ACXIOM CORP Form 4 April 01, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

ACXIOM CORP [ACXM]

Symbol

1(b).

(Print or Type Responses)

MORGAN CHARLES D

1. Name and Address of Reporting Person *

(Last)	(First) (N	Middle) 3. D	te of Earliest T	ransaction					-,	
2908 НООГ	O STREET		(Month/Day/Year) 03/28/2008				Director 10% Owner Officer (give titleX_ Other (specify below) Former Interim Company Leader			
			. If Amendment, Date Original iled(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
DALLAS, T	TX 75219						Form filed by Person	More than One R	eporting	
(City)	(State)	(Zip)	Гable I - Non-l	Derivative	Secur	ities Ac	equired, Disposed	of, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	onAcquire Dispose (Instr. 3,	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock, \$.10 Par Value	03/28/2008		J	2,554	A	\$0	2,794,745	D		
Common Stock, \$.10 Par Value	03/28/2008		J	2,554 (1)	D	\$0	8,081.1953	I	by Managed Account 2	
Common Stock, \$.10 Par Value							1,628	I	by Family Ltd Prtshp	
Common Stock, \$.10							53,927.8879	I	by Managed	

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Par Value Account 1

Common

Stock, \$.10 103,195 I by Spouse

Par Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

MORGAN CHARLES D 2908 HOOD STREET DALLAS, TX 75219

Former Interim Company Leader

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Charles D. 04/01/2008 Morgan

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person has transferred 2,554 shares which were previously held in his Supplemental Executive Retirement Plan into an account directly owned by him.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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