

ACXIAM CORP
Form 3
April 06, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>DIETZ CHARLES A</p> <p>(Last) (First) (Middle)</p> <p>ACXIAM CORPORATION, 1 INFORMATION WAY</p> <p>(Street)</p> <p>LITTLE ROCK, AR 72202</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>04/01/2007</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>ACXIAM CORP [ACXM]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) Division Leader</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, \$.10 Par Value	226,261	D	^
Common Stock, \$.10 Par Value	485	I	RKG Trust
Common Stock, \$.10 Par Value	22,813.0218	I	by Managed Account 1 ⁽¹⁾
Common Stock, \$.10 Par Value	1,837.9461	I	by Managed Account 2 ⁽²⁾
Common Stock, \$.10 Par Value	3,797.6426	I	by Managed Account 3 ⁽³⁾
Common Stock, \$.10 Par Value	19,070	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date <small>(Month/Day/Year)</small>		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	08/07/2017	Common Stock, \$.10 Par Value	47,566	\$ 16.35	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	10/13/2014	Common Stock, \$.10 Par Value	35,714	\$ 17.93	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	08/07/2017	Common Stock, \$.10 Par Value	24,824	\$ 20.438	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	08/09/2015	Common Stock, \$.10 Par Value	34,199	\$ 23.4375	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	08/07/2017	Common Stock, \$.10 Par Value	25,802	\$ 24.525	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	05/26/2014	Common Stock, \$.10 Par Value	32,361	\$ 26.08	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	05/29/2014	Common Stock, \$.10 Par Value	16,933	\$ 32.6	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	05/26/2014	Common Stock, \$.10 Par Value	18,447	\$ 39.12	D	Â
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	Â ⁽⁵⁾	08/08/2016	Common Stock, \$.10 Par Value	1,169	\$ 11.14	I	by Spouse

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Non-Qualified Stock Option (right to buy) <u>(4)</u>	04/01/2002	04/02/2016	Common Stock, \$.10 Par Value	471	\$ 11.5	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	04/01/2002	04/11/2016	Common Stock, \$.10 Par Value	811	\$ 13.325	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	Â <u>(5)</u>	08/08/2016	Common Stock, \$.10 Par Value	605	\$ 13.925	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	Â <u>(5)</u>	08/06/2018	Common Stock, \$.10 Par Value	1,797	\$ 15.1	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	Â <u>(5)</u>	08/08/2016	Common Stock, \$.10 Par Value	624	\$ 16.71	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	Â <u>(5)</u>	01/29/2012	Common Stock, \$.10 Par Value	1,414	\$ 17.38	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	Â <u>(5)</u>	10/13/2014	Common Stock, \$.10 Par Value	5,155	\$ 17.93	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	Â <u>(5)</u>	08/09/2015	Common Stock, \$.10 Par Value	4,112	\$ 23.44	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	Â <u>(5)</u>	01/29/2012	Common Stock, \$.10 Par Value	870	\$ 26.06	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	05/26/1999	05/26/2014	Common Stock, \$.10 Par Value	2,042	\$ 26.08	I	by Spouse
Non-Qualified Stock Option (right to buy) <u>(4)</u>	05/24/2000 ⁽⁵⁾	05/24/2015	Common Stock, \$.10 Par Value	1,442	\$ 27.75	I	by Spouse
	Â <u>(5)</u>	05/26/2014		509	\$ 32.6	I	by Spouse

Option Type	Grant Date	Common Stock, \$.10 Par Value	Quantity	Value	Relationship	By Whom
Non-Qualified Stock Option (right to buy) ⁽⁴⁾		Common Stock, \$.10 Par Value				
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	05/24/2015	Common Stock, \$.10 Par Value	450	\$ 34.69	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	01/29/2012	Common Stock, \$.10 Par Value	1,049	\$ 34.75	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	05/26/2014	Common Stock, \$.10 Par Value	555	\$ 39.12	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁴⁾	05/24/2015	Common Stock, \$.10 Par Value	473	\$ 41.63	I	by Spouse

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DIETZ CHARLES A ACXIAM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202	Â	Â	Â Division Leader	Â

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: C. Alex Dietz 04/06/2007

^{**}Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz.
- (2) These shares are held under the Company's Supplemental Executive Retirement Plan by Mr. Dietz.
- (3) These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz's spouse.
- (4) This option has a tandem tax withholding right.
- (5) This option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.