DIETZ CHARLES A

Form 4

January 26, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

Expires:

January 31, 2005

0.5

burden hours per

response...

Estimated average

subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * DIETZ CHARLES A			2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(Last) (First) (Middle)		3. Date of Earliest Transaction	(check an applicable)		
			(Month/Day/Year)	Director 10% Owner		
ACXIOM CORPORATION, 1 INFORMATION WAY			01/24/2005	X Officer (give title Other (specify below) Products/Technology Leader		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
LITTLE ROC	K, AR 7220	2	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

							Cison		
(City)	(State)	(Zip) Tab	le I - Non-	Derivativ	e Secu	ırities Acqı	aired, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi on(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.10 Par Value (1)	01/24/2005		M	1,348	A	\$ 7.43	19,243.1616	I	by Spouse
Common Stock, \$.10 Par Value (1)	01/24/2005		M	1,698	A	\$ 11.145	20,941.1616	I	by Spouse
Common Stock, \$.10 Par Value (1)	01/24/2005		M	4,202	A	\$ 14.86	25,143.1616	I	by Spouse

Edgar Filing: DIETZ CHARLES A - Form 4

Common Stock, \$.10 Par Value	01/24/2005	F	4,134	D	\$ 22.1	21,009.1616	I	by Spouse
Common Stock, \$.10 Par Value	01/25/2005	S	1,544	D	\$ 22.25	19,465.1616	I	by Spouse
Common Stock, \$.10 Par Value						297,987.9791	D	
Common Stock, \$.10 Par Value						21,400.852	I	by Managed Account 1
Common Stock, \$.10 Par Value						3,669.9981	I	by Managed Account 2
Common Stock, \$.10 Par Value						1,213.3382	I	by Managed Account 3
Common Stock, \$.10 Par Value						29.523	I	by Managed Account 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)	Underlying Securitie (Instr. 3 and 4)
				Code V	(A) (D)		Title

Edgar Filing: DIETZ CHARLES A - Form 4

					Date Exercisable	Expiration Date		Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 7.43	01/24/2005	M	1,348	(2)	01/24/2005	Common Stock, \$.10 Par Value	1,34
Non-Qualified Stock Option (right to buy)	\$ 11.145	01/24/2005	M	1,698	(2)	01/24/2005	Common Stock, \$.10 Par Value	1,69
Non-Qualified Stock Option (right to buy)	\$ 14.86	01/24/2005	M	4,202	(2)	01/24/2005	Common Stock, \$.10 Par Value	4,20

Reporting Owners

Reporting Owner Name / Address	Relationships						
Transfer and the same	Director	10% Owner	Officer	Other			
DIETZ CHARLES A ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202			Products/Technology Leader				

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Charles A. Dietz	01/26/2005
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option has a tandem tax withholding right.
- (2) This option vests incrementally over a 10-year period beginning 1/25/96 and ending 1/24/2004. Date of grant is 1/25/95. Expiration date is 1/24/2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3