#### MORGAN CHARLES D Form 4/A

March 24, 2008

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 

**OMB APPROVAL** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading MORGAN CHARLES D Issuer Symbol ACXIOM CORP [ACXM] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner \_\_X\_\_ Other (specify Officer (give title 2908 HOOD STREET 03/17/2008 below) below) Former Interim Company Leader (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person 03/19/2008 Form filed by More than One Reporting **DALLAS, TX 75219** Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect

(Instr. 3) Code Disposed of (D) Beneficially (D) or Indirect Beneficial (Instr. 3, 4 and 5) Ownership (Month/Day/Year) (Instr. 8) Owned (I) Following (Instr. 4) (Instr. 4) Reported

(A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price

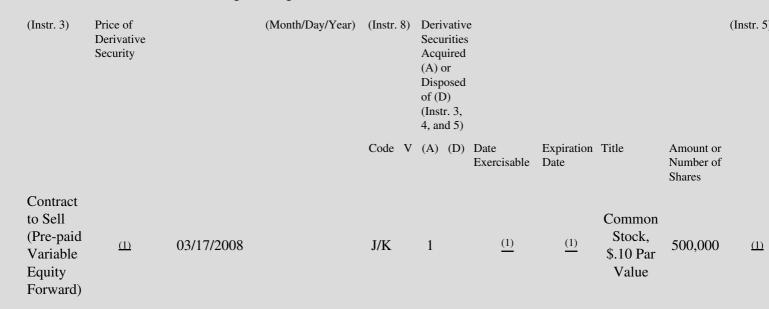
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. 6. Date Exercisable and 7. Title and Amount of 8. Price Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber **Expiration Date Underlying Securities** Derivati Security or Exercise any Code of (Month/Day/Year) (Instr. 3 and 4) Security

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## **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

MORGAN CHARLES D 2908 HOOD STREET DALLAS, TX 75219

Former Interim Company Leader

## **Signatures**

By: Catherine L. Hughes, Attorney-in-Fact For: Charles D. Morgan

03/24/2008

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On March 13, 2008, Mr. Morgan entered into an agreement that authorized a third party broker to enter into one or more prepaid variable equity forward sale arrangements for up to 500,000 shares of Acxiom Corporation ("Acxiom") common stock. Pursuant to instructions provided by Mr. Morgan, as part of the initial tranche of the forward sale arrangements, on March 17, 2008, the broker sold 21,229 shares of Acxiom common stock at \$11.0227 per share; on March 18, 2008, the broker sold 40,600 shares of Acxiom common stock at \$11.0239 per share; on March 19, 2008, the broker sold 39,790 shares of Acxiom common stock at \$10.9813 per share; and on March 20, 2008, the broker sold 40,981 shares of Acxiom common stock at \$10.9383 per share, or a total of 142,600 shares were sold over the four-day period at an average price of \$10.9874 per share. At the closing of the tranche, the broker will deliver to Mr. Morgan written confirmation of these trades and the terms of the resulting pre-paid variab

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2