

ACXIAM CORP  
Form 5  
May 14, 2008

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
**KLINE RODGER S**  
  
(Last) (First) (Middle)  
  
**ACXIAM CORPORATION, 601 E. 3RD STREET**  
  
(Street)

2. Issuer Name and Ticker or Trading Symbol  
**ACXIAM CORP [ACXM]**  
  
3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
**03/31/2008**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chief Administrative Leader**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
  
(check applicable line)

**LITTLE ROCK, AR 72201**  
  
(City) (State) (Zip)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Amount or Price		
Common Stock, \$.10 Par Value	02/01/2008	^	J	452.7737 (1) A	\$ 9.0185	1,986,802.4271 D	^
Common Stock, \$.10 Par Value	03/03/2008	^	J	377.9645 (1) A	\$ 10.8035	1,987,180.3916 D	^
Common Stock,	03/17/2008	^	J	170.6748 (2) A	\$ 10.9816	1,987,351.0664 D	^

\$.10 Par Value

Common Stock, \$.10 Par Value	03/31/2008	^	J	779.4211 (3)	A	\$ 0	33,734.385	I	by Managed Account 1
Common Stock, \$.10 Par Value	^	^	^	^	^	^	5,171.8797	I	by Managed Account 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. of D Se O Er Is Fi (I
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KLINE RODGER S ACXIAM CORPORATION 601 E. 3RD STREET LITTLE ROCK, AR 72201	^ X	^	^ Chief Administrative Leader	^

## Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Rodger S. Kline 05/14/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) The registrant's Board of Directors declared a \$.05 per share quarterly cash dividend. When the dividend was paid into the reporting person's Stock Purchase Plan account, it was automatically reinvested in shares of Common Stock of the registrant.
- (3) These shares were acquired during fiscal 2008 under the Company's 401(k) Retirement Savings Plan.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.