

HODGES L LEE
Form 4
November 03, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HODGES L LEE

(Last) (First) (Middle)

ACXIOM CORPORATION, 1
INFORMATION WAY

(Street)

LITTLE ROCK, AR 72202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACXIOM CORP [ACXM]

3. Date of Earliest Transaction
(Month/Day/Year)
04/10/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)

Chief Operations Leader

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock, \$.10 Par Value	04/10/2006		J		159.3517 <u>(1)</u>	A	\$ 21.964 16,491.0408 D
Common Stock, \$.10 Par Value	05/03/2006		J		158.8598 <u>(1)</u>	A	\$ 22.032 16,649.9006 D
Common Stock, \$.10 Par Value	06/05/2006		J		174.6246 <u>(1)</u>	A	\$ 20.043 16,824.5252 D

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Common Stock, \$.10 Par Value	07/07/2006	J	<u>164.7059</u> ⁽¹⁾	A	\$ 21.25	16,989.2311	D	
Common Stock, \$.10 Par Value	08/03/2006	J	<u>196.2389</u> ⁽¹⁾	A	\$ 20.808	17,185.47	D	
Common Stock, \$.10 Par Value	09/06/2006	J	<u>153.3751</u> ⁽¹⁾	A	\$ 20.6465	17,338.8451	D	
Common Stock, \$.10 Par Value						1,871.7571	I	by Managed Account 1
Common Stock, \$.10 Par Value						2,562.5925	I	by Managed Account 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. I. De. Sec. (In	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	<u>(2)</u>	11/01/2006		A	30,000	<u>(3)</u>	<u>(3)</u>	Common Stock, \$.10 Par Value	30,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HODGES L LEE ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202			Chief Operations Leader	

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: L. Lee
Hodges

11/03/2006

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) Each restricted stock unit represents a contingent right to receive one share of the registrant's common stock.
- (3) The restricted stock units vest incrementally over four years, with 25% of the total becoming vested on each of 9-1-07, 9-1-08, 9-1-09 and 9-1-10, contingent upon the reporting person's continued employment with the registrant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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