

DIETZ CHARLES A
Form 4
August 03, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DIETZ CHARLES A

(Last) (First) (Middle)

ACXIOM CORPORATION, 1
INFORMATION WAY

(Street)

LITTLE ROCK, AR 72202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACXIOM CORP [ACXM]

3. Date of Earliest Transaction
(Month/Day/Year)
04/04/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Division Leader

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock, \$.10 Par Value	04/04/2007		J		174.1693 (1)	A	\$ 18.1815 226,435.1693 D
Common Stock, \$.10 Par Value	05/02/2007		J		164.8444 (1)	A	\$ 19.21 226,600.0137 D
Common Stock, \$.10 Par Value	06/06/2007		J		134.0102 (1)	A	\$ 23.63 226,734.0239 D

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Common Stock, \$.10 Par Value	07/02/2007	J	140.85 ⁽¹⁾	A	\$ 22.4825	226,874.8739	D	
Common Stock, \$.10 Par Value	08/01/2007	M	1,414	A	\$ 17.38	20,484	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	4,112	A	\$ 23.44	24,596	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	471	A	\$ 11.5	25,067	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	811	A	\$ 13.325	25,878	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	1,169	A	\$ 11.14	27,047	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	605	A	\$ 13.925	27,652	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	624	A	\$ 16.71	28,276	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	1,797	A	\$ 15.1	30,073	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	M	5,155	A	\$ 17.93	35,228	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007	S	16,158	D	\$ 25.8	19,070	I	by Spouse
						485	I	

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Common Stock, \$.10 Par Value							RKG Trust
Common Stock, \$.10 Par Value					22,813.0218	I	by Managed Account 1 <u>(2)</u>
Common Stock, \$.10 Par Value					1,837.9461	I	by Managed Account 2 <u>(3)</u>
Common Stock, \$.10 Par Value					3,797.6426	I	by Managed Account 3 <u>(4)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy) <u>(5)</u>	\$ 11.14	08/01/2007		M	1,169	<u>(6)</u> 08/08/2016	Common Stock, \$.10 Par Value	1,169	
Non-Qualified Stock Option (right to buy) <u>(5)</u>	\$ 11.5	08/01/2007		M	471	<u>(6)</u> 04/02/2016	Common Stock, \$.10 Par Value	471	
	\$ 13.325	08/01/2007		M	811	<u>(6)</u> 04/11/2016		811	

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz.
- (3) These shares are held under the Company's Supplemental Executive Retirement Plan by Mr. Dietz.
- (4) These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz's spouse.
- (5) This option has a tandem tax withholding right.
- (6) This option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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