

Edgar Filing: ACXIOM CORP - Form 144

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|----------------------------------|--|-------|--------|---------|
| COMMON STOCK, \$.10 par value | Merrill Lynch 2200 N. Rodney Parham #300 Little Rock, AR 72212 | 6,308 | 94,904 | 89,065, |
|----------------------------------|--|-------|--------|---------|

INSTRUCTIONS

1. (a) Name of issuer
 (b) Issuer's I.R.S. Identification Number
 (c) Issuer's S.E.C. file number, if any
 (d) Issuer's address, including zip code
 (e) Issuer's telephone number, including area code

2. (a) Name of person for whose account the securities are to be sold
 (b) Such person's I.R.S. identification number, if such person is an entity
 (c) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 (d) Such person's address, including zip code

3. (a) Title of the class of securities to be sold
 (b) Name and Address of each broker through whom the securities are intended to be sold
 (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
 (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
 (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
 (f) Approximate date on which the securities are to be sold
 (g) Name of each securities exchange, if any, on which the securities are intended to be sold

(Over)

FORM 144 (continued)

Table I -- SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefore:

| Title of the Class | Date you | Nature of Acquisition | Name of Person from Whom Acquired (if gift, also give | Amount of Securities |
|--------------------|----------|-----------------------|---|----------------------|
|--------------------|----------|-----------------------|---|----------------------|

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| | Acquired | Transaction | date donor acquired) | Acquired |
|----------------------------------|----------|-----------------|----------------------|----------|
| Common Stock, \$.10 par value | 2/3/03 | Option Exercise | Acxiom Corporation | 10,000 |

INSTRUCTIONS

1. If the securities were purchased and full payment therefore was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.
2. If within two years after the acquisition of the securities the person for whose account they are to be sold had any short positions, put or other option to dispose of securities referred to in paragraph (d) (3) of Rule 144, furnish full information with respect thereto

TABLE II - SECURITIES SOLD

DURING THE PAST 3 MONTHS Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities |
|----------------------------|--------------------------|--------------|----------------------|
|----------------------------|--------------------------|--------------|----------------------|

None

REMARKS:

INSTRUCTIONS:

See the definition of person in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed.

/s/ Catherine L. Hughes
Attorney-in-Fact for Robert S. Bloom

02/03/03

(SIGNATURE)

DATE OF NOTICE

The notice shall be signed

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by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures

ATTENTION: INTENTIONAL MISSTATEMENTS OR OMISSION OF FACTS CONSTITUTE FEDERAL
CRIMINAL VIOLATIONS (SEE 18 U.S.C. 1001)

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