$ 20.179	14,247.9974	D	Â
Common Stock, \$.10 Par Value	11/04/2004	Â	J	3.7647 ⁽¹⁾	A	\$ 21.25	14,251.7621	D	Â
Common Stock, \$.10 Par Value	12/03/2004	Â	J	3.7215 ⁽¹⁾	A	\$ 21.4965	14,255.4836	D	Â
Common Stock, \$.10 Par Value	12/03/2004	Â	J	0.6262 ⁽¹⁾	A	\$ 25.8701	14,256.1098	D	Â
Common Stock, \$.10 Par Value	01/05/2005	Â	J	3.5786 ⁽¹⁾	A	\$ 22.355	14,271.6884	D	Â
Common Stock, \$.10 Par Value	02/03/2005	Â	J	4.0779 ⁽¹⁾	A	\$ 19.618	14,275.7663	D	Â
Common Stock, \$.10 Par Value	03/03/2005	Â	J	4.183 ⁽¹⁾	A	\$ 19.125	14,279.9493	D	Â
Common Stock, \$.10 Par	03/11/2005	Â	J	0.9344 ⁽¹⁾	A	\$ 22.2934	14,280.8837	D	Â

Value

Common Stock, \$.10 Par Value	03/31/2005	Â	J	<u>273.2877</u> (2)	A	\$ 0	6,405.5797	I	by Managed Account 1
Common Stock, \$.10 Par Value	Â	Â	Â	Â	Â	Â	1,117.1924	I	by Managed Account 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. of of D S B O E I F (I
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CHILDERS CINDY K 1 INFORMATION WAY LITTLE ROCK,Â ARÂ 72202	Â	Â	Â Org Development Leader	Â

Signatures

By: Catherine L. Hughes, Attorney-in-fact For: Cindy K.
Childers

05/16/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

(2) These shares were acquired during fiscal 2004 under the Company's 401(k) Retirement Savings Plan.

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